



RESOLUTION NO. 069-2014

OF THE BOARD OF SUPERVISORS OF THE COUNTY OF EL DORADO

**RESOLUTION REVISING THE COMMUNITY & ECONOMIC
DEVELOPMENT ADVISORY COMMITTEE**

WHEREAS, the County of El Dorado expresses in its 2004 General Plan, Economic Development Element, Policy 10.1.1.1, the need for an advisory body to help implement the Economic Development Element and County's adopted Economic Development Strategy, and Annual Economic Development Report that supports the development of an environment conducive to sustainable economic activity, business development, private sector investment; and

WHEREAS, business and economic development can play a key role in providing a balanced economy for a local government, and quality of life for its residents; and

WHEREAS, the County of El Dorado has identified a critical need to increase its net revenue from diversified income sources while enhancing the county's distinct rural character, support and retain existing businesses and industries while encouraging those uniquely compatible to locate and grow in the county, build the infrastructure to support a wide range of destination recreation tourism activities and shopping options, while capitalizing on our exceptionally competitive advantages for fostering existing and emerging industry cluster expansion; and

WHEREAS, the Board of Supervisors adopted Resolution #103-2006 creating the Economic Development Advisory Commission to provide input and advice to the Board of Supervisors on matters related to business, industry and economic development on May 9, 2006; and

WHEREAS, on July 3, 2007, the Board adopted Resolution #213-2007 which added a workforce development and education at-large member and henceforth superseded Resolution #103-2006; and

WHEREAS, on February 10, 2009, the Board adopted Resolution #25-2009 which expanded the commission to 11 members and henceforth superseded Resolution #213-2007; and

WHEREAS, on May 18, 2009, the Board adopted Resolution #91-2009 which revised the terms of office to one year with Committee member participation to be on a strictly volunteer basis and henceforth superseded Resolution #25-2009; and

WHEREAS, on May 25, 2013, the Board adopted Resolution #29-2013 to change the Committee name to Community and Economic Development Advisory Committee (CEDAC), recognizing the need to engage all county communities; and

WHEREAS, at the March 6, 2014, special meeting of the Community and Economic Development Advisory Committee, the Committee voted to implement the Technical Advisory Subcommittee, as provided for in Board of Supervisors Resolution #29-2013.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of El Dorado rescinds Resolution #29-2013 and replaces it with the following:

SECTION 1. COMMUNITY AND ECONOMIC DEVELOPMENT ADVISORY COMMITTEE. There is hereby created for the County of El Dorado a standing Community and Economic Development Advisory Committee.

SECTION 2. ROLES AND RESPONSIBILITIES. The Community and Economic Development Advisory Committee shall have the following responsibilities:

- A. Analyze socio-economic benefits of varied economic development opportunities and present plans of how best to achieve the goal of creating prosperous and sustainable communities while maintaining our quality of life.
- B. Recommend ways to reform and improve regulatory processes relating to business in order to foster the spirit of cooperation, understanding, and consensus between government and business, including a specific review of the General Plan and continue with existing County regulations and procedures to eliminate contradictory, unneeded requirements, and to narrow the scope of government to only those regulations that are necessary to the common good and that do not usurp the right of the individual to make responsible and creative choices.
- C. Advise the Board of Supervisors and staff on matters relating to economic development: retention and expansion, entrepreneurial business formation, attraction, infrastructure needs, and workforce development. While reviewing and researching economic development opportunities and obstacles, the Committee shall be informed and work with the Economic Development Strategy as stated in the 2004 General Plan and seek ways to enhance the economic vitality of the county by diversifying economic activities.
- D. Identify and determine ways to support dynamic business sectors, review and recommend business incentives and collaborative marketing strategies that address both countywide needs and district-specific needs.
- E. Perform the following activities: identify constraints and incentives to economic development, facilitate direction and incentives for business recruitment, represent the County on business outreach visits to existing businesses, sponsor and support collaborative business and community outreach efforts focused on the importance of growing a sustainable economic base (Economic Development) appropriate to the County of El Dorado, monitor sales tax leakage, and engage in other activities as directed by the Board of Supervisors.
- F. Serve as a conduit for the business community and County government on economic development projects and issues. Work cooperatively with the Planning Commission and other County and community groups on economic issues of mutual interest.
- G. Identify annually the top economic development priorities on which to focus and establish annual goals and objectives to reflect those priorities.
- H. Report quarterly to the Board of Supervisors concerning activities, achievements, and recommendations. Reports may be presented with greater frequency where the Committee or Supervisors deem necessary.

