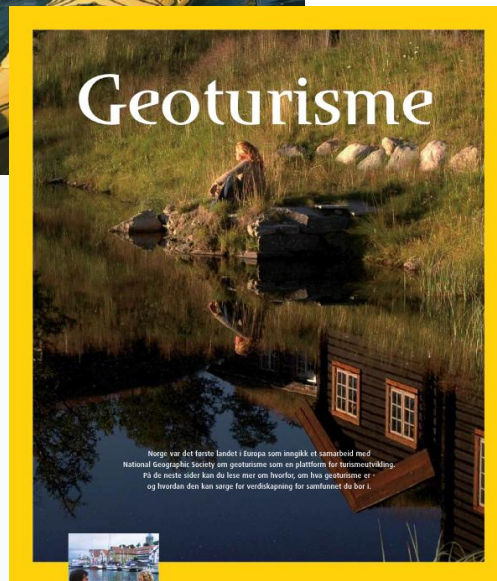
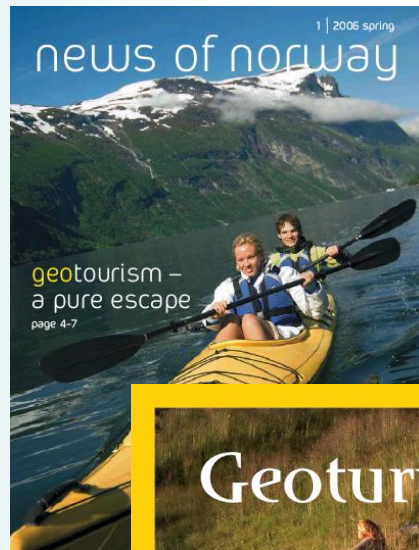


Geotourism

What is it?

Geotourism - tourism that sustains or enhances the geographical character of a place – its environment, culture, aesthetics, heritage, and the well being of its residents.



Geotourism

Why?

Protects the regions distinctive place through wisely managed tourism and encourages stewardship

Develops destination visitors who are more interested in conservation, local values, history and culture and who respect and care for local places

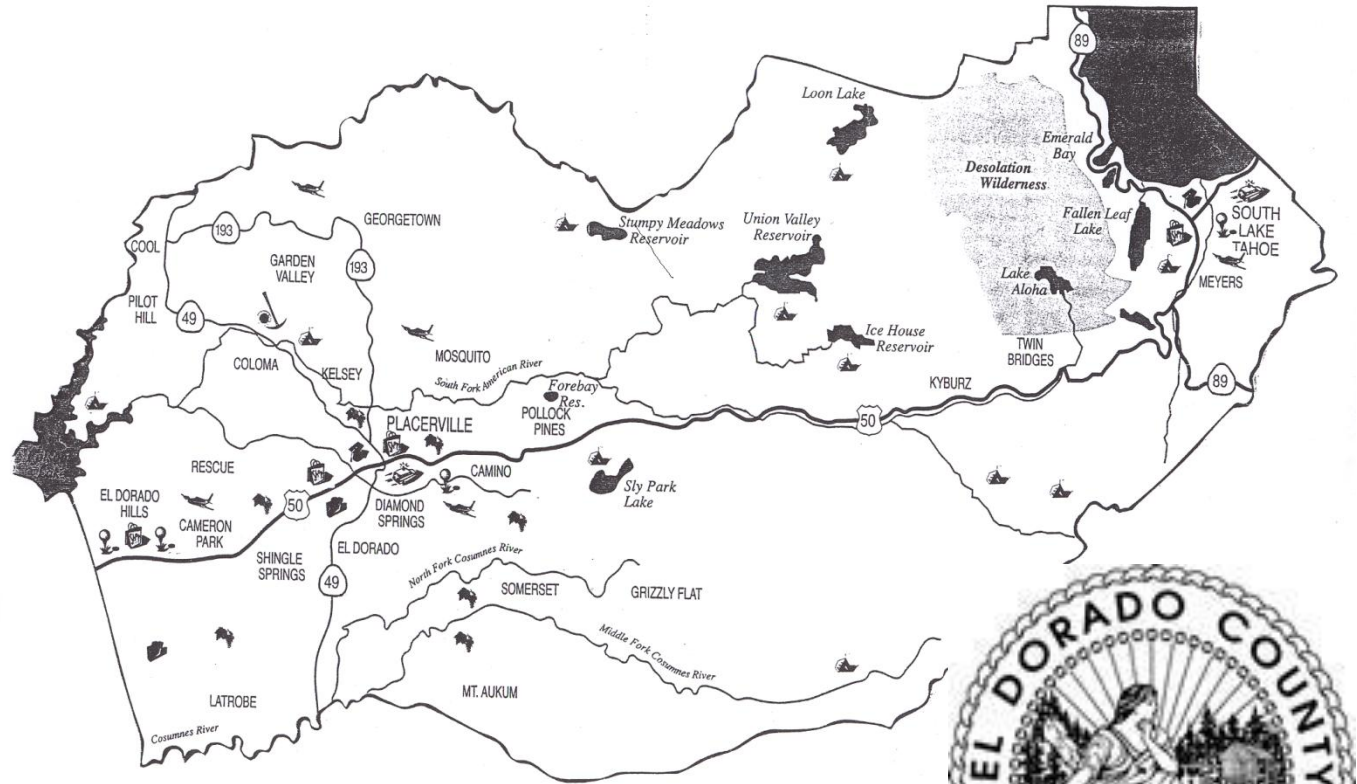
Highlights local businesses, events, artisans and places

Good travel experiences contribute to sustainability of jobs

Promotes community pride, collaboration and involvement



Who we are? What do we have?



