

3/4/2021

Edcgov.us Mail - Urgency Notice



Public Comment #36

County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

EOS Rcvd 3/4/21

Urgency Notice

1 message

Alan Candee` <alancandee@yahoo.com>
To: edc.cob@edcgov.us

Wed, Mar 3, 2021 at 6:55 PM

I support the Urgency Ordinance to Restrict Formula businesses, like Dollar General, in El Dorado County.

Alan Candee
Greenwood



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Rural chain store ordinance

1 message

Marilyn Boyd <kboyd1952@aol.com>
To: edc.cob@edcgov.us

Wed, Mar 3, 2021 at 7:03 PM

We support the ordinance

Kay Boyd



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Formula retail

1 message

Mara Hancock <mhancock@cca.edu>

Wed, Mar 3, 2021 at 7:12 PM

To: edc.cob@edcgov.us

I support the ordinance to restrict formula retail in the rural centers in El Dorado County.

Thanks!

Best,
Mara Hancock

Sent from my iPhone



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Ordinance to restrict formula businesses in rural centers

1 message

Liz PERALTA <liz.peralta0@icloud.com>
To: edc.cob@edcgov.us

Wed, Mar 3, 2021 at 7:38 PM

I am emailing to let you know that I support the proposed Ordinance to restrict Formula Businesses (Chain Stores) in Rural Centers. Or let us know if you support the proposed Ordinance to restrict

Sent from my iPhone



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Emergency Ordinance

1 message

Rose Chilcoat <rchilcoat@netzero.com>

Wed, Mar 3, 2021 at 7:42 PM

To: edc.cob@edcgov.us

Hello - as a 25+ year resident of El Dorado County I am in support of Supervisors Parlin and Turnboo's emergency ordinance to restrict formula businesses within our county.

Thank you,
Rose Chilcoat

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SpaceX Starship Lands, Then Explodes

<http://thirdpartyoffers.netzero.net/TGL3241/6040572d20733572279d5st01vuc1>

House Cancels Thursday Session Over Attack Fears

<http://thirdpartyoffers.netzero.net/TGL3241/6040572d48f37572279d5st01vuc2>

Soldiers Guarding Capitol Given 'Inedible' Food

<http://thirdpartyoffers.netzero.net/TGL3241/6040572d6da6d572279d5st01vuc3>



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

File #21-0378 for the 3/9 agenda

1 message

Dawn Wolfson <dewolfson@aol.com>
Reply-To: Dawn Wolfson <dewolfson@aol.com>
To: "edc.cob@edcgov.us" <edc.cob@edcgov.us>

Wed, Mar 3, 2021 at 7:44 PM

Good evening,

I'm writing to say that I support the proposed Ordinance to restrict Formula Businesses (Chain Stores) in Rural Centers. I'm fine with chains in more suburban areas such as EDH, Cameron Park and certain parts of Placerville (where Wal-Mart and Target are, for ex.), but not in our historic downtown or in rural areas.

Thanks,

Dawn Wolfson



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Chain Stores

1 message

Jacqueline Phillips <jackye@internet49.com>
To: edc.cob@edcgov.us

Wed, Mar 3, 2021 at 7:44 PM

I do not believe "Chain Stores" have a place in El Dorado County



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Urgency Ordinance

1 message

nancywws@aol.com <nancywws@aol.com>
Reply-To: nancywws@aol.com
To: "edc.cob@edcgov.us" <edc.cob@edcgov.us>

Wed, Mar 3, 2021 at 7:50 PM

To the Board of Supervisors and the Planning Commission,

First let me say that it is shameful that we now need an urgency ordinance to stop the formula stores when we have been confronting the Board and the Commission for years about this issue. Timely action would have or could have prevented the agony in Cool, that you are now saying isn't a good thing.

Secondly, I totally support any ordinance that will keep those exploiters out of our county. But how is it legal or ethical to exclude one type of store/business and not others? Please find a way to legalize this move. Support the people who vote for you.

Sincerely,

Nancy DeRodeff
RC Resident



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Please Restrict Formula Businesses in Rural Centers

1 message

Hilary M <hilarymulligan@gmail.com>
To: edc.cob@edcgov.us

Wed, Mar 3, 2021 at 8:13 PM

Dear Board Members,

I am writing to ask you to support the proposed Ordinance to restrict Formula Businesses (Chain Stores) in Rural Centers.

Thank you for your consideration.

