

# CEDAC Quarterly Business Showcase

Community & Economic Development Advisory Committee



69 Georgetown Divide R.C.D.  
2 El Dorado County R.C.D.

EL DORADO and GEORGETOWN DIVIDE  
RESOURCE CONSERVATION DISTRICT  
EL DORADO COUNTY, CALIFORNIA

APRIL 1982  
SCALE 1:506,880

Source:  
Base map prepared by SCS, WTSC Carto Unit from 1:126,720 General Highway maps.  
U.S. DEPARTMENT OF AGRICULTURE SOIL CONSERVATION SERVICE USDA SCS PORTLAND, OR 1982

M7-OL-24200

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# CEDAC Business Showcase

**SCHILLING**  
ROBOTICS



**deep ocean robotics**  
**July 31, 2012**

**stem**<sup>®</sup>  
**express**

**biomedical research**  
**October 23, 2012**

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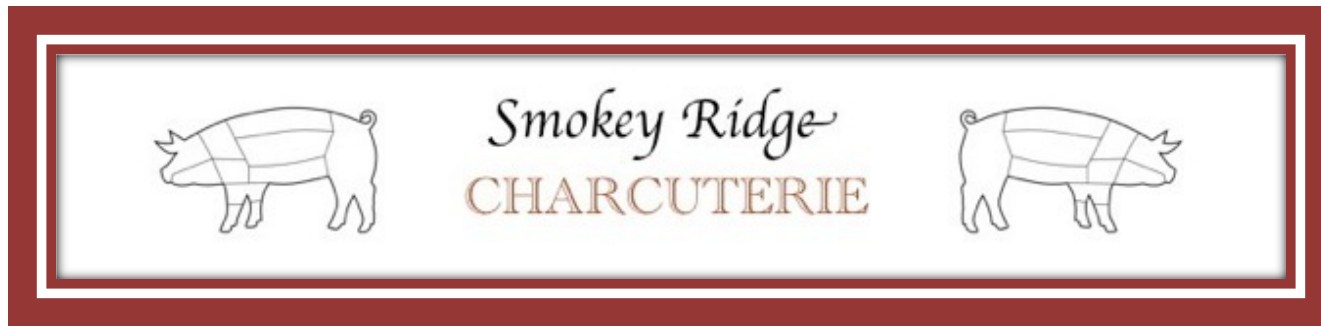
 **Bloo** solar

**clean renewable energy**  
**January 29, 2013**

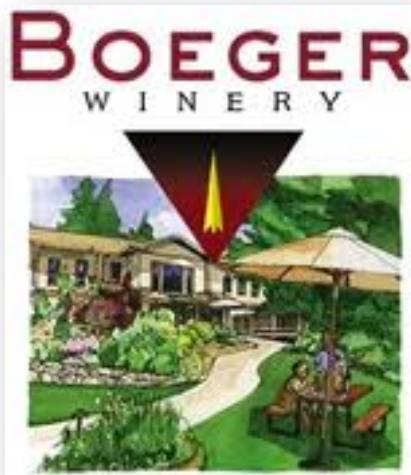
# CEDAC Business Showcase

## The Legacy Farmers

April 23, 2013



**WALKER VINEYARD**

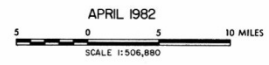




**July 30, 2013**

EL DORADO and GEORGETOWN DIVIDE  
RESOURCE CONSERVATION DISTRICT  
EL DORADO COUNTY, CALIFORNIA

- 69 Georgetown Divide R.C.D.
- 2 El Dorado County R.C.D.



