

Contract #: \_\_\_\_\_

# CONTRACT ROUTING SHEET

Date Prepared: \_\_\_\_\_

Need Date: \_\_\_\_\_

**PROCESSING DEPARTMENT:**

Department: CAO  
Dept. Contact: Sue Hennike  
Phone #: 5577  
Department \_\_\_\_\_  
Authorization: \_\_\_\_\_

**CONTRACTOR:**

Name: The River Store, Inc.  
Address: 1032 Lotus Road  
Lotus, CA 95651  
Phone: 333-9115

**CONTRACTING DEPARTMENT:** Facilities and Fleet Services

Service Requested: South Fork American River Shuttle

Contract Term: One year Value: \$22,000

Compliance with Human Resources requirements? Yes: \_\_\_\_\_ No: \_\_\_\_\_

Compliance verified by: \_\_\_\_\_

**COUNTY COUNSEL:** (Must approve all contracts and MOU's)

Approved:  Disapproved: \_\_\_\_\_ Date: 6-18-08 By: [Signature]  
Approved: \_\_\_\_\_ Disapproved: \_\_\_\_\_ Date: \_\_\_\_\_ By: \_\_\_\_\_

PLEASE FORWARD TO RISK MANAGEMENT. THANKS!

**RISK MANAGEMENT:** (All contracts and MOU's except boilerplate grant funding agreements)

Approved:  Disapproved: \_\_\_\_\_ Date: 6/19/08 By: [Signature]  
Approved: \_\_\_\_\_ Disapproved: \_\_\_\_\_ Date: \_\_\_\_\_ By: \_\_\_\_\_

RECEIVED  
HUMAN RESOURCES DEPT  
08 JUN 19 PM 1:56

**OTHER APPROVAL:** (Specify department(s) participating or directly affected by this contract).

Departments: \_\_\_\_\_

Approved: \_\_\_\_\_ Disapproved: \_\_\_\_\_ Date: \_\_\_\_\_ By: \_\_\_\_\_  
Approved: \_\_\_\_\_ Disapproved: \_\_\_\_\_ Date: \_\_\_\_\_ By: \_\_\_\_\_



~~CONFIDENTIAL~~

**FUNDING AGREEMENT  
WITH THE RIVER STORE, INC**

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**This Agreement** made and entered by and between the County of El Dorado, a political subdivision of the State of California (hereinafter referred to as "County") and The River Store, Inc. (hereinafter referred to as "Contractor");

**RECITALS**

**WHEREAS**, the El Dorado Air Quality Management District (COUNTY) has awarded funding available through AB 2766, codified in Health and Safety Code section 44220, et seq., to Contractor for the River Shuttle Project; and

**WHEREAS**, the El Dorado County River Management Advisory Committee (RMAC) has recommended and the Board of Supervisors has approved the use of River Use Permit fee revenues to support the River Shuttle Project, described herein; and

**WHEREAS**, Contractor represents that it is willing and able to perform the activities set forth herein; and

**WHEREAS**, it is the intent of the parties hereto that such activities be in conformity with all applicable federal, state and local laws.

**NOW, THEREFORE**, COUNTY, County, and CONTRACTOR mutually agree as follows:

## **1. PROJECT**

Contractor shall perform all activities and work necessary to complete The River Store Shuttle Project at the "Alternate Funding Level" (hereinafter referred to as "Project") set forth in the fully described "Proposal" attached hereto as Exhibit "A" and incorporated herein by this reference. Contractor agrees to furnish all labor, materials, equipment, licenses, permits, fees, and other incidentals necessary to perform and complete, per schedule, in a professional manner, the services described herein. Contractor represents that Contractor has the expertise necessary to adequately perform the Project specified in said Proposal. CONTRACTOR shall maintain the intended use of the motor vehicles for three (3) years or the useful life of the vehicles, whichever is shorter.

## **2. PERIOD OF PERFORMANCE/TIMETABLE**

Contractor shall commence performance of work and produce all work products in accordance with Exhibit "A", unless this Agreement is terminated sooner as provided for elsewhere in this Agreement.