Respectfully, Hilary Mulligan



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Support for Urgency Ordinance 5140

1 message

Tricia Ciampa <tricialeigh4jc@gmail.com>
To: edc.cob@edcgov.us

Wed, Mar 3, 2021 at 8:15 PM

I am writing as a resident of Somerset to express my support for Urgency Ordinance 5140 and any future ordinances or regulations limiting formula/chain stores in the rural areas of our county. Particularly in areas such as Somerset/FairPlay and Camino that depend heavily on tourist traffic for revenue, maintaining the local character and "small-town" feel is critical to our community's continued prosperity. Further, it is clear in the community response to the dollar general that this type of business is not wanted in our community. I am in full support of strategic, locally owned growth that will bolster our wineries and other businesses; chain and discount stores do not do so. I thank the Board of Supervisors for listening to their constituents and implementing this urgency ordinance to prevent the establishment of formula/chain stores in our rural communities.

Best,

Tricia Ciampa, Somerset resident



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

NO DOLLAR GENERAL!

1 message

Christine Lansing <iparafew@gmail.com>
To: edc.cob@edcgov.us

Wed, Mar 3, 2021 at 8:17 PM

NO NO NO!

We want our small towns to be just that!

Just NO!!! What part of --oh wait - you do not live up here and you just want the tax dollars - build it in placerville or el dorado hills of some where that is very populated - NO IN THE FOOTHILLS!



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Ordinance to restrict Formula Business in Rural Centers

1 message

Karen Mulvany <kmulvany@gmail.com>
To: edc.cob@edcgov.us

Wed, Mar 3, 2021 at 8:55 PM

I support an ordinance to restrict chain stores/formula businesses in rural centers in El Dorado County.

I am particularly concerned about formula businesses that target full service stores that serve rural centers, especially those that employ a parasitic business plan to drain the only certain higher margin sectors of a community full service store. For example, Dollar General is targeting local Holiday Markets so that it can siphon away non perishable food and household product revenue and ultimately drive a vital community resource into the ground, leaving the community bereft of fresh local produce and quality products. Such toxic business models harm small communities.

Thank you for taking public comment, and for the work on this emergency ordinance.

Karen Mulvany
Rural center resident and property owner



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Ordinance to restrict formula businesses

1 message

Spencer Tregilgas <spencer.tregilgas@gmail.com>

Wed, Mar 3, 2021 at 9:05 PM

To: edc.cob@edcgov.us

Dear members of the Board of Supervisors,

We absolutely support the ordinance to restrict formula businesses in rural centers. As lower-to-middle income EDC residents and small business owners, we know that these chain businesses are targeted to take advantage of us as lower income consumers, and will crowd us out as business owners. By restricting the amount of chain stores and businesses in the county we will help local businesses thrive, and maintain the appealing character of our region without hurting sustainable long term growth.

Thank you,

Spencer Tregilgas & Melissa Tregilgas
Free Hand Farm
Agnus LLC



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

File # 21-0378

1 message

Tracy Doyle <tracyoilsistas@gmail.com>
To: EDC COB <edc.cob@edcgov.us>

Wed, Mar 3, 2021 at 10:07 PM

Supervisors:

Please support the proposed urgency ordinance that would restrict formula businesses in our rural centers.

Kind regards,

Tracy Doyle



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Ordinance 5140

1 message

Jennifer Haun <jenniferhaun6@gmail.com>
To: edc.cob@edcgov.us

Wed, Mar 3, 2021 at 10:25 PM

To Whom it May Concern,

As an El Dorado County resident, I support the 5140 Ordinance that restricts formula businesses in Rural Centers. Please keep these stores in larger cities and allow the character of our towns to remain as they are.

Thank you,

Jennifer Haun



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Restrict formula businesses- YES

1 message

Adrienne <adrienne@theforestgroup.com>
To: edc.cob@edcgov.us

Wed, Mar 3, 2021 at 10:28 PM

I agree with this and wish that it would apply to the Dollar store project in Cool, which I wholeheartedly oppose.

Please don't diminish the rural qualities of our county and hurt our small businesses including tourism, which rely on the rural characteristics for visitors and income.

Adrienne Graf
Lotus, CA

Sent from my iPhone



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Chain stores.

1 message

valsmydad@yahoo.com <valsmydad@yahoo.com>
Reply-To: "valsmydad@yahoo.com" <valsmydad@yahoo.com>
To: "edc.cob@edcgov.us" <edc.cob@edcgov.us>

Wed, Mar 3, 2021 at 11:22 PM

I support restrictions on chain stores in rural communities.

