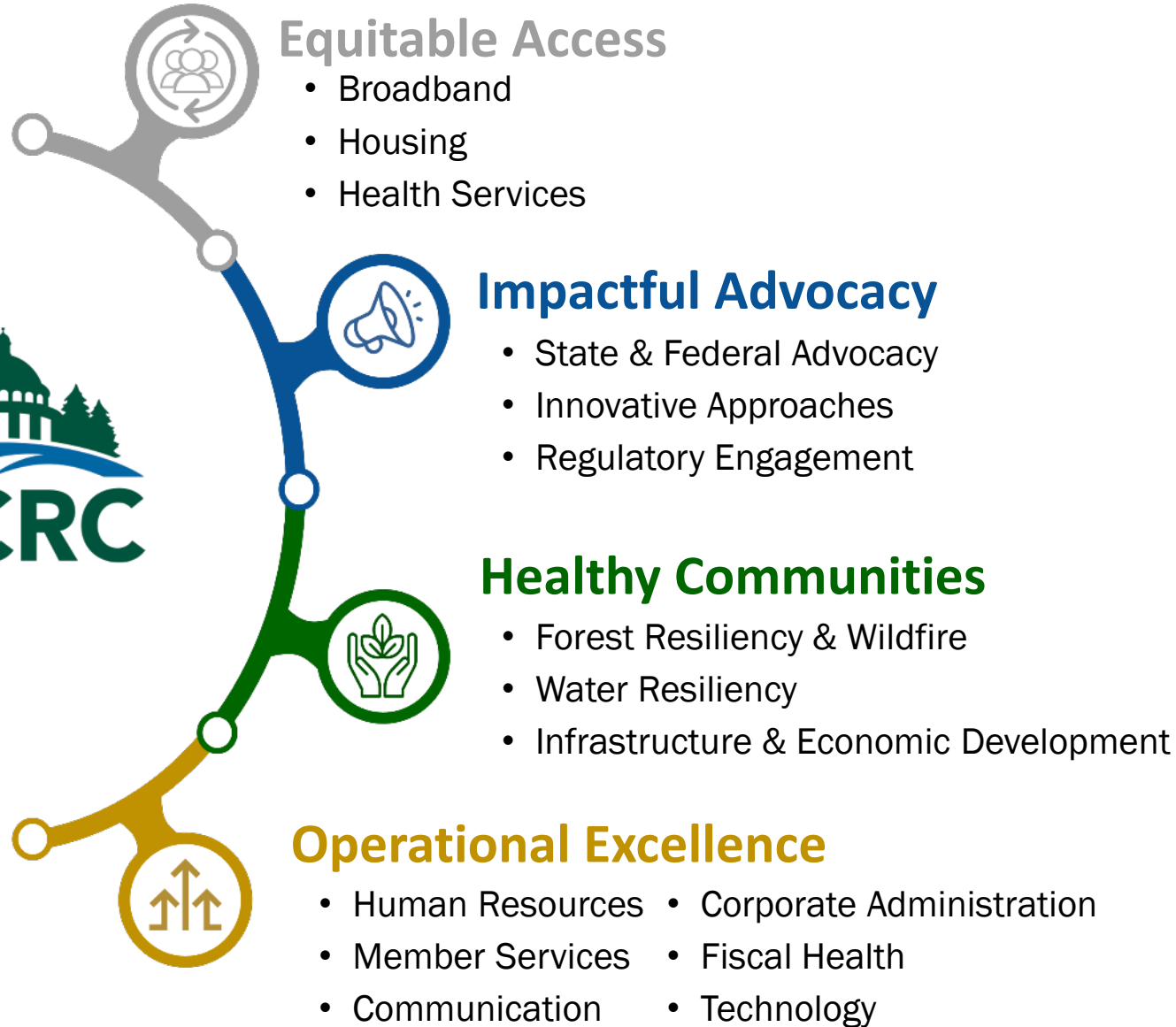




RURAL COUNTY REPRESENTATIVES OF CALIFORNIA

MARY-ANN WARMERDAM
RCRC SENIOR VICE PRESIDENT

RCRC STRATEGIC PLAN



Vision

RCRC is the premier advocate and innovative service provider for rural counties in California

STATE & FEDERAL ADVOCACY



State Policy Areas

- Forest Health/Wildfire
- Water/drought
- Broadband
- Housing
- Energy
- Social Services
 - CARE Act
 - BHSA
- California Public Utilities Commission (CPUC)



Impactful Advocacy

Federal Policy Areas

- Forest Health/Wildfire
- Water/Drought
- Infrastructure
- Farm Bill

PG&E Working Group

1. Facilitate dialogue between PG&E and counties
2. Engage with PG&E on the implementation of wildfire mitigation programs
3. Resolve potential issues with PG&E's local operations and resources.

