

CONTRACT ROUTING SHEET

Date Prepared: 04/30/2010

Need Date: 05/15/2010

PROCESSING DEPARTMENT:

Department: Air Quality Management District

Dept. Contact: Marcella McTaggart

Phone #: 5306

Department _____

Head Signature: *garcia*

CONTRACTOR:

Name: The River Store

Address: P.O. Box 472 Lotus, CA 95661

Attn: Dan Crandall President/CEO

Phone: (530) 333-9115

CONTRACTING DEPARTMENT: EMD/AQMD-PLEASE CHARGE TO 422100

Service Requested: Review of Contract for Use of AB 2766 Funds

Contract Term: 6/30/2011 Contract/Amendment Value: \$62,622.00

Compliance with Human Resources requirements? Yes: No:

Compliance verified by: _____

COUNTY COUNSEL: (Must approve all contracts and MOU's)

Approved: Disapproved: Date: 5/18/10 By: *[Signature]*

Approved: Disapproved: Date: _____ By: _____

Though NOT legally required consider adding insurance requirement.

[Signature]

5-21-10
Insurance verbiage added
(Article 10) per discussion w/ Mike C.

MG

RISK MANAGEMENT: (All contracts and MOU's except boilerplate grant funding agreements)

Approved: Disapproved: Date: 5/19/10 By: *[Signature]*

Approved: Disapproved: Date: _____ By: _____

OTHER APPROVAL: (Specify department(s) participating or directly affected by this contract).

Departments: _____

Approved: Disapproved: Date: _____ By: _____

Approved: Disapproved: Date: _____ By: _____

FUNDING AGREEMENT NO. 004-DMV-10/11-BOS
WITH THE RIVER STORE INC.

This Agreement No. 004-DMV-10/11-BOS made and entered by and between the **EL DORADO COUNTY AIR QUALITY MANAGEMENT DISTRICT**, a county air pollution control district formed pursuant to California Health and Safety Code section 40100, et seq. (hereinafter referred to as "AQMD"); and **THE RIVER STORE INC.**, (hereinafter referred to as "CONTRACTOR");

WITNESSETH:

WHEREAS, the California Clean Air Act requires local air pollution control districts to reduce emissions from motor vehicles; and

WHEREAS, AB 2766, codified in California Health and Safety Code section 44220, et seq., authorizes districts to impose a fee of up to four dollars upon certain registered motor vehicles within the AQMD, and the Governing Board of the AQMD has imposed said fee; and

WHEREAS, said legislation requires the AQMD to use said funds for activities related to reducing air pollution from motor vehicles and for related planning, monitoring, enforcement, and technical studies necessary for the implementation of the California Clean Air Act of 1988; and

WHEREAS, CONTRACTOR has proposed a Project that meets the eligibility criteria of the AQMD and that has been approved by AQMD for funding; and

WHEREAS, CONTRACTOR represents that it is willing and able to perform the activities set forth herein.

NOW, THEREFORE, AQMD and CONTRACTOR mutually agree as follows:

1. PROJECT

CONTRACTOR shall perform all activities and work necessary to complete The River Store Shuttle Project (hereinafter referred to as "Project"); set forth in the fully described "Proposal" attached hereto as Exhibit "A" and incorporated herein by this reference. CONTRACTOR agrees to furnish all labor, materials, equipment, licenses, permits, fees, and other incidentals necessary to perform and complete, per schedule, in a professional manner, the services described herein. CONTRACTOR represents that CONTRACTOR has the expertise necessary to adequately perform the Project specified in said Proposal.

In the event of any conflict between or among the terms and conditions of this Agreement, the Proposal incorporated herein, and the documents referred to and incorporated herein, such conflict shall be resolved by giving precedence in the following order of priority:

1. To the text of this Agreement;
2. Proposal to this Agreement; and
3. To the "Motor Vehicle Emission Reduction Projects Request for Proposals" (RFP) released to Interested Parties by the AQMD and dated 2010-2011.

2. PERIOD OF PERFORMANCE/TIMETABLE

CONTRACTOR shall commence performance of work and produce all work products in accordance with the Work Statement and deadlines for performance identified in the Proposal of this Agreement, unless this Agreement is terminated sooner as provided for elsewhere in this Agreement.

If requested by the AQMD, CONTRACTOR shall submit regular progress reports, at intervals determined by the AQMD, detailing the work performed during the current reporting period; work planned for the next reporting period; problems identified, solved, and/or unresolved; and the

percentage of each task completed. CONTRACTOR shall provide AQMD with a comprehensive final written report prior to the end of Agreement term. Said final report shall be complete and shall document the work performed under this Agreement.

3. TERM

The term of this Agreement shall be for the period of July 1, 2010 through June 30, 2011 unless terminated earlier in accordance with Article 7, Termination.

4. COMPENSATION

AQMD will pay the CONTRACTOR the sum of SIXTY TWO THOUSAND AND SIX HUNDRED AND TWENTY TWO DOLLARS AND NO CENTS (\$62,622.00) as follows:

CONTRACTOR shall obtain through other sources sufficient additional monies to fund the total cost of the Project as outlined in the Proposal. Satisfactory written evidence of such funding commitments shall be provided to AQMD prior to the release by AQMD of any funds under this Agreement. In the event funding from other sources for the total cost of the Project is not received by CONTRACTOR, AQMD reserves the right to terminate or renegotiate this Agreement. In accordance with Section 44233 of the California Health and Safety Code, CONTRACTOR agrees to limit expenditure of funds for the purpose of administration to not more than five percent of the monies distributed to CONTRACTOR. The AQMD is not obligated to pay CONTRACTOR for administrative costs exceeding five percent of the actual total cost of the Project.

The total obligation of the AQMD under this Agreement shall not exceed SIXTY TWO THOUSAND AND SIX HUNDRED AND TWENTY TWO DOLLARS AND NO CENTS (\$62,622.00).

A. **PAYMENTS:** Advance payments shall not be permitted. Payments will be permitted only at which time an equivalent service has been completed. The AQMD shall reimburse CONTRACTOR quarterly, in arrears, after receipt and verification submitted to El Dorado County Air Quality Management District, Attention: Marcella McTaggart. Payment shall be made to CONTRACTOR by the AQMD upon submission and evaluation of the CONTRACTOR'S invoice of claim. Said invoice of claim shall set forth the work completed pursuant to this Agreement.

Upon receipt of proper documentation, and verification that CONTRACTOR has satisfactorily completed the work for which compensation is sought and that the work is in accordance with the Exhibit Summary Sheet attached hereto, AQMD will issue payment to CONTRACTOR within forty five (45) calendar days of verification.

The amount to be paid to CONTRACTOR under this Agreement includes all sales and use taxes incurred pursuant to this Agreement, if any, including any such taxes due on equipment purchased by the CONTRACTOR. The CONTRACTOR shall not receive additional compensation for reimbursement of such taxes and shall not decrease work to compensate therefore.

Concurrently with the submission of any claim for payment, CONTRACTOR shall certify (through copies of invoices issued, checks, receipts, and the like) that complete payment has been made to any and all subcontractors as provided.

It is understood that all expenses incidental to CONTRACTOR'S performance of services under this Agreement shall be borne exclusively by CONTRACTOR.

In no event shall compensation paid by the AQMD to the CONTRACTOR for the performance of all services and activities under this Agreement exceed the amount set forth in paragraph 4 above.

B. Surplus Funds: Any compensation under this agreement, which is not expended by CONTRACTOR pursuant to the terms and conditions of this Agreement by the Project completion date, shall automatically revert to the AQMD. Only expenditures incurred by the CONTRACTOR in the direct performance of this Agreement will be reimbursed by the AQMD. Allowable expenditures under this Agreement are specifically established and included in the Proposal.

