

**EL DORADO COUNTY BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

**Meeting of
October 17, 2006**

AGENDA TITLE: Expenditure of Department 15/Special Projects: El Dorado County Indian Council's Festival of the Americas Pow Wow

DEPARTMENT: Board of Supervisors	DEPT SIGNOFF:	CAO USE ONLY:
CONTACT: Supervisor Jack Sweeney <i>J. Sweeney</i>		
DATE: 10/4/2006	PHONE: 5652	

DEPARTMENT SUMMARY AND REQUESTED BOARD ACTION:
 Supervisor Sweeney requests that the Board of Supervisors authorize a contribution in the amount of \$5,000 to partially fund the El Dorado County Indian Council's Festival of the Americas Pow Wow scheduled to be held at the El Dorado County Fair Grounds November 25-26, 2006 and direct the Chief Administrative Officer to prepare a claim for submittal to the Auditor-Controller for payment of the contribution.
 This financial assistance will allow the committee to continue the tradition of offering a free two day cultural event that will draw Native and non-Native participants from throughout California and from as far away as Oregon, Nevada, and Arizona. Past events have had as many as 10,000 visitors during the two day event.

CAO RECOMMENDATIONS:

Financial impact? <input checked="" type="checkbox"/> Yes () No	Funding Source: <input checked="" type="checkbox"/> Gen Fund () Other
BUDGET SUMMARY:	Other:
Total Est. Cost \$5,000.00	CAO Office Use Only:
Funding	4/5's Vote Required () Yes () No
Budgeted \$5,000.00	Change in Policy () Yes () No
New Funding _____	New Personnel () Yes () No
Savings _____	CONCURRENCES:
Other _____	Risk Management _____
Total Funding \$5,000.00	County Counsel _____
Change in Net County Cost	Other _____

***Explain** Funding Source: Department 15 Special Projects

BOARD ACTIONS:

Vote: Unanimous _____ Or Ayes: Noes: Abstentions: Absent:	I hereby certify that this is a true and correct copy of an action taken and entered into the minutes of the Board of Supervisors Date: _____ Attest: Cindy Keck, Board of Supervisors Clerk By: _____
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James Marquez <foothill@innercite.com>



James Marquez
<foothill@innercite.com>
09/21/2006 02:52 PM

To James Sweeny <bosthree@co.el-dorado.ca.us>
cc

Subject Funding Request

Dear Supervisor Sweeney

Two of my colleagues and myself met with you a few ago concerning possible county funding to support the Festival of the Americas Pow wow which takes place on November 25-26 at the El Dorado County Fairgrounds.

I am writing to inquire as to the status of our request. I know we did not give you much time to make this happen and I apologize for that. Support of our cultural event by the Board of Supervisors is critical to our success. We are willing to meet with other Supervisors of speak at a Board meeting when ever or where ever that might be needed.

I would appreciate it if you could let me know the status of our request and if I or one of my colleagues will be needed to speak on behalf of our request.

I look forward to hearing from you soon.

Sincerely

James Philip Marquez, Co-Chair
Festival of the Americas Pow Wow

Festival of the Americas
POW WOW



**Honoring the Indigenous Cultures
of North, Central and South America**

**November 25-26, 2006
El Dorado County Fairgrounds**

Sponsored by the
**Festival of
The Americas
Pow Wow
Committee**

A partnership between the
**El Dorado County
Indian Council, Inc.**

and the
**Foothill
Indian Education
Alliance, Inc.**

530-647-0423
530-644-5793

P.O. Box 1416
El Dorado, CA 95623

The Festival of the Americas Pow Wow

El Dorado County Fairgrounds, Placerville
November 25-26, 2006

The Festival of the Americas Pow Wow is a spectacular two day cultural event designed to provide Native Americans representing tribes from all over the Americas an opportunity to embrace their culture through music, dance, ceremony, and tradition, reinforcing the connection between the person, tribe, and Indian community.

The weekend is highlighted by spectacular Native regalia, dance and drum contests, inspirational singing and drumming, original arts and crafts, and a social kinship unique to Native Americans.

The Festival is a testament to the survival of Native people, as well as, the survival of Native values and traditions.