Property Insurance Ad Hoc Committee

1. Get ahead of the conversation on property insurability
2. Develop policy recommendations and direction from leadership

GOLDEN STATE FINANCE AUTHORITY (GSFA)



Equitable Access



GOLDEN STATE FINANCE AUTHORITY

- **Affordable Housing Solutions:** Advancing homeownership through the provision of affordable housing solutions.
- **Affordable Energy Financing:** providing affordable options for homeowners and developers to obtain energy efficiency financing.
- **Infrastructure Financing:** Promoting economic development in rural communities with infrastructure financing supports.

SINCE 1993 IN EL DORADO COUNTY



595 individuals or families purchased a home through GSFA



Over **\$3.74 M** in down payment assistance through GSFA

NATIONAL HOMEBUYERS FUND (NHF)



Equitable Access



NATIONAL HOMEBUYERS FUND

- **Expand Homeownership:** Creating greater consumer options across the nation for affordable housing solutions that increase homeownership and help advance financial security in moderate- and low-income communities.
- **Strengthen Communities:** Partnering with charitable and other non-profit organizations to support communities in need

SINCE 2002 IN EL DORADO COUNTY



41 individuals or families purchased a home through GSFA



Over **\$460 K** in down payment assistance through GSFA

GOLDEN STATE FINANCE AUTHORITY (GSFA) & NATIONAL HOMEBUYERS FUND (NHF)



Equitable Access

NEW

Assist-to-Own Program

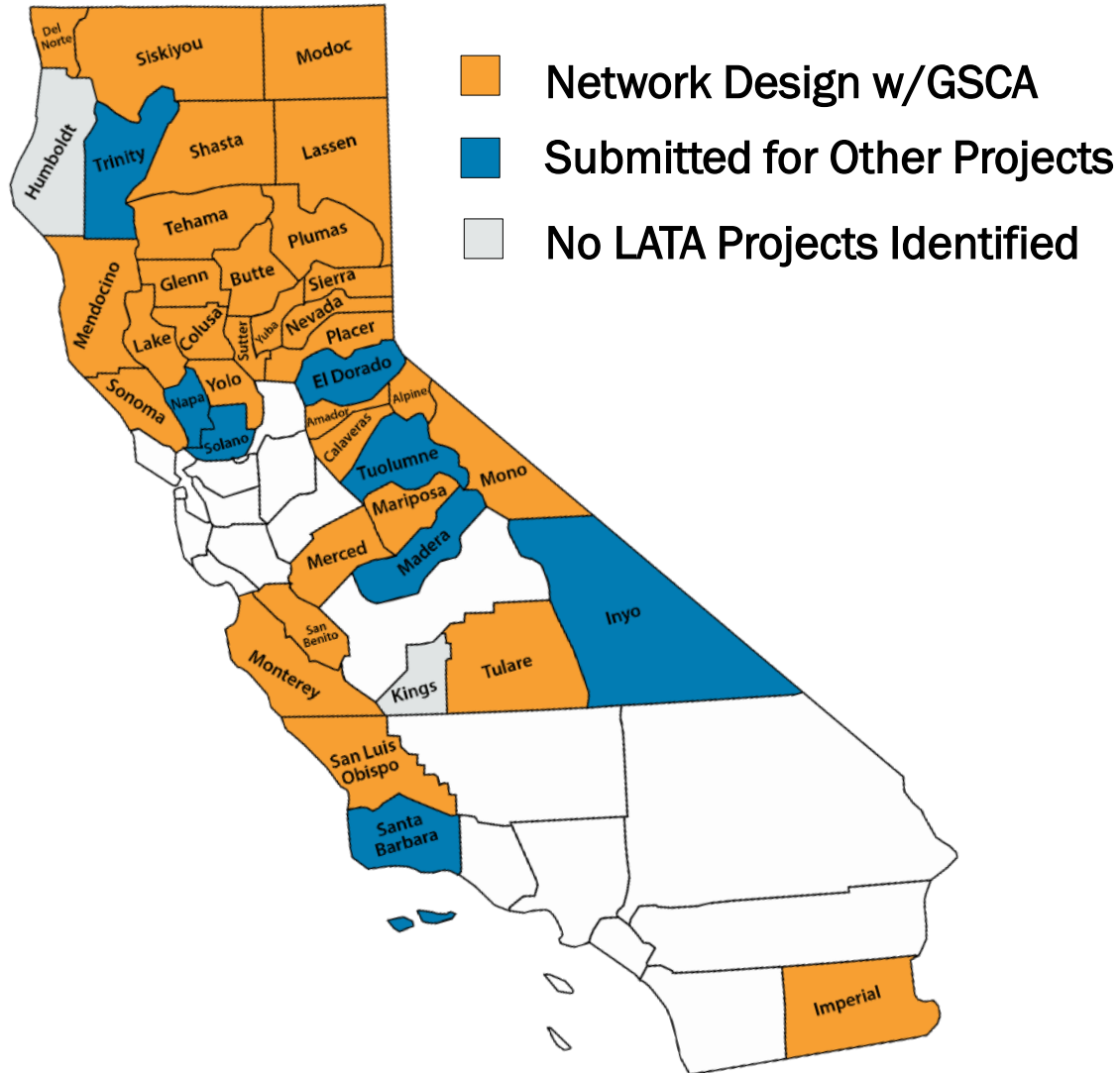
- Provides GSFA member county employees down payment and closing cost assistance for purchase of a home.
- Assistance of up to 5.5%
- GSFA offering to assist counties with individualized marketing to their employees (flyers, webinars, emails, etc.)
- As of July 2023, **54** employees have purchased, or are in the process of purchasing, a home through the program