If requested by the County, Contractor shall submit regular progress reports, at intervals determined by the requestor, detailing the work performed during the current reporting period; work planned for the next reporting period; problems identified, solved, and/or unresolved; and the percentage of each task completed. Contractor shall provide requestor with a comprehensive final written report, detailing expenditure of funds prior to the end of Agreement term. Said final report shall be complete and shall document the work performed under this Agreement. Contractor shall provide a written report to County by June 30 of each year detailing the use of any motor vehicle purchased pursuant to the Agreement for a period of three (3) years or the useful life of the vehicle, whichever is shorter.

### **3. TERM**

The term of this Agreement shall be for the period of July 1, 2008 through June 30, 2009 unless terminated earlier in accordance with Article 7, Termination.

### **4. COMPENSATION**

County will pay the Contractor the sum of TWENTY-TWO THOUSAND DOLLARS AND NO CENTS (\$22,000.00) as follows:

Contractor shall obtain through the Air Quality Management District (AQMD) sufficient additional monies to fund the total cost of the Project as outlined in the Proposal. Satisfactory evidence of such funding commitments shall be provided to County prior to the release by County of any funds under this Agreement. In the event funding from AQMD for the total cost of the Project is not received by Contractor, County reserves the right to terminate or renegotiate this Agreement. The Project budget is an estimate and Contractor may move funds between line items with concurrence of the Contract Administrator.

The total obligation of the County under this Agreement SHALL NOT EXCEED TWENTY-TWO THOUSAND DOLLARS AND NO CENTS (\$22,000.00).

A. **PAYMENTS:** Payment shall be made in advance, upon approval by County of Contractor's invoice. In no event shall compensation paid by County to Contractor for the performance of all services and activities under this Agreement exceed the amount set forth in paragraph 4 above.

**B. Surplus Funds:** Any compensation under this agreement, which is not expended by Contractor pursuant to the terms and conditions of this Agreement by the Project completion date, shall automatically revert to County.

**5. NON-ALLOCATION OF FUNDS**

The terms of this Agreement and the services to be provided thereunder are contingent on the approval of funds by the appropriating government agency. Should sufficient funds not be allocated, the services provided may be modified or this Agreement terminated at any time by giving Contractor thirty (30) days prior written notice.

**6. INDEPENDENT CONTRACTOR LIABILITY**

Contractor is, and shall be at all times, deemed independent and shall be wholly responsible for the acts of Contractor's employees, associates, and subcontractors, in connection with the installation, operation, use and maintenance of the Project.

**7. TERMINATION**

**A. Breach of Agreement:** County may immediately suspend or terminate this Agreement, in whole or in part, where in the determination of County there is:

1. An illegal or improper use of funds;
2. A failure to comply with any term of this Agreement;
3. A substantially incorrect or incomplete report submitted to County;
- or
4. Improperly performed services.

In no event shall any payment by County constitute a waiver by County of any breach of this Agreement or any default, which may then exist on the part of Contractor. Neither shall such

payment impair or prejudice any remedy available to County with respect to the breach or default. County shall have the right to demand of Contractor the repayment to County of any funds disbursed to Contractor under this Agreement which in the judgment of County were not expended in accordance with the terms of this Agreement. Contractor shall promptly refund any such funds upon demand.

In addition to immediate suspension or termination, County may impose any other remedies available at law, in equity, or otherwise specified in this Agreement.

**B. Without Cause:** Either party may terminate this Agreement at any time upon giving the other party at least thirty (30) days advance, written notice of intention to terminate. In such case, County shall, subject to paragraph 4, pay its pro rata share of the reasonable value of all services satisfactorily rendered and actual, reasonable costs incurred up to the time of the termination. Upon such termination, all work product produced by Contractor shall be promptly delivered to the County.

