

FINALIZE THE PLAN

Who is Responsible?

After the workshop, the Draft Plan will be modified to incorporate the input of the workshop participants. The last step is to finalize the governance structure of the proposed community plan. There are many ways to govern a Community Plan, ranging from allowing the Board of Supervisors to directly manage the Plan, using the Plan guidelines for enforcement, to the creation of a Board-appointed Community Advisory Committee (CAC) to meet regularly and oversee routine enforcement of the Plan. On a regular basis, the CAC could also hear testimony from the public and make recommendations to the Board regarding significant governance issues or proposed development projects within the Plan area. In any case, guidelines for governance will need to be created and approved by the County Board of Supervisors.

Outreach:

The governance guidelines should include a plan to engage the broader community on a regular basis, beyond the open meetings of the governing body.

County Involvement

Partnership Requirements:

- County will lead the preparation of Community presentations

County Led Technical Requirements:

- CEQA requirements will be led by the County
- Board resolutions for governance will be prepared by the County
- *The final Plan and governance structure will be presented to the Board of Supervisors. The governance plan requires approval, and the Plan can be adopted once all the regulatory requirements are met.*

Adopt the Plan, Celebrate and Implement!

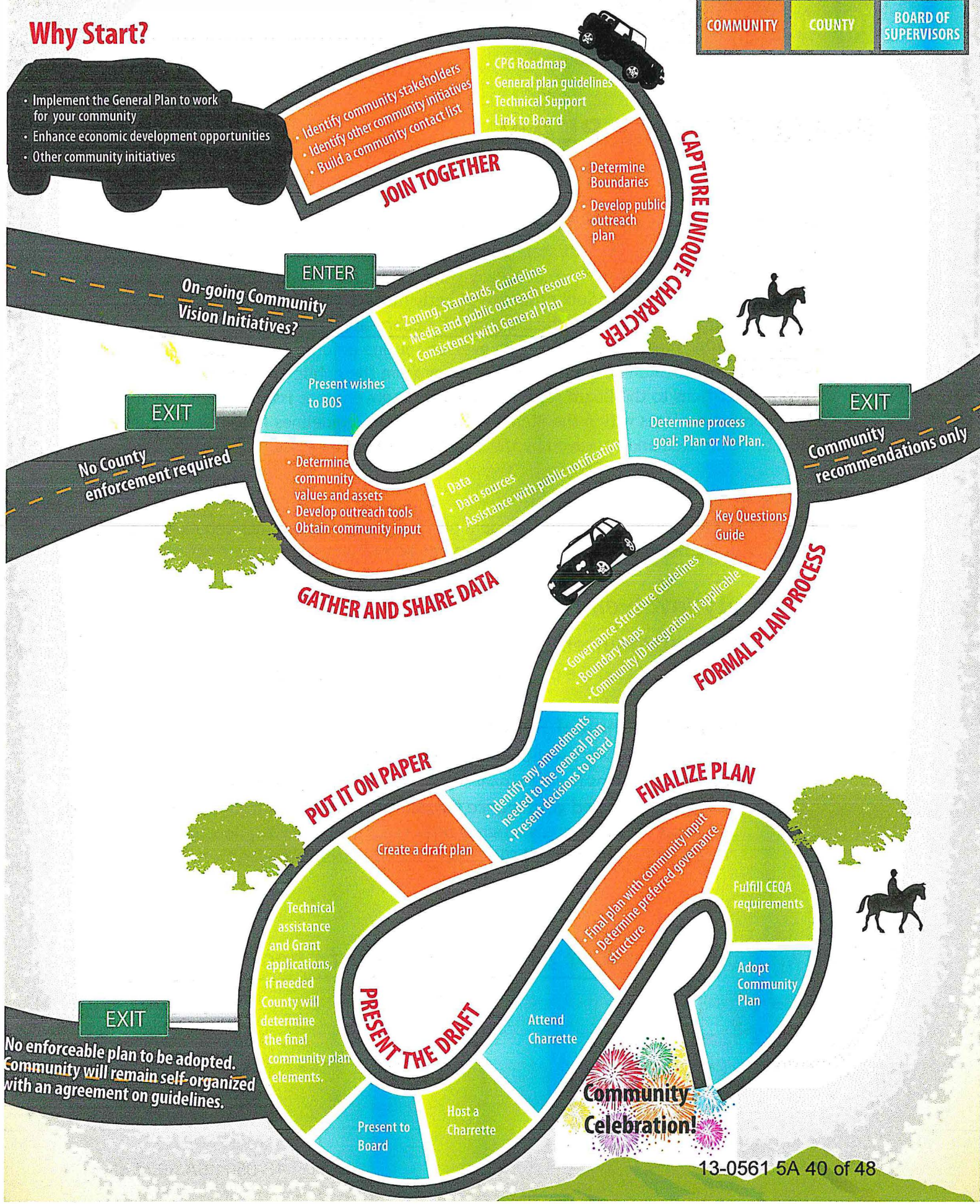


Community Planning Guide **Roadmap** Exhibit 2

LEGEND		
COMMUNITY	COUNTY	BOARD OF SUPERVISORS

Why Start?

- Implement the General Plan to work for your community
- Enhance economic development opportunities
- Other community initiatives



JOIN TOGETHER

- Identify community stakeholders
- Identify other community initiatives
- Build a community contact list
- CPG Roadmap
- General plan guidelines
- Technical Support
- Link to Board
- Determine Boundaries
- Develop public outreach plan

CAPTURE UNIQUE CHARACTER

- Zoning, Standards, Guidelines
- Media and public outreach resources
- Consistency with General Plan

On-going Community Vision Initiatives?

GATHER AND SHARE DATA

- Present wishes to BOS
- Determine community values and assets
- Develop outreach tools
- Obtain community input
- Data
- Data sources
- Assistance with public notification
- Determine process goal: Plan or No Plan.
