

Community & Economic Development Advisory Committee (CEDAC)

Action Plan

Approved _____

Targeted Economic Development: Follow the regional description of El Dorado County to help attract prospective businesses to relocate or expand to El Dorado County; Identify and promote Targeted Economic Development Opportunities; Identify and promote the County's positive business opportunities and strengths; Identify what distinguishes EDC from others; work with County CAO's office, including Communications and Outreach Manager, to promote targeted economic development opportunities.

	PROJECT-DELIVERABLES	OBJECTIVES	COMMITTEE LEAD/ AD-HOC MEMBERS	STATUS
1.	<u>Housing (Full Committee)</u> <ul style="list-style-type: none"> • Workplace Housing • Ultra-luxury Housing • Affordable Senior Housing • Inclusionary Housing 	Balance Jobs With Housing, including solutions for workforce, affordable, very low, low, and moderate-housing.		Ongoing
2.	<u>Explore Energy Alternatives (Ad-Hoc Committee)</u> <ul style="list-style-type: none"> • <u>Transmission</u> • <u>Clean Energy</u> • <u>Community Choice Aggregation Program</u> 	Feasibility Assessment	<u>Ad Hoc</u> Scot Bernstein Glenn Krakow Roberta Long	Ongoing
3.	<u>Career Creation (Full Committee)</u> <ul style="list-style-type: none"> • Keep and/or attract young educated people • Retain home grown talent as they complete their studies or trade apprenticeships • Support entrepreneurial start ups 			Ongoing
4.	<u>Community Planning (Full Committee)</u> <ul style="list-style-type: none"> • Support development of Community Planning Template (ad-hoc) • Support development of design guidelines/standards (ad-hoc) 	Board of Supervisors authorized \$250,000 in FY 17-18 for initiation of Community Planning in Community Regions with Shingle Springs as the prototype.	<u>Ad Hoc</u> Lead: Kris Payne Roberta Long Mark Lobaugh	Project has advanced to County Staff. Ongoing
5.	<u>High Speed Internet Access (Full Committee)</u> <ul style="list-style-type: none"> • Support efforts to attract reliable High Speed Internet Access 	The lack of reliable high speed Internet access has stunted capital investment in our existing communities and their business parks, particularly as you move further east, and particularly home-based	<u>Committee Lead</u> Scot Bernstein	Project has advanced to County Staff Committee Lead will attend the Broadband Technical Advisory

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		businesses. High speed access will continue to have a dramatic effect on our ability to attract new business while retaining existing businesses to the county.		Group meetings with NEO Connect & County Staff and report back to CEDAC. NEO Connect was awarded the Broadband Feasibility Study and Needs Assessment.
6.	<u>Advocate for Higher Education Pathways (K-12+) (Ad-Hoc Committee)</u> <ul style="list-style-type: none"> • Talk to HS students/classes • Attract/develop a 4-year college 		Ad Hoc Lead: Kris Payne Charlie Downs	Ongoing
7.	<u>Collaborations for Success (Ad-Hoc Committee)</u> Preserve and expand collaboration with Chambers of Commerce and other organizations to share news and recognize business needs. <ul style="list-style-type: none"> • Roundtable Discussions • Economic Summit 	A collaborative relationship with all the Chambers and other organizations can help share news and recognize business needs. Working together is always preferable.	Ad Hoc Lead: Kris Payne Roberta Long	Ongoing
COMPLETED	<u>Non-residential Land Inventory (Ad-Hoc Committee)</u> Analyze General Plan 5-year review as it is related to ED and non-residential land inventory as part of the Long Range Planning effort (including vacant inventory).	Identify key commercial lands (and vacant inventory) with intention to market	Ad Hoc Lead: Linnea Marengo Larry Brilliant	Completed: April 13, 2017