C. Closeout Period: All final claims shall be submitted by CONTRACTOR within sixty (60) days following the final month of activities for which payment is claimed. No action will be taken by AQMD on claims submitted beyond the 60-day closeout period.

5. NON-ALLOCATION OF FUNDS

The terms of this Agreement and the services to be provided thereunder are contingent on the approval of funds by the appropriating government agency. Should sufficient funds not be allocated, the services provided may be modified or this Agreement terminated at any time by giving the CONTRACTOR thirty (30) days prior written notice.

6. INDEPENDENT CONTRACTOR LIABILITY

CONTRACTOR is, and shall be at all times, deemed independent and shall be wholly responsible for the acts of CONTRACTOR'S employees, associates, and subcontractors, in connection with the installation, operation, use and maintenance of the Project.

7. TERMINATION

A. **Breach of Agreement:** AQMD may immediately suspend or terminate this Agreement, in whole or in part, where in the determination of the AQMD there is:

1. An illegal or improper use of funds;
2. A failure to comply with any term of this Agreement;
3. A substantially incorrect or incomplete report submitted to the AQMD; or
4. Improperly performed services.

In no event shall any payment by the AQMD constitute a waiver by the AQMD of any breach of this Agreement or any default, which may then exist on the part of the CONTRACTOR. Neither shall such payment impair or prejudice any remedy available to the AQMD with respect to the breach or default. The AQMD shall have the right to demand of the CONTRACTOR the repayment to the AQMD of any funds disbursed to the CONTRACTOR under this Agreement which in the judgment of the AQMD were not expended in accordance with the terms of this Agreement. The CONTRACTOR shall promptly refund any such funds upon demand.

In addition to immediate suspension or termination, AQMD may impose any other remedies available at law, in equity, or otherwise specified in this Agreement.

B. **Without Cause:** Either party may terminate this Agreement at any time upon giving the other party at least thirty (30) days advance, written notice of intention to terminate. In such case, the AQMD shall, subject to paragraph 4, pay its pro rata share of the reasonable value of all services satisfactorily rendered and actual, reasonable costs incurred up to the time of the termination. Upon such termination, all the work product produced by CONTRACTOR shall be promptly delivered to the AQMD.

8. CHANGES TO AGREEMENT

This Agreement may be amended by mutual consent of the parties hereto. Said amendments shall become effective only when in writing and fully executed by duly authorized officers of the parties hereto.

9. INDEMNIFICATION

CONTRACTOR shall defend, indemnify, and hold the AQMD harmless against and from any and all claims, suits, losses, damages and liability for damages of every name, kind and description, including attorneys fees and costs incurred, brought for, or on account of, injuries to or death of any person, including but not limited to workers, AQMD employees, and the public, or damage to property, or any economic or consequential losses, which are claimed to or in any way arise out of or are connected with the CONTRACTOR'S activities and work necessary to complete the Project unless such claim, loss, damage, injury or death is the result of the sole or active negligence of the AQMD. This duty of CONTRACTOR to indemnify and save AQMD harmless includes the duties to defend set forth in California Civil Code, Section 2778.

AQMD shall indemnify CONTRACTOR against and hold it harmless from any loss, damage, and liability for damages, including attorney fees and other costs of defense incurred by CONTRACTOR, whether for damage to or loss of property, or injury to or death of CONTRACTOR'S officer's, agents, or employees which shall in any way arise out of or be connected with AQMD's performance of its obligations hereunder, unless such damage, loss, injury, or death shall be caused by the sole or active by negligence of the CONTRACTOR.

10. INSURANCE

CONTRACTOR shall provide proof of a policy of insurance satisfactory to AQMD and documentation evidencing that CONTRACTOR maintains insurance that meets the following requirements:

- A. Commercial General Liability Insurance of not less than \$1,000,000.00 combined single limit per occurrence for bodily injury and property damage.
- B. Automobile Liability Insurance of not less than \$1,000,000.00 is required in the event motor vehicles are used by the CONTRACTOR in the performance of the Agreement.
- C. CONTRACTOR shall furnish a certificate of insurance satisfactory to the AQMD as evidence that the insurance required above is being maintained.
- D. CONTRACTOR agrees that the insurance required above shall be in effect at all times during the term of this Agreement.

11. AUDITS AND INSPECTIONS

CONTRACTOR shall at any time during regular business hours, and as often as AQMD may deem necessary, make available to AQMD for examination all of CONTRACTOR'S records and data with respect to the matters covered by this Agreement. CONTRACTOR shall, and upon request by AQMD, permit AQMD to audit and inspect all of such records and data necessary to ensure CONTRACTOR'S compliance with the terms of this Agreement. CONTRACTOR shall be subject to an audit by AQMD or its authorized representative to determine if the revenues received by CONTRACTOR were spent for the reduction of pollution as provided in AB 2766 and to determine whether said funds were utilized as provided by law and this Agreement. If, after audit, AQMD

makes a determination that funds provided CONTRACTOR pursuant to this Agreement were not spent in conformance with this Agreement, or AB 2766 or any other applicable provisions of law, CONTRACTOR agrees to immediately reimburse AQMD all funds determined to have been expended not in conformance with said provisions.

CONTRACTOR shall retain all records and data for activities performed under this Agreement for at least three (3) years from the date of final payment under this Agreement or until all state and federal audits are completed for that fiscal year, whichever is later.

Because this Agreement exceeds Ten Thousand Dollars (\$10,000), CONTRACTOR shall be subject to the examination and audit of the State Auditor for a period of three (3) years after final payment under Agreement (Government Code Section 10532).

12. NOTICES TO PARTIES

All notices to be given by the parties hereto shall be in writing and served by depositing same in the United States Post Office, postage prepaid and return receipt requested. Notices shall be in duplicate and addressed as follows:

CONTRACTOR

The River Store Inc.
P.O. Box 472
Lotus, CA 95651
Attn: Daniel Crandall
President/CEO

AQMD

El Dorado County
Air Quality Management District
2850 Fairlane Court
Placerville, CA 95667
Attn: Marcella McTaggart,
Air Pollution Control Officer

13. TIME IS OF THE ESSENCE

It is understood that for CONTRACTOR'S performance under this Agreement, time is of the essence.

The parties reasonably anticipate that CONTRACTOR will, to the reasonable satisfaction of the

AQMD, complete all activities provided herein within the time schedule outlined in the Proposals to this Agreement.

14. COMPLIANCE WITH APPLICABLE LAWS

CONTRACTOR will comply with all federal, State, and local laws and ordinances which are or may be applicable to the PROJECT to be undertaken by the CONTRACTOR including but not limited to California Health and Safety Code sections 44220 et seq, all Air Resources Board and AQMD criteria there under, prevailing wage and work day definitions where applicable, contracting license requirements and permits.

15. NO THIRD-PARTY BENEFICIARIES

Nothing in this Agreement shall be construed to create any rights of any kind or nature in any other party not a named party to this Agreement.

16. VENUE

Any dispute resolution action arising out of this Agreement, including but not limited to litigation, mediation, or arbitration, shall be brought in El Dorado County, California, and shall be resolved in accordance with the laws of the State of California.

17. ENTIRE AGREEMENT

This document and the documents referred to herein or exhibits hereto are the entire Agreement between the parties and they incorporate or supersede all prior written or oral Agreements or understandings.

18. AGREEMENT ADMINISTRATOR

The AQMD Officer or employee with responsibility for administration of this Agreement is Marcella McTaggart, Air Pollution Control Officer or her successor. The CONTRACTOR Officer or employee with responsibility for administration of this Agreement is Daniel Crandall, President/CEO, or his successor.

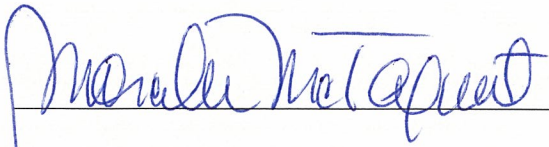
19. AUTHORIZED SIGNATURES

The parties to this Agreement represent that the undersigned individuals executing this Agreement on their respective behalf are fully authorized to do so by law or other appropriate instrument and to bind upon said parties to the obligations set forth herein.

