

Presentation to El Dorado County Strategic Economic Enhancement Development Committee

February 20, 2025

Maia Schneider, Executive Director of Business and Strategy

Marshall's Economic Impact

Delivering high quality healthcare and driving positive economic output





Marshall commits to creating a community where everyone can achieve their highest desired state of health and well-being.



About Us

Organized in 1957

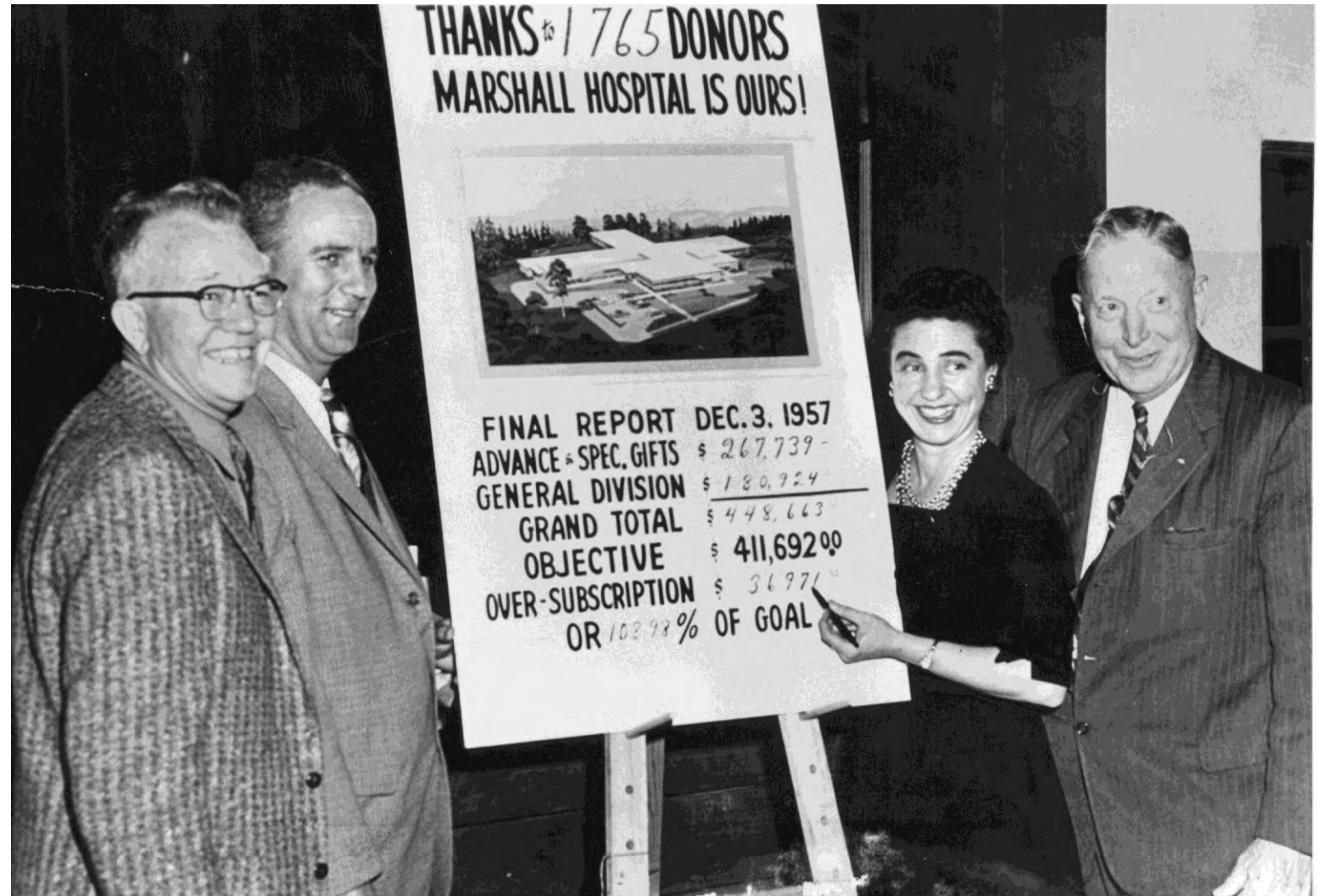
Built by and for the community

Marshall Hospital – 111-bed, general acute care hospital

Level III Trauma Center

~1,600 employees and over 150 allied clinicians

Over one dozen primary and specialty care clinics





Outpatient Primary and Specialty Care – 16 locations

- Family & Internal Medicine
- Pediatrics
- General Surgery
- Cardiology
- Pulmonology
- OB/GYN
- Urology
- Cancer Center
- Hematology/Oncology
- ENT/Hearing
- PT/OT/Speech Therapy
- Rheumatology
- Orthopedics
- Podiatry
- Gastroenterology
- Wound Care
- Cardiac Rehabilitation
- Substance use disorder

