

**Cultural and Community Development Grant Application
FY 2013-14**

Event/Project/Organization

for which funds are requested: A Scoping Document for the Development of a Community Plan

Event/Project Location: El Dorado Hills Region

Name of Organization: CEDAC-EDH

Address of Organization: 2572 Pendleton Drive El Dorado Hills, CA 95762
Or 1021 Harvard Way EDH, CA 95762

Website: www.cedac-edh.org

Name of Contact Person: Noelle Mattock

Telephone Number: 916.835.4668

E-mail address: Noelle@cedac-edh.org

Total Amount Requested: \$5000

C.A.O.
EL DORADO COUNTY
2013 AUG 16 AM 11:00

1. Briefly describe the event/project/organization for which funds are being requested:

The County of El Dorado is geographically and culturally diverse and our General Plan has provisions for each community to express its unique personality through the development and adoption of a Community Plan. The El Dorado Hills Region plans to begin this project with the development of a scoping document that will be used as the basis for a fully developed Community Plan. Community input is vital to the creation of a successful Community Plan, and we plan to utilize grant funds to better communicate and advertise our meetings and to survey our community members so that we truly have input from as many residents and stakeholders as possible.

2. If the request is being made for a specific event/project, please briefly describe the operating organization responsible for the event/project. If the organization has a managing board, please describe the make-up of the board and provide your board bylaws.

After a community presentation by a member of EDC CEDAC to El Dorado Hills, several members of the community came together to help facilitate public participation and coordinate a unified response to changes to the General Plan and create a visioning document for the El Dorado Hills Region. CEDAC-EDH was developed as the structure of the 100% volunteer community coordinators. See attached list of founding coordinators, communication flow chart and guidelines under which we are operating.

3. Briefly describe how Cultural and Community Development funds will be used, if awarded, and what percentage of the funds will go towards the actual event/project:

The grant funds will be used to provide outreach to residents, businesses, land owners and stakeholders, a region wide community survey, promotion and advertisement (including banners and signs). As we are an all-volunteer grassroots organization, we do not have any overhead or administration costs. 100% of the grant funds will be used for this project.

4. When will the event/project/program occur, and when would Cultural and Community Development funds be used, if awarded:

Preliminary efforts are already underway and ongoing, but grant funds will allow for a greater reach to our community so that we may elicit their input/vision for our community. We hold general meetings each month, and we also hold specific topic committee meetings (ie...Parks and Recreation) each month (see attached meeting schedule). All members of the community are welcomed at these meetings. We urgently desire greater attendance and participation at these meetings. The current goal is to have a preliminary Scoping Document by December, 2013.

Organization Name: CEDAC-EDH

5. **What is the target market for the advertising/promotional efforts and how will this target market be reached (pleased include details as to any advertising that will take place in and outside of the County and to encourage attendance from outside the County):**

The target market for the advertising/promotional efforts includes local residents, businesses, land owners and visitors to the El Dorado Hills Region. Outreach efforts include development and implementation of a community survey, local newspaper coverage, Facebook, banners, website, newsletter and email notifications. The community survey will be available online through these resources, and paper versions of the survey will be distributed by the El Dorado Hills library, local businesses, and the El Dorado Hills Chamber of Commerce.

6. **The Board of Supervisors wishes to encourage tourism, agriculture, and economic development in the County by supporting promotional, community, and cultural activities through the use of Cultural and Community Development funds. Please describe how the event/organization will support tourism, agriculture, community spirit, culture, and/or economic development.**

Through the development of a Community Plan we are helping the county to implement the current General Plan. The El Dorado Hills Community Plan will be comprised of policies, objectives and goals to address the current and future needs/desires unique to the El Dorado Hills Region. This organized and focused plan of development and growth for El Dorado Hills will encourage a vibrant and sustainable economy for the region and county.

7. **What goal is expected to be achieved from the use of Cultural and Community Development funds, if awarded (please detail expected increased tourism, overnight stays, economic impact, etc.), and how will this be measured:**

The immediate goal is to have a scoping document developed that will be used as the basis for a Community Plan for the El Dorado Hills Region. The scoping document can be used when we, or the county, seek additional planning grants for the development of our Community Plan. The long range goal is to help the county implement our General Plan through the adoption of an El Dorado Hills Community Plan, thus ensuring a guide to future growth in El Dorado Hills that accurately reflects our unique community.