Stephanie Almendariz
Garden Valley

Sent from Yahoo Mail on Android



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Proposed formula business growth in El Dorado County

1 message

Sarahsmommy West <sarahsmommywest@netscape.net>

Wed, Mar 3, 2021 at 11:35 PM

To: edc.cob@edcgov.us

I am definitely in support of the proposed Ordinance to restrict Formula Businesses (Chain Stores) in Rural Centers.

I would like to see the board adopt permanent restrictions preventing Formula Businesses in rural areas. I think it's sad that one is being built in Cool. Is there enough population to support this type of business in that area or will it fail and we will have yet another empty retail building?

I certainly don't think there is, here in the South County.

I moved to El Dorado County in 1989 from San Jose. I grew up in the Santa Clara Valley when it was best known for its orchards. I wanted to give my daughter that same environment. We lived in Placerville for 20 years. I wanted more snow and more "rural" so my husband and I moved to Grizzly Flats in 2010. I have never minded driving down the hill to purchase something that wasn't available locally. I love our small farms and businesses and don't want to see them go out of business because some people want more development (Trader Joe's comes to mind).

I moved to El Dorado County for its rural environment, I didn't want to bring the Bay Area, or even Sacramento, shopping with me.

Please help keep our county rural...

Jeanette West
Grizzly Flats, CA 95636



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Support proposed ordinance

1 message

Diana Still <diana.dunn@gmail.com>
To: edc.cob@edcgov.us

Thu, Mar 4, 2021 at 5:12 AM

I support the ordinance that limits commercial chain stores from operating in rural areas. Our community's culture thrives on local businesses and there is no need for chain stores in these areas.

Chain stores along the freeway is acceptable to me. This allows people passing through to get goods and services as well as service needs from our rural community members.

Dollar stores provide more throw away items that wind up in our landfills, which goes against the very nature of this county. Pun intended 😊

Thank you for your service to our community!

-Diana
Sent from my iPhone



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

dollar store

1 message

Pamela Greer <pgcool@gmail.com>
To: edc.cob@edcgov.us

Thu, Mar 4, 2021 at 7:02 AM

Hello Supervisors,

PLEASE do not allow the Dollar Store to establish itself in Cool. These stores set up in 'food deserts' and encourage low income folks to buy 'junk' and 'cheap' items, the only things they carry. WE do not want anything to do with this system. We have 'normal' foods and decent options for all citizens in our small communities which are offered by our independent businesses and our grocery stores. We are not a 'food desert' and we do not want anything to do with that 'take over' by Dollar General.

And the traffic issues in Cool are a whole other mess that will increase dangerous turn outs.

Thank you,
Pamela Greer
Cool resident.



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Dollar General Store in Fairplay

1 message

Dianna Jordan <dljordan@live.com>
To: "edc.cob@edcgov.us" <edc.cob@edcgov.us>

Thu, Mar 4, 2021 at 7:24 AM

Please email the Clerk of the Board at edc.cob@edcgov.us and let us know if you support the proposed Ordinance to restrict Formula Businesses (Chain Stores) in Rural Centers. The Clerk will forward your email to all 5 Supervisors and add it to the public record. Do not email information that you do not want in the public record.

I SUPPORT the proposed Ordinance to RESTRICT Formula Businesses (Chain Stores) in Rural Centers.

Dianna Jordan, Fairplay homeowner since 1978

Dianna Jordan, President Alpaca (California Alpaca Association)

DLJORDAN@LIVE.COM

530-744-7474

www.alpacasofsomersetfarm.com



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Formula business Ordinance

1 message

linda Whitney <ldwhitney200@gmail.com>
To: edc.cob@edcgov.us

Thu, Mar 4, 2021 at 7:36 AM

I support this ordinance. This is not the kind of business we need or want in our rural areas. It does not promote individual character or support our areas uniqueness.
Thank you. Linda Whitney



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Support of this ordinance!

1 message

terri q <tqonwww@gmail.com>

Thu, Mar 4, 2021 at 8:29 AM

To: edc.cob@edcgov.us

Thank you for this newsletter and the opportunity to express my support. This is a simple and effective way to hear from the community and I think it should become a regular procedure.

I strongly agree with this proposal:

"let us know if you support the proposed Ordinance to restrict Formula Businesses (Chain Stores) in Rural Centers"



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

no chain stores in fair play

1 message

Sandra Van Voorhis <sanvan@grapevinetrading.com>
To: edc.cob@edcgov.us

Thu, Mar 4, 2021 at 8:32 AM

I support Item #36, File #21-0378 on the 3/9/21 Agenda to sign Urgency Ordinance 5140. People are working hard to upgrade the image of the area – a Dollar Store cheapens it. I own property in Fairplay and depend on tourism

Sandra VanVoorhis

Grapevine Trading Co., Inc.