GOLDEN STATE CONNECT AUTHORITY



Equitable Access



- **Broadband Strategic Plans**
 - 26 Member Counties – Fed EDA Funds
- **Technical Assistance**
 - LATA Grants
 - 39 GSCA Member Counties
 - 40 – GSCA Administered LATA Grants (*member counties and cities therein*)
- **Broadband Deployment**
 - Open access municipal network

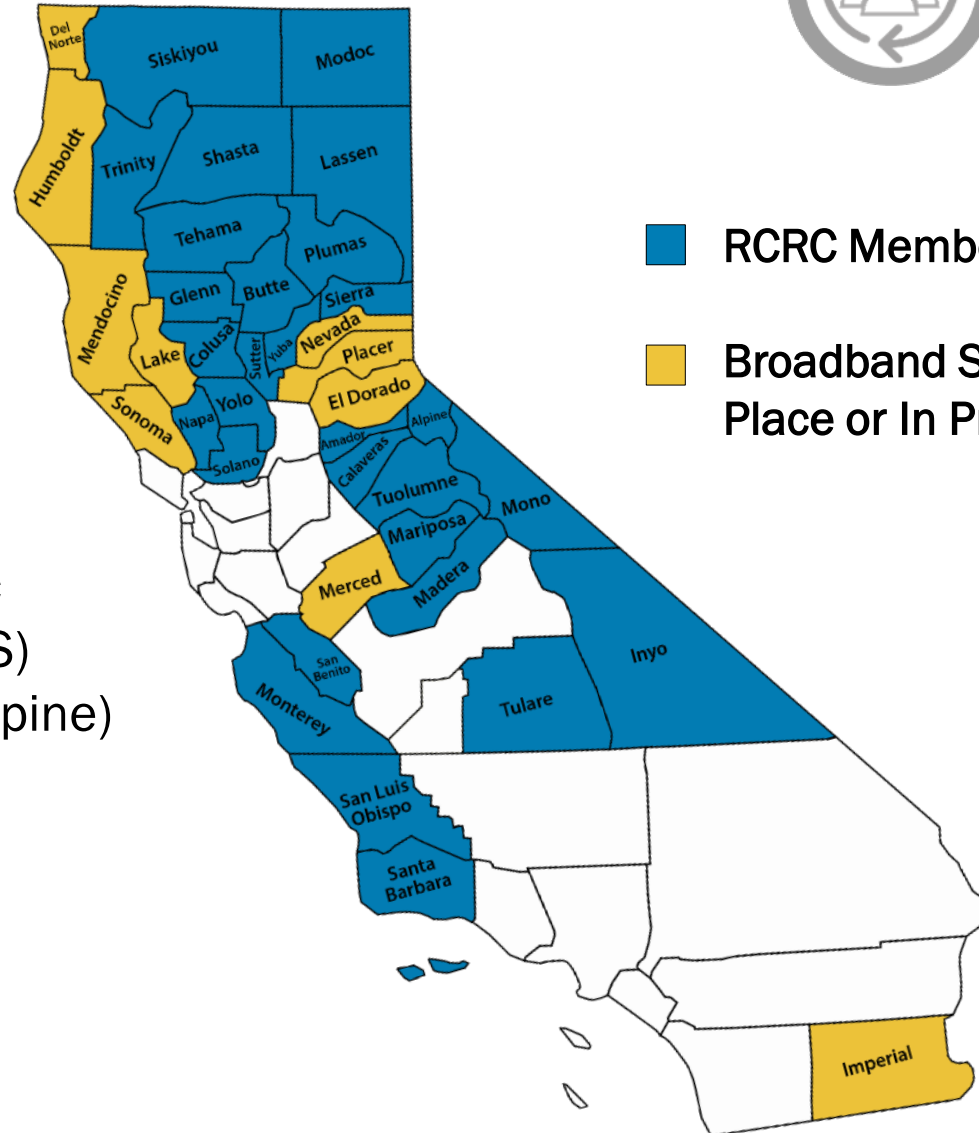
GOLDEN STATE CONNECT AUTHORITY (CONT)



