

**From:** [Rhiannon R. Guilford](#)  
**To:** [Economic Development](#)  
**Subject:** FW: Public Comment SEED March 20 meeting  
**Date:** Tuesday, March 18, 2025 8:19:33 AM  
**Attachments:** [PUBLIC COMMENT SEED MEETING MARCH 20.docx](#)

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**From:** BOS-Clerk of the Board <edc.cob@edcgov.us>  
**Sent:** Tuesday, March 18, 2025 8:15 AM  
**To:** Christopher J. Perry <Christopher.Perry@edcgov.us>; Kyle B. Zimbelman <Kyle.Zimbelman@edcgov.us>  
**Cc:** Rhiannon R. Guilford <Rhiannon.Guilford@edcgov.us>  
**Subject:** FW: Public Comment SEED March 20 meeting

FYI

El Dorado County Clerk of the Board of Supervisors  
330 Fairlane Building A  
Placerville, CA 95667  
530.621.5390


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**From:** gina posey <[gposey777@gmail.com](mailto:gposey777@gmail.com)>  
**Sent:** Monday, March 17, 2025 8:20 PM  
**To:** BOS-Clerk of the Board <[edc.cob@edcgov.us](mailto:edc.cob@edcgov.us)>  
**Cc:** Carl Ribauda <[carl@smgonline.net](mailto:carl@smgonline.net)>; David Spaur <[davidspaur@comcast.net](mailto:davidspaur@comcast.net)>  
**Subject:** Public Comment SEED March 20 meeting

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This is my public comment for the SEED meeting agenda  
item: 25-0562

Thanks

Gina

TO: SEED  
FROM: Gina Posey  
SUBJECT: Comments for SEED meeting March 20, 2025

For your consideration:

#### Community Outreach Plan

While it has been common for work to be done on a district basis, the countywide economic plan should consider looking at communities with “like” characteristics regardless of physical district location.

For example: District 4 might be better served with two community events: The Divide would be its own event if its location tends to have different needs and goals from the west slope.

Current issues Plan Should Include:

To open a storefront business, are there any locations available? Or would new retail centers be needed?

Would consider segmenting home-based businesses to understand their needs/concerns

Vision: What is the area’s “brand”, its unique “value”, its differentiation?

Would provide an information overview for each area detailing the existing environment.

Would include a discussion on the “ease” of starting a business or are there inefficiencies?

#### For the Economic Development Strategy Outline

1. Estimated Population growth and how this will affect positive/negative businesses growth/needs
2. Would not wait for surveys – have a direct communication line capability – why wait until a business has failed – offer help proactively
3. Incentives – Build a networking capability for businesses to help each other – Buy local from each other incentives as well.
4. Create an entrepreneurial program within the local high schools to promote creating new business

Thank you for your consideration,

Gina