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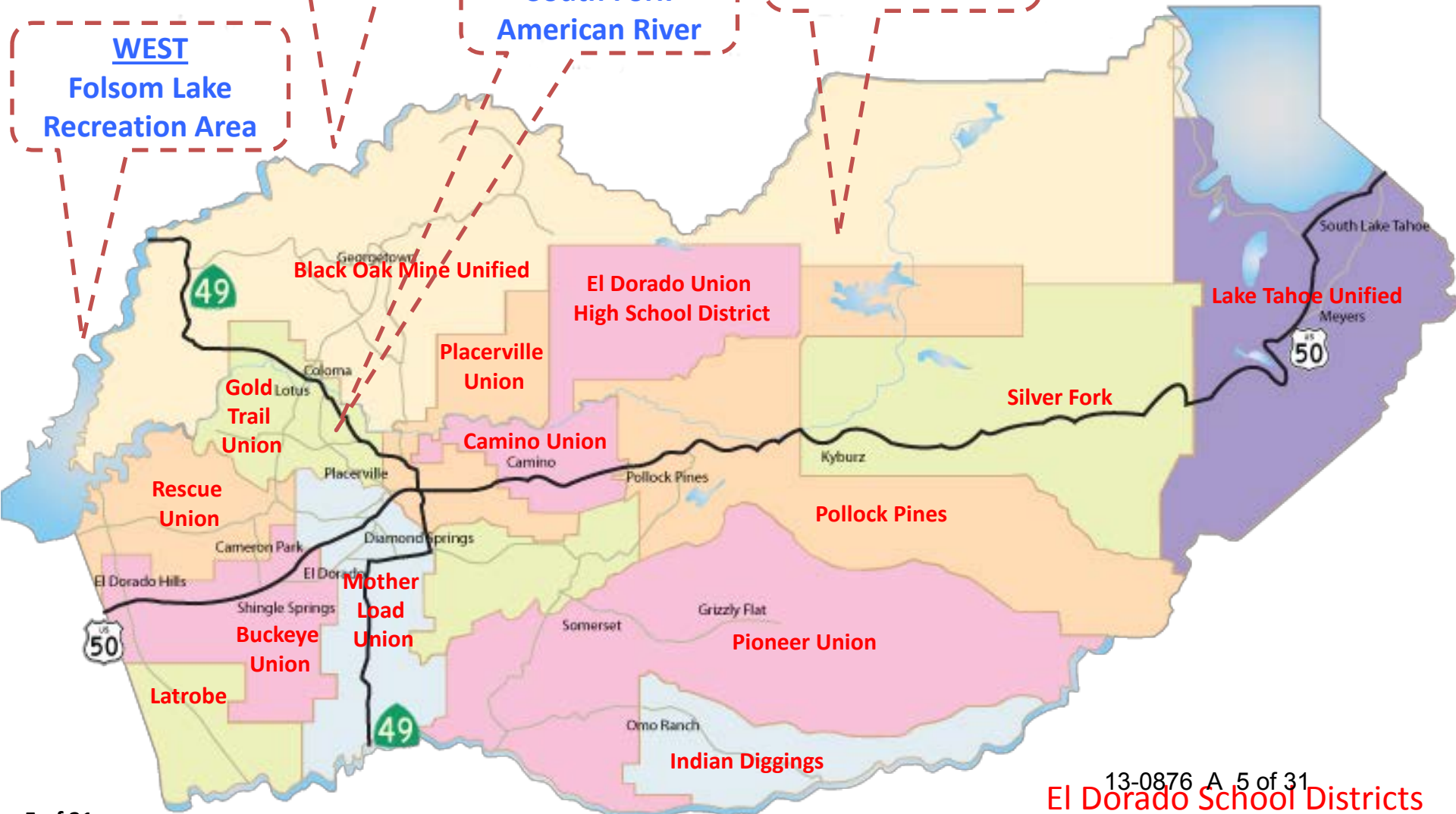
# Recreational Opportunities

