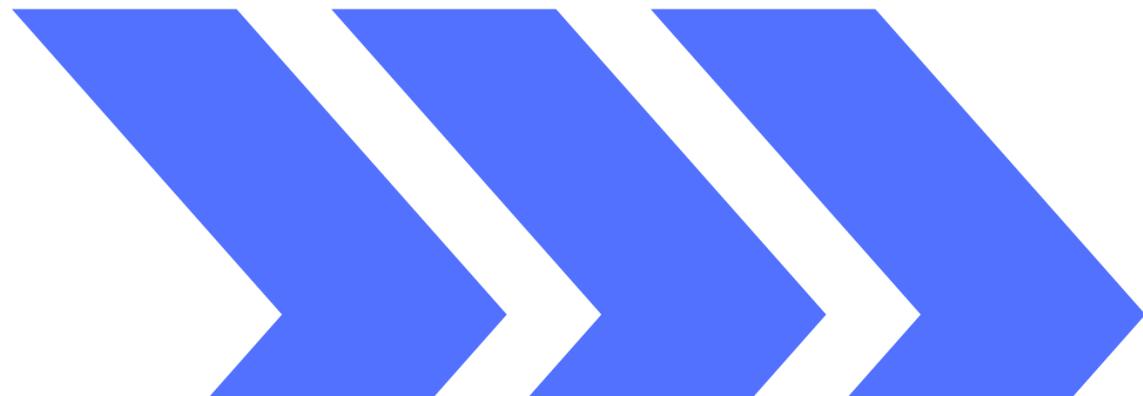




- Introduce EDCF & Engage El Dorado
- Provide Project Update





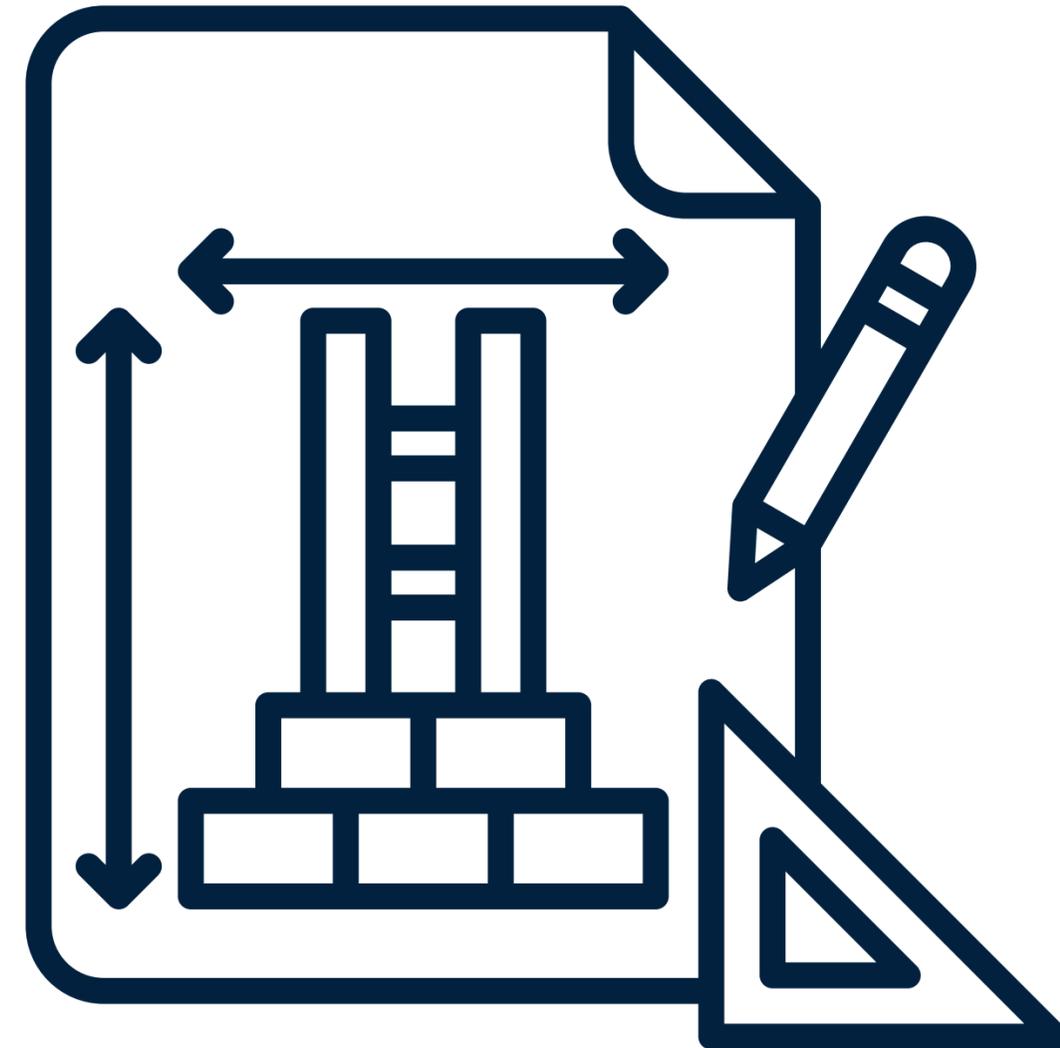
Engage El Dorado Goals:

