



EL DORADO ARTS COUNCIL

**Presentation to El Dorado County Board of Supervisors
October 19, 2010**

EL DORADO COUNTY ~ ARTS DESTINATION

- I. Introduction to El Dorado Arts Council
- II. Slide show – Arts Incubation, Education & Events 2009-10
- III. Visitor Statistics ~ Coloma Blues Live
- IV. Questions?

(Presentation time approx. 15 minutes)

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BOARD OF SUPERVISORS
EL DORADO COUNTY



EL DORADO ARTS COUNCIL

What does the El Dorado Arts Council do?

Our mission:

Enrich the Communities of El Dorado County through the Visual, Performing and Literary Arts

Advance cultural, educational and economic development by advocating and creating the highest quality arts and entertainment opportunities for residents and visitors.

We pursue our mission in three ways:

- Arts incubation
- Arts education
- Arts events

What is arts incubation?

We seek partners with entrepreneurial ideas, who are interested in growing the local economy through arts events and programs.

In 2009, we gave marketing and funding support to Tahoe Art League, Tahoe Tallac Association, American River Music Festival, Imagination Theater and other organizations looking to produce events that draw visitors to the county.

Arts incubation brings the arts to more places to the benefit of more people.

What arts education programs does the Arts Council offer?

- Poetry Out Loud, a national project for high school students
- Congressional Art Competition for high school students. In collaboration with Congressman McClintock's office and arts councils throughout Congressional District 1.
- The Big Read, a national initiative designed to return reading to the core of American culture. Local partners include El Dorado County Libraries and County Office of Education
- Grants for arts programs at schools
- Workshops, forums, lectures and classes

See www.eldoradoartscouncil.org for information about the arts programs and events in El Dorado County.

What arts events does the Arts Council present?

Coloma Blues Live, El Dorado Hills Art & Wine Affaire, Placerville ArtWalk, and Art in the Orchard are annual "destination" events.

We form partnerships to present many other small events throughout the year.

What is the El Dorado Arts Council's business model?

EDAC is a nonprofit organization and El Dorado County's state-to-local partner of the California Arts Council

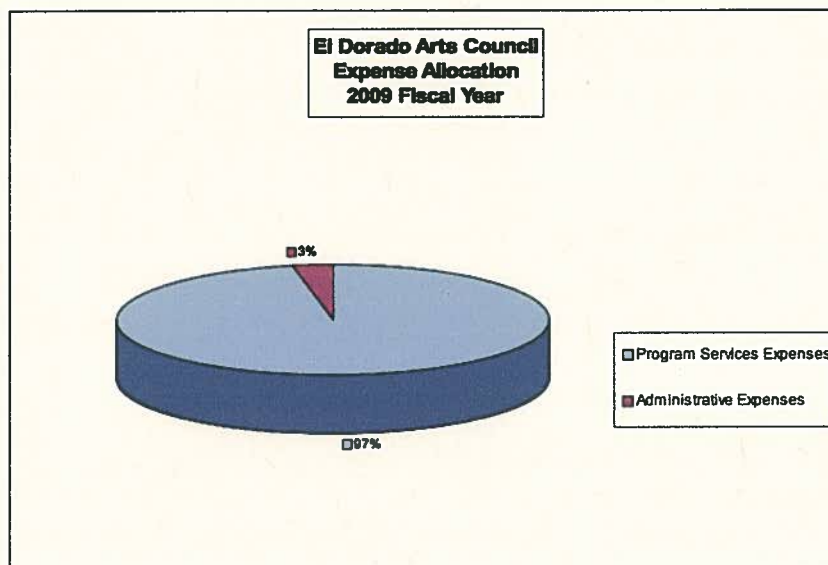
- A volunteer Board of Directors sets policy and direction
- Professional employees (3) operate the business
- Paid consultants provide specific expertise
- Over 200 volunteers gave more than 3300 hours in 2009
- We actively seek partnerships and alliances to increase the reach and accessibility of arts events and programs for residents and to develop El Dorado County as an arts destination for visitors

Where is EDAC located?

El Dorado Arts Council - **ArtSpace**
459 Main St
Placerville, CA 95667
(530) 295-3496 www.eldoradoartscouncil.org

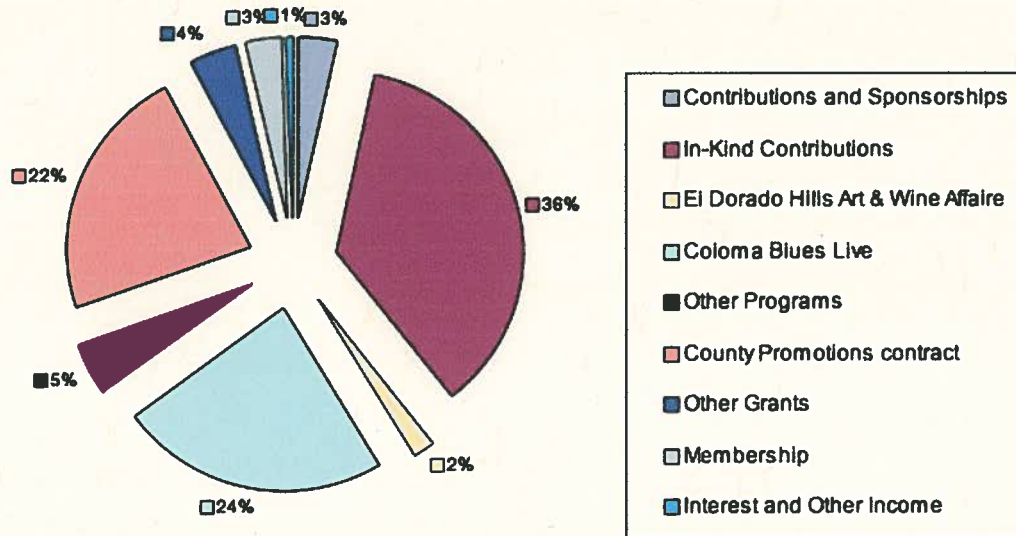
- Our reach is El Dorado County-wide
- Placerville's central location makes it a good place for our offices
- **ArtSpace** gives a physical presence to the county's creative sector and a venue for activities and events

Revenue supports arts incubation, education, and events



Sources of Revenue and Expenditures

**El Dorado Arts Council
Sources of Revenue
2009 Fiscal Year = \$595,334**



**El Dorado Arts Council
Expenditures
2009 Fiscal Year = \$579,931**

