

#10 BOS 3/3/15

EL DORADO COUNTY STRATEGIC PLAN FRAMEWORK

New Vision Statement: "Safe, healthy and vibrant communities, respecting our natural resources, and historical heritage."

New Mission Statement: "El Dorado County government shall provide efficient, courteous, effective services and infrastructure for safety, protection, and well-being of our residents, businesses and visitors."

Strategic Plan - Key Components and Core Values

At recent meetings regarding the Strategic Plan, the Board identified four Organizational Core Values that will help create an environment that will propel us toward the adopted vision for El Dorado County.

These Values are:

Accountability - Responsible for our decisions and behavior. Creating a safe environment where we are answerable to our citizens, co-workers, superiors, direct reports, and other stakeholders.

Integrity - Doing what is right legally and morally at all times regardless of whether or not someone is watching.

Service Excellence (Citizen-Oriented Service) - Provide comprehensive service to all citizens of El Dorado County while loyally doing our job without expectation of recognition or personal gain.

Collaboration - Cross-functional teamwork, communication, and cooperation countywide, while creating a silo-free organization. If we all live by these values in the execution of our daily duties, we are on our way to embodying our County's new Motto, "The Gold Standard of Public Service." Over the next few weeks we will develop the cross-functional objectives for the newly adopted county-level goals as listed below.

- Infrastructure
- Economic Development
- Financial Sustainability
- Effective Services
- Public Safety

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