Organization Name: CEDAC-EDH

8. How will El Dorado County, as a sponsor of the event/project/organization, be recognized in promotional materials and at the event/project/organization:

It adds strength to our process to be able to include El Dorado County sponsorship/grant funding, as it reassures our community that we are operating within the parameters of the General Plan. Any materials we produce (online or paper versions) would include the El Dorado County sponsorship/grant funding information. Further, we feature El Dorado County professional staff as presenters of county rules, regulations and guidelines in our meetings so that the community-at-large is aware of the parameters that we work within. It also showcases the work that is being done at the County level and allows the community to appreciate the ongoing, difficult work that is being achieved by our County staff members on our behalf.

9. Please provide any information on sponsorships for this event/project/organization:

There are no current, or planned, sponsorships for this project contemplated at this time. We feel that it is vital that this effort not be tainted by any thought of local businesses or individuals with an “agenda” providing funds or services, thus we are a completely grassroots volunteer community effort.

10. If Cultural and Community Development funds are awarded, will the amount be matched (either full or partial) and by what organization:

We anticipate that the scoping document will be used to apply for larger planning grants for the development of a full blown Community.

Organization Name: CEDAC-EDH

HISTORY OF EVENT/PROJECT/ORGANIZATION

1. How long has this event/project/organization been in operation:

This organization has been organizing and planning our efforts for the last five months. A tremendous amount has occurred during this time frame, including a large General Meeting that resulted in the formation of half a dozen sub-committees that have been meeting regularly. We have come to realize that an all-volunteer group will not be able to accomplish our goals without additional resources.

2. What is the overall attendance (past and future anticipated) of the event/project/organization:

Our first general meeting garnered approximately 125 attendees, which was our kick-off meeting. Regular attendance at the committee level is at about 30 people. One of the main desires of our group is to get more of our community members engaged in the process, which necessitates improving our communication/promotion/advertising abilities.

3. Have Cultural and Community Development funds been received for this purpose in the past? If so, how much and when? If funds were received, please attach the Post-Event Report for this event.

No funds have been received by this group to-date.

Organization Name: CEDAC-EDH

BUDGET FOR EVENT/PROJECT

Please detail all revenue and expenditures associated with the event/project/organization for which funds are being requested (only include guaranteed funds, i.e. not the funds being requested that have not yet been approved).

Additionally, for private non-profit and public organizations, please include a copy of the most recently completed financial statement and a copy of the budget for the event or organization for which funds are requested.

Revenue for event/project:

1. Funding/Contributions:

Source	Amount
El Dorado County Cultural and Community Development Grant	\$5000
Total:	\$5000

2. Other earnings (i.e. admission fee, retained earnings, sale of products, etc.):

Organization Name: CEDAC-EDH

3. Describe any in-kind assistance/match funds you expect to receive from individuals, businesses or other community groups in support of this event/project/organization, which have not be confirmed or detailed above:

At this time 100% is in-kind. Mostly time, materials and a volunteer coordinator purchased a banner to advertise our meeting. Please see attached list of in-kind donations.

Expenditures

1. Expenditures for advertising and promotions (should correlate with revenue sources stated above):

<u>Expenditures</u> Item or Service	<u>Cost</u>	<u>Funded By</u>
Survey Monkey	\$204	This Grant
Printed copies of survey	\$500	This Grant
Advertising	\$2996	This Grant
Constant Contact	\$150	This Grant
Banners	\$1000	This Grant
Handouts other meeting supplies	\$150	This Grant
Total:	\$5000	

Organization Name: CEDAC-EDH

SUBMITTAL

The undersigned, declares that he/she has carefully examined the El Dorado County Cultural and Community Development Program and fully understands its contents and implications, and if funds are awarded the proposer will contract with the County to furnish the services as specified, in accordance with this grant application attached. The undersigned further attests that all information contained in this application is accurate to the best of his/her knowledge.

