

Dear Planning Commissioners:

In March 2025, the Board of Supervisors established the Signage Ad Hoc Committee and appointed Supervisors Veerkamp and Parlin to the Ad Hoc Committee to explore signage that is inconsistent with standards. The Ad Hoc Committee has met once since its establishment and is working diligently to develop creative solutions to remove billboards in the County.

The Ad Hoc Committee is recommending staff pursue draft language to not allow digital signs in the County, with certain exceptions, as part of the current Sign Zoning Ordinance Amendment package, which is in front of the Planning Commission on June 12, 2025. The recommended exceptions include possible digital billboard signs on County property that are relocated as part of billboard removal and/or consolidation efforts and digital signs for municipality uses such as CSDs and Fire Districts for messaging related to their programs and services. The Ad Hoc Committee's goal by providing this recommendation is to further preserve the rural beauty of the County as well as to enhance the visual aesthetics and viewsheds within our rural County.

The Ad Hoc Committee plans to discuss its recommendation further with staff at its next meeting this Summer, likely in July. Please also consider the Ad Hoc Committee's recommendation at your Planning Commission hearing on June 12, 2025, and direct staff to further explore and research our recommendation as well as bring revised Sign Zoning Ordinance Amendment language to the Board of Supervisors for consideration and possible adoption.

Sincerely,

Signage Ad Hoc Committee  
Supervisor Parlin and Supervisor Veerkamp