**NORTH**  
Auburn  
Recreation Area

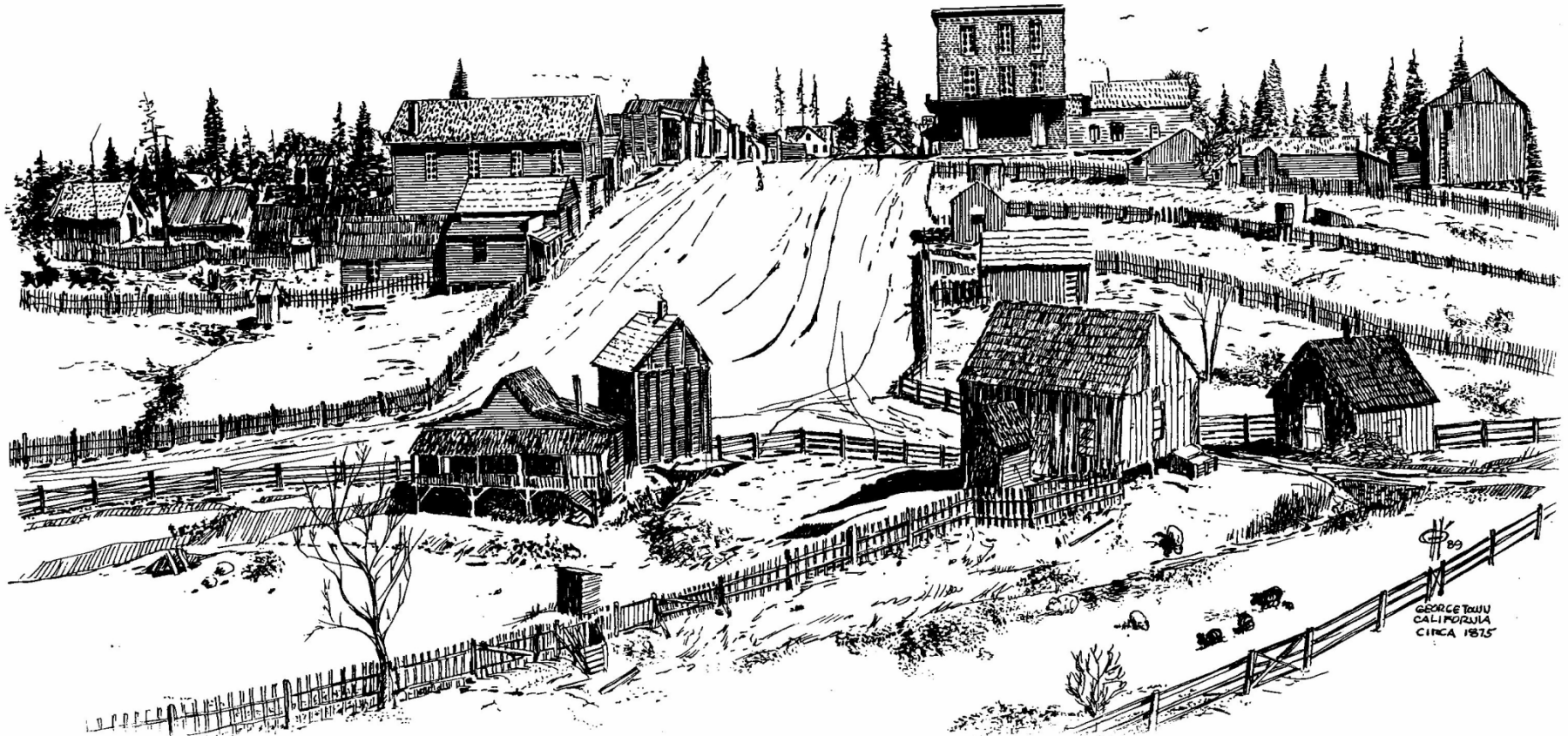
**SOUTH**  
South Fork  
American River

**EAST**  
Eldorado  
National Forest

**WEST**  
Folsom Lake  
Recreation Area



# Georgetown communities reflect Mother Lode history



# GEORGETOWN DIVIDE COMMUNITIES

## **GEORGETOWN – “Pride of the Mountains,” “Gateway to the Rubicon”**

Zip code 95634. Named after George Phipps, who, in 1849, explored upstream from Coloma and followed what he named Empire Creek. He camped at the top of the creek and later built a cabin there.

