

PC 2/9/12
#10.6

Dear Ms. Paolini,

Thank you for the opportunity to review and comment on the Initial Study for the Three Billboard Sign Proposals on SR 50 in El Dorado County. The proposed billboards are three 14 by 48 ft lighted proposals adjacent to US 50. One is on Sunset Lane on the north side 600 ft east of the intersection with Mother Lode Drive. The second billboard is on Coach Lane on the north side 400 ft east of intersection with Cameron Park Drive. The third is on Mother Load drive on the north side 1000 ft east of the intersection with Ponderosa Rd.

Caltrans has no comments at this time. However, the Department would appreciate being kept apprised of any changes to the above mentioned project description. Caltrans looks forward to working with El Dorado County. If you have any questions, please contact me.

.....
Jorge Rivas Jr.
Associate Transportation Planner
California Department of Transportation District #3
A: 2379 Gateway Oaks Drive Ste. 150
Sacramento, CA 95833
E: jorge_rivas@dot.ca.gov
P: 916.274.0679

PC 2/9/12
#10.b



Gina R Paolini/PV/EDC
Sent by: Gina R
Hunter/PV/EDC
08/09/2011 08:37 AM

To Aaron D Mount/PV/EDC@TCP
cc
bcc
Subject Fw: S 11-0005 - Mother Lode Drive Billboard

Gina Paolini, Senior Planner
El Dorado County Planning Services

Placerville Office
2850 Fairlane Court
Placerville, CA 95667

Phone: (530)621-5355
Fax: (530)642-0508 - Placerville
(Note: New E-mail Address: Gina.Paolini@edcgov.us)

----- Forwarded by Gina R Hunter/PV/EDC on 08/09/2011 08:37 AM -----



"Michael Hardy"
<HardyM@eldoradocountyfire
.com>
05/23/2011 11:18 AM

To <Gina.Paolini@edcgov.us>
cc
Subject S 11-0005 - Mother Lode Drive Billboard

Gina,

In regard to the abovementioned project, the El Dorado County Fire Protection District has no comment.

Thank you,

Michael R. Hardy, Assistant Chief/Fire Marshal
El Dorado County Fire Protection District
P.O. Box 807
4040 Carson Road
Camino, CA 95709
hardym@eldoradocountyfire.com

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AGENCY COMMENT
12-0373.I.2



PC 2/9/12
7 pages #10.6
Aaron Mount <aaron.mount@edcgov.us>

Fwd: 032012ELD0004: Three Off-Premise Advertising Signs

1 message

Planning Unknown <planning@edcgov.us>
To: Aaron Mount <aaron.mount@edcgov.us>

Tue, Feb 7, 2012 at 4:36 PM

----- Forwarded message -----

From: **Jorge Rivas** <jorge_rivas@dot.ca.gov>
Date: Tue, Feb 7, 2012 at 4:25 PM
Subject: 032012ELD0004: Three Off-Premise Advertising Signs
To: planning@edcgov.us
Cc: Eric Fredericks <eric_fredericks@dot.ca.gov>

032012ELD0004
03-COUNTY- US 50- PM VAR
Off-Premise Advertising Signs
Initial Study

Mr. Aaron Mount
El Dorado County Planning Services
Placerville, CA 95667

Dear Mr. Mount:



Thank you for the opportunity to review and comment on the Initial Studies for Three Off-Premise Advertising Signs to be located along US 50 at about Post Miles 6.8, 8 and 9. Each advertising sign will be 14 feet by 48 feet placed on a pedestal of 32.5 feet high, for a total height of 50 feet. Attached please find our comments. A hard copy of the letter is in the mail. Please contact me if you have any comments or questions regarding the attachments.

Thank you,
Jorge

Jorge Rivas Jr.
California Department of Transportation District #3
2379 Gateway Oaks Drive Suite #150
Sacramento, CA 95833
916.274.0679

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Any retransmission, dissemination or other use of the information by persons other than the intended recipient or entity is prohibited.
If you receive this e-mail in error please contact the sender by return e-mail and delete the material from your system.
Thank you.

