

Tahoe Sustainable Transportation Funding Initiative



TTD Board Meeting
October 6, 2021

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Overview

- Interviews Summary
- Policy Priorities Survey
- Process and Timeline



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Interview Outcomes

- Consensus Points
- Data Requests
- Implementation Questions
- Additional Themes



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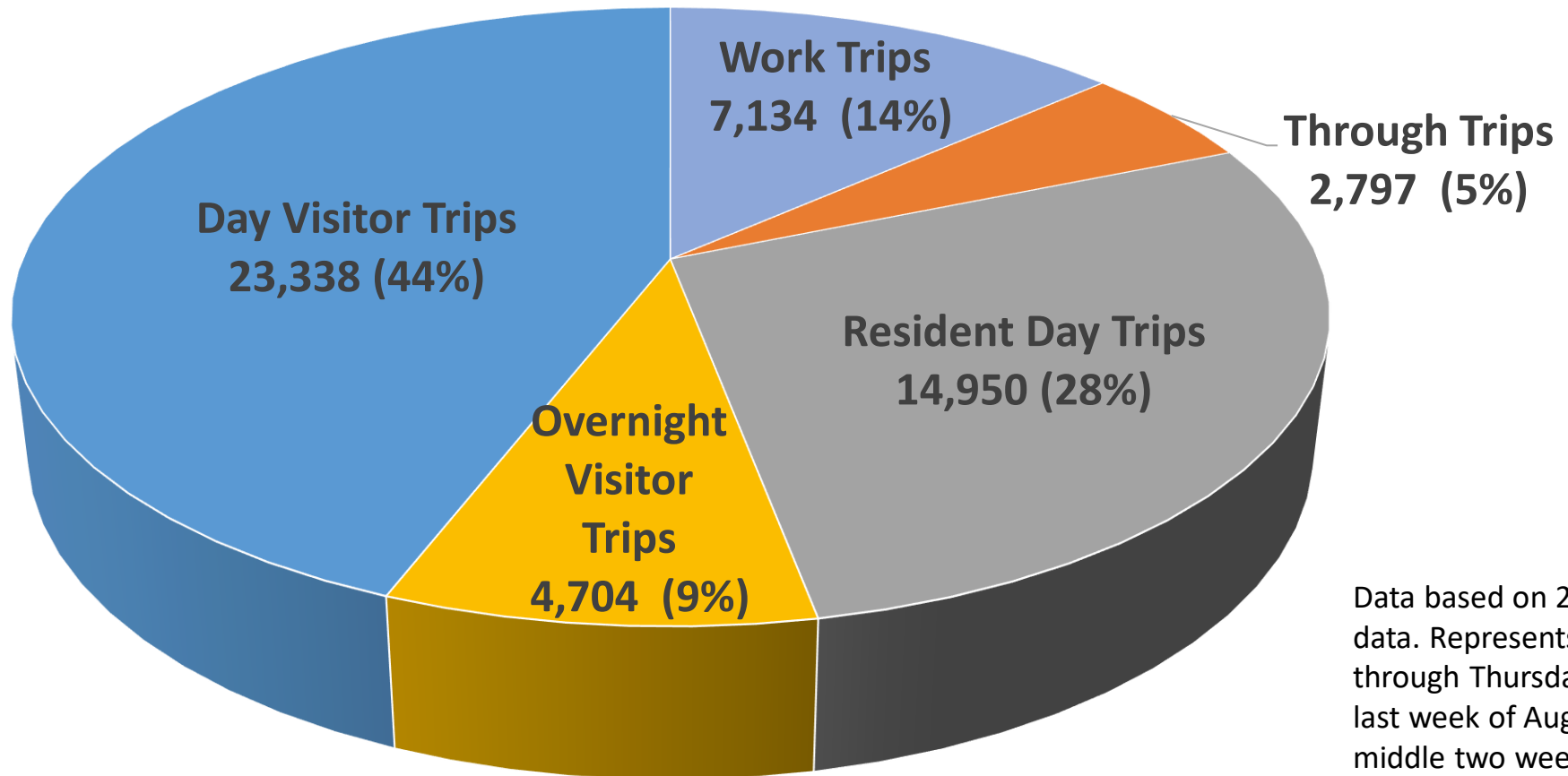
Interview Outcomes: Consensus Points

