

MEYERS TRANSPORTATION PUBLIC ART PROJECT

*A GATEWAY PROJECT FOR CULTURAL GROWTH
AND TOURISM ENHANCEMENT*

WHY MEYERS ROUNDABOUTS?

AIMS TO ENHANCE PUBLIC SPACES, REFLECT LOCAL IDENTITY, AND CREATE A WELCOMING GATEWAY TO THE REGION

DEFINES SOUTH SHORE'S GATEWAY
WITH A BOLD SENSE OF ARRIVAL
FOR BOTH TOURIST AND LOCALS

JOINS A LEGACY OF OVER 300
ARTFUL TRAFFIC SOLUTIONS
IN THE U.S.

BEAUTIFIES EXISTING, HIGHLY
TRAFFICKED HWY 50 AND NEW
PIONEER TRAIL ROUNDABOUTS

HIGHLIGHTS SOUTH SHORE'S
MOUNTAIN SOUL AND RICH
ARTISTIC HISTORY





BENEFITS OF TRANSPORTATION ART

SAFETY MEETS SUSTAINABILITY

Roundabouts cut accidents by 30% and reduce idling, creating greener intersections.

BOOSTS TOURISM

Art and cultural experiences draw visitors and spark buzz.

BLENDS FORM AND FUNCTION

Beautifies infrastructure with purpose.

BUILDS COMMUNITY PRIDE

Reflects local identity in everyday spaces.

PROJECT OVERVIEW

The project will begin with planning and preparation, including setting goals, securing funding, and community input. A Request for Proposals (RFP) will be developed to guide artist selection.

Once the artists are chosen, the project will move through design finalization, permitting, and regulatory approvals with El Dorado County and Caltrans. The final phase will focus on fabrication, site preparation, and installation, culminating in a community unveiling.

TIMELINE

PHASE 1: PROJECT PLANNING & PREPARATION

PHASE 2: ARTIST & DESIGN SELECTION

PHASE 3: PERMITTING & COMPLIANCE

PHASE 4: FABRICATION & INSTALLATION

COMMUNITY INVOLVEMENT AND ARTIST SELECTION

COMMUNITY ENGAGEMENT

- Residents will be invited to a community meeting to discuss the project.
- A public survey will gather input on desired art styles, themes, and representation.
- Community feedback will help shape the vision and direction of the final artwork.

ARTIST SELECTION

- Artists will be chosen through a Request for Proposals (RFP) process.
- Proposals will be evaluated based on artistic quality, feasibility, durability, and site relevance.
- The selection criteria will give priority points to local artists from Meyers and South Lake Tahoe.



CALTRANS ROLE IN PUBLIC ART

Caltrans manages Transportation Art on state roads, ensuring that projects align with safety, engineering, and environmental standards. Only public agencies, like El Dorado County, can apply for installations in transportation corridors.

The County will submit a Transportation Art Application for review. Caltrans provides feedback and conducts a multi-phase approval process to ensure structural integrity, durability, and compliance with roadway guidelines. While Caltrans cannot contract directly with artists, the County will serve as the fiscal agent, overseeing permitting and funding.

A GROWING CULTURAL LANDSCAPE



Public art plays a vital role in enriching communities by fostering cultural expression, enhancing aesthetic appeal, and promoting tourism. In South Lake Tahoe, many public art projects have contributed to the city's vibrant cultural landscape. Transportation art—like Meyers' roundabouts—turns public infrastructure into cultural assets.



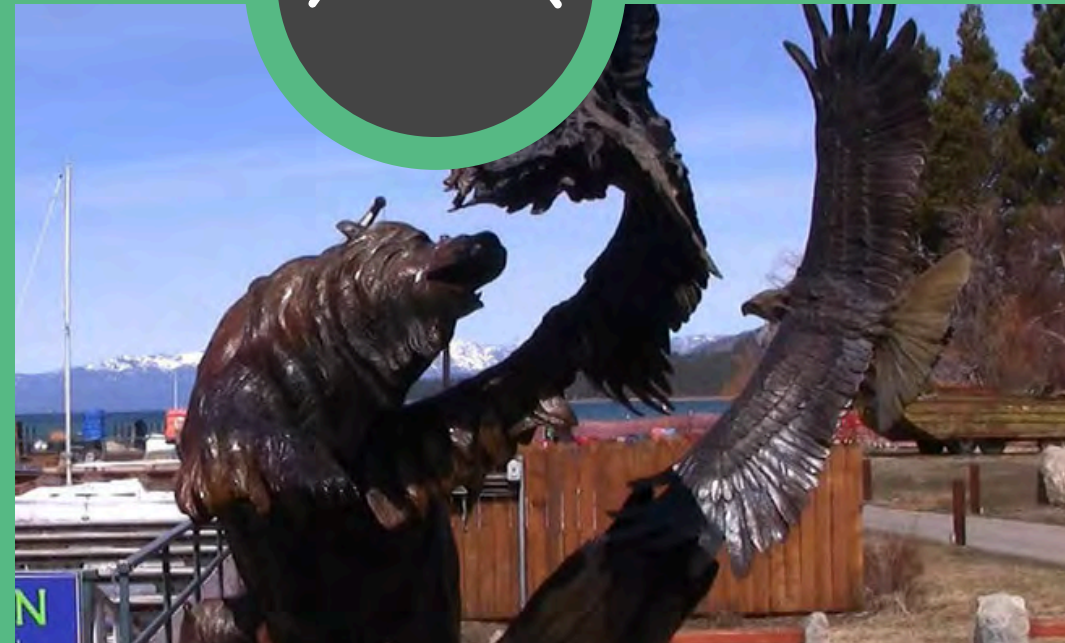
NOTABLE EXISTING PUBLIC ART IN SOUTH SHORE