What do you love and not want to lose?




Geotourism



www.SierraNevadaGeotourism.org


25 counties in the Sierra Nevada
El Dorado County and the Yosemite
Gateway region are already engaged

Geotourism



Sierra Nevada Geotourism MapGuide

HOME | MAIN MAP | EVENTS | PARTICIPATE | MY FAVORITES | EXPLORATION TRACK | ABOUT

 Welcome to the Sierra Nevada


Discover what's special about the Sierra Nevada. Select a region and explore the communities, activities, flavors, and uncommon beauty of this extraordinary corner of California. You are still given a chance to tell your story and share your knowledge and experiences with residents and visitors of the Sierra Nevada region.


Yosemite Gateway
Explore region on map. Submit Content


Tahoe Emigrant Corridor
Nominate Now!
Explore region on map. Submit Content

Northern Sierra
Submit Content




Southern Sierra
Submit Content

Natural Area

Horsetail Falls Yosemite National Park
Horsetail Falls, located in Yosemite National Park, is a seasonal waterfall that runs for a few weeks during the winter and early spring, depending on snow melt. It falls off the east side of...
[Read More](#)




Natural Area

Rainbow Falls
Falling over a sharp 101-foot drop, Rainbow Falls sends colorful rainbows in the mist. Rainbow Falls is an easy 1.5 mile walk from the trailhead. Rainbow Falls is a short two miles downstream from...
[Read More](#)

Outdoor Adventures

Frontier Pack Station
The Frontier Pack Station offers guided pack-trips to the magnificent Yosemite National Park and Ansel Adams/Minaret Wilderness. Explore some of nature's finest vacation spots in the Sierra
[Read More](#)

Action Opportunities
Be more than a passive traveler. There are many opportunities to volunteer and make a difference.

-  Yosemite Art and Education Center Educational Opportunity
-  Great Sierra River Clean Up: Merced River Conservation Action
-  Mokelumne River Wild and Scenic Campaign Conservation Action

Festival or Event
Experience the real voices of the Sierra Nevada through the many festivals and events.

-  Annual Mother Lode Round Up Parade and Rodeo
04/18/2010 - 05/09/2010
-  Opening Day of Fishing Season in Mono County
04/24/2010
-  Mariposa's Butterfly Festival
04/30/2010 - 05/02/2010

Search the MapGuide
Search the MapGuide



Atlas Satellite Hybrid Terrain

Boundaries and names shown do not necessarily reflect the map policy of the National Geographic Society.



What is Geotourism?

Sign Up for eNewsletter >

Subscribe to the RSS Feed >

Find us on Facebook |  | 

Project Supporters



Home | Map | Events | Participate | My Favorites | Exploration Track | About | Project Supporters | Privacy Policy | Terms of Use | Site Map

Copyright © 2009 National Geographic Society

Photo © iStockphoto.com

Develop Geotourism Assets

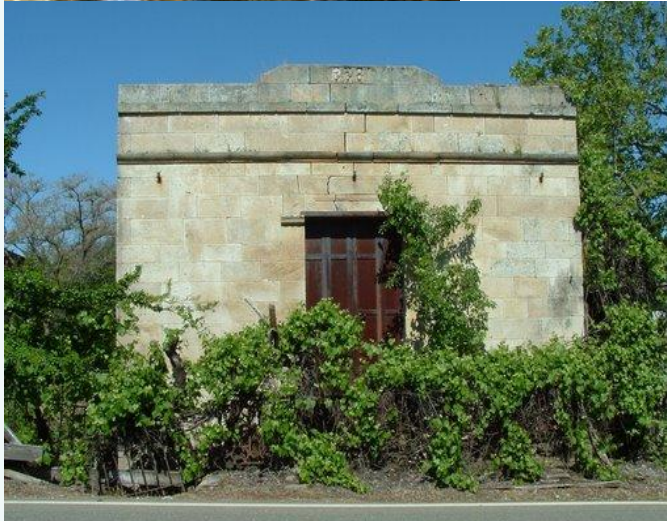


- Build on character of place
- Base tourism on community assets



Sustain Your Geotourism Assets

Protect what visitors and residents love about El Dorado County!



What's next?

Community awareness

Develop partnerships

- Organizations
 - Website linkages, cross promotion
- Businesses
 - Ag tour, promote & purchase local products

Visitor awareness

- Summer promotions – radio, print, social media, websites
- Summer event – Aug 21 & 22