Advertising funds are awarded, that proposer

Signature: Noelle C. Mattock

Title: Volunteer Coordinator

Applicant Organization: CEDAC-EDH

Date: August 16, 2013



CEDAC-EDH.ORG

“El Dorado Hills, Better Together”

CEDAC-EDH Coordinators:

Name	Email Address	Phone Number/Cell
Hal Erpenbeck	hal.erpenbeck@gmail.com	(530) 677-5533
Steve Ferry	stephen.ferry@me.com	(916) 468-3300
Jeff Haberman	jeff.h@ix.netcom.com	(916) 933-3430/ (916) 803-3430
John Hidahl	hidahl@aol.com	(916) 933-2703/ (916) 761-8453
Betty January	bjjan@sbcglobal.net	(916) 933-3173
Georgianne Knight	gknightedh@gmail.com	(916) 933-3636/ (916) 955-1525
Debbie Manning	debbie@eldoradohillschamber.org	(916) 933-1335
Noelle Mattock	noellemattock@comcast.net	(916) 835-4668
Norm Rowett	arowett@pacbell.net	(916) 933-2211
Billy Vandergrift	billyv69@sbcglobal.net	(916) 712-3034
Kathy Witherow	Kathy.witherow@edcgov.us	(916) 804-4734

CEDAC-EDH Committee Representative:

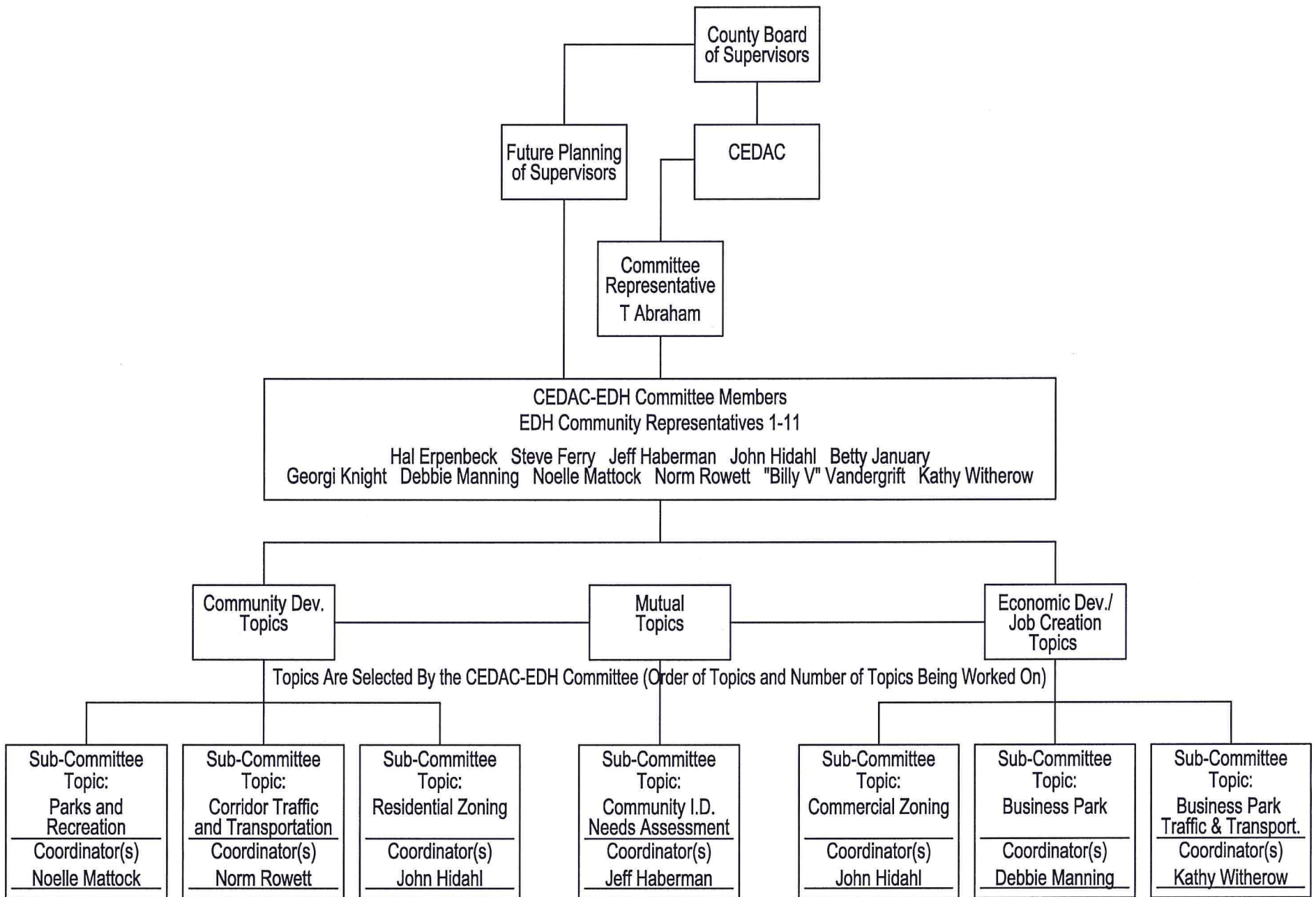
Name	Email Address	Phone Number/Cell
T Abraham	wta2u@hotmail.com	(916) 812-9485

