

Transient Occupancy Tax West Slope & Tahoe Area Ballot Measures

Board of Supervisors
April 25, 2022



Authority

- Authority comes from Revenue & Taxation Code 7280
- Chapter 3.28 of the County Code establishes that a tax in the amount of 10% of the rent shall be charged for stays of 30 days or less in any lodging facility, including Vacation Home Rentals, but excluding camp sites.
- Neither the tax code nor El Dorado County ordinance require any specific use of Transient Occupancy Tax (TOT) funds.

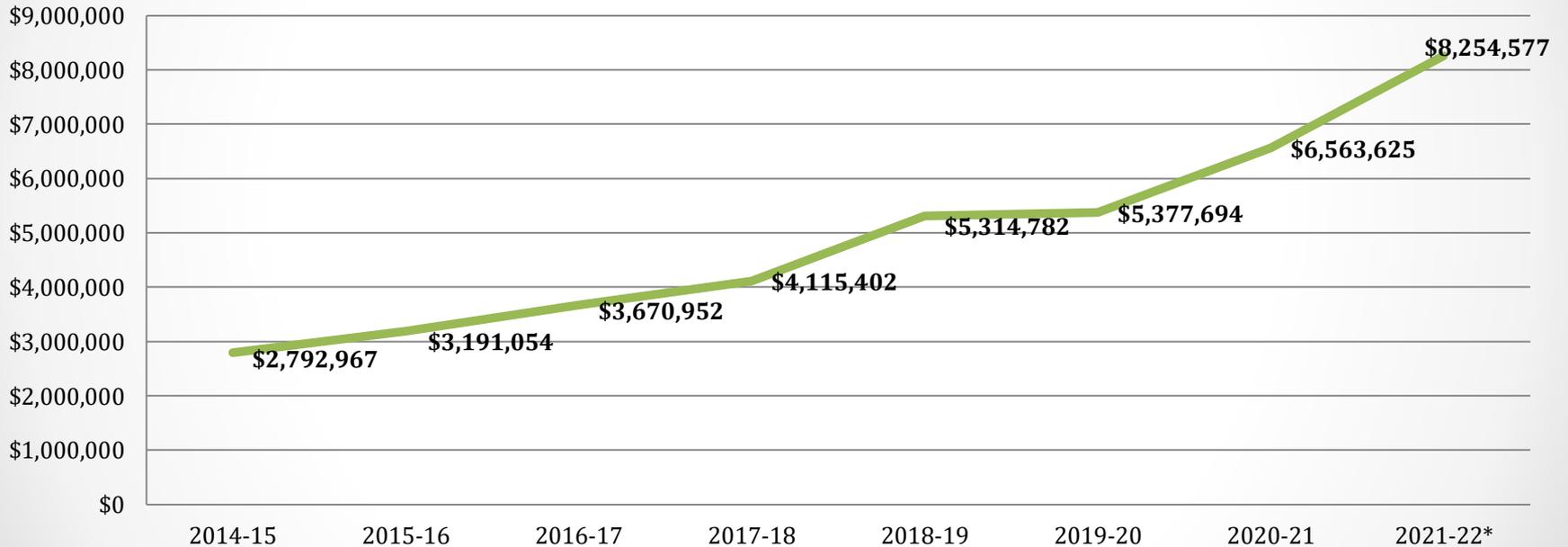


Regional TOT Rates

COUNTY / CITY	TAX RATE + ASSESSMENTS
Yolo County	8%
Yolo County (Tourism Business District)	10%
Placer County (West Slope)	8%
El Dorado County (West Slope)	10%
City of Placerville	10%
Sutter County	10%
Sutter County (Tourism Business District)	12%
Yuba County	10%
Yuba County (Tourism Business District)	12%
Sacramento County	12%
Sacramento County (Sac Tourism Marketing District)	13% - 15%
WEST SLOPE RANGE	8%-15%
Placer County (East Slope)	10%
Placer County (East Slope) (TBID and Micro Mass Transit District)	12% - 13%
El Dorado County (East Slope)	10%
City of South Lake Tahoe	12% + \$4-\$5.50/per night
City of South Lake Tahoe (Redevelopment Area)	14% + \$4-\$5.50/per night
EAST SLOPE RANGE	10%-14% + \$4-\$5.50/per night