For non-Native people the event offers a glimpse into significant ceremonies and traditions based on reciprocity, respect, and reverence for all things and all people. The Festival will increase awareness of the variety of indigenous cultures within North, Central and South America, and further the understanding of Native American cultures. Throughout the Pow Wow, the master of ceremonies announces and explains the importance of all activities during the Pow Wow. During certain times, non-Native people are invited to participate in friendship and intertribal dances.

The event is sponsored by the Festival of the Americas Pow Wow Committee which is a partnership between the El Dorado County Indian Council, Inc. and the Foothill Indian Education Alliance, Inc.

With the help of many generous monetary and in-kind donations from local businesses, organizations, and community members, this event is offered free to the general public.

El Dorado County Indian Council, Inc.

Founded in 1972, The El Dorado County Indian Council, Inc., a non-profit 501 (c) (3) organization of local Native Americans, is dedicated to preserving the culture, values, and spiritual traditions of Native people while providing social, cultural, spiritual, educational, and employment support for its members.

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Purpose of the Festival of the Americas

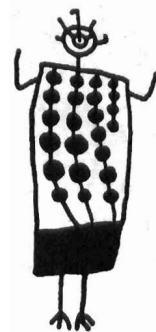
To honor indigenous cultures from throughout the Americas.

To provide an opportunity for Native people to celebrate their culture.

To educate Indian and non-Indian people about the cultural diversity represented by indigenous America.

To provide an opportunity to showcase the music and dance of Native cultures.

To provide Native artists an opportunity to sell their work.



Foothill Indian Education Alliance, Inc.

Founded in 1996, The Foothill Indian Education Alliance, Inc., a non-profit 501 (c) (3) organization of local Native Americans, is dedicated to providing academic, cultural, youth leadership, and youth prevention activities to Native students K-12, and adults in our two county area. Foothill also provides an extensive cultural resource library and an up to date computer lab for members of our Native community.

Festival of the Americas Activities

The Festival of the Americas is a total immersion into the culture of today's Native America. Drummers and singers create the foundation for dance that runs the gamut from the slow dignified style of Northern and Southern Women's Traditional to the fast and furious style of men's and women's Fancy Dance.

Some of the things you can expect to see

Native Arts and Crafts vendors will be selling their work representing Native cultures from all over North and South America. From Inuit (Alaska) soapstone carving to Inca (Peru) handwoven alpaca blankets, you will find the finest examples of Native art.

Demonstration Dancers and Musicians representing various tribal groups will perform throughout the Festival. The number of performers will depend on available funding.

Grand Entry is the opening procession when all dancers enter the dance arena at the same time grouped by age and dance style. The American Flag and eagle feather staffs are brought into the arena by honored military veterans.

Drums made up of up to 12 singers surround the dance arena. Drums offer their songs in rotation. Host Northern and Southern drums will sing special honor and contest songs.

Intertribal Dancing takes place throughout the Pow Wow. This an opportunity for all dancers to participate.

Specials are opportunities for families to present a special dance honoring those family members asked to serve as head staff. A **Give-away** follows the special, where the family gives gifts as a "thank you" for the honor of serving as head staff, and to honor special people in their lives.

Coming Out Ceremonies are held to honor people who have accepted the responsibility to participate as a dancer and model an honorable and substance free lifestyle.

Purpose of the Festival Committee

To honor and acknowledge the gifts Creator has given to us by offering the Festival of the Americas as our gift to the community.

To present the El Dorado County Indian Council, Inc. and the Foothill Indian Education Alliance, Inc., in a positive light by offering a well planned and comprehensive program for our Native and non-Native communities.

To raise funds to cover the costs of this Festival.



Dance Contests are held to allow dancers in each dance style to compete against each other for honors and small monetary prizes. These contests are held throughout the Pow Wow.

Drum Contest participants compete against each other for the honor of being the best Drum at the Pow Wow. Honors include cash and a Pow Wow drum.

Friendship Dances are called by the MC to allow non-Indians to participate in the dance arena. The friendship dance often includes the opportunity to shake hands with each dance participant.