- Key Questions Guide

No County enforcement required

Community recommendations only

PUT IT ON PAPER

- Create a draft plan
- Identify any amendments needed to the general plan
- Present decisions to Board
- Governance Structure Guidelines
- Boundary Maps
- Community ID integration, if applicable

FORMAL PLAN PROCESS

FINALIZE PLAN

- Technical assistance and Grant applications, if needed County will determine the final community plan elements.
- Host a Charrette
- Present to Board
- Attend Charrette
- Adopt Community Plan
- Fulfill CEQA requirements
- Final plan with community input
- Determine preferred governance structure

PRESENT THE DRAFT

No enforceable plan to be adopted. Community will remain self-organized with an agreement on guidelines.

Community Celebration!

Community Economic Development Advisory Committee (CEDAC)
2017 Ad-hoc Sub-Committee Action Plan
 Approved 6/8/17

	PROJECT/DELIVERABLES	DISCUSSION	Members	Status
4.	<u>Non-residential Land Inventory</u> Analyze General Plan 5-year review as it is related to ED and non-residential land inventory as part of the Long Range Planning effort (including vacant inventory).	Identify key commercial lands (and vacant inventory) with intention to market to prospective employers.	Lead: Linnea Marengo Larry Brilliant Kris Payne	Completed: April 13, 2017
5.	<u>Collaborations for Success</u> Preserve and expand <u>collaboration</u> with Chambers of Commerce and other organizations to share news and recognize business needs. <ul style="list-style-type: none"> • Expand "Buy Local" Campaigns • Develop marketing materials • Identify community-wide communication tools (calendar, organizations, etc.) • Promote destination shopping Promote El Dorado County	A collaborative relationship with all the Chambers and other organizations can help share news and recognize business needs. Working together is always preferable.	Lead: Kris Payne Roberta Long Maryann Argyres	
6.	<u>Community Planning</u> <ul style="list-style-type: none"> • • • 		Lead: Kris Payne (as of 11/9/17 meeting) Roberta Long	
7.	<u>Explore Low-Cost Energy Alternatives</u> <ul style="list-style-type: none"> • • • 		Lead: Scot Bernstein (as of 11/9/17 meeting) Kris Payne	Item tabled until January 2018 (per 11/9/17 meeting)
8.	<u>Strengthen the County's Economic & Fiscal Base</u> <ul style="list-style-type: none"> • • • 		Lead: Roberta Long (as of 11/9/17 meeting) Charlie Downs Scot Bernstein	

