



**EL DORADO COUNTY
PLANNING & BUILDING DEPARTMENT
ECONOMIC DEVELOPMENT DIVISION**

2850 Fairlane Court, Placerville, CA 95667
Phone (530) 621-5595

Happy Ladders

2201 Francisco Drive, Suite 140-549, El Dorado Hills, CA 95762
<https://happyladders.com>

FOUNDER(S): Amy Jacobs-Schroeder and Sean Schroeder

Amy has worked with families in El Dorado County and beyond, providing developmental services to children and their families for twenty (20) years. Sean has been building software products for over twenty (20) years.

SECTOR: Health & Wellness

RECOMMENDED AMOUNT: Up to \$50,000 provided in tranches based on milestones achieved.

USE OF FUNDS: Funds will be used toward product development and Go-to-Market strategies.

DESCRIPTION: Happy Ladders is a mobile therapy platform designed for parents to use with their toddlers and preschoolers with developmental needs, such as autism.

Happy Ladders solves the immediate problem of in-person service shortages for Infant Development Programs and At-Risk Behavioral Intervention services for the state of California by providing a mobile developmental, parent-friendly and play-based approach for parents and caregivers to implement in their homes and communities.

Historically, rural, non-English speaking, and working families have struggled to obtain early start developmental services for their children. And, aside from staff shortages, many families just desire a DIY approach that does not require service providers in their homes or to take their children to clinics.

GRANT ALIGNMENT:

- Strong founder fit with extensive expertise
- Regional traction with regional center contracts
- Potential for employee growth
- Local value to residents, especially in rural areas