Equitable Access

EDA Planning Grant

- Provides Funding For:
 - Broadband Strategic Plans
 - Two Comprehensive Economic Development Strategies (CEDS) Plans (Colusa & Mono/Inyo/Alpine)



- RCRC Members Participating
- Broadband Strategic Plans in Place or In Progress

RURAL ALLIANCE, INC. (RAI)



Impactful Advocacy

- RCRC non-profit affiliate entity
- RAI facilitates academic research and educational opportunities that advance understanding of rural California amongst policymakers and the public.
- Currently implementing:
 - Business Plan
 - Policy and Priority Areas for 2023 Research and Educational Tours



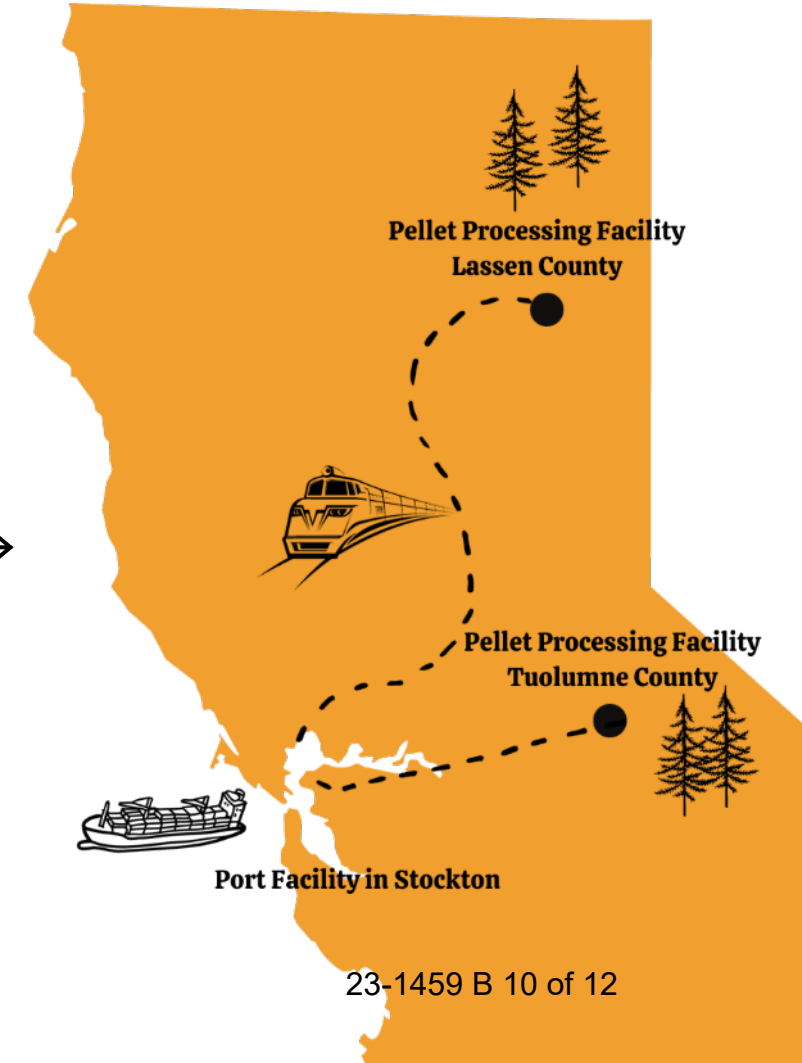
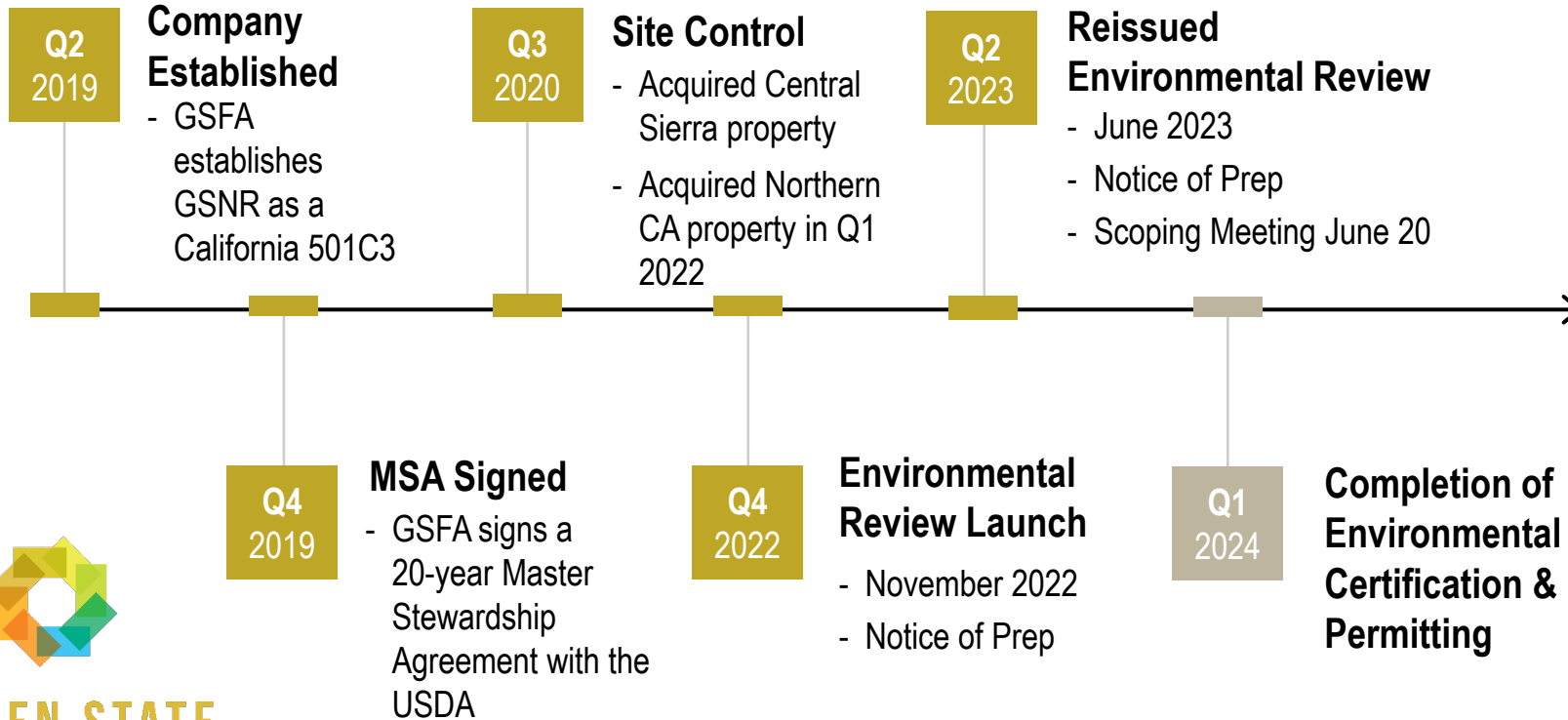
GOLDEN STATE NATURAL RESOURCES



Healthy Communities

GSNR is a 501c3 public benefit corp. focused on forest resiliency and rural economic development.