## **8. CHANGES TO AGREEMENT**

This Agreement may be amended by mutual consent of the parties hereto. Said amendments shall become effective only when in writing and fully executed by duly authorized officers of the parties hereto.

## **9. INDEMNIFICATION**

The Contractor shall defend, indemnify and hold the County harmless against and from any and all claims, suits, losses, damages and liability for damages of every name, kind and description, including attorneys fees and costs incurred, brought for, or on account of, injuries to or death of any

person, including but not limited to workers, County employees and the public, or damage to property or any economic or consequential losses, which are claimed to or in any way arise out of or are connected with the Contractor's services, operations or performance hereunder, regardless of the existence or degree of fault or negligence on the part of the County, the Contractor, subcontractor(s) and employee(s) or any of these, except for the sole or active negligence of the County, its officers and employees, or as expressly prescribed by statute. This duty of Contractor to indemnify and save County harmless includes the duties to defend set forth in California Civil Code Section 2778.

#### **10. AUDITS AND INSPECTIONS**

Contractor shall at any time during regular business hours, and as often as County may deem necessary, make available to County for examination all of Contractor's records and data with respect to the matters covered by this Agreement. Contractor shall, and upon request by County, permit County to audit and inspect all of such records and data necessary to ensure Contractor's compliance with the terms of this Agreement. Contractor shall be subject to an audit by County or its authorized representative to determine if the revenues received by Contractor were utilized as provided by law and this Agreement. If, after audit, County makes a determination that funds provided Contractor pursuant to this Agreement were not spent in conformance with this Agreement, or any other applicable provisions of law, Contractor agrees to immediately reimburse County all funds determined to have been expended not in conformance with said provisions. Additionally, if it is determined that the Contractor has not used any motor vehicle purchased with County funds in accordance with this Agreement, then County shall have the right, for a period of three (3) years from the effective date of this Agreement, or for the useful life of the vehicle, whichever is shorter, to seek reimbursement of all or a portion of funds provided to Contractor which represent the reasonable value of the vehicle at the time the vehicle is no longer used to further the purpose of the Project.



Contractor shall retain all records and data for activities performed under this Agreement for at least three (3) years from the date of final payment under this Agreement or until all state and federal audits are completed for that fiscal year, whichever is later. Contractor shall provide to County an annual report on the usage of any vehicles purchased pursuant to this Agreement for a period of three (3) years or the useful life of the vehicle, whichever is shorter. Reports shall be in a format specified by County.

**11. NOTICES TO PARTIES**

All notices to be given by the parties hereto shall be in writing and served by depositing same in the United States Post Office, postage prepaid and return receipt requested. Notices shall be in duplicate and addressed as follows:

**CONTRACTOR**

The River Store, Inc.  
P.O. Box 472  
Lotus, CA 95651  
Attn: Dan Crandall  
President

**COUNTY**

El Dorado County  
Facilities and Fleet Services  
360 Fair Lane  
Placerville, CA 95667  
Attn: Director of Facilities and Fleet Services

**12. TIME IS OF THE ESSENCE**

It is understood that for Contractor's performance under this Agreement, time is of the essence. The parties reasonably anticipate that Contractor will, to the reasonable satisfaction of the County, complete all activities provided herein within the time schedule outlined in Exhibit "A" to this Agreement.

**13. COMPLIANCE WITH APPLICABLE LAWS**

Contractor will comply with all federal, State, and local laws and ordinances which are or may be applicable to the project to be undertaken by Contractor including but not limited to California Health and Safety Code sections 44220 et seq, all Air Resources Board and COUNTY criteria there

under, prevailing wage and work day definitions where applicable, contracting license requirements and permits.

**14. NO THIRD-PARTY BENEFICIARIES**

Nothing in this Agreement shall be construed to create any rights of any kind or nature in any other party not a named party to this Agreement.

**15. VENUE**

Any dispute resolution action arising out of this Agreement, including but not limited to litigation, mediation, or arbitration, shall be brought in El Dorado County, California, and shall be resolved in accordance with the laws of the State of California. Contractor waives any removal rights it might have under Code of Civil Procedure section 394.