20. PARTIAL INVALIDITY

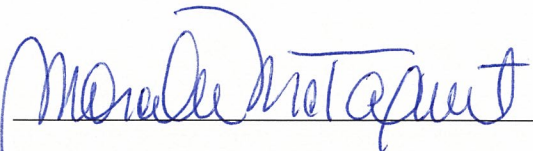
If any provision of this Agreement is held by a court of competent jurisdiction to be invalid, void, or unenforceable, the remaining provisions will continue in full force and effect without being impaired or invalidated in any way.

AGREEMENT ADMINISTRATOR CONCURRENCE:

By:  Dated: 05-26-2010

**Marcella McTaggart
Air Pollution Control Officer
El Dorado County Air Quality Management District**

REQUESTING DEPARTMENT CONCURRENCE:

By:  Dated: 05-26-2010

**Marcella McTaggart
Air Pollution Control Officer
El Dorado County Air Quality Management District**

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of the day and year first herein below written.

CONTRACTOR

**AQMD
EL DORADO COUNTY
AIR QUALITY MANAGEMENT DISTRICT**

Date: 5/27/10

Date: _____

By: Daniel R. Crandall

By: _____

**Daniel Crandall
President/CEO**

**Chair
Norma Santiago**

**Attest:
Suzanne Allen de Sanchez,
Clerk of the Board**

Date: _____

By: _____

VANPOOLS AND SHUTTLES

Subcategory:

Air District Name: El Dorado County APCD

Local Government Name: Not Applicable

Project Name: The River Store Shuttle -- Alt (100 days)

Description:
(Issues/Comments)

Implementing
Agency:

Private Agency: No

FUNDING:

MVFees Funding:	\$69,580	MSRC Funding:	\$0
Moyer Funding:	\$0	CMAQ Funding:	\$0
Other CoFunding:	\$72,420		

Capital Recovery Factor: 1.03 **Annual Auto Trips Reduced:** 22,400

Project Analysis Period: 1 years **Annual Auto VMT Reduced:** 658,560

Annual Operating Days (D): 100 days

Daily Ridership (R): 448 trips (riders)/day

Annual Van VMT: 39,520 annual miles traveled

Adjustment (A): 1.00 *This factor equals the portion of riders who are NOT vanpool-dependent.*

Replaced Auto Trip Length (L): 24.70 miles in one direction of trip

Adjustment (AA): 0.50 *This factor equals the portion of riders who drive to the vanpool service.*

Auto Access Trip Length (LL): 20.00 miles in one direction of trip

<i>EMISSION FACTORS:</i>	Auto Trip End Factors	Auto VMT Factors	VanVMT Factors
ROG :	0.756 <i>grams</i>	0.273 <i>grams</i>	0.29 <i>grams</i>
NOx :	0.444 <i>per trip</i>	0.320 <i>per mile</i>	0.88 <i>per mile</i>
PM10 :	0.009	0.221	0.33

<i>EMISSION REDUCTIONS:</i>	Pounds per Year	Tons per Year
ROG:	408	0.20
NOx:	409	0.20
PM10:	292	0.15
Total:	1,110	0.55

COST-EFFECTIVENESS OF:

Motor Vehicle Fees and/or Moyer Funds:	\$64.57 per pound	\$129,149 per ton
CMAQ Funds:	\$0.00 per pound	\$0 per ton
All Funding Sources:	\$131.78 per pound	\$263,568 per ton

VANPOOLS AND SHUTTLES

Subcategory: (4c) Transit Operations (new service, shuttles, fuel subsidies)

Air District Name: El Dorado County APCD

Local Government Name: Not Applicable

Project Name: The River Store Shuttle - 150 days

Description:
(Issues/Comments)

Implementing
Agency:

Private Agency: No

FUNDING:

MVFees Funding:	\$98,551	MSRC Funding:	\$0
Moyer Funding:	\$0	CMAQ Funding:	\$0
Other CoFunding:	\$102,574		

Capital Recovery Factor: 1.03 **Annual Auto Trips Reduced:** 33,600

Project Analysis Period: 1 years **Annual Auto VMT Reduced:** 987,840

Annual Operating Days (D): 150 days

Daily Ridership (R): 448 trips (riders)/day

Annual Van VMT: 59,280 annual miles traveled

Adjustment (A): 1.00 *This factor equals the portion of riders who are NOT vanpool-dependent. - Gave from his calcs*

Replaced Auto Trip Length (L): 24.70 miles in one direction of trip

Adjustment (AA): 0.50 *This factor equals the portion of riders who drive to the vanpool service. - Agreed w/ his calcs*

Auto Access Trip Length (LL): 20.00 miles in one direction of trip *- Cars left @ county!*

<i>EMISSION FACTORS:</i>	Auto Trip End Factors	Auto VMT Factors	Van VMT Factors
ROG :	0.756 grams	0.273 grams	0.29 grams
NOx :	0.444 per trip	0.320 per mile	0.88 per mile
PM10 :	0.009	0.221	0.33

<i>EMISSION REDUCTIONS:</i>		Pounds per Year	Tons per Year
ROG:	612		0.31
NOx:	614		0.31
PM10:	438		0.22
Total:	1,665		0.83

COST-EFFECTIVENESS OF:

Motor Vehicle Fees and/or Moyer Funds:	\$60.97 per pound	\$121,948 per ton
CMAQ Funds:	\$0.00 per pound	\$0 per ton
All Funding Sources:	\$124.44 per pound	\$248,874 per ton

EXHIBIT SUMMARY SHEET (Cover)

RECEIVED

MAR 26 2010

AQMD

Applicant: The River Store Inc.

Contact Person: Dan Crandall

Address: 1032 Lotus Road or P.O. Box 472, Lotus, CA 95651

Telephone #: 530-333-9115

FAX #(optional): 530-333-1291

Project Budget	AB 2766 Funds	\$ Matching Funds	In-Kind Match	Total Project Costs
Materials	\$ 14,783	\$ 12,217	\$	\$ 27,000
Operating Cost	\$ 18,725	\$ 17,400	\$	\$ 36,125
Personnel	\$ 65,043	\$ 65,457	\$	\$ 130,500
Marketing	\$ -	\$ 7,500	\$	\$ 7,500
TOTAL	\$ 98,551	\$ 102,574	\$	\$ 201,125

Alternative Project Budget	AB 2766 Funds	\$ Matching Funds	In-Kind Match	Total Project Costs
Materials	\$ 10,437	\$ 7,563	\$	\$ 18,000
Operating Cost	\$ 13,220	\$ 14,480	\$	\$ 27,700
Personnel	\$ 45,923	\$ 45,377	\$	\$ 91,300
Marketing	\$ -	\$ 5,000	\$	\$ 5,000
TOTAL	\$ 69,580	\$ 72,420	\$	\$ 142,000

Estimated Emission Reductions/Cost-Effectiveness	As Proposed	Alternate Funding Level
	Useful Life of Project (years)	1
Total Lifetime Emissions Reduced (lbs. Of ROG, NOx, PM-10)	6,774.99 lbs	4516.66 lbs
Annualized Cost-Effectiveness (total project costs)	\$30.58/lb	32.38/lb
Annualized Cost-Effectiveness (AQMD Funded project costs)	\$14.98/lb	\$15.87/lb

Brief Project Description:

The River Store Inc. will continue a shuttle program for river recreation on the South Fork American River corridor from Chili Bar put-in to Skunk Hollow take-out. In addition, upon the return trips to Coloma/Lotus the shuttle will provide "dead head trips" for the community at large and expand into service for institutional/commercial outfitters, community events and other visitors to the area such as hikers, campers, fishermen & mountain bikers. The River Store Inc. will operate during fiscal year 2010/2011 providing 150 total shuttle service days.