- **Transportation Problems Need Solutions Now**
 - Traffic congestion
 - Negative environmental impacts
 - Public safety concerns
- **New Regional Funding Needed**
 - Nevada SCR 8
 - 2020 RTP
 - 2021 VMT Standards
- **Day Visitors Impacts**



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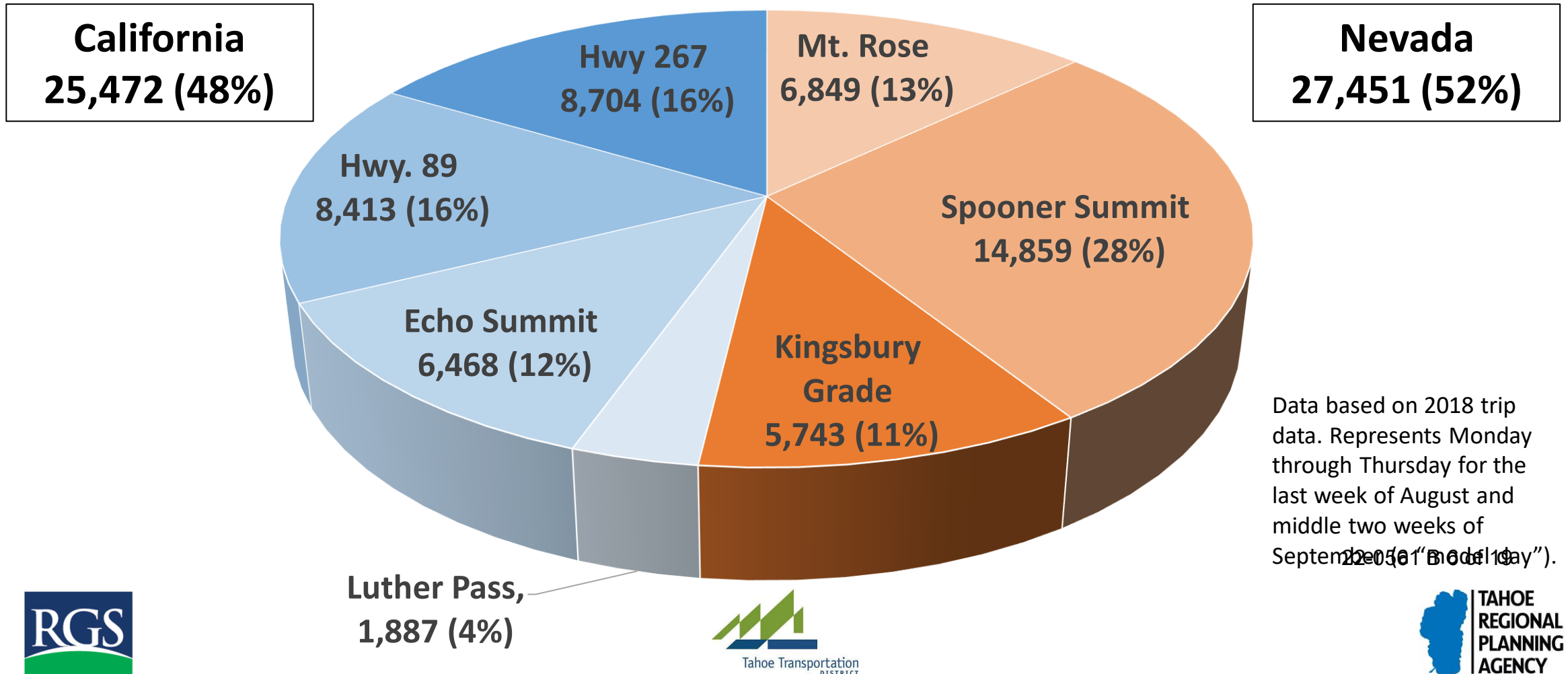
Data Requests: Trip Types



Data based on 2018 trip data. Represents Monday through Thursday for the last week of August and middle two weeks of September (2018 “Boulder”).

