

public comment #39
25-1480



FW: Sign Ordinance

From Thea A. Graybill <Thea.Graybill@edcgov.us>

Date Tue 9/16/2025 10:06 AM

To BOS-Clerk of the Board <edc.cob@edcgov.us>

Cc Karen L. Garner <Karen.L.Garner@edcgov.us>; Robert J. Peters <Robert.Peters@edcgov.us>; Tom R. Purciel <tom.purciel@edcgov.us>

LATE DISTRIBUTION
DATE 9/16/25

FYI – Please see the correspondence below on the Signs Ordinance BOS item. I'll leave it up to you whether this is a public comment that needs to be posted on Legistar.

Thea Graybill
Planning Manager

County of El Dorado
Planning and Building Department - Long Range Planning Unit
Office: (530) 573-7908
Cell: (530) 967-8894
thea.graybill@edcgov.us

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From: Tom R. Purciel <tom.purciel@edcgov.us>
Sent: Tuesday, September 16, 2025 8:27 AM
To: Thea A. Graybill <Thea.Graybill@edcgov.us>
Subject: Fw: Sign Ordinance

Tom Purciel

Senior Planner

El Dorado County Planning and Building Department - Long Range Planning

2850 Fairlane Court, Placerville, CA 95667

(530) 621-5903

tom.purciel@edcgov.us

From: danderly@comcast.net <danderly@comcast.net>
Sent: Monday, September 15, 2025 7:30 PM

To: Tom R. Purciel <tom.purciel@edcgov.us>

Subject: Re: Sign Ordinance

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Thank you for getting back to me. I have to wonder if any of the Planning Commissioners read my comments. A very simple suggestion was not to require a full-blown variance (significant time and money for a start-up business) for a request to locate a sign within a setback requirement when it was obvious to the Planning Director (or designee) that due to topographical constraints or a forest of oak trees, and that there was no safety issue with an alternative location, to allow an over-the-counter would suffice and save everyone time and the business person money. If businesses need to post signs where they are visible to the public and can find a suitable alternative that the planner agrees with, that might be the best solution. Start-up businesses lose money when they have to delay openings or spend additional money for permits.. An over-the-counter option might be appropriate in a few instances. What I see happening is that businesses bypass the permitting requirement because it is known that they are never called on it. Make is easy for everyone. You have enough on your plate.

Dyana Anderly
3484 Chasen Drive
Cameron Park, Ca 95682
(510) 913-0698 - cell

On 09/15/2025 4:38 PM PDT Tom R. Purciel <tom.purciel@edcgov.us> wrote:

Good afternoon, Dyana,

If you would like to submit your previous comments as part of the public comment record for this item, please send your comments to: edc.cob@edcgov.us.

Staff conducted extensive public outreach/public engagement for this project including:

- Newspaper ads for all major West Slope and South Tahoe newspapers
- Regular webpage updates (including project schedule and public engagement opportunities)
- Social media posts
- Notices sent to the following County email subscriber lists:
 - Board of Supervisors agendas/minutes
 - Long Range Planning Notices

- Planning Division Public Notices
- Title 130 Zoning Ordinance Update Notices
- Subscriber notices also forwarded to Cameron Park DRC members (via K. Runkle/Board Clerk's Office)
- Monthly Planning Commissioner and Board member project updates

Cordially,

Tom Purciel

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tom.purciel@edcgov.us

From: Tom R. Purciel <tom.purciel@edcgov.us>

Sent: Monday, September 15, 2025 4:00 PM

To: danderly@comcast.net <danderly@comcast.net>; Vincent Maloney <vkmaloney@gmail.com>

Subject: Re: Sign Ordinance

Dyana,

To confirm, the Planning Commission recommended **no changes be made** to the draft Sign Ordinance amendments or the draft Cameron Park Sign Standards as presented to the Commission during their meeting on June 16, 2025.

Therefore, the version of the documents that you previously reviewed (both the ordinance amendments and Cameron Park Sign Standards) and commented on is **exactly the same** as what you and the DRC last reviewed in May/June 2025.

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2850 Fairlane Court, Placerville, CA 95667

(530) 621-5903

tom.purciel@edcgov.us

From: danderly@comcast.net <danderly@comcast.net>

Sent: Monday, September 15, 2025 3:52 PM

To: Tom R. Purciel <tom.purciel@edcgov.us>; Vincent Maloney <vkmaloney@gmail.com>

Subject: Sign Ordinance

Hi Tom,

I had a lot of significant changes proposed at the time the PC considered the new sign ordinance. I do not know what, if anything, was change or even discussed among the staff or PC. I just returned from a Boise, Idaho trip to find out the sign ordinance is going forward TOMORROW - leaving me no time to check on if changes were ever made after the PC hearing. It appears that your notice to us was an afterthought. Were there any changes since the PC? I cannot understand why after all these years of trying to get a good sign ordinance in place, you have chosen to take the immediate steps to get something approved without at least giving us the time to consider the document and, perhaps changes we might have recommended. The DRC and others have worked on the sign ordinance for a decade, but you have given us such short notice about a major decision impacting us -- impossible to sort through at this point.

Dyana Anderly, MA, AICP
3484 Chasen Drive
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#39 public comment

FW: Sign Ordinance

LATE DISTRIBUTION

From Thea A. Graybill <Thea.Graybill@edcgov.us>

Date Tue 9/16/2025 12:38 PM

To BOS-Clerk of the Board <edc.cob@edcgov.us>

Cc Tom R. Purciel <tom.purciel@edcgov.us>; Karen L. Garner <Karen.L.Garner@edcgov.us>; Robert J. Peters <Robert.Peters@edcgov.us>

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From: Tom R. Purciel <tom.purciel@edcgov.us>
Sent: Tuesday, September 16, 2025 12:37 PM
To: Thea A. Graybill <Thea.Graybill@edcgov.us>
Subject: Fw: Sign Ordinance

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El Dorado County Planning and Building Department - Long Range Planning
2850 Fairlane Court, Placerville, CA 95667
(530) 621-5903
tom.purciel@edcgov.us

From: danderly@comcast.net <danderly@comcast.net>
Sent: Tuesday, September 16, 2025 12:35 PM
To: Tom R. Purciel <tom.purciel@edcgov.us>; Vincent Maloney <vkmaloney@gmail.com>
Subject: Re: Sign Ordinance

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Unfortunately I have vertigo today and dare not drive. Hopefully, you will let your staff know that they have discretion with signs associated with projects. I fear what they might do on the Green Valley project where the service station wants a 20-foot-high sign. A great sign program should be developed. Green Valley is a local commute corridor for locals, and no huge sign is necessary, especially due to no visual conflicts and they are across the street from residences, and they want to remain open for 24 hours. I am more worried about staff interpretations and their apparent belief that they lack of discretion that concerns me more than the ordinance. DISCRETION in planning is necessary and exists in every community in California I have been associated with.

My recommendation has always included requiring preliminary sign plans with projects -- it should be a coordinated effort in multi-tenant commercial projects. At the latest Quik Quack ? car wash on a local commercial/residential intersection Aaron approved 4 signs plus a monument sign! This impact on the area can only be described as sign blight. He argues that he has no discretion. Can there be some enlightenment brought to the planners there?

Finally, I have asked numerous times, but I have received no answer. The Cameron Park service station at Coach and CP Drive, our major entry point from the freeway was, I am told, given a 2-years extension of time in addition to the 1 year they were already given to submit a landscape plan and install landscaping. My question: who or what decision-making group and under what authority was such a generous, precedent setting authorization given at this prominent corner? I am now asking you, Tom, for an answer to this question.

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