REQUEST FOR PROPOSAL CONTENTS CHECKLIST

Applicant: The River Store Inc. (TRS)

Please complete and attach this checklist with your application.

- X Exhibit Summary Sheet (Cover) – Page 1
- X Request for Proposal Contents Checklist (Second Page) – Page 2
- X Authorization Letter/Resolution – Pages 3 - 4
- X Project Description – Page 5 - 6
- X Project Organization/Background – Page 7 - 9
- X Emission Benefits/Cost Effectiveness – Page 10 - 11
- X Work Statement – Page 12 - 13
- X Funding Request/Cost Breakdown – Page 14
- X Matching Funds – Page 15
- X Schedule of Deliverables/Monitoring Program – Page 16
- X 2 Copies of Proposal

Appendix A Community Letters of Support

The River Store, Inc
1032 Lotus Road, Lotus, CA
PO Box 472 Lotus CA 95651
(530) 626-3435 Fax: (530) 626-3363
www.theriverstore.com

March 8, 2010

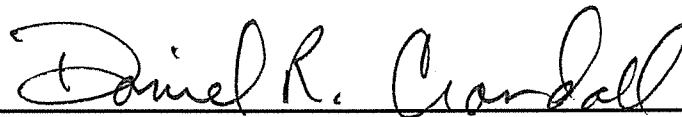
Ms. Marcella McTaggart
Air Pollution Control Officer
El Dorado County Air Quality Management District
2850 Fairlane Court
Placerville, CA 95667

Dear Ms. McTaggart,

I am writing this letter as the President and CEO of The River Store Inc. . I am also the majority shareholder in the corporation and have the full support of my minority shareholders for the following authorization. As such I have the legal ability to, and do so authorize The River Store Inc. to apply for and potentially accept the responsibility for administering any and all contracts and/or grant funding applied for from the EDCAQMD. This authorization is with full knowledge of the requirements of the grant funding proposal being submitted with regard to "The River Store Shuttle", and the resulting contract stipulations and responsibilities for performance and reporting.

I, Dan Crandall, will serve as the primary contact person for any such contracts and have listed my personal contact information below. I will also be the responsible River Store Inc. representative for authorizing and executing any and all documentations or actions resulting from the applications for funding or the successful receipt of said grant contract(s).

Sincerely,



Daniel R. Crandall
President/CEO, The River Store Inc.
530-333-9115
P.O.Box 472, Lotus, CA. 95651
Dan@Kayaking.com

The American River Festival

(DBA: The River Shuttle)

8346 Hwy 193, Garden Valley, CA. 95633

PO Box 828 Lotus CA 95651

(530) 333-9115 Fax: (530) 333-1291

www.TheAmericanRiverFestival.org

March 8, 2010


Ms. Marcella McTaggart
Air Pollution Control Officer
El Dorado County Air Quality Management District
2850 Fairlane Court
Placerville, CA 95667

Dear Ms. McTaggart,

I am writing this letter as the President and CEO of "The American River Festival", a non-profit 501c3 Corporation (DBA "The River Store Shuttle") that we are preparing to assume the mantle of responsibility for operating the "River Store Shuttle". In the event that we complete this transitional process prior to any requested funding by the EDCAQMD, this non-profit entity will replace The River Store Inc. as the corporate entity receiving and responsible for funding and contract administration related to shuttle operations. I have the full support of the Board of Directors for the following authorization. As such I have the legal ability to, and do so authorize "The American River Festival" to apply for and potentially accept the responsibility for administering any and all contracts and/or grant funding applied for from the EDCAQMD. This authorization is with full knowledge of the requirements of the grant funding proposal being submitted with regard to "The River Store Shuttle", and the resulting contract stipulations and responsibilities for performance and reporting.

I, Dan Crandall, will serve as the primary contact person for any such contracts and have listed my personal contact information below. I will also be the responsible "American River Festival" representative for authorizing and executing any and all documentations or actions resulting from the applications for funding or the successful receipt of said grant contract(s).

Sincerely,



Daniel R. Crandall

President/CEO, The American River Festival

530-333-9115

P.O.Box 828, Lotus, CA. 95651

Dan@Kayaking.com



PRESS RELEASE

For Immediate Release

Date: Thursday, June 4, 2009
From: El Dorado County Transit Authority
Matt Mauk, Transit Services Assistant
(530) 642-5383, Extension 201

El Dorado Transit to Provide Free Parking and Shuttle Service for the 2009 El Dorado County Fair

Placerville, CA, June 4, 2009 – El Dorado Transit will again provide free parking and shuttle service for the 2009 El Dorado County Fair, Thursday, June 18th through Sunday, June 21st. The shuttles will operate from 11:30 a.m. to midnight on Thursday and Friday; 9:30 a.m. to midnight on Saturday and from 9:30 a.m. to 10:30 p.m. on Sunday. Free parking and shuttle service will be available from the following locations:

- The El Dorado County Library and Government Center Parking Lots on Fair Lane in Placerville
- The Wal Mart® on Missouri Flat Road and Forni Road
- The Park & Ride Lot at Mother Lode Dr. and Missouri Flat Rd. just south of U.S. 50 (Service will begin at 5:30PM on Thursday and Friday from the Missouri Flat Road Park & Ride)

This free Fair shuttle service is sponsored in part by a grant from the El Dorado County Air Quality Management District and El Dorado Transit.

Due to staging and breakdown of the Fair, the Fairgrounds Park and Ride on Armory Drive will be closed from Monday, June 15, 2009 through Friday, June 26, 2009. El Dorado Transit local route passengers will use the Raley's bus stop as an alternate. Commuter route passengers are asked to use the lot at the Green Valley Church, 3500 Missouri Flat Road as an alternate Park and Ride; buses will access the church location on their regular schedules.

For more information see the attached map of the shuttle parking locations (also available on our website at www.eldoradotransit.com) or call El Dorado Transit at (530) 642-5383. # # #

River Store Shuttle 2010-2011

Project Description

Objectives

By its very nature, recreation on and in some cases near the river requires the use of multiple vehicles and drivers in addition to multiple vehicles retracing drive routes. With the necessary AQMD funding, The River Store Shuttle will continue to fill a void that has been recognized and evident for many years. The basic service provides shuttles for river and other recreationists and their equipment (kayaks, rafts, tubes, bikes, etc.) in safe, convenient and scheduled format.

The Shuttle has proven its ability to provide for significant reductions in the number of passenger vehicle trips over Highway 49 and attached small roads between Chili Bar, Coloma, Salmon Falls and the surrounding region. In addition we have found in our first two "seasons" of operation that a significant number of riders are able to leave additional vehicles at home in the Bay Area and elsewhere rather than bring them to the river area to facilitate their personal shuttles. In fact, as awareness of the shuttle service has grown, our surveys indicate nearly half of our riders have been able to leave at least one vehicle at home! Others are able to bring smaller vehicles to the area instead of larger, less efficient vehicles. The result is significant reduction in emissions produced in the Coloma/Lotus area and beyond, along with increased safety of travel on involved roadways and reduction/reapportionment of parking at such critical locations as Salmon Falls, Greenwood Creek, and the Highway 49 bridge over the South Fork American River. The shuttle is a benefit to user groups due to: increased access for many such as family and single users, safer travel options, and the savings realized in both time and gas/maintenance expenditures resulting from shuttle activities replacing the use of personal vehicles.

The shuttle benefits local businesses by providing new and unique options marketable to potential visitors and real-time collaboration between diverse businesses to create and enhance the activities they can offer.

The shuttle had success in 2009 expanding into service for local commercial and institutional outfitters, as well as expanding the services for local events and other visitors to the area such as hikers, campers, fishermen and even mountain bikers. We intend to actively continue to grow these elements of the shuttle business, consistent with the emission and traffic reduction objectives of the Shuttle.

