

Economic opportunities related to visitor spending are greatest for events and park visits that bring people to the area for an extended stay, when lodging, meals, and services may be purchased.

Source: Chuck Nozicka Consulting

2014 Henningsen-Lotus Park
Conceptual Master Plan Study

1074 Visitors

from outside El Dorado County attended the

American River Music Festival

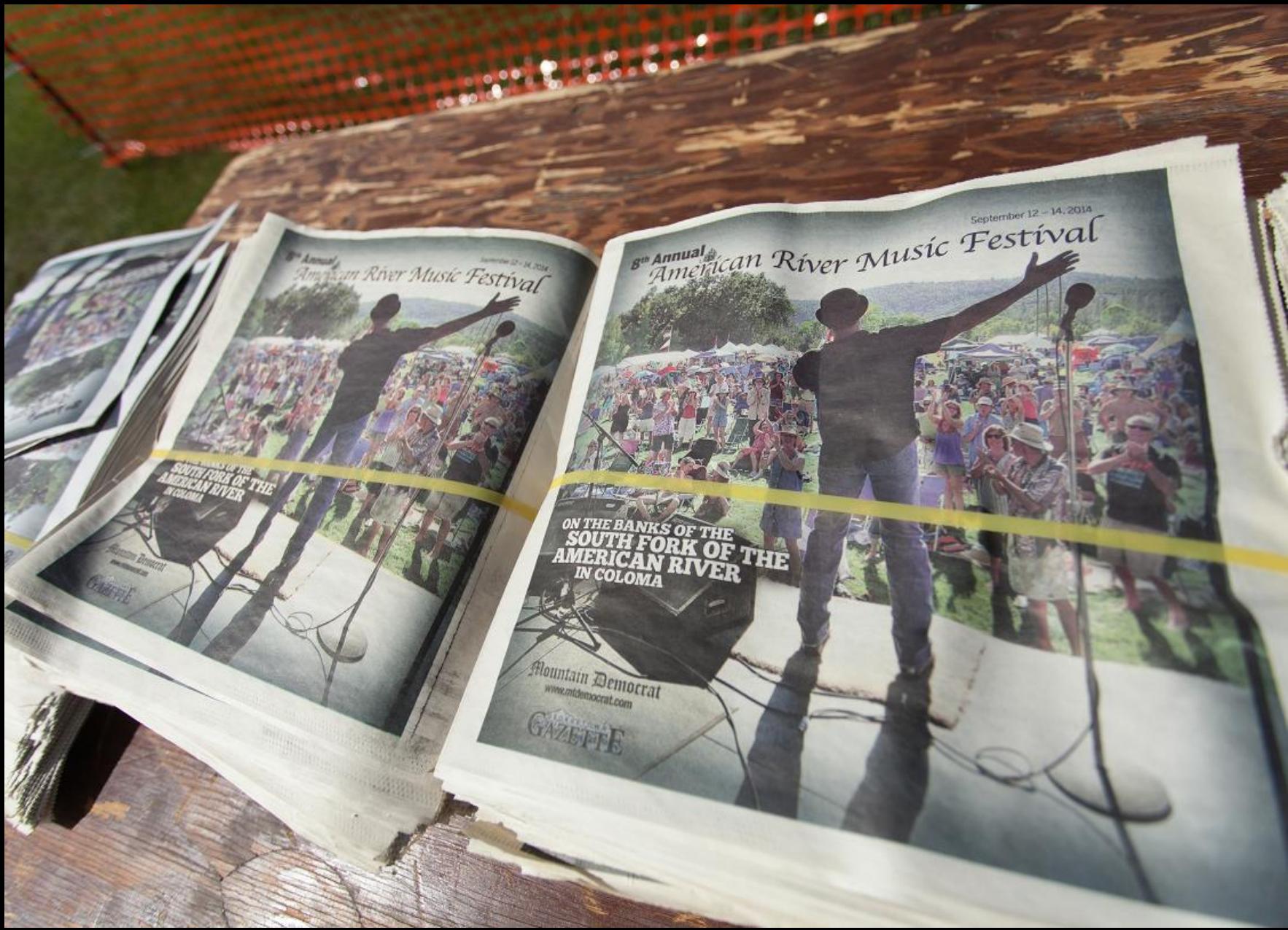
The 2014
American River Music Festival

Music by The Parson Red Heads

Photographs by Lisa Ferguson and Betty Sederquist



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