

Community Economic Development Advisory Committee (CEDAC)  
 2016 Action Plan Development Matrix  
 PRIORITY POINTS: Yes =2, Maybe =1, No = 0

	PROJECT	DISCUSSION	Priority Points	Ad hoc Committee Members	Moderate Housing	Job Creation	Sales Tax Capture	Promote Ag or Natural Resource
1.	Identify and promote new <u>Econ Dev opportunities</u> that exist now in General Plan, after the TGPA-ZOU changes. (i.e. Ag support services and Home “based Business”/Occupation.) <ul style="list-style-type: none"> <li>• Collaborate with LRP</li> <li>• Promote Home Based Business</li> </ul>		8	Ad Hoc Committee Members:  -Roberta Long -Linnea Marengo -Maryann Argyres	YES	YES	YES	YES
2	Keep and/or attract young educated people (“ <u>Millennials</u> ”) to our county and retain our home grown ones as they complete their studies or trade apprenticeships. <ul style="list-style-type: none"> <li>• Advocate 4-5 yr. college</li> <li>• Talk to HS students/classes</li> <li>• Entrepreneurial start ups</li> <li>• Review results for ED attraction, as appropriate</li> <li>• Attract and encourage the development of moderate housing for Millennial homebuyers</li> </ul>	Millennials – those between 20 and 37 years old – are the single biggest demographic in American history, bigger than the Baby Boomers. They are the force that will create the jobs of the future and have been described as part of a “Creative Class” that basically will live, work and play anywhere they wish.	7	Ad Hoc Committee Members:  -David Orr -Noah Briel -Charlie Downs	YES	YES	YES	MAYBE

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3	Support efforts to attract reliable <u>high speed Internet access</u>	The lack of reliable high speed Internet access has stunted capital investment in our existing communities and their business parks particularly as you move further east, and particularly home-based businesses. High speed access will continue to have a dramatic effect on our ability to attract new business while retaining existing businesses to the county. Recommend start-funds be made available for businesses wireless devices.	7	Ad Hoc Committee Members:  -David Orr	MAYBE	YES	YES	YES
4	Analyze <u>General Plan 5-year review</u> as it related to ED and non-residential land inventory as part of the LRP effort (including vacant inventory).	Identify key commercial lands (and vacant inventory) with intention to market to prospective employers.	6	Ad Hoc Committee Members:  -Noah Briel	MAYBE	YES	YES	MAYBE

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				-Linnea Marengo -Maryann Argyres				
5	Preserve and expand <u>collaboration</u> with Chambers of Commerce to share news and recognize [business] needs. <ul style="list-style-type: none"> <li>• Expand “Buy Local” Campaigns</li> <li>• Develop marketing materials</li> <li>• Identify community-wide communication tools (calendar, organizations, etc.)</li> <li>• Promote destination shopping</li> <li>• Promote El Dorado County</li> <li>• Develop a Regional description of EDC to attract prospective businesses to relocate or expand to El Dorado County</li> </ul>	A collaborative relationship with all the Chambers can help share news and recognize [business] needs. Working together is always preferable to ignoring one another, or discounting one entity.	3	Ad Hoc Committee Members:  -Roberta Long -Linnea Marengo -Maryann Argyres	NO	MAYBE	MAYBE	MAYBE