2 attachments

-  032012ELD0004_Caltrans Comment Letter.pdf
324K
-  032012ELD0004 LandArc Review.pdf
382K

DEPARTMENT OF TRANSPORTATION

DISTRICT 3—SACRAMENTO AREA OFFICE

2379 GATEWAY OAKS DRIVE, SUITE 150

PHONE (916) 274-0635

FAX (916) 274-0602

TTY 711

www.dot.ca.gov

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February 7, 2012

032012ELD0004

03-COUNTY- US 50- PM VAR

Off-Premise Advertising Signs

Initial Study

Mr. Aaron Mount
El Dorado County Planning Services
Placerville, CA 95667

Dear Mr. Mount:

Thank you for the opportunity to review and comment on the Initial Studies for Three Off-Premise Advertising Signs to be located along US 50 at about Post Miles 6.8, 8 and 9. Each advertising sign will be 14 feet by 48 feet placed on a pedestal of 32.5 feet high, for a total height of 50 feet. Our comments are as follows:

- Sign plans for any proposed freeway monument signage should be provided to Caltrans for review and, depending on proposed sign location, approval. The plans should depict the layout, roadway setback, orientation, glare intensity, and sign size. Caltrans is required by law to enforce the Outdoor Advertising Act and Regulations regarding the placement of advertising along the highways. That document is available on the internet at [http://www.dot.ca.gov/hq/oda/download/ODA Act & Regulations.pdf](http://www.dot.ca.gov/hq/oda/download/ODA_Act_&_Regulations.pdf). For more information contact Mr. James Arbis at (916) 654-6413.
- Refer to Attachment: 032012ELD0004 LandArc Review, for visual exhibits on advertisement placement.
- The Outdoor Advertising Act stresses the importance of limiting light and glare for the safety of drivers. Caltrans does not define formal requirements regarding brightness or light intensity of advertising signs. However, the Outdoor Advertising Association of America (OAAA) suggests that a commonly sized LED billboard should commit to a maximum ambient light output level of 0.3 footcandles at a distance of 250 feet from the billboard. The light levels emitted from the billboard should be set to adjust, based upon ambient light conditions at any given time (i.e., nighttime versus daytime).

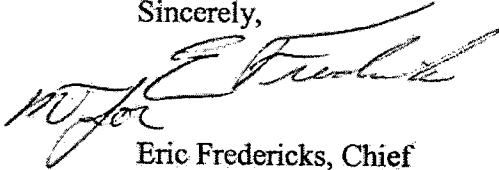
If you have any questions regarding these comments, please contact Jorge Rivas, El Dorado County Intergovernmental Review Coordinator, at (916) 274-0679 or via email at jorge_rivas@dot.ca.gov.

"Caltrans improves mobility across California"

AGENCY COMMENT
12-0373.1.4

Mr. Mount
February 7, 2012
Page 2

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Fredericks". The signature is written in a cursive style with a large initial "E".

Eric Fredericks, Chief
Office of Transportation Planning—South

Attachments:

- 1) Attachment: 032012ELD0004 LandArc Review

"Caltrans improves mobility across California"

AGENCY COMMENT
12-0373.1.5

Memorandum

*Flex your power!
Be energy efficient!*

To: JORGE RIVAS JR.
Planning, IRQ/LDR Review

Date: February 1, 2012

File: 0312-ELD004

From: **Timothy Ellison**
Landscape Architect, CA #2255
Engineering Services, Landscape Architecture

Subject: IGR/LDR Review Request: 0312-ELD004.

Please find attached review of each of three proposed sign locations.

Attachment / Enclosure

Special Use Permit S11-0004 review
Special Use Permit S11-0005 review
Special Use Permit S11-0006 review

FILE: Special Use Permit S11-0004
PROJECT NAME: Sunset Lane, - Off-Premise Sign
APN: 090-430-09
ADDRESS: 4241 Sunset Lane, Shingle Springs, CA 95682

VISUAL EXHIBIT - Off-Premise Sign, - GPS: 38.666142,-120.929288, - PM: ED R9.102

To retain visual unity and intactness the upper limits of the proposed sign/billboard should not exceed the predominant average upper limits of the existing built/constructed structures within the viewshed from the highway drivers view as represented by the red line in the picture. Color, textures and shapes of the structural items supporting the sign/billboard should be consistent with the predominant built/constructed structures within the highway viewshed where the sign/billboard is placed. Heights above these limits would reduce unity and intactness, and will be a substantial impact to driver's views from the highway.