## **GARDEN VALLEY**

Zip code 95633. Settled by miners in 1849. Named Garden Valley when 4<sup>th</sup> of July celebration dinner included vegetables from two local gardens. Post Office established 1852.

## **COOL**

Zip code 95614. Established 1850 – Named after Rev. Aaron Cool, the “Preacher on Horseback,” who eventually became the community minister.

## **PILOT HILL**

Zip code 95664. Named by explorer and topographical engineer Captain John Fremont in 1844. Mining camp established 1849. A. J. Bayley, Vermont native, purchased 640 acres in Pilot Hill and built a three-story Southern-style mansion with 24 rooms, intending that it would serve as a hotel and stage stop. At the time, the Fremont map going through Pilot Hill was favored as the route for the transcontinental railroad. Theodore Judah’s survey proved a less expensive route to the north, along present-day I-80, and the Bayley House never realized its potential. Bayley became a member of the California Assembly and later, county supervisor. The Bayley House and 10 acres was donated to El Dorado County by Alexander & Baldwin, of Honolulu, when the company was proposing a master planned community in Pilot Hill in the 1990s. The County later turned the property over to the Georgetown Divide Recreation District for \$1. A subcommittee of the recreation district is trying to raise money to save the Bayley House.

## **GREENWOOD – “Beyond Cool”**

Zip code 95635. Established 1851. Named after Caleb Greenwood, Rocky Mountain fur trapper and guide.

## **KELSEY**

Post Office closed. Kelsey was named after Benjamin Kelsey. He and his wife, Nancy, came to California in 1841 with the Bartleson Bidwell party. They were the first American settlers to cross the Sierras. Came to Kelsey in 1848.

The post office opened in 1856 and was recently closed. Customers are now served through the Placerville Post Office, zip code 95667. The Kelsey zip code was 95643.



# ... and the spirit continues

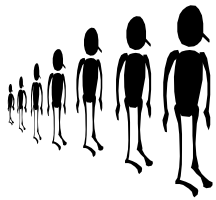


**Painting of historic Georgetown inside Georgetown Post Office by local artist Betsy Anderson Aufdenkamp**



**Looking west from Placer Street to the intersection with Highway 193, the historic Georgetown Hotel is on the left. The Corner Kitchen, originally a Wells Fargo building, is on the right. After several fires, Main Street was widened to 100 feet. Mid-street parking is a tradition that was started to create parking for logging trucks so their drivers could stop for breakfast in town.**