**16. ENTIRE AGREEMENT**

This document and the documents referred to herein or exhibits hereto are the entire Agreement between the parties and they incorporate or supersede all prior written or oral Agreements or understandings.

**17. AGREEMENT ADMINISTRATOR**

The County Officer or employee with responsibility for administration of this Agreement is Jordan Postlewait, Manager of Airports, Parks, and Grounds, or successor. The Contractor Officer or employee with responsibility for administration of this Agreement is Dan Crandall, President or his successor.

**18. AUTHORIZED SIGNATURES**

The parties to this Agreement represent that the undersigned individuals executing this Agreement on their respective behalf are fully authorized to do so by law or other appropriate instrument and to bind upon said parties to the obligations set forth herein.

**19. PARTIAL INVALIDITY**

If any provision of this Agreement is held by a court of competent jurisdiction to be invalid, void, or unenforceable, the remaining provisions will continue in full force and effect without being impaired or invalidated in any way.

**20. BUSINESS LICENSE**

It is unlawful for any person to furnish supplies or services, or transact any kind of business in the unincorporated territory of El Dorado County without possessing a County or City of South Lake Tahoe or City of Placerville business license unless exempt under County Code Section 5.08.070.

**AGREEMENT ADMINISTRATOR CONCURRENCE:**

**By:** \_\_\_\_\_ **Dated:** \_\_\_\_\_

**Jordan Postlewait**  
**Manager of Airports, Parks, and Grounds**  
**El Dorado County Facilities and Fleet Services**

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of the day and year first herein below written.

**CONTRACTOR**  
**THE RIVER STORE INC.**

**COUNTY**  
**EL DORADO COUNTY**

**Date:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**By:** \_\_\_\_\_  
**Daniel R. Crandall**  
**President**

**By:** \_\_\_\_\_  
**Chair**

**Attest:**

**Date:** \_\_\_\_\_

**By:** \_\_\_\_\_  
**Daniel R. Crandall**  
**Corporate Secretary**

**Attest:**  
**Cindy Keck,**  
**Clerk of the Board**

**Date:** \_\_\_\_\_

**By:** \_\_\_\_\_

**EXHIBIT "A"**

**PROPOSAL**

**EXHIBIT SUMMARY SHEET (Cover)**

**Applicant:** The River Store Inc.

**Contact Person:** Dan Crandall  
Martin Harris

**Address:** 1032 Lotus Road or P.O. Box 472, Lotus, CA 95651

**Telephone #:** 530-333-9115 Dan **FAX #(optional):** 530-626-3363  
530-626-4575 Martin

Project Budget	AB 2766 Funds	\$ Matching Funds	In-Kind Match	Total Project Costs
Materials	\$ 69,124.00	\$ 44,457.00		\$ 113,581.00
Personnel	\$ 24,199.00	\$ 60,812.00		\$ 85,011.00
Administration & Other	\$ 8,000.00	\$ 6,000.00		\$ 14,000.00
<b>TOTAL</b>	<b>\$101,323.00</b>	<b>\$111,269.00</b>		<b>\$ 212,592.00</b>

Alternative Project Budget	AB 2766 Funds	\$ Matching Funds	In-Kind Match	Total Project Costs
Materials	\$48,414.00	\$33,480.00		\$ 81,894.00
Personnel	\$20,313.00	\$47,721.00		\$ 68,034.00
Administration	\$ 8,000.00	\$ 4,000.00		\$ 12,000.00
<b>TOTAL</b>	<b>\$76,727.00</b>	<b>\$85,201.00</b>		<b>\$161,928.00</b>

Estimated Emission Reductions/Cost-Effectiveness	As Proposed	Alternate Funding Level
Useful Life of Project (years)	1	1
Total Lifetime Emissions Reduced (lbs. Of ROG, Nox, PM-10)	1103.76 lbs	839.17 lbs
Annualized Cost-Effectiveness (total project costs)	\$198.39/lbs	\$198.75/lbs
Annualized Cost-Effectiveness (AQMD Funded project costs)	\$94.55/lbs	\$94.17/lbs