A private boater/community shuttle service such as the one we are developing is mandated (though not specifically defined in terms of implementation) in the current version of the El Dorado County River Management plan for the South Fork of the American River. El Dorado County is also mandated to assist in said implementation. The AQMD funding serves to help El Dorado County fulfill that responsibility.

Local business owners and river/park managing agencies including El Dorado County, California State Parks and BLM continue to be very supportive and enthusiastic about the shuttle service, offering marketing support and special considerations where appropriate to help facilitate the success of this project.

Support letters are included in Appendix A.

Scope

The Shuttle will operate during time frames identified as appropriate for our services, primarily weekends in May-November along with weekdays in the summer months of June, July and August. There will be scheduled routes connecting parking and identified river access points, as well as advance reservation shuttle services for small to medium sized groups.

Shuttle riders will park at a variety of appropriate and approved public and private venues, and shuttle schedules will be designed to help apportion the parking away from congested locations such as Salmon Falls and Greenwood Creek parking areas.

Shuttle users will be able to purchase TMA Membership style passes at the River Store and on-line via The River Store Shuttle website. Passes will eliminate the need for cash transactions on the shuttle vehicles themselves, and will offer greater discounts for more avid riders. This method will also allow for easier account/receivables management and tracking. Users will also be able to make pre-reservations for some pick-up points and for custom group/event shuttles through our dispatch/scheduling office.

The River Store Inc. will provide:

- Assuming continued EDCAQMD funding, the shuttle will continue to operate through June 30, 2011 with one 2005 and one 2007 Ford 15-passenger van and one 2004 Chevy 12-passenger van.
- Website and physical location/ phone access for information, reservation and rider pass purchases
- 3 Custom trailers for equipment transport
- Coordination of marketing with local businesses, agencies and private user groups
- Press releases and website information
- Safe, experienced and appropriately trained and licensed drivers
- Support staff for management, scheduling, reservations, dispatch and marketing
- Shuttle signage at safe loading stations at each shuttle stop
- Knowledge and experience of the agencies, river and local community needs and concerns

Project Organization and Background 2010

Project Organization

The River Store Inc. (TRS) will continue to administer the EDCAQMD contract. We are in the process of finalizing the development of the non-profit corporation known as "The American River Festival" (DBA: The Coloma/Lotus Transportation Management Association, DBA The River Store Shuttle) to either accept and administer any and all grant awards directly or, if necessary, sub-contract the shuttle operations to under the continued administration by TRS and then eventually take over the shuttle program. TRS will also continue to develop the marketing and public information access/reservation systems and the scheduling and route logistics. We will have help from the Coloma Lotus Chamber of Commerce marketing committee (newly created in 2009 for this purpose). Members of the CLCC are specifically providing additional services to help develop and expand the shuttle opportunities and options for the greater Coloma/Lotus community. We have met with many business owners in the local community over the past few months, and have developed several opportunities for collaborative activities facilitated by the River Store Shuttle services. These include potential regular tours between accommodations and event centers such as wineries, casino and local recreational venues such as Cronan Ranch and Henningsen/Lotus Park. We also have tentative agreements (pending continued AQMD funding) with several local businesses to provide transportation services for several local events and weddings as well as the local theater. All of these potential activities will further enhance our current mission of reducing vehicle emissions and traffic on local roads, as well as enhancing local business and recreational opportunities.

The River Store Shuttle continues to have the full support of the River Management Advisory Committee, in spite of financial constraints that precluded continued matching funding for the 2010-2011 year.

TRS will continue utilizing the existing infrastructure elements of The River Store at 1032 Lotus Rd. and a nearby (Highway 49 in Coloma) secure commercial warehouse/parking facility as a base of operations. Vehicle maintenance and support will continue to utilize qualified local mechanics on a regular maintenance schedule.

TRS now owns three vans and custom built Shuttle trailers for use in continued shuttle service until and hopefully after the 2009/2010 grant contract year comes to an end on June 30th. This is assuming that we are awarded the 2010/2011 grant funding requested, as without it we will not be

able to continue the shuttle service much after June 30th due to lack of funding at this still early stage in the program's development. We have initiated several new programs for additional funding streams, including donations and advertising as well as additional grants that we are applying for, and we hope to see the results of these funding streams begin to take affect this season.

We will continue to hire experienced and highly qualified/ commercially licensed drivers and additional staff as needed to manage and administer the shuttle activities. We have been able to provide for several new and good paying local jobs as part of our operations to date.

Working shuttle stops and routes have been established, and we will continue to grow the commercial and private use of the shuttle services that have been so successful to date. We expect our services to continue to grow into the 2010/2011 season with the necessary help of AQMD funding, new shuttle programs and partners and the continued strong support of local business and private interests alike.

Background

Primary responsible party is Dan Crandall as President of The River Store Inc., CEO of The American River Festival NPO (DBA "The Coloma Lotus Transportation Management Agency) and owner of Current Adventures Kayak School.

Dan Crandall is President and majority shareholder of The River Store Inc. and has held that position since purchasing the company in 2004. He is also the CEO and director of The American River Festival NPO. He has also owned and operated Current Adventures Kayak School (A sole Proprietorship) from its Lotus base since its inception in 1994. As part of the administration of these entities Dan's responsibilities include:

- Coordinating and scheduling the disbursement of resources (including multiple 15 passenger vans, trailers, instructors and kayaking/rafting equipment) throughout Central California.
- Acquisition and maintenance of all vehicles and equipment
- An integral aspect of running these businesses is Dan's annual and ongoing responsibility to negotiate, acquire, update insurance policies and administer numerous permits and concession contracts and their resultant reports and accounts with such entities as California State Parks (2), U.S. Forest Service (4) , BLM, and El Dorado County.
- An intimate familiarity with the safe and scheduled travel/ transport on local roads, routes and access points to be utilized in The River Store Shuttle program through his own similar kayak school operations.

- Maintaining a complete knowledge of and close working relationship with all facets of the business, resident, paddling and outfitter communities within the contract area over the last 18 years.
- Marketing to local and regional paddling groups and the general public with relation to paddling and community oriented programs, events and activities.
- Creation and development of numerous websites since 1995 which incorporate on-line reservations, pricing schedules and complicated calendars for multiple courses, trips and venues.
- Hiring, training and managing a combination of over 20 employees for both The River Store and Current Adventures with a special focus on assessing and enhancing the public service, safety and judgement skills of said employees.
- Delegation of appropriate responsibilities to employees
- Development of kayak trips and outings/services with associated pricing schedules, logistical planning and contract negotiations/fulfillment in collaboration with numerous entities including 8 local or regional Parks and Recreation departments, REI and REI Adventures.
- Development, logistical planning and guiding of multiple commercial river and travel trips to destinations including Costa Rica, New Zealand, Scotland, Chile, The Grand Canyon, Panama, Oregon, Alaska and Utah.
- General responsibility and oversight of all financial recordkeeping, purchases and expenditures for both The River Store Inc. and Current Adventures Kayak School.
- Member in long standing of the California State Parks Whitewater Advisory Committee (Auburn based).
- “My goals are to help create a safe, user friendly and financially viable form of shuttle transportation for the varied user groups in the South Fork American River Community and the related businesses and community members. I see this model as expandable to many recognized applications within the greater South Fork Valley. The reduction of traffic, emissions and parking congestion are all primary objectives of such a shuttle service. The service itself is being designed to be functional, efficient and beneficial (directly or indirectly) to all who live and work in or visit the area.”

