



County of El Dorado

330 Fair Lane, Building A
Placerville, California
530 621-5390
FAX 622-3645
www.edcgov.us/bos/

Minutes

Strategic Economic Enhancement Development Committee

Members:

**Carl Ribauda, Chair - President/Chief Strategist, SMG
Consulting**

**David Spaur, Vice Chair - Retired City Manager, Consultant, S2
Consulting, LLC**

**Les Heinsen - Owner/President Credence Corp. dba Element 79
Vineyards**

Perry McLain - Businessman, PMC Aquatics, LLC

**Christine Noonan - General Manager/Owner Delfino Farms
Vacant (2)**

Thursday, June 18, 2026

3:00 PM

<https://us06web.zoom.us/j/87658200766>

2850 Fairlane Ct., Building C Lobby Conference Room, Placerville, CA

PUBLIC PARTICIPATION INSTRUCTIONS: The Committee meeting room will be open to the public. The meeting will be live-streamed via Zoom. By participating in this meeting, you acknowledge that you are being recorded.

Although the County strives to offer remote participation, be advised that remote Zoom participation is provided for convenience only. In the event of a technological malfunction, the only assurance of live comments being received by the Commission is to attend in person. Except for a noticed teleconference meeting, the Commission reserves the right to conduct the meeting without remote access if there is a malfunction.

Members of the public may address the Committee in-person or via Zoom to make a public comment. The public should call into 530-621-7603 or 530-621-7610. The Meeting ID is 876 5820 0766. Please note you will not be able to join the live-stream until the posted meeting start time.

To observe the live stream of the Committee meeting go to
<https://us06web.zoom.us/j/87658200766>.

If you are joining the meeting via zoom and wish to make a comment on an item, press the "raise a hand" button. If you are joining the meeting by phone, press *9 to indicate a desire to make a comment. Speakers will be limited to 3 minutes.

Although the County strives to offer remote participation, be advised that remote Zoom participation is provided for convenience only. In the event of a technological malfunction, the only assurance of live comments being received by the Committee is to attend in person. Except for a noticed teleconference meeting, the Committee reserves the right to conduct the meeting without remote access if there is a malfunction.

If you choose not to observe the Committee meeting but wish to make a comment on a specific agenda item, please submit your comment in writing. You are encouraged to submit your comment in writing by 4:00 PM on the Wednesday before the meeting to ensure the Committee has adequate time to review. Please submit your comment to the Clerk of the Board at edc.cob@edcgov.us. Your comment will be placed into the record and forwarded to Committee members.

PROTOCOLS FOR PUBLIC COMMENT: Speakers will be limited to 3 minutes or as otherwise provided by the Committee Chair. By participating in this meeting, you acknowledge that you are being recorded.

While speaking, please reduce any background noise to ensure that your comments can be heard. When you hear the item called that you wish to comment on, please follow the following instructions accordingly.

ONLINE LIVE STREAM: When you hear the item called that you wish to comment on, press the "raise a hand" button.

PHONE IN: When you hear the item called that you wish to comment on, press *9 to indicate a desire to make a comment. The clerk will call you by the last three digits of your phone number when it is your turn to comment.

A video recording of this meeting will be published to the website.

The SEED Committee is concerned that written information submitted to the Committee the day of the committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter. Written information or public comments may be submitted to: Economic.Development@edcgov.us.

ROLL CALL

Meeting was called to order at 3:03pm

Present: 4 - McLain, Noonan, Chair Ribaudo and Vice Chair Spaur

Absent: 1 - Heinsen

ADOPTION OF THE AGENDA AND APPROVAL OF CONSENT CALENDAR

Public Comment: None

A motion was made by Member Spaur, seconded by Member McLain, to approve the consent calendar with no changes.

Yes: 4 - McLain, Noonan, Chair Ribaudo and Vice Chair Spaur

Absent: 1 - Heinsen

CONSENT CALENDAR

- 1. 26-1083** Economic Development Division recommending the Committee approve the SEED Meeting Minutes from May 21, 2026.

This item was approved on the consent calendar.

END OF CONSENT CALENDAR

OPEN FORUM

Open Forum is an opportunity for members of the public to address the Committee on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee Chair may limit public comment during Open Forum.

AGENDA ITEMS

2. 26-1079 Discussion on progress of update to the Board of Supervisors.

Public Comment: M. Renali

Members discussed effort on Board of Supervisors update presentation scheduled for 9-15-2026.

3. 26-1080 Discussion of progress inviting business community into TBID conversations.

Public Comment: M. Renali

Members discussed effort to include members of business communities into TBID discussions, specifically, Lodging, Ag, Wine, Outdoor Recreation, as well as Arts and Culture.

4. 26-1081 Discussion of TBID proposals received from Civitas.

Public Comment: M. Renali

Members discussed potential roll out of Civitas TBID proposal.

5. 26-1082 Review SEED Implementation Plan and provide approval recommendation to Board of Supervisors.

Public Comment: M. Renali

P&B Director Garner shared updated SEED Implementation Plan. Members discussed minor changes to plan.

A motion was made by Member Noonan, seconded by Member McLain, to recommend approval of the amended plan to the Board of Supervisors.

Yes: 4 - McLain, Noonan, Chair Ribaud and Vice Chair Spaur

Absent: 1 - Heinsen

ADJOURNMENT

Chair Ribaud adjourned the meeting at 4:53 PM.