**Brief Project Description:**

The River Store Inc. will establish a shuttle program for river recreationists boating the South Fork American River corridor from Chili Bar put-in to Skunk Hollow take-out. In addition, upon return to Coloma/Lotus the shuttle will be open to "dead head" transit for the community at large. Utilizing 2004 or newer gas powered passenger vans, the River Store Inc. will begin test routes in July and subsequently provide weekend & two weekday shuttle service during the months of August, May, June and weekend service during September & October. The total number of shuttle service days will be 76.

## **PROJECT DESCRIPTION**

### **Objectives:**

By its very nature, recreation on and in some cases near the river requires the use of multiple vehicles & drivers in addition to retracing vehicle drive routes. If approved for funding, The River Store Inc. will fill a void that has been recognized and evident for many years along the South Fork American River corridor by providing a shuttle program for river recreationists and the local community in a safe and convenient scheduled format. Funding from AB2766 would be essential for making this a viable program due to the high risks, start-up costs & rising gas prices associated with long term shuttle projects.

The overall objectives of The River Store shuttle service will be to:

- Fill boating community need for shuttle program as demonstrated in the 2007 weekend river use counts provided by the El Dorado County River Recreation Supervisor and a recent informal shuttle survey of 250 participants on surveymonkey.com. (See Appendix A) Also, as outlined in the 2001 El Dorado County River Management Plan – Element 3.1. (See El Dorado County Parks endorsement Appendix B)
- Provide an effective and convenient shuttle model that can provide community service “dead head” transit upon return to the Coloma/Lotus area. This option shows potential for expansion into service for local residents, institutional/commercial outfitters, community events and other visitors to the area such as hikers, campers, fishermen & mountain bikers.
- Lower emissions related to river recreationists who set their shuttle using their own vehicles in order to boat the runs on the South Fork American River from Chili Bar to the Gorge. And lower emissions from the subsequent community users that would use the “dead head” transit.
- Reduce traffic & congestion over the corresponding shuttle routes by eliminating the need for many individuals to drive to the put-in/take-out at the beginning of the day and subsequently drive back to the put-in/take-out to retrieve their car at the end of the day. Shuttle routes would include Salmon Falls Road, Highway 49, Highway 93 and other small roads between Chili Bar, Coloma and the Skunk Hollow parking lot.
- Redistribute noted parking impacts by encouraging riders to park in the Coloma/Lotus area and catch the shuttle in the beginning of the day to the Chili Bar put-in or at the end of the day at Skunk Hollow take-out. (See State Parks & Recreation endorsement Appendix B)

### **Scope of Work:**

The South Fork American River sections that will be serviced include Chili Bar - the typical boating run starts at Chili Bar put-in on Highway 93 to Henningsen Lotus Park in Lotus. And the Gorge – typical boating run starts at either Henningsen Lotus Park or Greenwood Creek put-in to the Skunk Hollow take-out at Folsom Lake State Recreation Area.



Budget constraints may force the use of older vans lowering our emissions benefits, however, the River Store will make every effort to purchase 2004 or newer gas powered 14-15 passenger vans, to run trial routes in July 2008, followed by runs on weekends & two weekdays during the months of August 2008, May 2009 and June 2009. It will operate on weekends during September and October 2008. The total number of shuttle service days will be 76.

The shuttle program will be utilizing the existing infrastructure elements of The River Store at 1032 Lotus Road and a nearby secure commercial warehouse/parking facility (Highway 49 in Coloma) as a base of operations. Shuttle stops and routes will be approved by any and all necessary entities or agencies prior to route establishment.