# Georgetown Divide Population Estimates

## Based on U.S. Postal customers, 2.6 multiplier\*

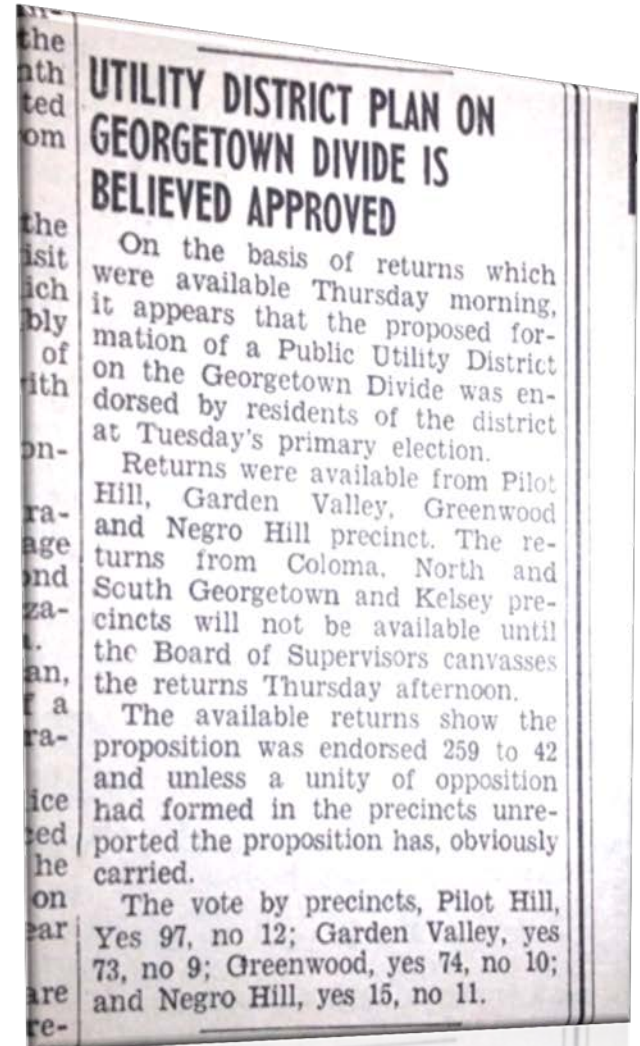
	<u>1991</u>	<u>1997</u>	<u>1998</u>	<u>2000</u>	<u>2003</u>	<u>2012</u>
<b>Cool</b>	3,435	4,365	4,443	4,644	4,805	5,005
<b>Pilot Hill</b>	1,214	1,383	1,368	1,381	1,622	1,690
<b>Greenwood</b>	1,014	1,232	1,271	1,238	1,313	1,451
<b>Georgetown</b>	3,934	4,321	4,303	4,316	4,501	4,449
<b>Garden Valley</b>	<u>1,326</u>	<u>3,461</u>	<u>3,411</u>	<u>3,479</u>	<u>3,715</u>	<u>3,112</u>
<b>TOTAL</b>	<b>10,923</b>	<b>14,762</b>	<b>14,796</b>	<b>15,058</b>	<b>15,956</b>	<b>15,707</b>
<b>Cool-PH-GW</b>	5,663	6,980	7,082	7,263	7,740	8,146
<b>GT-GV</b>	5,260	7,782	7,714	7,795	8,216	7,561

- El Dorado County population 1991: 130,181  
Georgetown Divide percent of El Dorado County population (11,000÷130,200): 0.084.
- El Dorado County population 2003: 168,822-169,119  
Georgetown Divide percent of El Dorado County population (16,000÷169,000): 0.095.
- El Dorado County population July 2011: 180,938  
Georgetown Divide percent of El Dorado County population (16,000÷181,000): 0.088.

# Georgetown Divide Public Utility District

In 1852, the El Dorado, Pilot and Rock Creek Canal Companies became one of the first water purveyors in the State of California. It was created to serve the many mines on the Divide. Later, it served agriculture and lumber industries. Other water companies formed through the years.

In 1946, a group of farmers from Cool organized Georgetown Divide Public Utility District, which was approved by vote in the June election. GDPUD acquired the historic ditch system and water rights.



**Voters approve formation of Georgetown Divide Public Utility District,  
*Mountain Democrat, June 6, 1946***

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# Georgetown Divide Public Utility District

**Stumpy Meadows Reservoir, located 19 miles east of Georgetown, was completed in 1962. It allowed piped treated water to be delivered to GDPUD customers. Before the reservoir was built, customers pumped water out of the ditches.**

## **GDPUD has:**

- **75 miles of ditches and pipelines**
- **Stumpy Meadows Reservoir, 20,000 acre feet impoundment on Pilot Creek**
- **Irrigation, domestic and commercial water supplies**
- **2 treatment plants**
- **On-site wastewater disposal**
- **Approximately 3,500 customers**