- An alternative approach to affordable housing & mobility discussions
- Collect community voices to understand current impacts of rural housing & mobility.
- Utilize collected voices and data to draft a community -informed attainable housing & mobility plan.

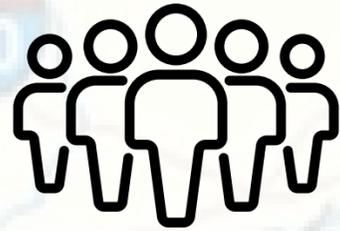


Early Project Foundations

- Kick -Off w/ SACOG & partner alignment
- Bias training completed
- Housing consultant contracted
- Outreach plan & engagement strategies developed
- Review of housing and mobility data



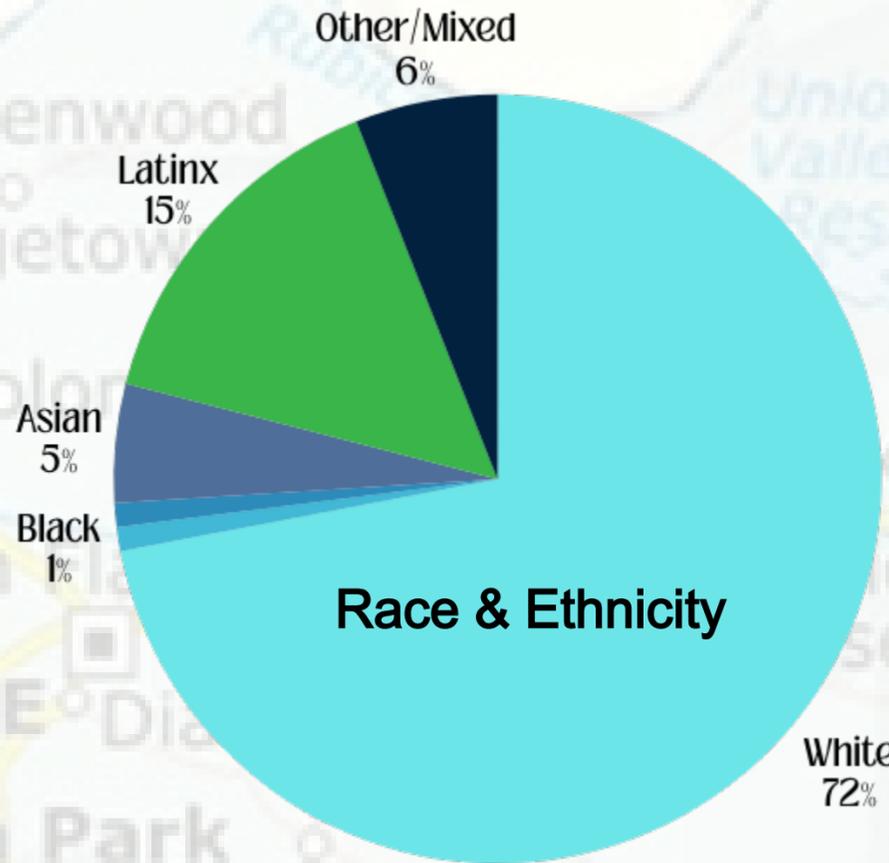
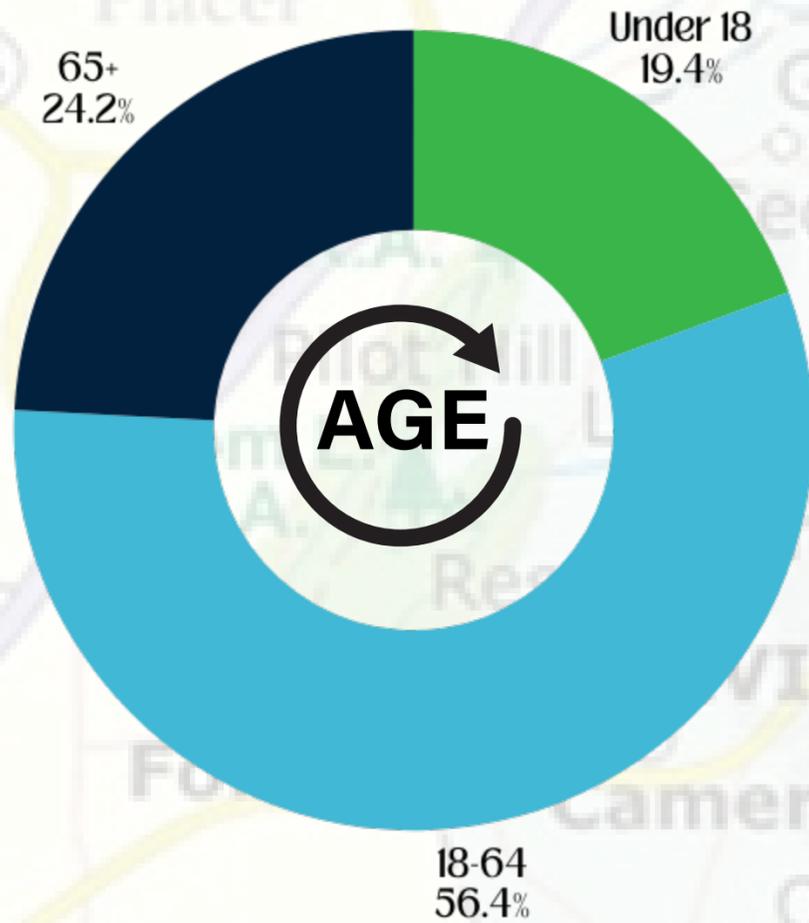
EL DORADO COUNTY, WHO LIVES HERE?