CEDAC-EI Dorado County Coordinators:

Name	Email Address	Phone Number/Cell
Jim Brunello	jlbr87@aol.com	(916) 358-8585
Mike Ranalli	MRanalli@aol.com	

Our boundary for this group is the 95762 zip code.

CEDAC-EDH Communication Flow Chart





CEDAC-EDH

“El Dorado Hills, Better Together”

Community and Economic Development Advisory Committee of El Dorado Hills (CEDAC-EDH)
“Better Together”

Operating Guidelines

The Community and Economic Development Advisory Committee of El Dorado Hills is dedicated to improving the Community Design, Community Development and Economic Development of El Dorado Hills. CEDAC-EDH will provide recommendations to the El Dorado County Community and Economic Development Advisory Committee (EDCO CEDAC) and County Staff on El Dorado Hills planning changes associated with the County Land Use Policy Programmatic Update, Zoning ordinance update and development of a scoping document to be used for the basis of a Community Plan. Its mission is achieved by: (a) consulting with County staff and EDCO CEDAC on how to best effect change for El Dorado Hills, (b) apply for grants to help achieve our mission (c) informing residents of key topics that the subcommittees are addressing, and soliciting their direct participation, (d) using information gained in reviewing the various topics to improve El Dorado Hills, and (e) relaying information and recommendations to the County Supervisors, applicable County departments, Zoning Administrator, Planning Commission, and local organizations who are stakeholders in El Dorado Hills Region.

1.1 CEDAC-EDH Committee shall conduct a general meeting a minimum of once every month, at a date/time determined by its eleven Leadership Coordinators. Specific topic Subcommittee meetings shall be held regularly to work with members of the community who have an interest in participating, as scheduled by the subcommittee coordinator. All committee and subcommittee meetings shall be open to the public.

1.2 General meeting agendas of the CEDAC-EDH shall be posted on the bulletin board at the El Dorado Hills Community Services District Pavilion and on our Webpage at least 72 hours preceding an Community and Economic Development Advisory Committee of El Dorado Hills general meeting. Agenda copies will be e-mailed to all individuals and organizations requesting notification. The public newspapers [i.e. Village Life, El Dorado Hills Telegraph, Mountain Democrat and the Sacramento Bee] shall also be contacted for their consideration of publication of Community and Economic Development Advisory Committee of El Dorado Hills meetings and other articles.

1.3 Although not legally bound to do so, it should be the intent of the Community and Economic Development Advisory Committee of El Dorado Hills to follow the spirit of the Ralph M. Brown (Gov. Code 54950 et seq.) regarding local boards and commissions.

2.0 CEDAC-EDH Composition

2.1 CEDAC-EDH shall operate with eleven community coordinators who shall serve as the leadership team.

2.1.1 All residents within the 95762 postal zip code area are eligible to participate on any number of subcommittees in which they have an interest.

2.1.3 Two committee members shall be selected by the committee to be lead co-coordinators and prepare meeting agendas and facilitate the committee meetings. The co-coordinators will serve at the pleasure of the committee, and may be rotated amongst the eleven coordinators from time to time.

3.0 Topic Subcommittees shall be created to review specific subjects, acquire community wide input and make recommendations concerning those topics to the CEDAC coordinators.

3.1 The Subcommittees shall be created using the committee's topic priority list unless the committee votes to make an exception.

4.0 Topic Subcommittee Procedures

4.1 The subcommittee coordinators shall guide the community participants through a series of discussions on the applicable County codes and regulations governing the application of the General Plan to define proposed changes that will improve the El Dorado Hills community.