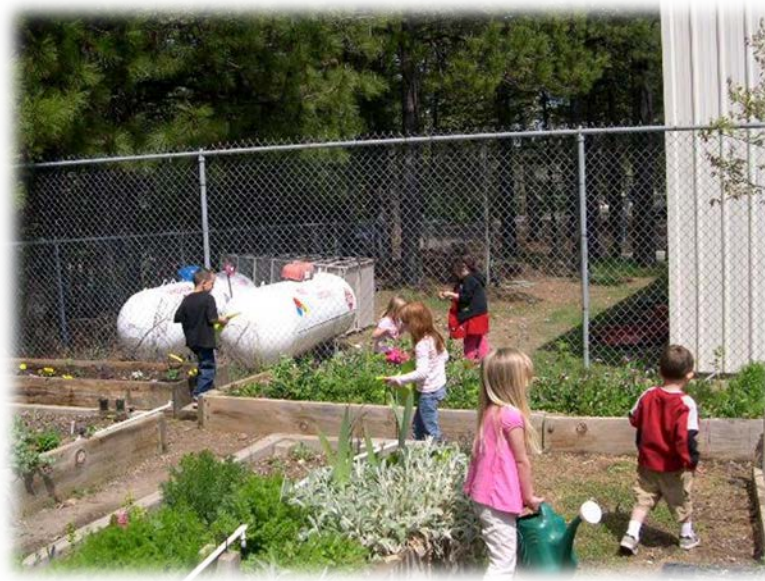
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# Black Oak Mine Unified School District

Black Oak Mine Unified School District is the only K-12 district besides South Lake Tahoe in El Dorado County. There were a number of small elementary schools on the Divide since the mining days. To get a high school education, students went to Placerville where they boarded. Later, they were bused to Auburn or Ponderosa High.

Assemblyman Eugene Chappie, from Cool, authored special legislation to create a small rural K-12 district. Black Oak Mine consolidated the smaller districts on the Divide and then built Golden Sierra High School in Garden Valley. The first graduating class was in 1981.



**Georgetown Elementary children learn about growing their own food in the school garden**

# Black Oak Mine Unified School District

## **District population: 1,700**

- 9 schools and educational programs
- Georgetown Elementary
- Northside Elementary
- Golden Sierra Junior High School
- Golden Sierra High School
- Otter Creek School
- Divide High School
- Independent Study
- American River Charter School
- EDCOE

## **Golden Sierra High School: 400**

- Award winning academic, vocational and athletic programs
- Base API: 807
- Vocational education:
  - Auto/Metals
  - Construction – Ultimate Cutting Edge
  - First Responder
  - CADD/Video Production

## **18 sports**

- including rodeo and skiing/snowboarding





# Georgetown Divide Recreation District

The Georgetown Divide Recreation District is 25 years old this year in 2013. In 1984, the Divide Recreation District Advisory Committee was formed, composed of residents who were actively supporting different forms of recreation throughout the Divide. A zone of benefit was created, along with a budget based on an apportionment of property tax revenues.

In order to provide the level of services and facilities desired by Divide residents, the committee proposed formation of an independent recreation district. In November 1988, the district was formed by a vote of the people and a board was elected.



CCC crew at Greenwood constructed the Tot Lot at The Bayley House Park  
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# Georgetown Divide Recreation District

**GDRD owns and operates parks throughout the Divide, provides classes, activities and athletics, and is raising money to keep the historic Bayley House, which it owns, as a community and county asset.**

**Currently, GDRD is working on a grant project for an aquatic facility and recreation center and feasibility studies for a spray park at Garden Valley Park and retrofitting the Bayley Barn for a recreation center. Work has been completed on the Georgetown Airport Trails with El Dorado Equestrian Trails Foundation volunteers, and a financing agreement with the Masons was approved to acquire the Georgetown Community Center.**



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# Georgetown Divide district-wide taxes

## Proposition 13

2012-13 Prop 13 General Tax Levy: approximately **\$11 million**

*Source: El Dorado County Auditor's Office*

## Georgetown Divide Transient Occupancy Tax

The Transient Occupancy Taxes from the communities of Georgetown, Kelsey, Pilot Hill, Cool and Garden Valley from April 1, 2012, through March 31, 2013, amount to **\$19,351.42**.

Greenwood was not included because it has no businesses that generate TOT.