GSNR Timeline



ENVIRONMENTAL SERVICES JOINT POWERS AUTHORITY (ESJPA)

- Formed in 1993 to assist members in complying with regulatory requirements and waste diversion goals.
- Provides regulatory advocacy and technical assistance to 26 counties, supports local public education campaigns and administers grants for recycling and hazardous waste management programs.

ESJPA BUSINESS PLAN

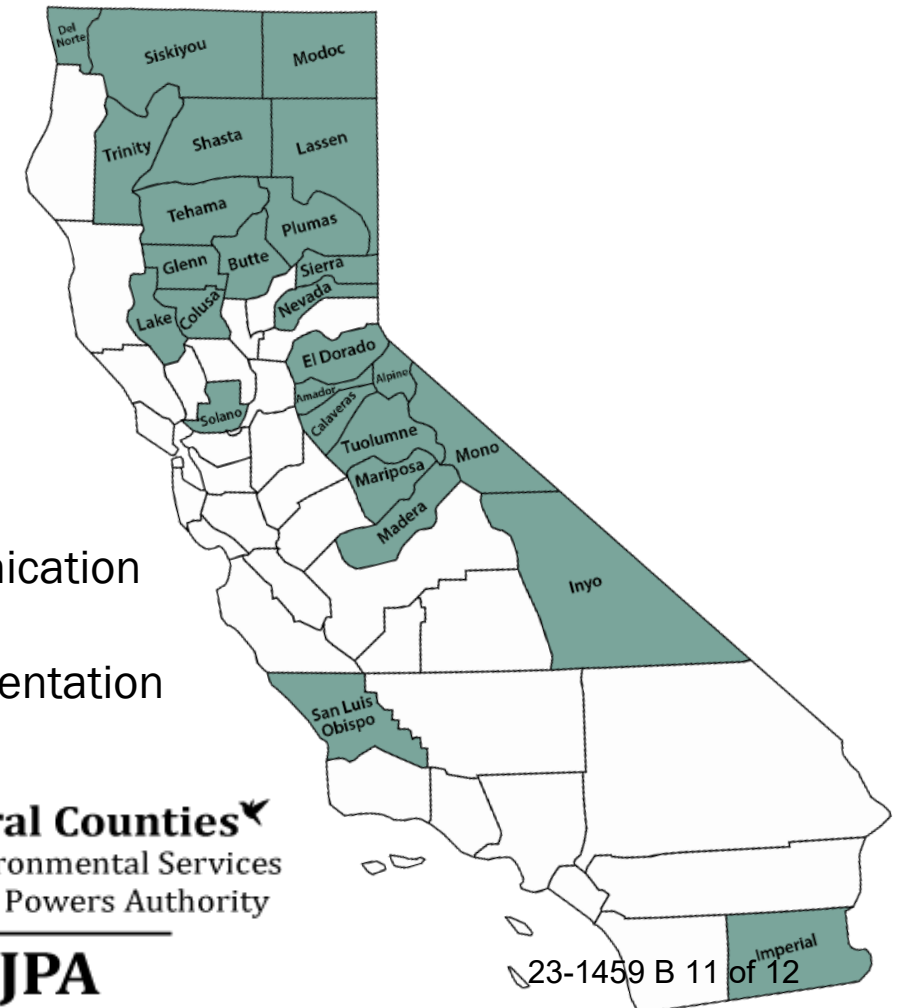
- Maintain and strengthen organizational fiscal health and workforce.
- Increase and enhance member services
- Increase partnerships and county membership
- Expand organizational communication with member counties
- Increase organic waste implementation support for member counties



Rural Counties
Environmental Services
Joint Powers Authority
ESJPA



Operational Excellence





RCRC
1215 K St., Suite 1650
Sacramento, CA 95814
(916) 447-4806

QUESTIONS?

KEEP UP WITH RCRC:

- WEBSITE: www.rcrcnet.org
- SIGN UP FOR THE BARBED WIRE NEWSLETTER
- FOLLOW US ON SOCIAL MEDIA:



@ruralcounties



@ca_ruralcounties



@RuralCounties