Tentative Schedule (Saturday)

- 10:00am Doors Open - Arts and Crafts Vendors
Demonstration Dance or Music Groups
- Noon Open Gourd Dancing (Southern Plains)
- 1:00pm Grand Entry/Invocation - Pow Wow (1st Session)
Intertribal dancing, honor dances, give aways, dance contests, coming out ceremonies, drum contest, friendship dances, couples' dances
- 5:30pm Dinner Break - The Committee provides a free dinner for Elders, dancers, drummers, and their families, often feeding 500 people or more.
Demonstration Dance or Music is provided during this break
- 7:00pm to Midnight Grand Entry/Invocation - Pow Wow (2nd Session)
Intertribal dancing, honor dances, give aways, dance contests, coming out ceremonies, drum contest, friendship dances, couples' dances

Tentative Schedule (Sunday)

- 10:00am Doors Open - Arts and Crafts Vendors
Demonstration Dance or Music Groups
- 11:00am Open Gourd Dancing (Southern Plains)
- Noon Grand Entry/Invocation - Pow Wow (3rd Session)
Intertribal dancing, honor dances, give aways, dance contest finals, drum contest finals, friendship dances, couples' dances
- 6:30pm Awards -
Dance/Drum contest winners (22 contest categories)
-

Cultural Values of the Committee

Generosity - Money raised will be used to present the best, most complete and comprehensive program funding will allow.

Hospitality - Food and refreshments will be offered freely and in abundance to all dancers, drums, Elders, head staff and honored guests. All participants, whether Indian or non-Indian, are our guests.

Respect - Committee members will promote the value of respect by modeling for our children and our community.

Hard Work - members are expected to give of themselves to make this event a success.

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Arts and crafts and food vendors are open during the entire Festival. A detailed schedule of Festival activities, including specific times for specials, dance contests, and demonstration dancers and musicians will be available during the event.

Festival Specifics

How many people will attend the event?

Because the event is offered free of charge, it is difficult to calculate attendance, however, according to County Fairgrounds personnel attendance at past Pow Wows ranged from 6,000 to 10,000 during the weekend. Attendance was sometimes affected by bad weather, but the spirit of the Pow Wow and those present was not.

How many local volunteers support the event?

In past years approximately 45-65 volunteers from Native and non-Native organizations assisted in fund-raising, advertising, food preparation, food service, security, and numerous other areas. The event's previous successes enable easy recruitment of volunteers. Many volunteers have been with us since our first Pow Wow.

The commitment/composition of the Festival Committee.

The Board of Directors of the El Dorado County Indian Council, Inc., and the Foothill Indian Education Alliance, Inc., fully support the Festival of the Americas and uphold its traditional values. The Festival, organized and presented by the Festival of the Americas Committee, is a partnership between the El Dorado County Indian Council, Inc., and the Foothill Indian Education Alliance, Inc. A list of the Festival Committee officers, including short biographies are included.

The extent to which the applicant compliments the services of other community organizations.

Local tribal health projects, Indian education programs, county health services, government agencies, youth anti-tobacco information programs, community colleges and other organizations have participated by using our event to reach our many participants.

Local elementary and middle school teachers encourage participation of their students and families by selecting our event as an extra credit educational opportunity. Student attendees are required to record observations on teacher designed worksheets. Parents or attending teachers confirm attendance with a signature. In weeks prior to the Festival of the Americas, many teachers request Native cultural classroom presentations in preparation for the Festival.

Cultural Values

Continued

Cooperation - Committee members will participate with each other in a good way, offering assistance or advice only when requested. Members will present a positive attitude in all aspects of our work.

Spirituality - Committee members will honor and promote the Native spiritual values of all participants during all activities and events.



Fiscal responsibility/management qualifications.

Members of the Festival Committee work and or hold important leadership positions in local and statewide Native communities. Details are included in the Festival Officers biographies in the appendix.

Familiarity breeds tolerance and understanding.

The El Dorado County Indian Council, Inc. and the Foothill Indian Education Alliance, Inc. believe that a powerful way to combat racism and prejudice is through education. It is our hope that sharing our Indian culture and traditions with the general community will create a greater understanding and tolerance of cultural differences. Our Festival of the Americas provides the perfect opportunity for this sharing to occur.

How well the organization plans to monitor and evaluate the results of the project.

The Festival Committee evaluates the success of the project through the use of teacher and student evaluations, thank you letters from Native and non-Native participants, newspaper articles and letters to the editor, sponsor's feedback, and event attendance. Another measure of success is the continued participation and support of volunteers and monetary contributors for the next event.