4.2 Liaison with County or local agencies or groups, if relevant for the topic discussion, shall include, but not be limited to: (a) County Development Services, (b) County Dept. of Transportation, (c) Community Services District, and (d) Fire Department.

4.3 Public subcommittee meetings shall be called to review prioritized key topics. The subcommittee shall ultimately submit a report to the CEDAC-EDH coordinators for presentation/discussion at a CEDAC-EDH general meeting, and be included in the agenda as an item that the Committee plans to take action on.

4.4 The subcommittee coordinator, or designee, will present the recommendation to the CEDAC-EDH coordinators at their general meeting. Based upon all of the public input received, the coordinators shall attempt to reach consensus on the recommendation. If consensus cannot be reached a vote of the coordinators present at the meeting shall define the 'majority opinion.' A quorum of 7 coordinators must present when taking the vote.

4.5 After the CEDAC-EDH general meeting, the subcommittee coordinator, or designee, shall amend the draft recommendation to include: (a) a majority report; and (b) a minority report (if applicable) that states disagreement with the majority report and the supporting information why there is disagreement.

4.6 After the recommendations are finalized, correspondence shall be sent by mail, fax or e-mail a copy of the recommendations to the EDCO CEDAC and County Development Services. Additional copies are sent to the Supervisors, and Planning Commissioners.

5.0 Committee member responsibilities

5.1 Committee members shall be required to organize and participate in at least two subcommittees during the preparation of the Community Design plan.

5.2 If a member misses 2 consecutive general meetings or fails to participate in subcommittee activity, they will be subject to removal from the committee by a majority vote of the committee. The vote shall be secret. If a member is removed or resigns their position, the remaining committee members shall consider replacing the member with another individual who has been actively involved with CEDAC-EDH.

5.3 Members primary interest should be representing the community and not special interests.

5.4 The committee is non-partisan volunteers facilitating community involvement in planning the future of El Dorado Hills.



CEDAC-EDH

“El Dorado Hills, Better Together”

CEDAC- EDH Formation Meeting Dates

March 18, 2013

April 2, 2013

April 9, 2013

CEDAC- EDH Monthly Meeting Schedule

EDH CSD Pavilion

1021 Harvard Way

Meeting starts at 6:30 pm

5/14 Tuesday

6/11 Tuesday

7/30 Tuesday

8/13 Tuesday

9/10 Tuesday

10/29 Tuesday

11/26 Tuesday

12/10 Tuesday

CEDAC- EDH Committee Meeting Schedules

Parks, Recreation, Trails and Open Space Committee

2nd Wednesday of the month

6:30 pm

Teen Center

Meeting Dates: June 26/July 10/ September 11

Transportation Committee

Every other Monday

6:30 pm

Senior Center Café Room

Meeting Dates: June 24/July 8/July 22/August 5/August 19/September 9/September 23

Community Design Committee

6:00 pm

Senior Center

Meeting Dates: July 9

History Committee

Meeting Dates: June 25/July 9

Biz Park and Transportation Committee

4:00 pm

EDH Chamber/Welcome Center Conference Room

Meeting Dates: July 1/

Residential Zoning Committee

6:30 pm

Senior Center

Meeting Dates: July 31/August 19

Commercial Zoning Committee

6:30 pm

Senior Center

Meeting Dates: July 31/August 19

Communication Committee



CEDAC-EDH

“El Dorado Hills, Better Together”

List of In-Kind Donations To-Date 07/31/13

Georgieann Knight – Time

Billy Vandegrift – Time

Jeff Haberman – Time and Printing costs

John Hidhal – Time and Printing costs

Norm Rowett – Time, meeting space and Printing costs

Betty January – Time and Printing costs

Kathy Witherow – Time and Printing costs

Hal Erpenbeck – Time, Printing Costs and Web Design

Steve Ferry – Time and Printing costs

Noelle Mattock – Time, research, grant writing, grant presentation material, printing costs and meeting supplies

T Abrams – Time

Debbie Manning – Time, printing costs and banner

Mike O’Niel – mapping of EDH trails

Carolyn Brooks – Grant writing

El Dorado Hills Community Services District – Meeting Space

Moni Gilmore Senior Center – Meeting Space

150 + residents – participation in the process