1585 Terrace Way #526

Santa Rosa, CA 95404

TEL (707)849-6338



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Proposed Ordinance 5140 to restrict Formula Business

1 message

Susan Yewell <sby813@gmail.com>

Thu, Mar 4, 2021 at 8:37 AM

To: edc.cob@edcgov.us

Dear EDC Supervisors,

I am writing to state my strong support for the Parlin and Turnboo Urgency Ordinance 5140 to restrict Formula Businesses (Chain Stores) in Rural Centers. This is an important ordinance for the preservation of rural areas. We live here to get away from Formula Businesses.

I am very disappointed that the proposed Cool Dollar General project is not included in this ordinance. Please deny the building of the Cool Dollar General project. We do not want it in Cool.

Sincerely,
Susan Yewell
Cool, CA



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Restricting Formula Stores in Rural Areas

1 message

Susan Clark <sclark95684@gmail.com>
To: "edc.cob@edcgov.us" <edc.cob@edcgov.us>

Thu, Mar 4, 2021 at 8:55 AM

Dear Trusted Representatives of El Dorado County,

As a resident of Somerset for many years I am in support of restricting formula stores such as Dollar General in our rural community. We who live out here are willing to drive to Placerville businesses to support business in our county.

Please help us keep our rural community rural.

Susie Clark

--

Susie



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Ordinance to Restrict Formula Businesses

Jody Gray <jodywgbacco@gmail.com>
To: edc.cob@edcgov.us

Thu, Mar 4, 2021 at 9:58 AM

Dear County Supervisors,

I am writing to you today to support the proposed Ordinance to restrict Formula Businesses (Chain Stores) in Rural Centers. Our communities are unique and quaint. Many of us live here because we chose to live away from the Chain stores, Chain restaurants and traffic. Please vote for this ordinance, to allow us to continue living in the neighborhoods we chose. We don't need or want this type of business in our County's little towns, these drive small businesses, that we all enjoy doing business with, out of business.

Thank you,

Jody Gray
Cool, CA



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Fair Play Winery Association Opposes Permit for Dollar General

DANIELA DEVITT <devittdaniela@comcast.net>

Thu, Mar 4, 2021 at 10:36 AM

To: "edc.cob@edcgov.us" <edc.cob@edcgov.us>

Cc: Les Heinsen <les@element79vineyards.com>, "DronbergerC@tntfireworks.com" <DronbergerC@tntfireworks.com>, "kimari@shadowranch.com" <kimari@shadowranch.com>, "bostwo@edcgov.us" <bostwo@edcgov.us>

Dear Board of Supervisors,

The Fair Play Winery Association representing 22 wineries in the Fair Play/Somerset area strongly opposes Dollar General's effort to move into our area. We are a lovely rural community that attract visitors because of the areas' beauty and uniqueness.

Over the past several years, we have made progress to make our area unique and attractive. One of the exceptional qualities of our area is that we consist of small businesses. Our area does not have commercial franchises or chains. To the contrary, without exception, our wineries and business are smaller, family owned and regionally focused. Dollar General, on the other hand, is a formula-based company, being able to exercise their huge purchasing power and the ability to realize economies of scale as a corporation with more than 16,000 locations, expanding by an additional 1000 locations this year alone.

There are many examples of how Dollar General have moved into areas where local businesses have been undercut and closed. See attachment A

As such, our businesses will be at a severe disadvantage, many will likely fail, and our community will be faced with picking up the pieces. In short, this expansion may very well decimate our community and businesses.

Fairplay road is the gateway to the Fair Play Wine Region. Our brand is that of a quaint country settings that are designed to blend with our beautiful vineyard vistas. Dollar General does not fit in with our clients expectations of our area in that location.

For the above reasons, all the members of Fair Play Winery Association strongly oppose this radical change to our culture and to our business community.

Daniela Devitt
President
Fair Play Winery Association
916 216-3306



2 attachments

FPWA Opposition Attachment A to Dollar General permit.pdf
415K

Fair Play Winery Association Opposes Dollar General - Mar 4 2021 -.pdf
449K



Attachment A

NPR "How Dollar General is transforming rural America
Progressive.org " How Dollar stores prey on the poor"
Washington Post "2019/02/15 As Dollar Stores move in residents see a steep downside"
fastcompany.com " Dollar General and Family Dollar are harming communities
propublica.org "How Dollar Stores became magnets for crime and killings" - 200 violent incidents
involving guns since 2017 including 50 deaths . Lot of drugs.