*Source: El Dorado County Office of Treasurer/Tax Collector*

### The 2010 Amgen Tour of California rides through Cool



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# If you own a home in Georgetown, you will pay these taxes

## General taxes

- Prop 13 General Tax Levy 1.0000
- Black Oak Mine Bond 2006
- Los Rios College Bond 2002
- Los Rios College Bond 2008

## Special taxes

- CSA#9 Cemetery Zone
- CSA#10 Solid Waste
- CSA#10 Liquid Waste
- CAS10 House Hazard Waste
- Library Tax Zone G
- Georgetown Fire District (634)
- Georgetown Fire District (639)
- CSA7 Ambulance Western Slope





# Recreational tourism and family fun

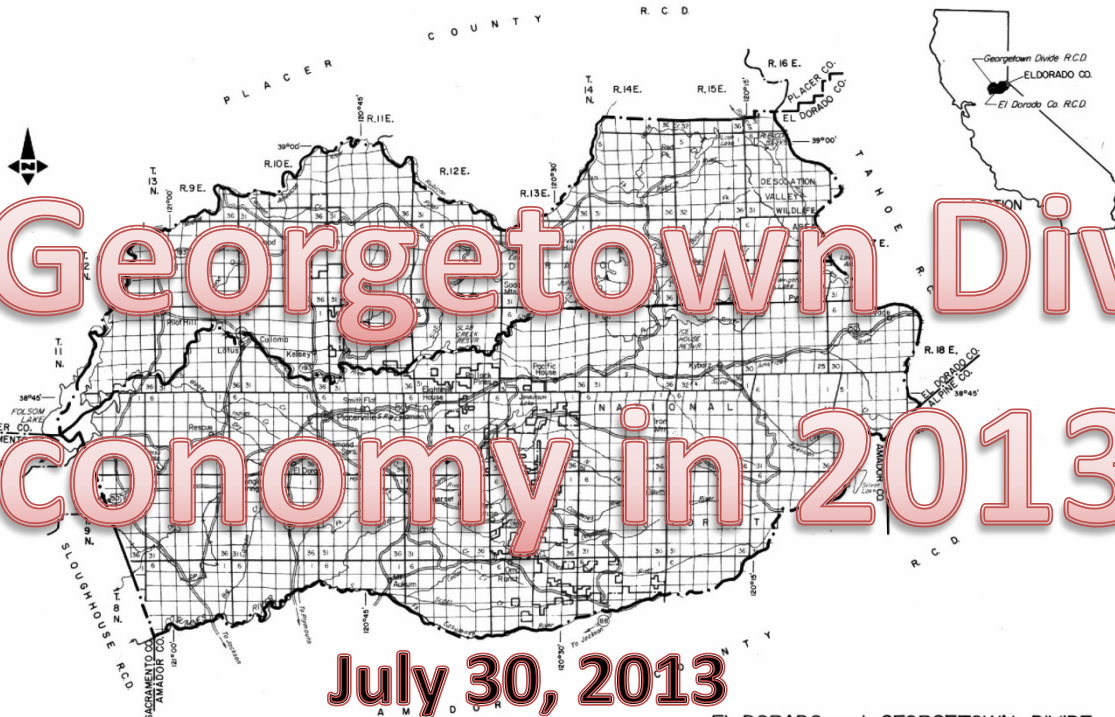
**Jacob Martinez, age 3, won the prize for biggest fish at the 46<sup>th</sup> annual Georgetown Kids Fishing Derby at Lake Walton**



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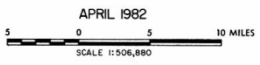
# The Georgetown Divide Economy in 2013



**July 30, 2013**

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In The Heart of Historic Gold Country!