**River Store Shuttle 2010-2011
Proposal: 150 Days**

Emissions Benefits / Cost Effectiveness (LEV Low Emissions Vehicle - 8501-10,000 lbs)

There are 2 routes: Chili Bar (CB) = 11.2 miles 1-way and Gorge (G) = 13.5 miles 1-way

Effectiveness Period = 1 year

(D) Days 150

(R) Ridership 14 Passengers * 8 trips * 2 ways * 2 routes (CB & G) = 448

Van VMT # Vehicle runs * Miles * 2 ways * Days
 Chili Bar: $8 * 11.2 * 2 * 150 = 26,880$
 Gorge: $8 * 13.5 * 2 * 150 = 32,440$
Total Van VMT = 59,280 miles/year

(A) Adjustment on Auto Trips = 1

(L) Auto Trip Length

- River trip bringing car: CB $(11.2*4)=44.8$ miles G= $(13.5*4)=54.0$ miles (includes initial trip miles and miles back to retrieve car, plus retrieval and return miles for primary shuttle vehicle)
- River Trip leaving car at home: **Add 40 miles** saved driving round trip Coloma to El Dorado County Line
- "Dead Head" trip: CB=**11.2 miles**, G=**13.5 miles**

(AA) Adjustment for auto access to & from shuttle = 0.50
 (reduced to account for river shuttle vehicle left at home)

Annual Auto Trips Reduced = (D*R*A) * (1-AA)
 $(150*448*1)*(1-.50) = 33,600$ trips reduced

Annual Auto VMT Reduced = (D*R*A) * [L-(AA*LL)]

- River Trip bringing cars: $(150*56*1) * [44.8-(.5*5)] = 355,320$ CB + $(150*56*1) * [54.0-(.5*5)] = 432,600$ G = total **787,920** miles reduced
- River Trip not bringing cars: $(150*56*1) * [(40+44.8)-(0.5*5)] = 691,320$ CB + $(150*56*1) * [(40+54.0)-(0.5*5)] = 768,600$ G = total **1,459,920** miles reduced (Estimating 50% of river trip ridership leave vehicles at home)
- "Dead Head": $(150*112*1) * [11.2-(.5*5)] = 146,160$ CB + $(150*112*1) * [13.5-(.5*5)] = 184,800$ G = total **330,960** miles reduced

TOTAL = 2,578,800 mile/year reduced

Annual Emissions Reductions

$[(\text{Annual Auto Trips Reduced}) * (\text{Auto Trip End Factor}) + (\text{Annual Auto VMT Reduced}) * (\text{Auto VMT Factor}) - (\text{Van VMT}) * (\text{Van VMT Factor})] / 454$

ROG: $[(33600*1.577) + (2,578,800*0.424) - (59,280*0.20)] / 454 = 2,498.99$ lbs/yr

NOx: $[(33600*0.675) + (2,578,800*0.538) - (59,280*0.20)] / 454 = 3,079.78$ lbs/yr

PM10: $[(33600*0.014) + (2,578,800*0.218) - (59,280*0.33)] / 454 = 1,196.23$ lbs/yr

Total Annual Emissions Reduced = 6,774.99 lbs/year

(CRF) Capital Recovery Factor = 1.03

Cost Effectiveness of Total Funding Dollars

$$(\text{CRF} * \text{funding}) / (\text{ROG} + \text{NOx} + \text{PM10})$$

$$(1.03 * \$201,125) / 6,774.99 = \$30.58 \text{ \$/lb}$$

Cost Effectiveness of AB2766 Funding Dollars

$$(\text{CRF} * \text{AB2766 funding}) / (\text{ROG} + \text{NOx} + \text{PM10})$$

$$(1.03 * \$98,551) / 6,774.99 = \$14.98 \text{ \$/lb}$$

**River Store Shuttle 2010-2011
Alternative: 100 Days**

Emissions Benefits/Cost Effectiveness (LEV Low Emissions Vehicle - 8501-10,000 lbs)

There are 2 routes: Chili Bar (CB) = 11.2 miles 1-way and Gorge (G) = 13.5 miles 1-way

Effectiveness Period = 1 year

(D) Days 100

(R) Ridership 14 Passengers * 8 trips * 2 ways * 2 routes (CB & G) = **448**

Van VMT # Vehicle runs * Miles * 2 ways * Days
 Chili Bar: 8 * 11.2 * 2 * 100 = **17,920** miles
 Gorge: 8 * 13.5 * 2 * 100 = **21,600** miles
Total Van VMT = 39,520 miles/year

(A) Adjustment on Auto Trips = 1

(L) Auto Trip Length

1. River trip bringing car: CB (11.2*4)=**44.8 miles** G=(13.5*4)=**54.0 miles**
 (includes initial trip miles and miles back to retrieve car, plus retrieval and return miles for primary shuttle vehicle)
2. River Trip leaving car at home: **Add 40 miles** saved driving round trip Coloma to El Dorado County Line
3. "Dead Head" trip: CB=**11.2 miles**, G=**13.5 miles**

(AA) Adjustment for auto access to & from shuttle= 0.50

(reduced to account for river shuttle vehicle left at home)

(LL) Trip length for auto access to & from Shuttle= 5 (default)

Annual Auto Trips Reduced = (D*R*A) * (1-AA)
 (100*448*1)*(1-.50) = **22,400 trips reduced**

Annual Auto VMT Reduced = (D*R*A) * [L-(AA*LL)]

1. River Trip bringing cars: (100*56*1) * [44.8-(.5*5)] = 236,880 CB + (100*56*1) * [54.0-(.5*5)] = 228,400 G = total **525,280** miles reduced
2. River Trip not bringing cars: (100*56*1) * [(40+44.8)-(0.5*5)] = 460,880 CB + (100*56*1) * [(40*54.0)-(0.5*5)] = 512,400 G = total **973,280** miles reduced
 (Estimating 50% of river trip ridership leave vehicles at home)
3. "Dead Head": (100*112*1) * [11.2-(.5*5)] = 97,440 CB + (100*112*1) * [13.5-(.5*5)] = 123,200 G = total **220,640** miles reduced

TOTAL = 1,719,200 mile/year reduced

Annual Emissions Reductions [(Annual Auto Trips Reduced) * (Auto Trip End Factor) + (Annual Auto VMT Reduced) * (Auto VMT Factor) - (Van VMT) * (Van VMT Factor)]/454

ROG: [(22400*1.577)+ (2,578,800*0.424)-(59,280*0.20)]/454= **1,665.99** lbs/yr
NOx: [(22400*0.675)+(2,578,800*0.538)-(59,280*0.20)]/454= **2,053.18** lbs/yr
PM10: [(22400*0.014)+(2,578,800*0.218)-(59,280*0.33)]/454= **797.48** lbs/yr

Total Annual Emissions Reduced = 4,516.66 lbs/year

(CRF) Capital Recovery Factor = 1.03

Cost Effectiveness of Total Funding Dollars

$$(CRF * \text{funding}) / (\text{ROG} + \text{NOx} + \text{PM10})$$

$$(1.03 * \$142,000) / 4,516.66 = \mathbf{\$32.38 \text{ \$/lb}}$$

Cost Effectiveness of AB2766 Funding Dollars

$$(CRF * \text{AB2766 funding}) / (\text{ROG} + \text{NOx} + \text{PM10})$$

$$(1.03 * \$69,580) / 4,516.66 = \mathbf{\$15.87 \text{ \$/lb}}$$

River Store Shuttle Proposal 2010

Work Statement

2010

- July
 - Press release and marketing of continuing shuttle operations through variety of public and private sources to reach desired demographics and multiple potential user groups to include but not limited to Private boater clubs and organizations, Outfitters, Rafting chapters, hiking clubs, citizens groups, local businesses and chambers of commerce.
 - Website and phone reservation/information lines updated.
 - Continued exploration and implementation of new routes and new opportunities to provide potential user groups in our area with shuttle service.
 - Hiring and orientation of additional drivers and office staff employees as needed
 - First 2010/2011 contract billing installment submitted to AQMD
 - Provide shuttle services 5 days/week between Chili Bar and Salmon Falls, with intermediate Coloma Valley stops.
 - Provide special shuttle options for local visitors to access recreational and event venues in the area.
 - Submit final report of operations to AQMD for 2009/2010 contract period.
- August
 - Provide shuttle services 5 days/week between Chili Bar and Salmon Falls and including intermediate Coloma Valley stops.
 - Provide special shuttle options for local visitors to access recreational and event venues in the area
 - Additional billings to AQMD
- September- October
 - Provide shuttle services 2 +days/week (water release dependent) between Chili Bar and Salmon Falls and including intermediate Coloma Valley stops.
 - Provide special shuttle options for local visitors to access recreational and event venues in the area
- November and beyond
 - "Season" end billing installment to AQMD
 - Additional boater shuttles as weather and water releases/rider needs dictate
 - New Community shuttles for non-boating users and events

