



# PROCLAMATION

by the Board of Supervisors for the County of El Dorado  
Proclaiming June 23, 2011, as International Olympic Day

*WHEREAS, the California Winter Games Committee is a nonprofit organization, comprised of leaders from the business community, political arena and non-profit and non-governmental organizations, whose mission is to explore hosting a future Winter Olympic Games in the Lake Tahoe Region; and,*

*WHEREAS, the United States Olympic Committee (USOC) may solicit as early as next year for the 2022 Winter Games bid process; and<sup>1</sup>,*

*WHEREAS, the committee will explore how to best position the state for a bid to host the Winter Games; and,*

*WHEREAS, competing for a host-city Winter Olympics bid will be a valuable endeavor for California and for the Sacramento region that will bring together our communities to highlight our state and region's best assets on the world stage; and,*

*WHEREAS, the California Winter Games Committee will work closely alongside Nevada's Reno-Tahoe Winter Games Coalition to promote both states' individual and combined interests in a future Winter Olympic Games; and,*

*WHEREAS, Olympics in Tahoe are expected to bring regional economic benefits<sup>2</sup> based on the data showing the Salt Lake City 2002 Winter Olympic Games brought \$76 million to state and local government, created 35,000 jobs and brought \$1.5 billion in labor income;<sup>3</sup> and,*

*WHEREAS, the Tahoe region has a rich heritage of Olympic history for hosting the 1960 Squaw Games; and<sup>4</sup>,*

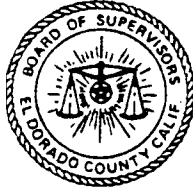
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<sup>1</sup> <http://renotahoewintergames.org/timeline.php>

<sup>2</sup> <http://www.2010legaciesnow.com/vanoc/>

<sup>3</sup> [http://www.cppa.utah.edu/publications/econ\\_dev/Olympics\\_Econ\\_Impact.pdf](http://www.cppa.utah.edu/publications/econ_dev/Olympics_Econ_Impact.pdf)

<sup>4</sup> <http://www.olympic.org/squaw-valley-1960-winter-olympics>



***WHEREAS**, the Tahoe region is equipped to host the Winter Games with world class ski resorts, desirable accommodations, and the recognized ability of the U.S. to host a very successful Olympic Games; and,*

***WHEREAS**, early public opinion polling commissioned by the California Winter Games Committee shows California residents overwhelmingly support California leaders pursuing the Winter Olympic Games in the Lake Tahoe Region (90%);<sup>5</sup> and,*

***WHEREAS**, the public opinion polling showed 95% of Californians believe hosting the games would have a positive impact of the economy overall;<sup>6</sup> and,*

***WHEREAS**, hosting the Winter Olympic Games will enhance California's international image; and<sup>7</sup>,*

***WHEREAS**, hosting the Olympic Games in California will increase tourism interest as Olympic attendees will likely travel through Sacramento and other parts of California – taking advantage of the state's airports, wine country, museums, hospitality, scenery and outdoor activities; and,*

***WHEREAS**, the first Olympic games appeared at Athens in the year 1896; and<sup>8</sup>,*

***WHEREAS**, International Olympic Day was firstly celebrated on 23rd June 1948<sup>9</sup>.*

***NOW, THEREFORE, BE IT PROCLAIMED** that the Board of Supervisors for the County of El Dorado commends and encourages the California Winter Games Committee to further pursue the opportunity to host the Winter Olympic Games in Lake Tahoe region and further recognizes June 23, 2011, as International Olympic Day.*

*PASSED AND ADOPTED by the Board of Supervisors of the County of El Dorado at a regular meeting of said Board, held the 14<sup>th</sup> day of June, 2011.*

*Attest: Suzanne Allen de Sanchez,  
Clerk of the Board of Supervisors*

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*Deputy Clerk of the Board*

\_\_\_\_\_  
Supervisor Raymond Nutting, Chair

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Supervisor Norma Santiago, District V

<sup>5</sup> 2022 Winter Olympics Public Opinion Survey, CIC Research. March 15, 2011.

<sup>6</sup> 2022 Winter Olympics Public Opinion Survey, CIC Research. March 15, 2011.

<sup>7</sup> Gaining World City Status through Staging the Olympic Games. University of Plymouth, UK, 2004

<sup>8</sup> <http://www.olympic.org/>

<sup>9</sup> <http://www.altiusdirectory.com/Society/2008/06/international-olympic-day-celebrated.html>