Murals & Street Art:

- *Heavenly Village Lightboxes*
- *Village Center Galleries*
- *Various murals across South Lake Tahoe*

Sculptures & Installations:

- *Pony Express Rider Statue (Harrah's Lake Tahoe)*
- *Chainsaw Sculptures by Jerry Toste*
- *Bear vs. Eagles Bronze Statue (Ski Run Marina)*
- *Chainsaw Bear & Mermaid Statue (Ski Run Marina)*
- *Tile Project (Lake View Commons)*



ARTS AND CULTURE EL DORADO

WHO WE ARE

Designated by the El Dorado County Board of Supervisors as the county's official arts agency, Arts and Culture El Dorado is a nonprofit organization, not a government entity. As the State-Local Partner to the California Arts Council, we serve as El Dorado County's "branch office" for regional arts initiatives.

WHAT WE DO

As part of a network of Local Arts Agencies representing 55 of California's 58 counties, our mission is to promote, connect, and empower arts and culture throughout the region. We achieve this through:

- Targeted programs and services
- A vibrant gallery exhibition series
- Initiatives that support and sustain the cultural life of El Dorado County
- Public art projects that establish El Dorado County as a cultural hub, fostering community identity and engagement



THE ARTS AND CULTURE PUBLIC ART TEAM



Terry LeMoncheck // Executive Director

With over 30 years in arts management, Terry LeMoncheck has led Arts and Culture El Dorado since 2015. She has developed community programs, produced festivals, and consulted for academic institutions. An advocate for arts funding, she has worked with artists, curators, and officials, served as a grant panelist, and led strategic initiatives to expand public art.



Nicki Bennett // Public Art Coordinator

Nicki Bennett comes from a local family art legacy, Bennett Sculpture, and has been immersed in public art from an early age. She has coordinated multiple projects with her mother, sculptor Terrie Bennett, including the Camino Roundabout Sculpture. With decades of experience in design and project management, she brings both creative vision and logistical expertise to public art installations.

A LEGACY OF SUCCESS

CAMINO ROUNDABOUT GATEWAY SCULPTURE PROJECT

The Camino Roundabout project transformed a routine traffic circle into a vibrant cultural landmark through the collaborative efforts of local artists and the dedicated support of Arts and Culture El Dorado. Our team's expertise in design, logistics, and installation set a new standard in local public art.

Our sponsorship and commitment to community-driven initiatives not only enhanced the region's visual identity but also created a lasting cultural asset—paving the way for continued innovation and artistic expression in transforming public infrastructure.



TURNING VISION INTO REALITY

Public art turns functional spaces into cultural landmarks, enhancing community identity and creating a lasting legacy. The Meyers Roundabout Art Project will reflect local character, celebrate creativity, and enrich public space.

The artist selection process will prioritize community input, ensuring the final artwork resonates with local values and themes.

By integrating art into transportation infrastructure, we create a more engaging environment that fosters pride and connection. This project is an investment in both placemaking and the cultural future of El Dorado County



GET INVOLVED

*Your voice is essential in
shaping public art in
Meyers!*

*Here's how you can
participate:*

Contact Nicki Bennett

nicki@artsandcultureeldorado.org

COMMUNITY MEETING

Share your thoughts on the vision, themes, and aesthetics of the artwork.

PUBLIC SURVEY

Help define the artistic direction by contributing your input.

CALL FOR ARTISTS

Encourage local and regional artists to apply for this opportunity.

SUPPORT THE PROJECT

Help fund this transformative public art initiative.

Sponsorships, donations, and community partnerships will ensure the success of this legacy project.



THE BIGGER VISION

SOUTH SHORE ARTS CATALYST

- Crafts a blueprint for tourism-driven arts communities.
- Weaves nature, history, and creativity into one vibe.
- Fuels economic and cultural growth across the region.
- Ignites art experiences for locals and visitors alike.