



The County of El Dorado

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December 23, 2013

TO: Board of Supervisors

FROM: Megan Arevalo, Administrative Technician *MAA*

SUBJECT: Community and Economic Development Advisory Committee – Regulatory Reform Subcommittee

The first reference to the formation of Regulatory Reform occurred in early 2008. The meeting minutes of CEDAC referenced a regulatory reform working group to be headed up by member Rachel Michelin and joined by member Tom Heflin. In a subsequent meeting, member Shiva Frentzen joined in the working group. It appears the working group was comprised solely of less than a quorum of members of CEDAC and was intended to be an ad hoc working group as stated in the July 25, 2008 minutes of CEDAC.

Resolution #25-2009 expanded the commission to 11 members and established Section 10, Technical Advisory Group. Section 10 reads: "The committee will establish a supporting Technical Advisory Group comprised of representatives from the local chambers and other business and industry stakeholders for the purpose of assisting the Committee on specified issues and projects. The work of the Technical Advisory Group will be assigned by the Committee. The Technical Advisory Group will meet as requested by the Committee and report to the Committee."

The minutes from the February 27, 2009 CEDAC meeting support the Board's adoption and filing of Resolution #25-2009 and included a reference to CEDAC's reformulation and work-plan. The February 27, 2009 meeting was the last time CEDAC met before taking a four month break to recruit new members. When the committee reconvened on June 17, 2009, new members were in place. Then Assistant Chief Administrative Officer, Ron Grassi, led a discussion on the reformulation of CEDAC and a 12-Month Action Plan that would concentrate on six work areas:

- Regulatory Reform
- Economic & Demographic Profiles
- Business Retention & Expansion
- Community Identity
- Attraction/Incentives
- Key Economic Development Projects

Members expressed agreement on the proposed work plan and volunteers agreed to spearhead the proposed work areas, though an official vote was not recorded. Regulatory Reform was assigned tasks that included Red Roads

and Fire code issues, TIM fees, CIP updates, economic viability of county design standards and possible broadening of Regulatory Reform to include land use issues.

At the December 9, 2013 CEDAC meeting, the Committee discussed the role of the community on CEDAC and the intention of the Regulatory Reform subcommittee. The committee's recommendation at the meeting was to form a Task Force that will meet during the Friday Regulatory Reform meeting to discuss the role of the Community in CEDAC and bring back a conceptual process and goals for the committee to review. The Task Force will also discuss changing the role of the Regulatory Reform Subcommittee to match the current issues the committee is working on.

Staff has also requested that County Counsel provide a legal opinion on this matter and determine if the Regulatory Reform Subcommittee is subject to the requirements of the Brown Act.

If it is determined that Regulatory Reform is a Brown Act committee, staff anticipates spending five hours a week, including the two hour meeting time, helping the subcommittee with agendas, minutes, announcements and postings.

Enclosures:

July 25, 2008 CEDAC Minutes



The County of El Dorado

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EL DORADO COUNTY ECONOMIC DEVELOPMENT ADVISORY COMMISSION
330 Fair Lane, Conference Room A
Placerville, CA 95667
July 25, 2008 @ 1:00 PM

DRAFT MINUTES

I. Call to Order-Meeting was called to order at 1:12 PM

Present: Chair,	Mike Owen	Guests:	Wendell Smith
Vice Chair	vacant		Laurel Brent-Bumb
	Michael Ward		Judy Mathat
	Tom Heflin		Ray Nutting
			Jeanne Harper
			Art Marinnacio
			Brandon Ghetia

Speakers: G. Harold Duffy, Chief Assistant Director, Yolo County Planning and Public Works
Lonell Butler, Chief Building Official, Building Inspection Division, Yolo County Planning and Public Works

Absent:	Dale Van Dam	Staff:	Sam Driggers
			Mike Appelgarth

II. Adoption of Agenda - Adopted as presented.

III. Approval of Minutes- June 27, 2008 – Approved (1st Owen, 2nd Heflin, no quorum).

IV. Open Forum

Ray Nutting, District Two Supervisorial Candidate, discussed the need for a county-wide branding and marketing theme that would include community signage as an element. Nutting stated that he believed monument signage to all communities, especially along Highway 50, would begin to develop a

sense of place and community awareness that would then translate into increased involvement and loyalty to the local business community.

Laurel Brent-Bumb, CEO of the El Dorado County Chamber of Commerce discussed the rural/urban interface best practices learned during the chamber's recent Portland Study Mission.