Nationally Recognized for Excellence



CALIFORNIA DEPARTMENT OF PUBLIC HEALTH

Silver Award for Antimicrobial Stewardship Honor Roll, Healthcare-Associated Infections Program 2023



U.S. NEWS & WORLD REPORT

- Best Hospitals 2023-24
- High Performing for Pneumonia



THE LEAPFROG GROUP

'A' Hospital Safety Grade from The Leapfrog Group, a national recognition for commitment to patient safety



CHARTIS

Rural and Community Top 100 Hospital 2023



LOWN INSTITUTE HOSPITALS INDEX

A Grades for Social Responsibility, Patient Outcomes, Value of Care, Clinical Outcomes, Pay Equity, Avoiding Overuse, Cost Efficiency and Inclusivity



AMERICAN HEART ASSOCIATION/ AMERICAN STROKE ASSOCIATION

- Stroke Gold Plus 2024
Target: Stroke Honor Roll-Elite 2024
Target: Type 2 Diabetes Honor Roll 2024
- Rural Bronze Stroke 2024



BETA HEALTHCARE GROUP Quest for Zero

- Excellence in OB Tier 2, 2019, 2020, 2021, 2022, 2023, 2024
- Excellence in ED Tier 2, 2023, 2024



Nationally Recognized for Excellence



CAL HOSPITAL COMPARE HONOR ROLL

- Opioid Care 2020, 2021, 2022, 2023, 2024
- Patient Safety 2019, 2020, 2022, 2023, 2024



AMERICAN DIABETES ASSOCIATION

Since 2009, Marshall Diabetes and Nutrition Education has been recognized for Diabetes Self-Management Education and Support



COMMISSION ON CANCER ACCREDITATION

Accredited since 2005, quality measures address survival and quality of life

Baby-Friendly usa
The gold standard of care

BABY FRIENDLY CERTIFIED SINCE 2015

By the World Health Organization and UNICEF for Breastfeeding Advocacy



AMERICAN ASSOCIATION OF CARDIOVASCULAR AND PULMONARY REHABILITATION

AACVPR Program Accredited 2023



JOINT COMMISSION

Certification as a Primary Stroke Center
2013, 2015, 2017, 2020, 2021, 2023



INSTITUTE FOR HEALTHCARE IMPROVEMENT

Recognized for participation in national movement to improve care for older adults



By the Numbers

Total Patients served FY 2024

- **62,859**

Total ED visits

- **20,600**

Inpatients cared for

- **4,166**

Babies delivered

- **343**

All outpatient visits

- **57,845**

Economic Impact Analysis



- Conducted by Dr. Sanjay Varshney, Varshney & Associates
- Includes impacts on El Dorado County and Greater Sacramento Area
- Completed in July 2024
- Using IMPLAN model, forecasts economic benefit for a ten-year period ending 2034
- Three focused activities: Marshall's capital investments, expenditures to operate Marshall, and public benefit generated by Marshall

10-year Forecast Highlights



Indirect, Direct and Induced Benefit

- Produce more than \$5.4 billion of economic output
- Create 27,475 new jobs (2,748 jobs per year)
- Result in nearly \$2.4 billion of new Labor Income
- Yield more than \$3.2 billion of new Value Added

Catalyst for Additional Growth

- Produce more than \$2.0 billion of economic output
- Create 10,488 jobs (1,049 jobs per year)
- Result in more than \$0.9 billion of new labor income
- Yield more than \$1.2 billion of new value added

Tax Revenue Benefit

The increased Taxes on Production and Imports (TOPI) due to the direct, indirect, and induced impact would amount to an average of **over \$3.45** million per year. These incremental TOPI figures would be a **0.87% addition** to the El Dorado County General Fund revenues.

More to come...

Marshall opening new services in El Dorado Hills, summer 2025!





Thank you!

Discussion