Historical Revenue

Actuals Since FY 2014-15

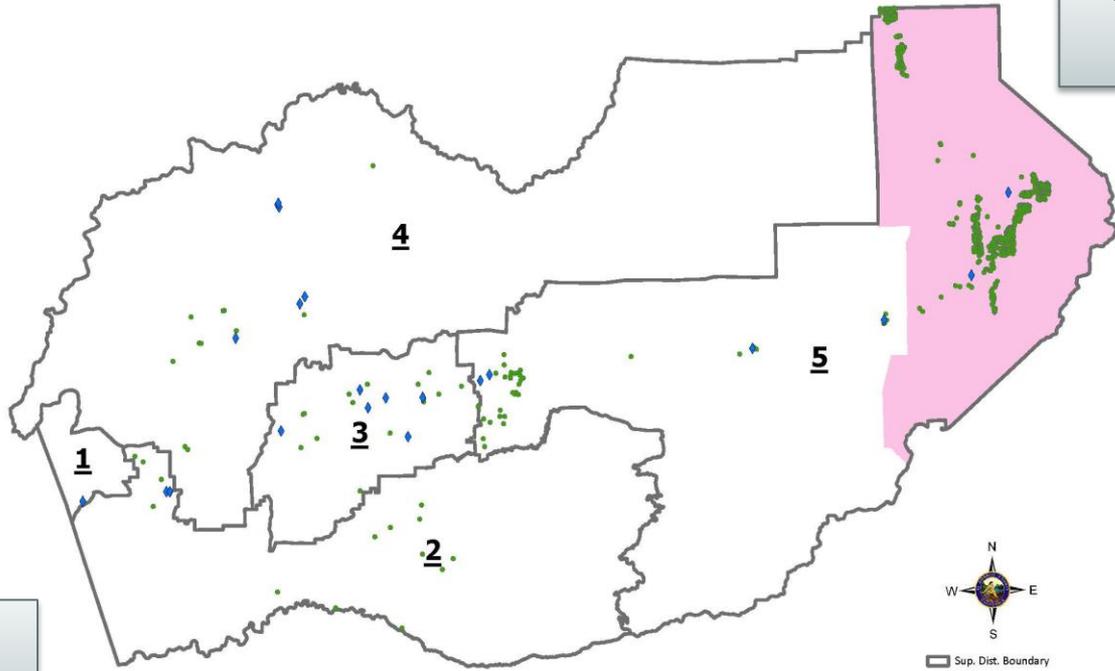


*Midyear Projection

2021 Revenue by "Slope"

SUPERVISORIAL DISTRICT BOUNDARIES
ADOPTED DECEMBER, 2021
COUNTY OF EL DORADO, STATE OF CALIFORNIA

**Tahoe Basin:
~\$6.4 M**



**West Slope:
~\$1.8 M**

West Slope 2% Ballot Measure

- “For the sole purpose of maintaining El Dorado County’s existing roads in the unincorporated portion of the West Slope, shall an ordinance be adopted to increase the ‘hotel/motel’ tax rate upon visitors of vacation home rentals, hotels, motels, and similar facilities in the unincorporated portion of the West Slope of El Dorado County from 10% to 12% of rent charged to the visitor, providing approximately \$340,000 annually for road maintenance until repealed?”

Tahoe Area 4% Ballot Measure

- “For the sole purpose of removing snow and maintaining El Dorado County’s existing roads in the unincorporated portion of the Tahoe Area, shall an ordinance be adopted to increase the ‘hotel/motel’ tax rate upon visitors of vacation home rentals, hotels, motels, and similar facilities in the unincorporated portion of the Tahoe Area from 10% to 14% of rent charged to the visitor, providing approximately \$2,500,000 annually for snow removal and road maintenance until repealed?”

Proposed Spending Plan

- West Slope ~\$340,000:
 - Priority 1 – Surface Treatments
 - Priority 2 – Road Repairs
 - Priority 3 – Drainage Improvements
- Tahoe Area ~\$2,500,000:
 - Priority 1 – Road Rehabilitation / Surface Treatments
 - Priority 2 – Snow Removal Equipment
 - Priority 3 – Drainage Improvements

Staff Recommendation

Board of Supervisors to:

- Sign Resolution xx-2022 for the November 2022 election to place a ballot measure requesting voters to support a 2% Special Tax increase to the County's TOT rate, thereby increasing the tax rate from 10% to 12% on visitors of vacation home rentals, hotels, and motels in the unincorporated portion of the West Slope of El Dorado County; and
- Sign Resolution xx-2022 for the November 2022 election to place a ballot measure requesting voters to support a 4% Special Tax increase to the County's TOT rate, thereby increasing the tax rate from 10% to 14% on visitors of vacation home rentals, hotels, and motels in the unincorporated portion of the Tahoe Area of El Dorado County

Next Steps

- Begin Public Education:
 - Informational Flyer
 - Website
 - Community Meetings
- Elections:
 - CAO's Office to provide maps with defined boundaries to Elections
 - CAO's Office to provide Resolution(s) calling for the election to Elections by July 6, 2022
 - CAO's Office to provide Ordinance(s) to Elections by July 6, 2022
 - Elections will set dates and publish notices in the paper informing voters when they can submit arguments for/against the measure(s)