Population:
192,215

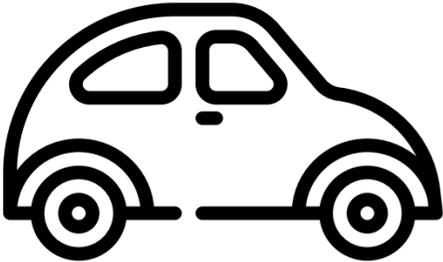


Median Household
Income: **\$108,594**

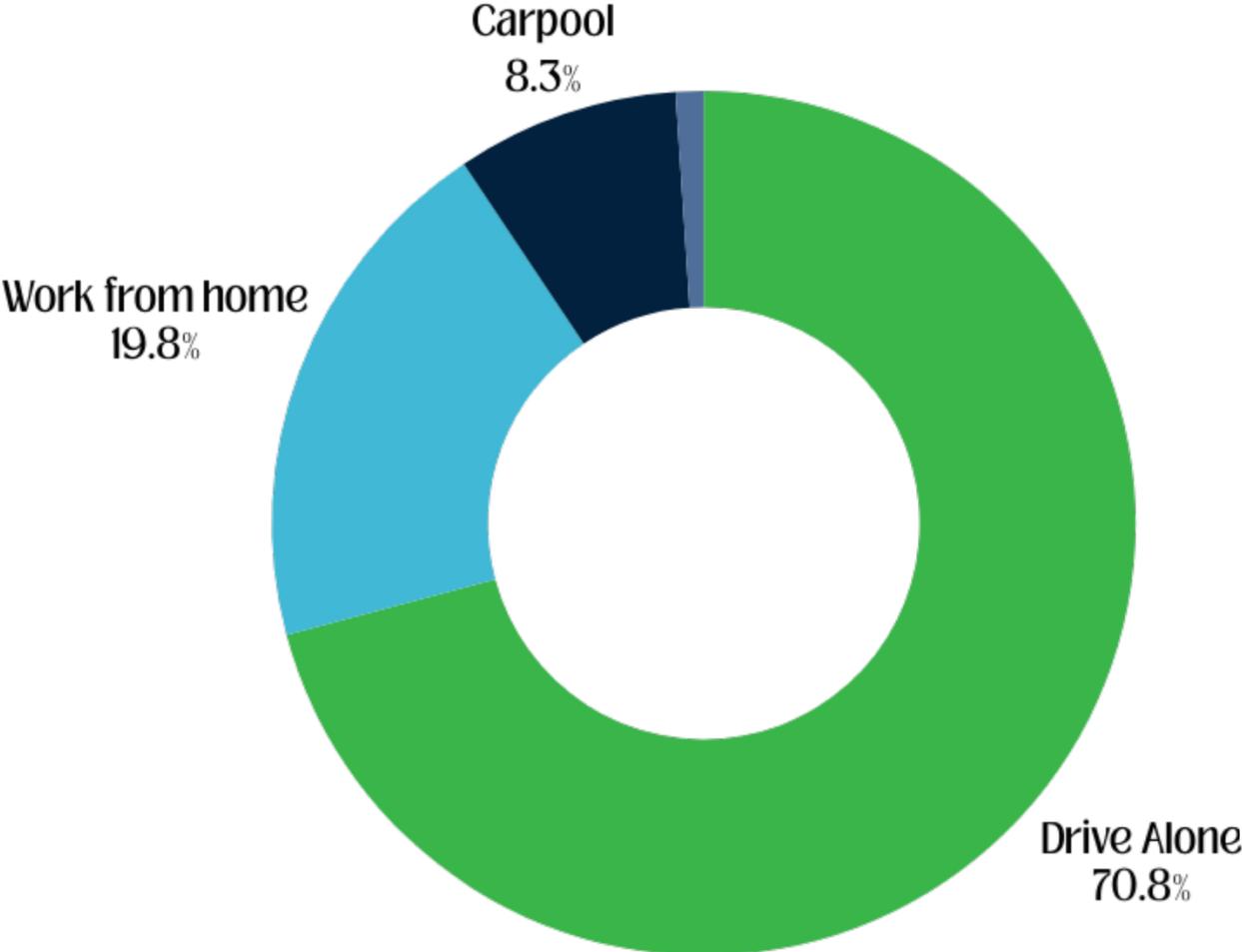


Nearly 50% of El Dorado County residents live below median household income

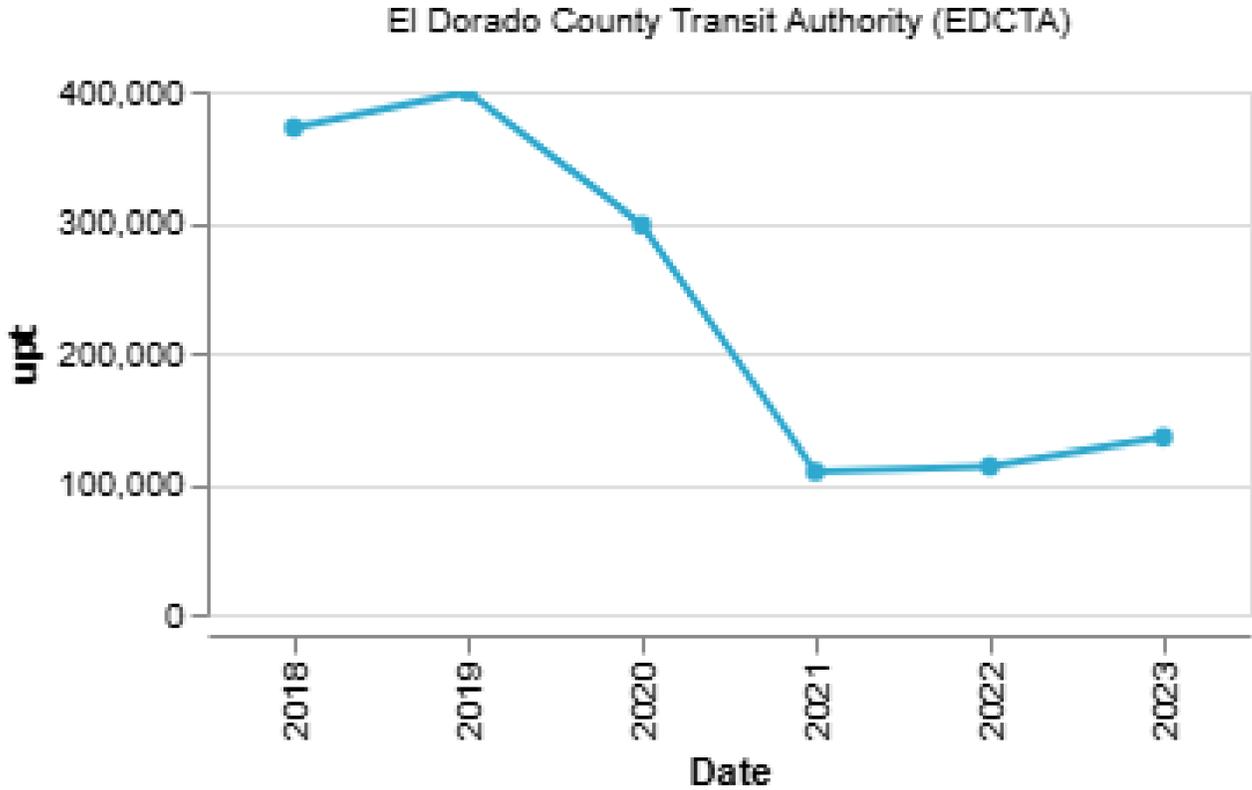
EL DORADO COUNTY, HOW WE COMMUTE



Average Commute Time: 28.4 minutes



Total Annual Unlinked Passenger Trips by Reporter



Data Source: censusreporter.org/profiles/05000US06017-el-dorado-county

Community Outreach & Engagement (September - December 2025)

- In-person sessions across all Supervisorial Districts
 - Some were formal meetings, some were more casual outreach
 - Casual outreach proved more effective
 - Provided incentives (gift cards) to those who participated
- Online survey launched for broader access
 - Over 1,000 responses collected
 - Spanish-language access enabled