LOOKING EAST FROM HIGHWAY 50 TOWARD THE PLANNED STRUCTURE



LOOKING WEST FROM HIGHWAY 50 TOWARD THE PLANNED STRUCTURE

FILE: Special Use Permit S11-0005

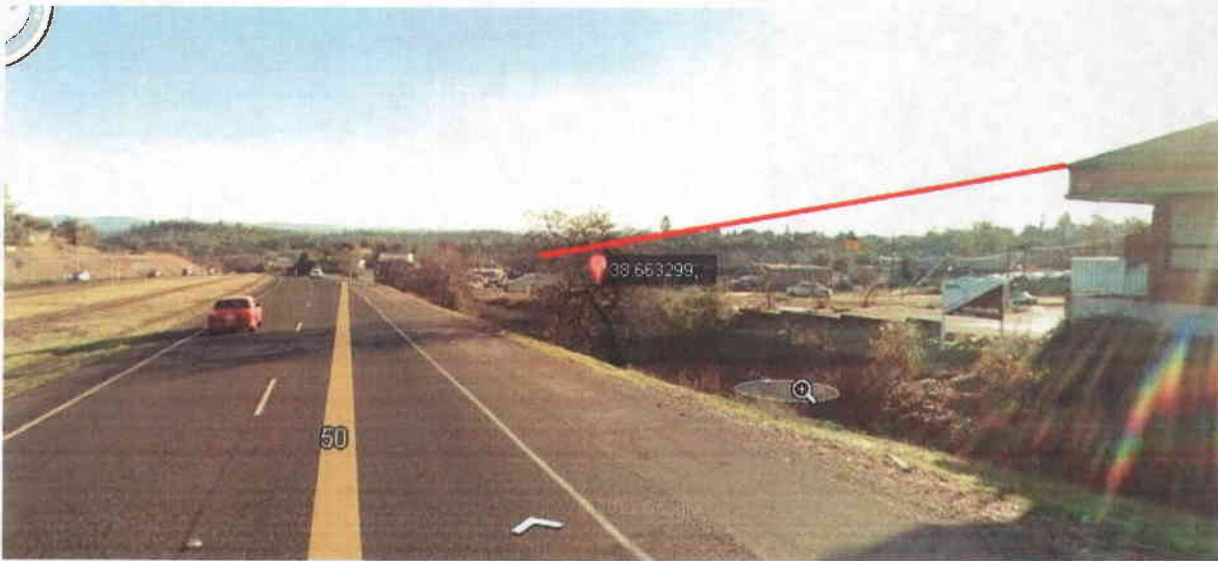
PROJECT NAME: Mother Lode Dirve Off-Premise Sign

APN: 090-430-15

ADDRESS: 4081 Mother Load Dr., Shingle Springs, CA 95682

VISUAL EXHIBIT, - Off-Premise Sign, - GPS: 38.663299,-120.934757, - PM: ED R8.736

To retain visual unity and intactness the upper limits of the proposed sign/billboard should not exceed the predominant average upper limits of the existing built/constructed structures within the viewshed from the highway drivers view as represented by the red line in the picture. Color, textures and shapes of the structural items supporting the sign/billboard should be consistent with the predominant built/constructed structures within the highway viewshed where the sign/billboard is placed. Heights above these limits would reduce unity and intactness, and will be a substantial impact to driver's views from the highway.