Shuttle riders will park at a variety of appropriate and approved public/private venues. The main points of operation will be The River Store parking lot, Henningsen Lotus Park, Chili Bar, Skunk Hollow and the Greenwood Creek overflow parking lot. Following the river flow schedule negotiated during the SMUD & PG&E Upper American River Project relicensing process, the shuttle will run service similar to the following based on capacity and demand:

	9:30 AM	10:00 AM	10:30 AM	11:00 AM	11:30 AM	12:00 PM
Chili Bar Put In	2 Vans	1 Van	2 Vans	1 Van		
Skunk Hollow Pickup					1 Van	1 Van

  

	3:30 PM	4:00 PM	4:30 PM	5:00 PM	5:30 PM	6:00 PM
Skunk Hollow Pickup			2 Vans	1 Van	2 Vans	1 Van
Chili Bar Put In	1 Van	1 Van				

The alternative proposal would reduce the 2 van runs to 1 van.

All return trips will be open to "dead head" transit back to the Coloma/Lotus area. Possible transit stops include the intersection of Highway 93 & Highway 49, trail heads along Highway 49, Marshall Gold Discovery State Park, Dave Moore Nature Area, Lotus Post Office, Cronan Ranch Regional Trails Park and Pilot Hill. Again, the River Store will make every effort to comply with state and federal laws concerning public transportation to facilitate this excellent community service.

Shuttle users will be able to purchase "punch-card" style passes at The River Store, on-line via The River Store shuttle website and from the shuttle driver. Users will also be able to make pre-reservations for some pick-up points and for custom group shuttles through our dispatch & scheduling office.

The River Store will acknowledge the funds provided by El Dorado County Air Quality Management District on all shuttle stop signs, advertisements and public relations. Additionally, they will provide the following with grant & matching funds:

- Three gas powered ULEV 14-15 passenger vans. Alternative proposal – two vans
- Three custom trailers specifically designed for convenient and efficient loading of boats, paddles and boating gear. Alternative proposal – two custom trailers
- Approximately 1800 hours of shuttle service for the South Fork American River corridor. Alternative proposal – 1200 hours

- Safe, experienced, appropriately trained and licensed drivers
- River Store support staff: managing, scheduling, reservations, dispatch and marketing
- Outreach and regional marketing: development of on-line registration, website information, flyers, advertising/announcements to community and paddling organizations.
- Shuttle signage at safe loading stations at each shuttle stop
- Corresponding administration & permit fees
- Liability insurance coverage
- Associated overhead costs

## **PROJECT ORGANIZATION AND BACKGROUND**

### **Project Organization:**

The River Store Inc. (TRS) will administer the EDCAQMD contracts including public liability insurance, corresponding permits, vehicle drivers, acquisition, maintenance, administration and support. Additionally, under continued TRS administration there is the possibility to create a separate LLC to sub-contract the shuttle.

### **Background:**

Primary responsible parties include Dan Crandall and Martin Harris whose qualifications to successfully carry out the proposed shuttle program are detailed below:

Dan Crandall is President and majority shareholder of The River Store Inc. and has held this position since purchasing the company in 2004. He also owns and operates Current Adventures Kayak School, a sole proprietorship, from its Lotus base since its inception in 1994 - <http://www.theriverstore.com>, <http://www.currentadventures.com>.

As part of the administration of these entities Dan's responsibilities include:

- Coordinating and scheduling the disbursement of resources throughout Central California - including multiple 15 passenger vans, trailers, instructors and kayaking/rafting equipment.
- Annual and ongoing responsibility to negotiate, acquire and update insurance policies. As well as administer numerous permits, concession contracts, their resultant reports and accounts with such entities as California State Parks (2), U.S. Forest Service (4), BLM, and El Dorado County.
- Hiring, training and managing a combination of over 20 employees for both The River Store and Current Adventures with a special focus on assessing and enhancing the public service, safety and judgment skills of all employees.
- Development of kayak trips and outings/services with associated pricing schedules, logistical planning and contract negotiations/fulfillment in collaboration with numerous entities including 8 local or regional Parks and Recreation departments, REI and REI Adventures. As well as travel trips to destinations including Costa Rica, New Zealand, Scotland, Chile, The Grand Canyon, Panama, Oregon, Alaska and Utah.