2011

- March
 - Application for 2011/2012 AQMD grant submitted
 - Marketing and Press releases of impending resumption of boater shuttle services available April-June (and beyond pursuant to the acquisition of appropriate new funding)
 - Hiring and orientation of new drivers and other employees as needed
- April
 - Continued community and event shuttle operations
 - Beginning of seasonal boater shuttle operations 2 days/week

- May
 - Provide shuttle services 2 days/week or more between Chili Bar and Salmon Falls and including intermediate Coloma Valley stops.
 - Provide special shuttle options for local visitors and businesses to access recreational and event venues in the area
- June
 - Provide shuttle services 4 days/week or more between Chili Bar and Salmon Falls and including intermediate Coloma Valley stops.
 - Provide special shuttle options for local visitors and businesses to access recreational and event venues in the area
- July
 - Final report and billing submitted to AQMD for fiscal year 2010-2011 grant contract

The River Store Shuttle
2010-2011

FUNDING REQUEST/BREAKDOWN OF COST

Funding Request

The River Store is requesting a maximum allocation of \$98,551 of AB2766 DMV Surcharge funds to this project.

The funding will provide for 150 days of shuttle service for the South Fork American River corridor.

Total Project	<i>Proposal</i>	<i>Alternative</i>
Funding	201,125	142,000
Project Costs		
River Store Shuttle Materials	27,000	18,000
River Store Shuttle Operating Cost	36,125	27,700
River Store Shuttle Personnel	130,500	91,300
River Store Shuttle Marketing	7,500	5,000
	201,125	142,000

AB2766 Funds	<i>Proposal</i>	<i>Alternative</i>
Funding	98,551	69,580
Project Costs		
River Store Shuttle Materials	14,783	10,437
River Store Shuttle Operating Cost	18,725	13,220
River Store Shuttle Personnel	65,043	45,923
	98,551	69,580

Matching Contribution The River Store	<i>Proposal</i>	<i>Alternative</i>
Funding	11,854	11,940
Project Costs		
River Store Shuttle Materials	1,778	3,340
River Store Shuttle Operating Cost	2,576	3,600
River Store Shuttle Marketing	7,500	5,000
	11,854	11,940

Matching Projected Revenue Shuttle Fees	<i>Proposal</i>	<i>Alternative</i>
Funding		
\$6 / Ride - Daily Ridership 448 at 30% Realization	120,960	80,640
Less 25% River Store Inc. Margin	(30,240)	(20,160)
	90,720	60,480
Project Costs		
River Store Shuttle Materials	10,439	4,223
River Store Shuttle Operating Cost	14,824	10,880
River Store Shuttle Personnel	65,457	45,377
	90,720	60,480

River Store Shuttle Matching Funds
Contract Year 2010-2011

1) Existing River Store funds committed to matching funding for the contract year 2010-2011 ----- \$12,000

2) Generated matching funding from estimated revenue:

<u>Alternate #1</u>	<u>Alternate #2</u>
\$90,720	\$60,480

**River Store Shuttle
2010-2011**

SCHEDULE OF DELIVERIES / SELF-MONITORING PROGRAM

Deliverables:

No new equipment is needed for this contract year.

Monitoring:

The River Store Inc. will submit one (1) project report to EDCAQMD documenting the overall usage and passenger boarding statistics per day. Additionally, other informal surveys of the riders, paddling, and local communities will be implemented and the results shared with the EDCAQMD.

APPENDIX A

Community Letters of Support



United States Department of the Interior
BUREAU OF LAND MANAGEMENT

Mother Lode Field Office
5152 Hillside Circle
El Dorado Hills, CA 95762
www.blm.gov/ca/motherlode.gov



Marcella McTaggart

El Dorado County

Air Quality Management District

Dear Ms. McTaggart:

The Bureau of Land Management, Motherlode Field Office continues to support the river shuttle program on the South Fork American River corridor and the Coloma Valley. The river shuttle program has proven to be effective in reducing congestion and overflow parking at the BLM managed put-in/take-out, as well as other similar facilities along Highway 49 and Salmon Falls Road. This program will continue to gain popularity and reduce traffic congestion in the surrounding communities of Coloma and Lotus.

The Staff at the "The River Shuttle" always showed competence and professionalism when working with our agency's requirements.

This program has demonstrated an effective, efficient and convenient way of reducing traffic congestion, and I am confident it will continue to be an asset to the Coloma Valley.

Sincerely

William S. Haigh

Field Manager



DEPARTMENT OF PARKS AND RECREATION • P.O. Box 942896 • Sacramento, CA 94296-0001
Auburn State Recreation Area – 501 El Dorado Street - Auburn, CA 95603
Phone: 530-885-4528; FAX: 530-885-2798

Ruth Coleman, Director

March 18, 2010

Marcella McTaggart
El Dorado County
Air Quality Management District
2850 Fairlane Court
Placerville, CA 95667

Re: Grant Request for South Fork American River Shuttle Proposal

Dear Ms. McTaggart,

It is with pleasure that I am sending this letter to endorse the continued operation of the South Fork American River Shuttle program under the management of Dan Crandall, owner of the River Store in Lotus CA. and that has been partially funded through the River Trust Fund in the past by the River Management Advisory Committee.

As you may be aware, there are tens of thousands of non-commercial boaters recreating on the South Fork of the American river primarily during the spring, summer and fall seasons. Two of the access locations for these boaters are at Marshall Gold Discovery State Historic Park in Coloma and at the Salmon Falls area of Folsom Lake SRA. Both of these locations are units of California State Park system.

One of the negative aspects of this form of recreation is the vehicle traffic associated with the necessary shuttles needed for transportation of people and their equipment – both to the put-in locations where the trips begin and to the take-out locations where the trips conclude.

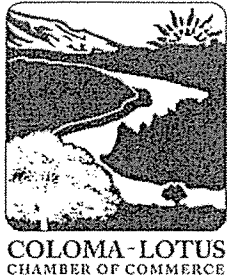
A secondary problem associated with this activity is the corresponding impact on the available parking spaces in the already over stressed parking lots and roadside parking shoulder areas in the Salmon Falls Day Use area.

This shuttle has helped to relieve the number of vehicles on the roadways; has less impact on parking areas; improves air quality; saves time for those recreating on the rivers; and also offers a more efficient means for the non-boating public to access the various recreational access points in the area.

I would like to thank you for your consideration and continued support on this matter. Should you have any questions or if you would like to discuss this further, please feel free to give me a call at (530) 823-4141.

Respectfully,

M. G. "Mike" Lynch
Sector Superintendent
Auburn State Recreation Area



Coloma-Lotus Chamber of Commerce
PO Box 608
Coloma, CA 95613

8/10/2010

Marcella McTaggart
El Dorado County Air Quality Management District
2850 Fairlane Court
Placerville, CA 95667

Dear Ms. McTaggart

Since the inception of the South Fork American River Shuttle Program, the Coloma-Lotus Chamber of Commerce has been unconditionally supportive. We have functionally and financially supported the efforts of Dan Crandall and the River Store to continue this program for our community. The Chamber of Commerce organizes and funds several projects that utilize the critical services of the shuttle.