LOOKING EAST FROM HIGHWAY 50 TOWARD THE PLANNED STRUCTURE

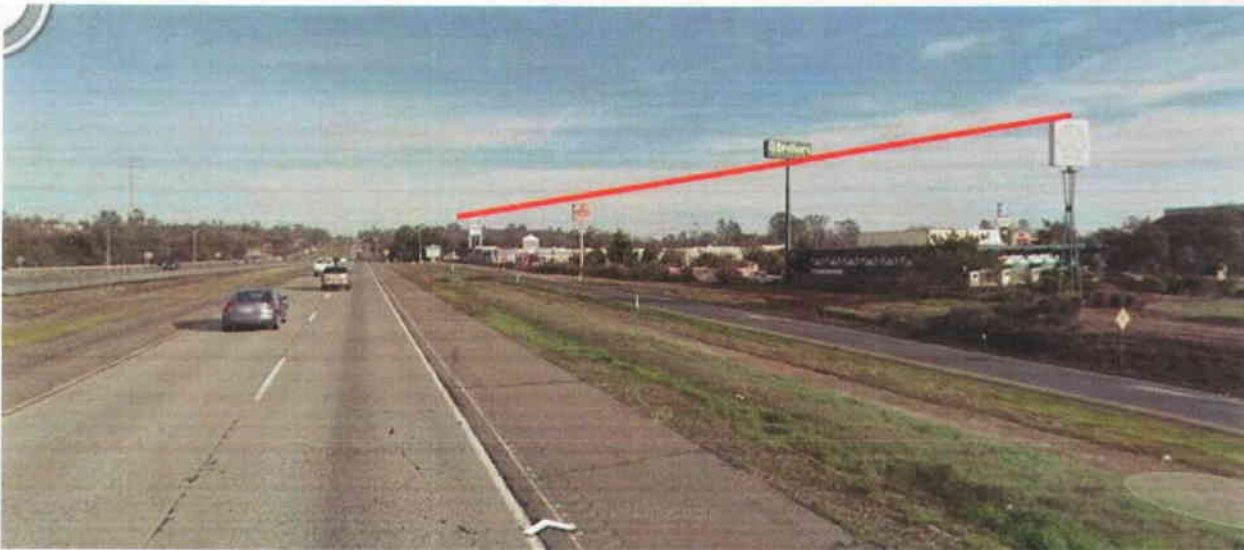


LOOKING WEST FROM HIGHWAY 50 TOWARD THE PLANNED STRUCTURE

FILE: Special Use Permit S11-0006
PROJECT NAME: Coach Lane Off-Premise Sign
APN: 109-211-03
ADDRESS: 3431 Coach Lane, Camelan Park, CA 95682

VISUAL EXHIBIT, - Off-Premise Sign, - GPS: 38.658974,-120.967321, - PM: ED 6.663

To retain visual unity and intactness the upper limits of the proposed sign/billboard should not exceed the predominant average upper limits of the existing built/constructed structures within the viewshed from the highway drivers view as represented by the red line in the picture. Color, textures and shapes of the structural items supporting the sign/billboard should be consistent with the predominant built/constructed structures within the highway viewshed where the sign/billboard is placed. Heights above these limits would reduce unity and intactness, and will be a substantial impact to driver's views from the highway.



LOOKING EAST FROM HIGHWAY 50 TOWARD THE PLANNED STRUCTURE



LOOKING WEST FROM HIGHWAY 50 TOWARD THE PLANNED STRUCTURE

PC 2/9/12
#10b



Planning Unknown <planning@edcgov.us>

032012ELD0004: Three Off-Premise Advertising Signs Addendum to Caltrans Comment Letter

Jorge Rivas <jorge_rivas@dot.ca.gov>

Wed, Feb 8, 2012 at 5:41 PM

To: planning@edcgov.us

Cc: Eric Fredericks <eric_fredericks@dot.ca.gov>, jdplawoff@sbcglobal.net

032012ELD0004
03-ELD-50- PM VAR
Off-Premise Advertising Signs
Initial Study

Mr. Aaron Mount
El Dorado County Planning Services
Placerville, CA 95667

Dear Mr. Mount:

Attached please find an addendum to our comment letter dated February 7, 2012 on the Initial Studies for Three Off-Premise Advertising Signs to be located along US 50 at about Post Miles 6.8, 8.0 and 9.0. A hard copy of the letter is in the mail. Please contact me if you have any comments or questions.