Data Requests: Trip Origin

Summer Midweek Average

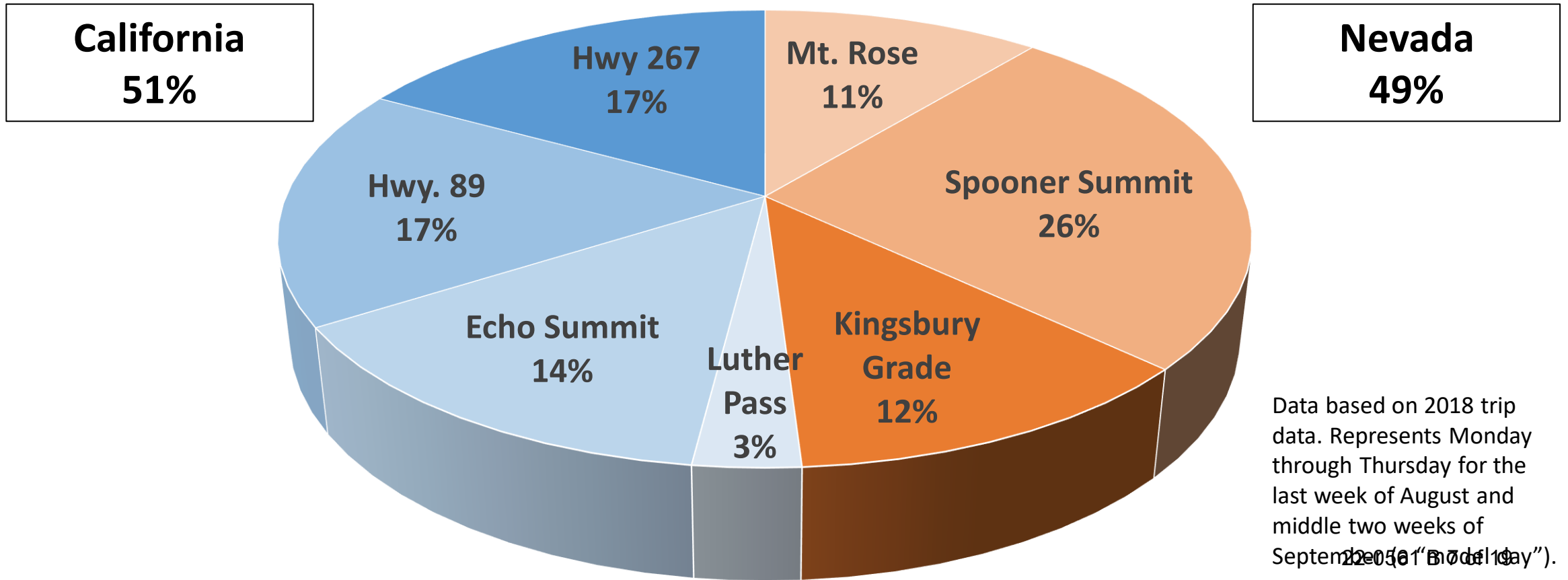


Data based on 2018 trip data. Represents Monday through Thursday for the last week of August and middle two weeks of September (2018 "Monday").