It is strongly believed that this program will benefit the economic, environmental, and overall health of the community; we support the program fully.

Sincerely,

Howard Penn
President
Coloma-Lotus Chamber of Commerce
530-626-8096

March 17, 2010

El Dorado County Board of Supervisors
360 Fair Lane
Placerville, CA 95667

A letter of support for the River Shuttle:

Dear Sirs & Madams,

It is with community pride that I can endorse and recommend that the River Shuttle once again be selected to receive AQMD grant funding. The program is a county enhancement that speaks well to those that come to enjoy our recreational opportunities here in the Lotus Coloma valley river corridor.

The shuttles vans help remove traffic congestion and it's ill off Salmon Falls road, highway 49, and our local resident river community's roads. It also creates local employment in a tough jobs environment. The ridership is growing exponentially and the next best thing would be a County Rapid Transit – River Shuttle relationship to vertically co-use the counties wisely invested dollars to create quasi form of private /public transportation so sorely needed in our river corridor.

Dan Crandall lifted his hand and said I will do it – and he has. That's a rare quality these days.

Thank you for your support in the past and the future.

Martin Harris – Resident member RMAC



2537 Greenwood Lane #B4
Cameron Park, CA 95682
(530) 306-9883
Trevor@pirateraftingcompany.com
www.pirateraftingcompany.com

March 17, 2010

To whom it may concern:

I would hereby like to pledge my support and the support of my company Pirate Rafting Company for the River Store Shuttle. The shuttle has been a huge asset to the Coloma-Lotus community and to my business. In years past the only way to run a shuttle on the South Fork of the American River was to have 2-3 vehicles, usually big trucks or SUVs, and drive those vehicles multiple times from put ins to take outs. This has always created problems with both traffic and parking at the river access locations. I have personally encountered huge amounts of boaters who find the river shuttle both helpful and major solution to the parking and traffic situation along the South Fork corridor.

In 2008 El Dorado County logged 32664 private boaters on the South Fork of the American River. Based on my experience if only 10% of those people utilized the River Store Shuttle, I would estimate the River Store Shuttle would take 6532 cars off the road along the South Fork Corridor. This would create a hugely positive impact for the river community, traffic congestion, and parking.

I fully support the efforts of the River Store Shuttle and I am more than impressed with the management, scheduling, and equipment utilized by the shuttle. The Shuttle is more than capable of handling any group of private or commercial boaters. To see the River Store Shuttle go away would be a detriment to the American River Boating Community. This service is not just helpful, it is essential to the growth and survival of recreational whitewater boating in the Coloma-Lotus area.

Sincerely,

Trevor Croft
Pirate Rafting Company

AMERICAN RIVER RESORT

P.O. Box 435, 6019 New River Road, Coloma CA 95613

Phone: (530) 622-6700 Fax: (530) 622-7461

www.americanriverresort.com

March 17, 2010

Marcella McTaggart
El Dorado County Air Quality Management District
2850 Fairlane Court
Placerville, CA 95667

Dear Ms. McTaggart

We at the American River Resort would like to reiterate our support of the South Fork American River Shuttle Program. The River Shuttle has provided an integral service to the Coloma valley recreational and business community that enhances our ability to provide visitors a broad range of convenience and entertainment, while reducing the environmental impact of a growing number of visitors.

We feel the program will continue to offer additional benefits to the overall economic, environmental and recreational attributes of El Dorado County.

Sincerely,

Christine Gendron
General Manager
American River Resort

Michael Schmitz
1336 Hidden Lake Drive
Placerville, CA 95667

March 17, 2010

Air Quality Management District

Re: The River Shuttle

Dear AQMD,

Thank you for taking the time to read my comments supporting The River Shuttle. I am a recreational boater on the South Fork of The American River and have been a rider on The River Shuttle since it first began operating. The shuttle has provided me and my fellow boaters with a number of benefits. Some were anticipated and others not.

Riding the shuttle has certainly given us the obvious benefit of using half of the gas, parking space and vehicle wear and tear that would normally be required for private shuttle vehicles. Most times, we head for the river now in a single vehicle instead of two. This extends the gas savings all the way back to my house rather than just along the river. For those who live further from the river that I do, the savings from this carpooling opportunity are significant.

I was pleasantly surprised to find that using The River Shuttle allowed me to spend more days on the river with my son who hasn't quite reached driving age yet. By riding the shuttle, we were able to take several spur of the moment trips on the river without having to coordinate with another driver. Some of these trips with my son are special memories that I will treasure forever. We have occasionally been plagued with vehicle break-ins at some of the more popular parking locations such as Greenwood Creek and Skunk Hollow. It was very nice to park my vehicle in a safer location and ride the shuttle. The River Shuttle also provided a social benefit that I hadn't anticipated. My son and I have made several friends among both shuttle drivers and fellow passengers.

The River Shuttle, in addition to being a professionally run and efficient service, has benefitted the local community by easing traffic and parking pressure during times of heavy use and given me and many of my fellow boaters a variety of personal benefits. It is an asset that our community can and should be proud of.

Sincerely,

Mike Schmitz

GCP: South Fork American River Store Shuttle

1 message

goshawk508@comcast.net
<goshawk508@comcast.net>

Mon, Nov 2, 2009
at 12:32 PM

Reply-To: goshawk508@comcast.net

To: Dan Crandall <dan@kayaking.com>

Cc: GCP list <gcplist@spoke.dcn.davis.ca.us>, LOMA PRIETA LIST <lomapaddlers@lists.sierraclub.org>, TheRiver Store <info@theriverstore.com>, cfsrivertrips CFS <cfsrivertrips@googlegroups.com>

Hello Dan,

I would like to comment on what a great service the river shuttle is.

I usually carpool with friends from the East Bay.

The River Shuttle allows us to drive up in one vehicle, usually to the take out.

From there we are driven to the put in by the shuttle service by safe and courteous drivers that have been a pleasure to deal with.

With the shuttle service we only need to take the one car, saving wear and tear as well as the additional fuel another car would require.

It also gives us more time to spend in the community enjoying the various restaurants and other places of interest.

It would be a great loss if we were to lose the service that we have come to depend on.

I definitely spend more time on the South Fork American because of the easy logistics the shuttle service creates.

Now if you could just do something for the Tuolumne River (;

Thanks!

Keep up the great work.

Wayne Greenway

COUNTY OF EL DORADO

330 Fair Lane
Placerville, CA 95667
(530) 621-5390
(530) 622-3645 Fax

SUZANNE ALLEN DE SANCHEZ
Clerk of the Board



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March 24, 2010

El Dorado County
Air Quality Management District
2850 Fairlane Court
Placerville, CA 95667
Attn: Marcella McTaggart, Air Pollution Control Officer

RE: River Shuttle – Support for AB 2766 Funding

Dear Marcella:

I am writing to you to provide my support for the River Shuttle, a service for those that participate in the recreational opportunities in the Lotus Coloma Valley River Corridor. I am in full support of the request for AB 2766 DMV Surcharge Funding to assist with the cost of the River Shuttle program.

As you are aware, the River Corridor is a destination for many who visit as well as live in El Dorado County. The River Shuttle is responsible for significantly reducing the level of visitor traffic that would typically impact Salmon Falls Road, Highway 49 and the smaller local residential river community roads. In reducing the number of cars traveling through the River Corridor, the River Shuttle helps protect the air quality throughout the Lotus Coloma Valley River Corridor.

I respectfully request your favorable consideration of AB 2766 funding for the River Shuttle. Please do not hesitate to contact me should you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Ron Briggs", is written over a circular stamp or seal.

RON BRIGGS
El Dorado County Supervisor
District IV