 - Strong geographic representation across county



Strong Media & Partner Support

- Press releases, paid campaigns, KCRA coverage
- Nonprofit + workforce partners foodbanks, hospitals, education
- County channels amplified distribution



Population Engagement Insights



Sessions reached underserved & underrepresented groups

Survey data by zip codes confirms strong representation from both the Western Slope and Tahoe Basin, with additional depth in rural areas.

Western Slope (HWY 50 Corridor, El Dorado Hills to Placerville)

ZIPs: 95667, 95682, 95762, 95619, 95672, 95613, 95623, 95651, 95614

~61% of total responses

Tahoe Basin

ZIPs: 96150 + basin adjacencies

~15% of total responses

Mountain/Rural

ZIPs: 95726, 95709, 95634, 95633, 95684, 95636, 95635, 95656

~17% of total responses

Other / Outside

Small amounts from outside-county ZIPs (Carson Valley)

<2%

Early Data Trends



No one -size solution to meet county -wide needs.

Region	Housing Challenge	Transportation Challenge
Tahoe Basin	Worker housing scarcity, seasonal displacement, high cost	Seasonal congestion, limited off - season transit
Western Slope (Placerville → EDH)	Cost, supply, suburban growth pressure	Congestion + limited non-car options
Rural Interior & Mountains	Aging in place, limited stock, aging housing	Distance to services, unreliable transit coverage

2026 Roadmap

- Data Analysis
- Build Strategies

Estimated Project Timeline

February: Meet with Housing Task Force

Early Spring: Convene with project Stakeholders

Early Summer: Initial strategy building + BOS workshop

Early Fall (September): Set Strategies

Late Fall: Final Strategy Review before presentation

December: BOS final presentation

