

OUTREACH PLAN with SURVEY QUESTIONS

Supervisor Questions – One per district

- 1. In your opinion, how is the economy in El Dorado County performing?**
- 2. Please list up to 5 positive views regarding economic development/vitality specific to your district**
- 3. Please list up to 5 negative views regarding economic development/vitality specific to your district**
- 4. What are your top 3 economic goals for your district over the next 5 years?**
- 5. What are your top 3 economic goals for the County over the next 5 years?**

Community Outreach Surveys – Can be done for entire county or by district

General Community Vision and Priorities

- 1. What do you consider the top three priorities for economic development in El Dorado County?**
- 2. Do you believe that the County needs additional revenue in order to provide additional services/support throughout the County?**
- 3. How would you define a successful economic future for the county?**
- 4. What aspects of life in El Dorado County are most important to preserve as the economy grows?**

Business Retention and Attraction

- 4. What types of businesses would you like to see more of in El Dorado County (e.g., technology, retail, manufacturing, tourism)?**
- 5. What challenges do you think local businesses face that need urgent attention (e.g., workforce, infrastructure, regulations)?**
- 6. Are there specific industries or sectors you feel the county should prioritize for growth or support?**
- 7. Why do you believe more businesses have not grown/started in El Dorado County/Your area?**
- 8. What part of the County is best suited to attract new jobs?**

Workforce and Education

- 7. What skills or training opportunities do you believe are most needed for the local workforce?**

8. How can local schools and colleges better support economic development and job readiness?

Infrastructure and Community Improvements

9. Which infrastructure improvements would most benefit your daily life (e.g., transportation, digital connectivity, utilities)?
10. What public projects or amenities would you like to see funded as part of economic development efforts (e.g., parks, community centers)?

Incentives and Policies

11. How familiar are you with the county's current business incentive programs?
12. What types of incentives would you support to attract new businesses or help existing ones thrive (e.g., tax breaks, grants, job training funds)?

Community Engagement and Collaboration

13. What are the best ways for the county to keep you informed about economic development initiatives (e.g., social media, public forums, newsletters)?
14. How would you prefer to provide input on future economic development plans?

Regional and District-Specific Considerations

15. Are there specific challenges or opportunities unique to your area of the county (e.g., Tahoe Basin, Western Slope)?
16. What regional collaborations or partnerships should the county pursue to enhance economic development?

Quality of Life and Sustainability

17. How can the county balance economic growth with environmental sustainability?
18. What measures should be taken to ensure economic development benefits all residents equitably?

Open-Ended Questions

19. What additional feedback would you like to share about economic development in El Dorado County?
20. Are there specific concerns or opportunities you believe are being overlooked?