Data Requests: Trip Origin

Single Day (July 19, 2018)



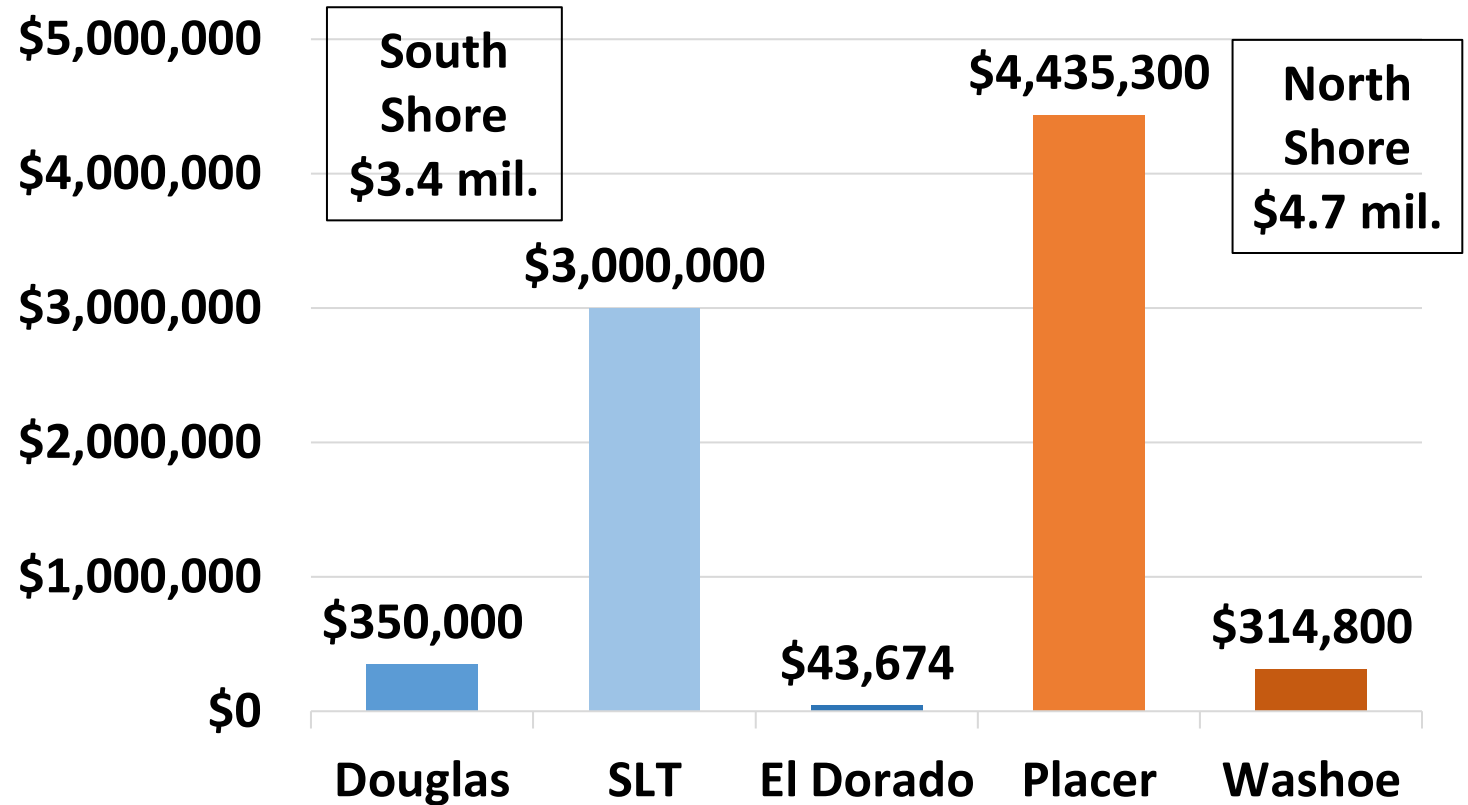
Data based on 2018 trip data. Represents Monday through Thursday for the last week of August and middle two weeks of September (2018 “Boulder Day”).



