

CAO Recommendations on next 18 Month Strategic Direction

January 20, 2009

CAO Recommendations on next 18 Month Strategic Direction

- **Model a process of governance by policy**
 - By February 3, 2009 formally affirm the Board shall adhere to:
 - County Charter Section 211: Communications with Employees
Board of Supervisor's directions, recommendations or instructions to boards, commissions, department heads, or officers shall be by formal Board action. This section does not limit an individual Supervisor's right to obtain information or request advice or assistance in accordance with normal operating policies.
 - By February 24, 2009 submit language clarifying Board's policy role and relationship to CAO to the Charter Review Committee
- **Achieve Financial Stability**
 - By FY 2010/11 adopt an operating budget which does not exceed annual ongoing revenues
- **Maintain Financial Solvency**
 - By FY 2009/10 adopt a monthly cash flow plan in order to better manage cash flow needs

CAO Recommendations on next 18 Month Strategic Direction (cont.)

- Ensure Organizational Integrity
 - By March 19, 2009 hold a BOS workshop to provide input to the CAO regarding projects and activities to be prioritized in the FY 2009/10 Budget process
 - By April 21, 2009 hold a BOS workshop to define and prioritize core County functions
 - By FY 2009/10 adopt a budget that supports and balances provision of core functions of county business
 - By Dec 2009 identify and quantify significant organizational needs that are at risk of failing or not supporting core business needs of County

CAO Recommendations on next 18 Month Goals (cont.)

- Encourage economic development
 - By July 2009 adopt a revised Economic Development Policy J-2 that outlines a process and set of incentives that prioritizes and attracts industrial and commercial projects to the County
 - By July 2009 adopt a plan for the use of County promotional funding that seeks to maximize tourist/visitor spending in County
 - By ____2009 adopt a General Plan work plan for FY 2009/10 that prioritizes support for economic development
- Instill courteous, helpful and professional service in all County interactions
 - By February 2009 incorporate customer service expectations in all employee evaluations including Department Heads