

**APPLICATION FOR
COUNTY OF EL DORADO
BOARD, COMMISSION, OR COMMITTEE**

Return to: Clerk of the Board of Supervisors
County Government Center
330 Fair Lane, Placerville, CA 95667
e-mail: edc.cob@edcgov.us

DATE RECEIVED

Copy to Supervisor - District 4

INSTRUCTIONS: Please complete each item below. Be sure to enter the title of the Board, Commission, or Committee (only one per application please) for which you desire consideration. For more complete information or assistance contact the Clerk of the Board of Supervisors' Office. This application shall be maintained for a period of one year only. After one year it is necessary to file a new application for another year of eligibility. **Please print in ink or type.**

1. Board/Commission Applying for: River Management Advisory Committee	2. Today's Date: 12/06/2016
3. Name: Crenshaw William Everett Last First Middle	4. E-Mail Address:
5. Address: Number Street Placerville CA 95667 City Zip Code	Home Business
7. Occupation/Title: Land Use and Environmental Planner/ Planner	Employer: De Novo Planning Group
8. List all County board, commissions or committees of which you are now or have been a member. Indicate dates of service. None	
9. Summary of qualifications related to group(s) listed above. (What experience or special knowledge do you bring to your area of interest?) Through my work as an Environmental Planner, I have broad experience in long-range planning, CEQA, environmental studies, and sustainability planning. Furthermore, I am an avid river user and a 3-time member of the U.S. Kayak Team.	
10. Affiliations with professional and/or community groups: AW American Whitewater, USA Canoe/Kayak, APA American Planning Association, CSPA California Sportfishing Protection Alliance.	
11. Why do you seek appointment? I am interested in this opportunity because it will allow me to continue to follow my personal and professional passion of facilitating collaborative efforts to enhance and protect river systems in a public service setting. I welcome the opportunity to serve the public, while ensuring the recreational, residential, and commercial value of the river is not compromised.	
12. Additional Information: Give any information explaining your qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for above Board, Commission, or Committee. Attach additional sheets as necessary. Please see additional pages for relevant experience/ qualifications.	
13. Indicate Supervisor who will receive a copy of this application: Michael Ranalli	

Appointees to Boards, Commissions or Committees are not considered to be County employees for purposes of benefits, such as Workers Compensation, health insurance, etc.



Signature of Applicant

SIGN HERE

12/06/2016

Date

William Crenshaw

Placerville, CA 95667

December 6, 2016

Dear Supervisor Ranalli:

Please accept this letter of interest as application for the River Management Advisory Committee (non-commercial boater representative). I am particularly interested in this opportunity because it will allow me to continue to follow my personal and professional passions of facilitating collaborative efforts to enhance and protect river systems. I would welcome the opportunity to serve in a public service setting to ensure the recreational, residential, and commercial value of the river is upheld.

I have recently moved back to the area after being away for college, and graduate school. Prior to college I spent a great deal of time kayaking on the South Fork of the American River (Chili Bar). I started kayaking at the age of eight, and the American River was my backyard and playground. I have previous experience as a river guide, and have taught many kayaking classes on the South Fork. Furthermore, I was fortunate enough to be selected for three U.S. Kayak Teams where I was able to represent the USA in international competitions in ten countries (including 3 World Championship events).

Currently, I am employed as a city and regional planning consultant at De Novo Planning Group in El Dorado Hills. My current occupation provides me with many skills that would be critical for the upcoming river management plan renewal including: experience with a full spectrum of long-range community planning efforts, environmental studies, and sustainability planning efforts. Through my work as a planner, I have acquired a great deal of experience with the preparation of comprehensive general plan updates, vision plans, environmental impact reports, housing elements, greenhouse gas studies, and biological resource studies.

Formerly, while attending UCLA I interned at Community Conservation Solutions (an environmental nonprofit based in Santa Monica, CA), where I assisted in the preparation of a grant proposal for the State's 2011 Environmental Enhancement and Mitigation Program (EEMP). Our efforts were successful in securing a \$340,000 grant award to convert a degraded half-mile section along the L.A. River into a natural habitat park and trail system. This position allowed me to gain practical experience in securing public and private funding; coordinating with public agencies; and building relationships with appointed and elected officials.

In 2011, I earned a Bachelor Degree from UCLA with major coursework focusing in Geography, and a minor in Urban and Regional Planning. Additionally, in 2014 I graduated from Cal Poly with a Master of City and Regional Planning (MCRP). At both institutions I focused my course of study around environmental planning, recreation, and water related issues.

Attached is my resume detailing my education, experience, projects and publications relevant to this position. If you need any additional information, please contact me at [redacted] or via email at [redacted]. For additional references related to my river experience/qualifications please contact Hilde Schweitzer: [redacted].

Thank you for your time and consideration. I look forward to hearing from you in the near future.

Sincerely,

William Crenshaw

WILLIAM CRENSHAW

RELEVANT EXPERIENCE

- 2014-Present **Planner, *De Novo Planning Group***
- De Novo Planning Group is a land use and environmental planning firm specializing in the full spectrum of long-range community planning, environmental studies, and sustainability planning. My position requires management of small to medium sized projects.
- Research and preparation of environmental documents including, MND's, Draft EIR sections, and Final EIR Comment Responses.
 - Research, analysis and preparation of General Plan updates and Housing Elements.
 - Facilitating public workshops, and scoping meetings.
- Summer 2011 **Grant Writing / Research Intern, *Community Conservation Solutions***
- CCS is an environmental nonprofit where I was a research intern working on the 2011 Environmental Enhancement and Mitigation Program (EEMP) grant application. Our efforts secured \$340,000 of grant funding to convert a degraded half mile section of the L.A. River into a natural habitat park. Typical duties included:
- Data collection, research and analysis.
 - Securing letters of support from elected officials, and organizations.

PROFESSIONAL PROJECTS AND PUBLICATIONS:

Long Range Planning

- 2013 **Menlo Park: West-Haven Waterfront Vision Plan 2013.** Available at:
<http://www.menlopark.org/DocumentCenter/Home/View/1924>
- 2014 **City of Guadalupe Campground and Recreation Area Feasibility Study 2014**
- 2014 **City of Sebastopol General Plan. Existing Conditions Report.** Available at:
http://sebastopol.generalplan.org/sites/default/files/Sebastopol%20ECR_Final.pdf
- 2015 **Sebastopol Public Review Housing Element Update 2015** Available at:
http://sebastopol.generalplan.org/sites/default/files/Attachment1-HousingElement_PC_1-15.pdf

Environmental

- 2014-Present **Martinez General Plan EIR.** Sections include: Aesthetics, Hydrology and Water Quality, Land Use, Population, Housing, Public Services, Recreation, and Utilities.
- 2014-Present **Oakwood Trails EIR City of Manteca.** Sections include: Project Description, Aesthetics, Agriculture and Forestry Resources, Geology and Soils, Hydrology and Water Quality, Land Use, Mineral Resources, Public Services, Recreation, Utilities and Service Systems.

EDUCATION

- 2011 **University of California Los Angeles (UCLA):** BA, Geography (Emphasis: Geomorphology) Minor, City and Regional Planning.
- 2014 **California Polytechnic State University San Luis Obispo (Cal Poly)** Master of City and Regional Planning (MCRP) (Focus concentration: Environmental Planning).