Data Requests: Current Annual Local Sourced Funding

Major Local Funding Sources

- Douglas: TOT/TDTD
- South Lake Tahoe: sales tax (new), general fund
- El Dorado: utility connection fees
- Placer: TOT, general fund, fire dist., airport dist., Truckee, BID
- Washoe: road maintenance, RTC



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Data Requests: 2019/2020 TTD Polling

- **Cromer Group**
- **2019 CA & NV Polls**
 - Registered voters
 - 1,300 sample size
 - +/- 4% error at 95% confidence
- **Feb. 2020 In-Basin Poll**
 - Registered voters
 - 400 sample size
 - +/- 5% error at 95% confidence



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Data Requests: Other Mountain Resort Communities

No area has Tahoe's multiple jurisdictions

Mountain Communities

- Aspen/Vail Area, CO (Roaring Fork Transit Authority)
- Sedona, AZ
- Wasatch Range, UT (incl. Alta, Snowbird, Park City)
- Winter Park, CO
- Whistler, BC

Transportation Solutions

- Focus transit on visitors & commuters
- No free parking
- Free transit serves park-and-ride lots
- Funding: sales, property, hotel taxes, & service contracts
- Major employers fund transit

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Data Webpage

<https://www.trpa.gov/transportation/funding/sustainable-funding-initiative/>



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Interview Outcomes: Implementation Questions

- **Local Funding**
 - Different levels
 - Return to source
- **Expenditure Plan**
 - Identify specific projects & benefits
 - Articulate project phasing
 - Deliver (some) projects immediately
- **Governance & Administration**
 - Increased TRPA/TTD alignment
 - Implementing agency options



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Interview Outcomes: Additional Themes

- Multiple definitions of “equity”
- No consensus on funding source(s)
- Incremental approach
- Tahoe is special = unique approach



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Policy Priority Survey

Survey Questions:

1. What four (4) policy objectives are most important to you when recommending **new regional funding sources** for transportation projects in the Lake Tahoe Basin?
2. What four (4) policy objectives are most important to you when recommending a **governance and administrative** structure for new regional transportation funding sources?



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Policy Priority Survey: Regional Funding

Rank	Objective	Responses	
		%	No.
1	Predictable & Sustainable	71.4	10
2	Fungible Revenue	64.3	9
3	Clarity & Transparency	57.1	8
4	Equity: Residents vs. Visitors	42.9	6
5	Access	35.7	5
5	Equity: Income Groups	35.7	5
6	Economic Efficiency	21.4	3
6	Scalable	21.4	3

Rank	Objective	Responses	
		%	No.
7	Impact To Commuters	14.3	2
7	Voluntary	14.3	2
8	Business Impact	0	0

Other:

- Incentivize free alternative modes of transportation in lieu of paying the fee.
- Funding source also helps achieve other basin goals such as VMT and GHG reduction.
- Start surgically, prioritize projects specifically, make sure people understand what projects they are paying for.

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Policy Priority Survey: Governance & Administration

Rank	Objective	Responses	
		%	No.
1	Keep It Simple	69.2	9
1	Transparency	69.2	9
2	Implementation Feasibility	46.2	6
2	Project Coordination	46.2	6
3	Immediate Results	30.8	4
4	Community Involvement	23.1	3
4	Local Control	23.1	3
4	Revenue Potential	23.1	3
5	Community Oversight	15.4	2

Rank	Objective	Responses	
		%	No.
5	Regional Equity	15.4	2
5	Return to Source	15.4	2

Other:

- We need more options, feeling like these aren't best objectives.
- Clear and decisive jurisdictional roles, responsibilities, and boundaries for all public agencies/entities/etc. with responsibility for any/all elements needed for transforming transportation in Tahoe.

Proposed Process & Timeline

- **August (complete)**
 - Interview and survey results
 - Receive direction on data needs and decision-making process
- **September (now)**
 - Funding options
 - Project funding plans
- **October (proposed)**
 - Policy Whitepaper Development
- **November (proposed)**
 - DRAFT Whitepaper Discussion
- **December (proposed)**
 - FINAL Whitepaper
 - Next Steps

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Comments/Questions



Public Comment