**Community Economic Development Advisory Committee (CEDAC)
2017 Ad-hoc Sub-Committee Action Plan
Approved 6/8/17**

	PROJECT/DELIVERABLES	DISCUSSION	Members	Status
1.	<p><u>Targeted Economic Development</u></p> <p>Identify and promote Targeted Economic Development Opportunities</p> <ul style="list-style-type: none"> • Develop 2017 Objective and Strategy • Develop a Regional description of EDC to help attract prospective businesses to relocate or expand to El Dorado County 	<p>Identify and promote the County's positive business opportunities and strengths. Identify what distinguishes EDC from others; work with County CAO's office, including Communications and Outreach Manager, to promote targeted economic development opportunities.</p>	<p>Lead: Linnea Marengo Roberta Long Maryann Argyres</p>	
2.	<p><u>Placemaking</u></p> <p>Keep and/or attract young educated people ("Millennials") to our county and retain our home grown ones as they complete their studies or trade apprenticeships.</p> <ul style="list-style-type: none"> • Advocate 4-5 yr. college • Talk to HS students/classes • Entrepreneurial start ups • Review results for ED attraction, as appropriate • Attract and encourage the development of moderate housing for Millennial homebuyers 	<p>Millennials – those between 20 and 37 years old – are the single biggest demographic in American history, bigger than the Baby Boomers. They are the force that will create the jobs of the future and have been described as part of a "Creative Class" that basically will live, work and play anywhere they wish.</p>	<p>Lead: David Orr Charlie Downs Scot Bernstein</p>	
3.	<p><u>High Speed Internet Access</u></p> <p>Support efforts to attract reliable High Speed Internet Access</p> <ul style="list-style-type: none"> • • • 	<p>The lack of reliable high speed Internet access has stunted capital investment in our existing communities and their business parks particularly as you move further east, and particularly home-based businesses. High speed access will continue to have a dramatic effect on our ability to attract new business while retaining existing businesses to the county. Recommendation: start-up funds be made available for businesses wireless devices.</p>	<p>Lead: Scot Bernstein (as of 11/9/17)</p>	

Continuing to hold CFS meetings. Since assuming the role of Lead of CFS on July 15th, I have had cold (call) meetings with potential stakeholders in the advancement of the of the Community and Economic Advisory Committee Annual Work Plan. CFS Ad Hoc Committee is currently one of 8 CEDAC Ad Hoc Committees.

In the past \approx 135 days, I have talked to the following individuals or groups:

1. Chris Moore, El Dorado Union High School District, Career Technical Education, after the El Dorado County Tax Payers Meeting – Sept 25
2. Meeting with Laurel Brent-Bumb, CEO – **EDC Chamber of Commerce** – Sept 27
3. Ken Cahoon – In Lieu of the El Dorado Commercial Forum meeting – Oct 2
4. During the Citizen for a University or College meeting – Oct 4
5. Meeting with Debbie Manning, President & CEO - **EDH Chamber of Commerce** - Oct 9
6. Meeting with Tiffany Schmid, Principal Admin Analyst – EDC CAO Economic Dev and Jeanette Salmon, Sr. Office Asst – Oct 12
7. Meeting with Supervisor Brian Veerkamp - BOS District 3 and Kathy Withrow, Supervisor's Asst – Oct 12
8. Meeting with Kim Beal, Gov't Affairs Officer, Past President of EDCAR – Oct 20
9. Meeting with Wanda Flores, **SS/CP Chamber of Commerce** – Nov 15
10. Meeting w/ Kyle Zimbelman, Ombudsman, EDC Community Dev Services – Nov 21
11. Meeting with Jeanette Salmon, EDC CAO Economic Dev – Nov 20
12. Meeting with Sol Nisbet, President - **Divide Chamber of Commerce** – Nov 29
13. Meeting with the El Dorado Commercial Real Estate Forum – Dec 4

The formal meetings are with agenda containing: Meet & Greet / Introductions; Overview of Purpose of “Collaborations for Success” Committee; Meeting Structure; Sharing of Information and Future Collaborations Meeting. The meeting discussions are an opportunity to speak about CEDAC and specifically CFS. Any subsequent meeting with the individual or group will utilize an agenda specific to the topics that are proposed to be discussed.

I will update CEDAC with the changing CFS effort, as the information becomes available in the future, and state the progress made in advancing El Dorado County Economic Development.

EXAMPLE