Our area has only one supermarket that is full service with meat fruit, vegetables and bakery. This is providing a healthy food source unlike Dollar General would be. Dollar General could seriously affect the viability of this local supermarket and the local gas station with convenience store. We cannot afford to lose these or any of our other local business.

Review of this application and the El Dorado County Plan
Strategic Goals Themes and Priorities

"Encourage and support through policy and resources the pursuit of local, state and federal, private and public funding opportunities to support and promote healthy communities"

Need to support our local supermarket, Dollar General does not promote healthy food.

Economic Development

"Retain, develop and attract businesses that provide economic sustainability and quality job creation" Dollar General is likely to destroy the economic sustainability of businesses

"Nurture the County and Community's business friendly environment"

Dollar General is not business friendly.



March 1, 2021

Attn. Dollar General Permit

Dear Board of Supervisors,

The Fair Play winery association representing 22 wineries in the Fair Play/Somerset area strongly opposes Dollar General's effort to move into our area. We are a lovely rural community that attract visitors because of the areas' beauty and uniqueness.

Over the past several years, we have made progress to make our area unique and attractive. One of the exceptional qualities of our area is that we consist of small businesses. Our area does not have commercial franchises or chains. To the contrary, without exception, our wineries and business are smaller, family owned and regionally focused. Dollar General, on the other hand, is a formula-based company, being able to exercise their huge purchasing power and the ability to realize economies of scale as a corporation with more than 16,000 locations, expanding by an additional 1000 locations this year alone.

There are many examples of how Dollar General have moved into areas where local businesses have been undercut and closed. See attachment A

As such, our businesses will be at a severe disadvantage, many will likely fail, and our community will be faced with picking up the pieces. In short, this expansion may very well decimate our community and businesses.

Fairplay road is the gateway to the Fair Play Wine Region. Our brand is that of a quaint country settings that are designed to blend with our beautiful vineyard vistas. Dollar General does not fit in with our clients expectations of our area in that location.

For the above reasons, all the members of Fair Play Winery Association strongly oppose this radical change to our culture and to our business community.

Sincerely,

Daniela Devitt
President
Fair Play Winery Association

P.O. Box 346
Somerset, CA
www.fairplaywine.com



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Support of the Proposed Urgency Ordinance 5140

1 message

Christine Schaufelberger <cschaufel@gmail.com>
To: edc.cob@edcgov.us

Thu, Mar 4, 2021 at 11:44 AM

Dear Clerk of the Boards,

I would like to recommend adoption of this Ordinance. I live in the Fair Play/ Somerset area and would oppose any chain store, such as Dollar General, being built in our rural community. We have many small shops and restaurants that would be financially harmed by these businesses.

The location is right across from our Pioneer Park where seniors and families gather and I am concerned that the traffic, noise and lights generated by a chain store business would be harmful to the peaceful surroundings of this area and cause undue safety hazards for those who live or travel through the area. The choice we made to live in a rural area should be an extremely important consideration in your review of this Ordinance.

I appreciate your consideration of my support for this Ordinance.

Christine Schaufelberger
3430 Derby Court
Somerset, CA 95684
530-400-5606



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Ordinance to Restrict Formula Businesses in Rural Centers

1 message

John Garon <jcpagaron@gmail.com>

To: edc.cob@edcgov.us

Thu, Mar 4, 2021 at 12:00 PM

Stripped down to its essentials, this proposed Palin-Turnboo ordinance pits the interests of the relatively well-to-do homeowners who want to insure that the less well-to-do will not descend on their turf and bring with them the trash, noise and crime that will allegedly follow them to the Dollar Store. In other words, this proposed Palin-Turnboo ordinance is openly elitist and subtly racist. In this County, a few non-rural pockets excepted, the majority of people have few options but to shop at Dollar Stores that carry limited canned and frozen foods.



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

formula buss. ord.

1 message

larry rey <reysndogs2@gmail.com>
To: edc.cob@edcgov.us

Thu, Mar 4, 2021 at 1:39 PM

i support the proposed Ordinance to restrict Formula Businesses (Chain Stores) in Rural Centers.

larry rey
kelsey ca



County of El Dorado Clerk of the Board <edc.cob@edcgov.us>

Dollar General-FairPlay area

Trisha McMurray <teemcmurray@gmail.com>
To: edc.cob@edcgov.us

Thu, Mar 4, 2021 at 2:44 PM

Hello.

I wanted to share my opposition to the idea of a Dollar General in the Somerset/FairPlay area. It seems inappropriate for our small community and I hope the input from the community will help stop this construction.

Trisha McMurray
3880 Sand Ridge Rd.
Placerville

Sent from my iPhone