Festival Monetary Requirements

The Festival of the Americas Pow Wow requires a financial commitment of approximately \$25,000. Costs for this "free to the public" event include Fairground rental, head staff stipends, dance contest prizes, lodging, sound system, drum stipends, food/refreshments, advertising, printing, mailing, and much more.
(See Festival Budget for details)

A list of past and present financial contributors is included in the appendix.

We rely on Indian organizations, government agencies, local businesses and community members for financial support.

Contest Dance Categories**Men's, Teen's and Youth Categories**

Northern Traditional
Southern Straight
Fancy & Grass

Women's, Teen's and Youth Categories

Northern Traditional
(Cloth & Buckskin)
Southern Traditional
(Cloth & Buckskin)
Fancy Shawl
Jingle Dress

Tiny Tots

All categories
combined

Adults (18 and above)

Teens (13-17)

Youth (7-12)

Tiny Tots (1-6)



2006 Festival of the Americas Budget Detail

Facilities Rental (Fairgrounds Rental)

Exhibition Building (\$1050.00 per day)	\$ 2,100.00
Small Prep Room (\$150 per day)	300.00
Organ Room (\$265 Day).....	530.00
Event Insurance.....	400.00
Marshall Room/Kitchen	550.00
Sound System	500.00
Small Stage	110.00
Table Linens	413.00
Dumpster	325.00
Facilities Total	5,228.00

Pow Wow Head Staff (Stipend Positions)

Master of Ceremonies	\$ 250.00
Arena Director	250.00
Head Man Dancer.....	250.00
Head Woman Dancer.....	250.00
Head Boy Dancer	150.00
Head Girl Dancer	150.00
Host Northern Drum	900.00
Host Southern Drum	900.00
Dance Contest Organizer	250.00
Invocation (3)	150.00
Honor Guard.....	250.00
Total Head Staff Positions	3,750.00

Dance/Drum Contest Budget

Men's Categories	\$900.00
Women's Categories	900.00
Teen Boy's Categories	700.00
Teen Girl's Categories	700.00
Youth Boy's Categories.....	480.00
Youth Girl's Categories.....	480.00
Tiny Tots Category	60.00
Drum Contest	500.00

Continued on next page

Contest Prizes

Prizes are awarded
in 25 different dance
categories

Men's & Women's

1st -	\$ 100
2nd -	\$ 75
3rd -	\$ 50

Teen Boy's & Girl's

1st -	\$ 75
2nd -	\$ 60
3rd -	\$ 40

Youth Boy's & Girl's

1st -	\$ 60
2nd -	\$ 40
3rd -	\$ 20

Tiny Tots

All dancers receive
\$2 each and a grab
bag of goodies.

Drum Contest

Prize - \$ 500
and a custom made
Pow Wow drum.



Budget Detail - Continued

Total Dance/Drum Categories (All separate contests) 4,720.00

Lodging/Dinner/Demonstration Dancers

Rooms for Head Staff (14 rooms) \$3,665.00

Traditional Dinner costs 1,000.00

Marshall Building and kitchen..... 650.00

Drums (\$50.00 per drum travel money) 400.00

Aztec Dancers \$500.00

California Indian Dancers..... \$500.00

South American Music Group..... \$500.00

Total Lodging/Dinner/Demonstration Dancers 6,815.00

Miscellaneous Costs

Printing/ Advertising \$800.00

Mailing Costs(advertising/fundraising) 400.00

Pow Wow Program 1,500.00

Raffle Costs 100.00

Event Signage 350.00

Refreshments (Drums/Dancers)..... 400.00

Miscellaneous Total..... \$3,550.00

Festival Budget Totals (by category)

Facilities\$ 5,228.00

Head Staff Positions \$ 3,750.00

Dance/Drum Category Prizes (All separate contests) \$ 6,165.00

Lodging/Dinner/Demonstration Dancers \$ 5,045.00

Miscellaneous \$ 3,550.00

Grand Total \$24,788.00



Festival of the Americas Committee Officers

James Phillip Marquez, *Lakota/White Mountain Apache* Committee Co-Chair

Founding Member of the Festival of the Americas Pow Wow
Festival of the Americas Committee, Chair (1997 & 1998)
El Dorado County Indian Council, Inc., Chair (1995 & 1996)
El Dorado County Indian Council, Inc., Vice Chair (1997)
El Dorado County Indian Council, Inc., Member (1992-2003)
Calif. Conference on Indian Education Committee (1995-2005)
National Indian Education Assoc. Convention Committee (2003-2004)
Foothill Indian Education Alliance, Inc., Exec. Director (1995-present)
El Dorado/ Amador Counties Indian Education -
Director (1991-present)
Marquez/Hardy Design, Partner, (1977-1991)
Award winning graphic design and marketing firm
Sacramento, CA

