

Public Comment # 21
BOS Rec'd. 9-18-23

From: gina posey <gposey777@gmail.com>
Sent: Monday, September 18, 2023 12:19 PM
To: BOS-Clerk of the Board
Subject: TOT Request - Shingle Spings/Cameron Park \$37,500 Board item 23-1725

You don't often get email from gposey777@gmail.com. [Learn why this is important](#)

September 18 2023

Board of Supervisors

In the current proposed budget, the funding request from the Shingle Springs/Cameron Park (SS/CP) Chamber has been deferred due to lower than expected TOT Funds. Yet, the current budget has tentatively approved a **significant** increase, by \$225,000 TOT funding that would only benefit two similar Chambers on the west slope.

Considering that the SS/CP Chamber is:

1. Similar in providing visitors with travel information leveraging its visitor signage on Highway 50,
2. An asset to the County as a growing economic driver, having grown its membership by 25% year over year, and
3. Within the SS/CP area which generates TOT funds from its hotels/motels and AirBNB's, it deserves to have its request for a modest \$35,700 approved.

One option to find funding, would be to simply hold the current benefiting Chambers at the same funding level as last year. This would free up more than enough funds, while treating similar Chambers fairly.

We, respectfully, ask the Board to reconsider and find a way to keep their previous intent to provide funds to the SS/CP Chamber.

Thank you for your consideration

Gina Posey

From: Colleen Hearn <ccocpfounder@gmail.com>
Sent: Monday, September 18, 2023 1:43 PM
To: BOS-Clerk of the Board; BOS-District I; BOS-District II; BOS-District III; BOS-District IV; BOS-District V
Cc: Marsi Girardi; Nick Nilsen CCOCP; Greg McKinney
Subject: TOT Request - Shingle Spings/Cameron Park Board item 23-1725

Board of Supervisors-

Cameron Park and Shingle Springs, as a region, has been working towards responsible economic growth and developing the region as a viable community to invest in both financially and personally.

Our chamber has grown its membership by an astonishing 25% in a very short period of time and continues to attract new members on a weekly basis. They work tirelessly and collaboratively with the community on special events to drive interest to the area and have done an excellent job on execution. The Board should encourage this practice by distributing these funds more equitably and approving their modest request. We have a small chamber, but they have done great work for our region and continue to work closely with large and small businesses, community groups and non-profits to promote and support businesses who choose to contribute to the economic growth of our region. The Chamber's request is fair and commensurate to the size and scale of their organization and its membership.

It is a bit confusing to our Board that the County is willing to invest program and tax dollars to support lower economic and struggling families by providing housing dollars to probationary felons, mental health services and other County programs into our local hotels, but is not willing to provide our local chamber with a modest TOT return to continue its operations and attract tourists, new business and economic growth into the area.

From an equity perspective, there should never be a distribution of communal funds that excludes an entire region from consideration, especially when the ask is completely reasonable and that region is contributing to those communal funds. This request is well within the ability of the Board to approve and distribute these funds more fairly. Please make the proper adjustment to the budget and approve our Chamber's request.

Thank you for your time and consideration.

Respectfully,
On behalf of
Concerned Citizens of Cameron Park Executive Board