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*Enchanted April Inn*

## Enchanted April Inn



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Fax: 530-344-0900  
info@romevalley.com  
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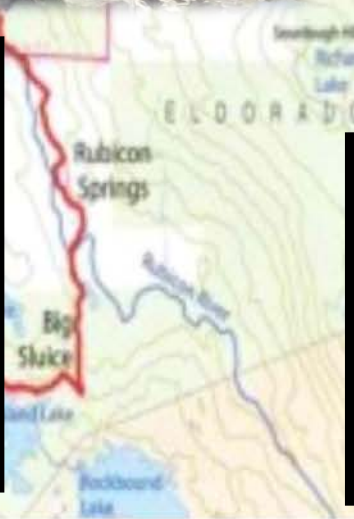
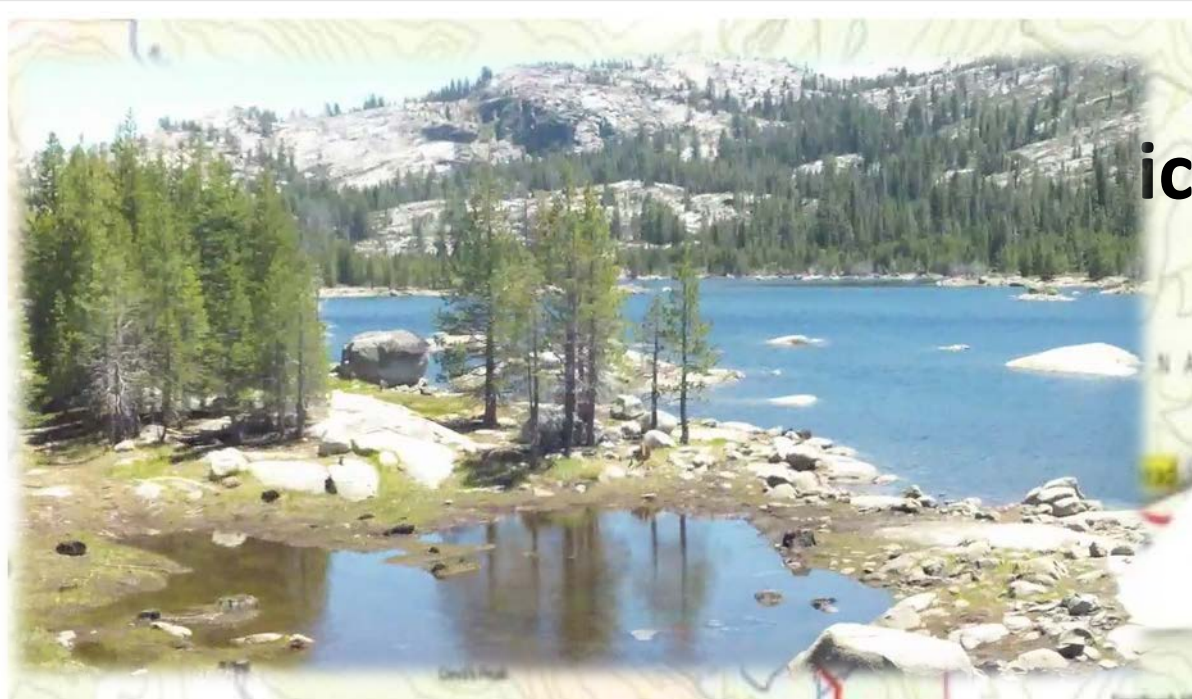






# Rubicon Safaris

## Adventure Trips



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Home El Dorado Wine Region Gold Country Restaurants Accommodations Things to Do Gourmet Goodies more...



## Wine and Dine Gold Country

Wine and Dine Gold Country is your one-stop guide to the wineries, restaurants, places to stay, events, shopping, and activities in the historic California Gold Country of El Dorado County. All the information you need to plan a day trip or a whole vacation is right here at your fingertips.

If you are tired of looking at website after website and reading reviews written by unqualified people who always seem to be in a bad mood, you are in the right place! You are not alone if you have spent a lot of time doing searches for places to eat, stay, or just have some fun and come away confused and frustrated.



### MOO MOO SUE



By Kathleen Callaghan Mendenhall





# HISTORIC PENOBSCOT RANCH COOL, CALIFORNIA





# More than 120 years strong

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*Paula Siberg*  
Precision Instruments

Renzoni Family Farm  
*Chef Val's Kitchen*

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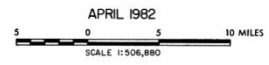




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# **CEDAC Business Showcase**

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**July 30, 2013**