SECTION 3. MEMBERSHIP. The Community and Economic Development Advisory Committee members shall be appointed by the Board of Supervisors as follows:

- A. Five direct Supervisorially-nominated appointments, representing each district, and six at-large appointments, selected from business, industry, and trade organizations, private-sector advocacy, and educational institutions.
- B. Members shall be nominated by the Board of Supervisors after completion of an application process.
- C. All members shall have relevant knowledge, experience, and expertise in key existing and emerging County business clusters or related fields that support those key clusters (such as business management, workforce development, recreation and tourism development, or real estate development).
- D. In nominating members for the Committee, the Board of Supervisors will consider appropriate geographic and industry-specific representation.

SECTION 4. MEETINGS. The Committee shall meet quarterly or more often as the Committee or Board of Supervisors deems necessary. Efforts shall be made to avoid unnecessary meetings. The Committee shall establish a regular time and place of meeting. Special meetings of the Committee may be called at any time by the chairperson or a majority of the members of the Committee. Special meetings shall be noticed as required by law.

SECTION 5: TERMS OF OFFICE. The terms of office for Supervisor-nominated appointed members shall be for one year, however, the term shall expire upon the conclusion of the nominating Supervisor's term. Terms of service for at-large members shall be for one year. All members shall serve at the pleasure of the Board of Supervisors.

SECTION 6. AUTOMATIC TERMINATION OF APPOINTMENT. The appointment of any Committee member who has been absent from three consecutive regular meetings without the approval of the Committee shall be automatically terminated.

SECTION 7. APPOINTMENT VACANCY. All appointments made to the Committee shall be by action of the Board of Supervisors.

SECTION 8. OFFICERS OF THE COMMITTEE. At the first meeting of the Community and Economic Development Advisory Committee, held after January 1 in each calendar year, the Committee shall select one of its members as chairperson and one of its members as vice-chairperson, who shall hold office for one year and until the election of their successors. The chairperson shall be responsible for chairing Committee meetings, calling special meetings, ensuring the establishment of the Technical Advisory Group and conferring with staff on meeting agendas. In the event of the chairperson's absence, the vice-chairperson shall assume the responsibilities of the chairperson.

SECTION 9. TECHNICAL ADVISORY SUBCOMMITTEE. The Committee will establish a supporting Technical Advisory Subcommittee comprised of representatives from the local chambers, community service organizations, and other business and industry stakeholders for the purpose of assisting the Committee on specific issues, programs, and projects, as identified and assigned by the Committee. The Subcommittee shall meet a minimum of once per month, and by recommendation of the Committee, shall adhere fully to the Ralph M. Brown Act.

Further, the Committee may establish periodic forums for the open discussion of relevant issues, without limitations, including, but not limited to, Web Portal, community grants, community and strategic planning, recreation and tourism, etc. The group of volunteers, referred to collectively as the Regulatory Reform Subcommittee, shall have no further, formal involvement with the Committee.

SECTION 10. ORGANIZATION AND PROCEDURE. The Committee may make or alter all rules and regulations governing its organization and procedure that are not inconsistent with this resolution, any ordinance of the County, or law of the State of California.

SECTION 11. COMPENSATION. There will be no compensation for Committee members. Participation shall be on a strictly volunteer basis.

PASSED AND ADOPTED by the Board of Supervisors of the County of El Dorado at a regular meeting of said Board, held the 17 day of June, 2014 by the following vote of said Board:

Attest:
James S. Mitrison
Clerk of the Board of Supervisors

Ayes: Veerkamp, Briggs, Mikulaco, Santiago
Noes: none
Absent: none

By:  Deputy Clerk
 Chair, Board of Supervisors
Norma Santiago