

EL DORADO COUNTY
BOARD OF SUPERVISORS
AGENDA TRANSMITTAL
Meeting of November 14, 2006

AGENDA TITLE: Discussion and direction: Ranch Marketing Ordinance

DEPARTMENT: Board of Supervisors

DATE: 11/08/06

CAO USE ONLY

CONTACT: Supervisor Jack Sweeney *JRS*

PHONE: 621-5652

DEPARTMENT SUMMARY AND REQUESTED BOARD ACTION:

Supervisor Sweeney proposing the Board of Supervisors direct Development Services Department, in conjunction with the Agriculture Department, bring forth a Ranch Marketing Ordinance that will protect the interests of agriculture while allowing agriculturists to make a living from their land.

Such ordinance is to cover all facets of ranch marketing, including the construction and operation of wineries. It shall provide for neighborhood protection by setting forth performance standards to limit impacts caused by the ranch marketing operations. A proposal for impacts in excess of such standards would require the processing of an Agricultural Use Permit that could allow the performance standards to be exceeded with appropriate mitigations. Such mitigation measures could be standardized and set forth in the ordinance.

Continued.....

CAO RECOMMENDATION:

Financial impact? () Yes () No

Funding Source: () Gen Fund () Other

BUDGET SUMMARY:

Total Est. Cost \$ _____

Funding

Budgeted \$ _____

New Funding \$ _____

Savings* \$ _____

Other \$ _____

Total Funding Available \$ _____

Change in Net County Cost \$ _____

* Explain

CAO Office Use Only:

4\5's Vote Reqd. () Yes () No

Change in Policy () Yes () No

New Personnel () Yes () No

CONCURRENCES:

Risk Management

County Counsel

Other

BOARD ACTIONS:

Vote: Unanimous _____ Or

Ayes:

Noes:

Abstentions:

Absent:

Rev. 7/96 j:\agendalwin96

I hereby certify that this is a true and correct copy of an action taken and entered into the minutes of the Board of Supervisors.

Date:

Attest: CINDY KECK, Board of Supervisors Clerk

By:

Supervisor Sweeney recommending the revised Ranch Marketing Ordinance be brought to the Board of Supervisors in two steps:

Step 1 **A draft should be brought back so that policy direction can be given.**

Step 2 **A revised draft incorporating the Board policy should go to a community committee and then be presented through the Ag. Commission, the Planning Commission, and finally to the Board of Supervisors for adoption.**

With the work already accomplished on the proposed Winery Ordinance and the existing Ranch Marketing Ordinance, a draft ordinance should be back to the Board of Supervisors by mid-February for policy direction and with a schedule for adoption.

It is important to have community input on such an ordinance. Representatives of the Farm Bureau, the Wine Grape Growers, the Winery Association, the Apple Hill Growers Association, Farm Trails, the Taxpayers Association and the Business Alliance should be invited to serve on a committee to formulate the ordinance.