Brent-Bumb also announced open registration for the 2008-09 Class of Leadership El Dorado. Space is limited to the first 25 registrants. Go online and register at <http://www.eldoradocounty.org/>.

Judy Mathat, Board Chair of the Shingle Springs/Cameron Park Chamber, spoke about the chamber's recent economic development forum ***Sticks and Bricks to Bugs and Bunny's*** and what was learned about the County's Integrated Natural Resource Plan.

Mathat also spoke about the chamber's recent decision to oppose AB 2716 (Ma) EMPLOYMENT: Paid Sick Leave.

Mathat and Brent-Bumb discussed the Highway 50 Corridor Mobility Partnership agenda Item 38 08-1129 that will be heard by the Board of Supervisors July 29, 2008.

Further information can be obtained at:

http://www.co.el-dorado.ca.us/bos/wwwroot/meetings/2008/7/1177_A_Board_Of_Supervisors_08-07-29_MEETING_AGENDA.pdf

<http://www.cacities.org/index.jsp?zone=wcm&previewStory=27250#>

http://www.50mobility.com/pushing_for_action.html

V. **Staff Update**

Sam Driggers, Office of Economic Development, covered the following ongoing activities for the Office of Economic Development:

- Annual County Promotion Account RFP has been rescheduled to open August 1, 2008
- SB 1662 (Cox) Air districts: emission reduction offsets: Sacramento Metro federal nonattainment area
- Metro Pulse - Business visitation program (Handout)
- Current vacancies and the County's application process for appointment to a commission, committee, or advisory board
- Background on future agenda items and how they relate to EDAC's mission of regulatory reform

VI. **Old Business**

DISCUSSION: EDAC Mission and Objectives

EDAC members heard from Sam Driggers that their four point set of recommendations – see below – will go to the Board for approval in late August.

1. Continue expiring appointments until new Supervisors are seated in January 2009 and representatives have been appointed
2. Amend appointment qualifications for future members
3. Caucus with Supervisors quarterly regarding activities and milestones
4. Recommend reformulating EDAC as proposed in Chart E

Driggers related the status of EDAC's recommendations from the June 27th hearing of an Early Care and Education regulatory barrier. Staff is seeking guidance from County Counsel regarding a change to the TIM fee rate, in order to determine if this change can be accomplished via an administrative ruling or if it needs to go to the Board of Supervisors. Also, being explained is the impact might this ruling may have on the Nexus Study that was used to calculate the TIM fee's in the first instance.

Second, as a direct result of EDAC's initiative, a group of interested community and industry representatives have begun to work with Roger Trout on updating the "daycare" zoning ordinance order to better align with the County's 2004 General Plan.

EDAC members Heflin, Ward and Owen requested an update regarding the AD HOC group's activities at improving the permit application process.

V. New Business

G. Harold Duffy, Chief Assistant Director, Yolo County Planning and Public Works and Lonell Butler, Chief Building Official, Building Inspection Division, Yolo County Planning and Public Works, described Yolo County's efforts at improving their entire development process. (See attached presentations and handouts)

This effort was kick started by the Yolo County Board of Supervisors stating their commitment of reform and improving the permit process so as to increase revenue and help foster business development and job growth. As stated, following an organizational assessment that included the identification of both internal and external issues, staff began to improve the following:

- Customer Service Focus
- Communication (Internal and External)
- Staff Development and Training
- Public Outreach and Education
- Consistent Measuring (process and individual)
- Adaptive Solutions
- Flexible Processes

Both Duffy and Butler stated that this has been a three year plus effort with ongoing process improvement initiatives occurring. While the volume of permits processed does not equal El Dorado County, the model of total quality management and process improvements has been effective in turning around the departments and positively impacting the County's image among their customers - the builders, architects and engineers of Yolo County.

EDAC and members expressed general favor of the regulatory reform initiatives set for by Yolo County. They were intrigued by the community

outreach and education campaign Butler described, investments in technology and staff development along with installing accountability into their systems as Duffy stated.

EDAC members Ward, Owen, and Heflin requested feedback from staff regarding how best to disseminate this information to the various department heads and their staff, committees (BIAC and AD HOC), and the Board of Supervisors.

Next Meeting – Friday, August 22, 2008 1:00 p.m.

Adjournment - Meeting adjourned at 3:35 p.m.