Thank you,
Jorge

Jorge Rivas Jr.
California Department of Transportation District #3
2379 Gateway Oaks Drive Suite #150
Sacramento, CA 95833
916.274.0679

— Forwarded by Jorge Rivas/HQ/Caltrans/CAGov on 02/08/2012 05:31 PM —

Jorge Rivas/HQ/Caltrans/CAGov

02/07/2012 04:25 PM

To planning@edcgov.us

cc Eric Fredericks/D03/Caltrans/CAGov@DOT

Subject 032012ELD0004: Three Off-Premise Advertising Signs

032012ELD0004
03-COUNTY- US 50- PM VAR
Off-Premise Advertising Signs

AGENCY COMMENT
12-0373.I.10

Initial Study

Mr. Aaron Mount
El Dorado County Planning Services
Placerville, CA 95667

Dear Mr. Mount:

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Thank you,


Jorge

[attachment "032012ELD0004_Caltrans Comment Letter.pdf" deleted by Jorge Rivas/HQ/Caltrans/CAGov]
[attachment "032012ELD0004 LandArc Review.pdf" deleted by Jorge Rivas/HQ/Caltrans/CAGov]

Jorge Rivas Jr.
California Department of Transportation District #3
2379 Gateway Oaks Drive Suite #150
Sacramento, CA 95833
916.274.0679

2 attachments

 **032012ELD0004_Addendum_Caltrans Comment Letter.pdf**
273K

 **Attachment #1 032012ELD0004_Caltrans Comment Letter.pdf**
324K

DEPARTMENT OF TRANSPORTATION

DISTRICT 3—SACRAMENTO AREA OFFICE

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4 pages

PC 2/23/12
#10.CRECEIVED
PLANNING DEPARTMENT
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February 8, 2012

032012ELD0004

03-ELD-50-PM VAR

Off-Premise Advertising Signs

Initial Study

Mr. Aaron Mount

El Dorado County Planning Services

Placerville, CA 95667

RE: Addendum to letter dated February 7, 2012 on the Initial Studies for three Off-Premise Advertising Signs

Dear Mr. Mount:

This is an addendum to our letter dated February 7, 2012 on the Initial Studies for three Off-Premise Advertising Signs to be located along US 50 at about Post Miles (PM) 6.8, 8.0 and 9.0.

- The California Department of Transportation (the Department) Office of Outdoor Advertising (ODA) has issued preliminary approval to the applicant, the Law Office of John David Pereira, for the three signs. The preliminary approval acknowledges that the applicant's outdoor advertisement signs are in conforming locations. This does not guarantee the issuance of a permit. The Department will grant a permit once the applicant;
 - Submits a formal application
 - Has paid the required fees
 - Has the consent of the property owner
 - And has obtained a building permit from the County

For more information on the status of the applicant's permit please contact Kenneth Parmelee at 916-651-9327 or at <http://www.dot.ca.gov/hq/oda>.

If you have any questions regarding these comments, please contact Jorge Rivas, El Dorado County Intergovernmental Review Coordinator, at (916) 274-0679 or via email at jorge_rivas@dot.ca.gov.

Mr. Mount
February 8, 2012
Page 2

Sincerely,



Eric Fredericks, Chief
Office of Transportation Planning—South

Attachment:

Comment Letter dated February 7, 2012

CC: Law Office of John David Pereira

DEPARTMENT OF TRANSPORTATION
DISTRICT 3—SACRAMENTO AREA OFFICE
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February 7, 2012

032012ELD0004
03-COUNTY- US 50- PM VAR
Off-Premise Advertising Signs
Initial Study

Mr. Aaron Mount
El Dorado County Planning Services
Placerville, CA 95667

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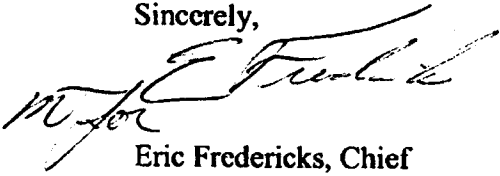
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"Caltrans improves mobility across California"

AGENCY COMMENT
12-0373.I.14

Mr. Mount
February 7, 2012
Page 2

Sincerely,

A handwritten signature in cursive script, appearing to read "Eric Fredericks".

Eric Fredericks, Chief
Office of Transportation Planning—South

Attachments:

- 1) Attachment: 032012ELD0004 LandArc Review

"Caltrans improves mobility across California"

AGENCY COMMENT
12-0373.I.15