Martin Harris is a family man who works as a West Slope of El Dorado County General Contractor that has lived in the river community for over eight years - <http://www.martinharris.us>.

His experience includes:

- Sixteen years of previous General Management experience including all aspects of starting and developing large transportation oriented business models and the associated financials and employee management responsibilities.
- The current vice president of the El Dorado County River Management Advisory Committee.
- A mechanic, fabricator, and equipment guy, Martin is CAD capable and experienced in the acquisition and management of maintenance for vehicles similar to what the shuttle program would utilize.

## **WORK STATEMENT**

### **July 2008**

- Initial trailer fabrications and van acquisitions
- Press release and marketing of impending shuttle operations through variety of public and private sources to reach desired demographics and multiple potential user groups to include but not limited to private boater clubs and organizations, outfitters, rafting chapters, hiking clubs, citizens groups and chambers of commerce.
- Website and phone reservation/information lines implemented.
- Trial runs of schedules and routes for confirmation and adjustment purposes
- Hiring and orientation of drivers
- First billing installment submitted to EDCAQMD

### **August 2008**

- Provide shuttle services 4 days/week between Chili Bar and Salmon Falls and including intermediate Coloma Valley stops.
- Second billing installment submitted to EDCAQMD

### **September – October 2008**

- Provide shuttle services 2 days/week between Chili Bar and Salmon Falls and including intermediate Coloma Valley stops.
- Third and "Season" end billing installment to EDCAQMD

### **April 2009**

- Marketing and Press releases of impending resumption of shuttle services available May-June
- Hiring and orientation of new drivers as needed

### **May – June 2009**

- Provide shuttle services 4 days/week between Chili Bar and Salmon Falls and including intermediate Coloma Valley stops.
- Final report and billing submitted to EDCAQMD for fiscal year 2008-2009 grant contract

## FUNDING REQUEST/BREAKDOWN OF COST

### Funding Request

The River Store is requesting a maximum allocation of \$101,323 of AB2766 DMV Surcharge funds to this project. The funding will provide for 76 days of shuttle service for the South Fork American River corridor.

<b>Total Project</b>		<i>Proposal</i>	<i>Alternative</i>
<b>Funding</b>		212,592	161,928
<b>Project Costs</b>			
River Store Shuttle Materials		113,920	82,280
River Store Shuttle Personal		84,672	67,648
Admin Fees/Permits		8,000	8,000
Marketing/Online Website Reservation Setup		6,000	4,000
		212,592	161,928

  

<b>AB2766 Funds</b>		<i>Proposal</i>	<i>Alternative</i>
<b>Funding</b>		101,323	76,727
<b>Project Costs</b>			
River Store Shuttle Materials		69,124	48,414
River Store Shuttle Personal		24,199	20,313
Admin Fees		8,000	8,000
		101,323	76,727

  

<b>Matching Contribution</b> River Trust Fund - El Dorado County River Management (See El Dorado County Parks Letter Appendix B)		<i>Proposal</i>	<i>Alternative</i>
<b>Funding</b>		27,000	22,000
<b>Project Costs</b>			
River Store Shuttle Materials		15,165	12,085
River Store Shuttle Personal		5,835	5,915
Marketing/Online Website Reservation Setup		6,000	4,000
		27,000	22,000

  

<b>Matching Projected Revenue</b> Shuttle Fees (See 2007 SFA River Use Counts Appendix A)		<i>Proposal</i>	<i>Alternative</i>
<b>Funding</b>			
\$5/Ride + \$20/Raft Assuming 5% of Daily Ridership are Rafters w/one raft for every 4 riders - Daily Ridership (A) 352, (B) 264		140,448	105,336
Less 40% River Store Inc. Margin		56,179	42,134
		84,269	63,202
<b>Project Costs</b>			
River Store Shuttle Materials		29,292	21,395
River Store Shuttle Personal		54,976	41,806
		84,269	63,202