Joan Wicklund, *Huron* Committee Co Chair,

El Dorado County Indian Council, Inc., Member (1998-present)
El Dorado County Indian Council, Inc.,
Cultural Resources Committee Chair (2005-2006)
El Dorado County Indian Council, Inc., Secretary, (2006)
Festival of the Americas Committee, Member (2000 & 2001)
El Dorado County Historical Museum - 1998-present
El Dorado Co. Cultural Resource Preservation Commission - 2000-2001
California Cultural Days - 2003
California State Indian Museum Docent - 2005
Cocoon Drum & Talk Circle - 2002-2006
El Dorado Miwok Tribe (Office Secretary) - 2002-2003
Paradise Salon & Day Spa - Owner

Lull Ibarra Velasco, *Chiricahua Apache/Tohono O'odham* Secretary/Treasurer

Foothill Indian Education Alliance, Inc. - Secretary (2005 to present)
Cocoon Drum and Talk Circle - (2005 to present)
El Dorado County Indian Council Inc, - Member (2006 to present)
Chiricahua Apache Alliance - Member (2006 to Present)
Certified Pharmacy Technician - (2002 to Present)
California State Registered Pharmacy Technician (2001 to present)
Aspen Tree Service - Co-Owner (2002 to Present)

**El Dorado County
Indian Council, Inc.**
Federal Tax ID-
No. 68-0312180

**Foothill Indian
Education
Alliance, Inc.**
Federal Tax ID-
No. 68-0361662

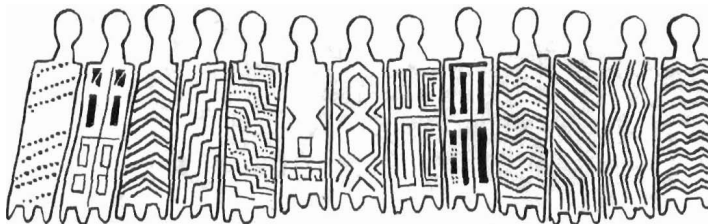
*Both the Indian Council
and Indian Education
are state and federally
recognized non-profit
agencies.*



Past Festival of the Americas Pow Wow Supporters

Business Community (partial list)

El Dorado County Board of Supervisors	High Hill Ranch
California Arts Commission	Holiday Market
U.S. Forest Service	King of the Mountain
Jackson Rancheria Casino and Hotel	Larsen's Bake Shop
Shingle Springs Rancheria Tribal Council	Little Caesar's Pizza
Target Stores	Lynn Miller Plumbing
WalMart	Moonshadows
Placer Sierra Bank	Orr Bros. Karate
El Dorado Savings Bank	Pacific Western Traders
River City Bank	Papa Murphy's
El Dorado County Indian Council	Pizza Factory
The Music Trading Post	Placerville Drive Market
A Back Rub – William Brown	Placerville News Co.
Abels Apple Acres	Radio Shack
American Management	Rainbow Orchards
Applebee's	Raley's/ Bel Air Market
Bagel Plus	Rite Aid
Basically Beads	Round Table Pizza
Bear Mountain Books	Sears
Boston, Keith M.D.	Select Video
Combella's	Shehadi Motors
Creekside Cantina	Sierra Gold Graphics
Denny's Restaurant	Sierra Studios
Gelato Di Oro Café	Signature Theatres
Gold Country Foods/Taco Bell	Smart N Final
Golden Spoke	Starbuck's
Golden State Propane	State Farm Insurance Sutter Center Market
Greenhouse Café	Teriyaki Junction
Hangtown	Thompson's Toyota
Originals	Trader Joe's
Hangtown Tool Center	Walker's Office Supply
Hayden En- terprises, Inc.	William Remy, Attorney at Law
	Z Pie



There have also been countless individual monetary contributors from our local Native and non-Native community, as well as over 65 individuals who contributed time and energy during the Pow Wow.