



Economic Development Corporation  
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# Invoice

Date
7/26/2012

<b>Bill To</b>
Supervisor Norma Santiago El Dorado County 3368 Lake Tahoe Blvd Ste 102 S Lake Tahoe, CA 96150

Description	Qty	Amount
2012 Study Mission - Up, Up and Away to Santa Fe	1	1,100.00 0.00
<b>Total</b>		<b>\$1,100.00</b>

# Creating a destination Piece by Piece

## *Up, Up & Away to Santa Fe*

One of the greatest benefits of being an El Dorado County Chamber is the business insight gained from exclusive chamber events. We are proud to announce to you the next in our Study Mission Series —

### **Up, Up and Away to Santa Fe**

The Study Mission Series is a business immersion program, dedicated to broadening the chamber members' horizon while promoting business and political relations between regions. Each El Dorado County Study Mission is focused on key topics such as agri-tourism, sustainability, economic development, transportation, education, and government issues. Each Study Mission selects a destination region with similar experience to share their past solutions and best-known-methods to address key challenges.

The trip will include how collaboration has showcased

this region to become a leader in Economic Development and Tourism Study Mission participants will learn first hand how the region creates a sustainable culture in the business community and how they promote their message for the benefit of the area, its residents and its visitors.

The region's many assets, including its agriculture, abundant recreation all in close proximity to a thriving town center, offer many parallels to Folsom and El Dorado County.

The Study Mission will explore the regional model that promotes a sustainable future through influencing decisions related to:

- Economic Development
- Recreation
- Sustainability
- Transportation
- Agri-Tourism
- Cultural Tourism
- Water Rights