



# County of El Dorado

Economic Development  
330 Fair Lane  
Placerville, CA 95667  
(530) 621-5595

## Minutes - Draft Community & Economic Development Advisory Committee

*Linnea Marengo, Chair, At-Large Member*  
*Laurence Brilliant, Vice Chair, District I*  
*Scot Bernstein, District II*  
*Maryann Argyres, District III*  
*Roberta Long, District IV*  
*David Orr, District V*  
*Charlie Downs, At-Large Member*  
*Kris Payne, Alternate, At-Large Member*

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Thursday, June 8, 2017

1:00 PM

El Dorado County Government Center  
OES Conference Room (Lower Level)  
330 Fair Lane, Building A  
Placerville, CA 95667

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An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the office of the Economic Development Division of the Chief Administrative Office if you require accommodation at (530) 621-5595.

Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Rules on Public Comment for Non-Agenda Items during Open Forum within the jurisdiction of the Committee: Each speaker may comment no more than three (3) minutes in total, regardless of the number of topics addressed. No action will be taken by the Committee at this meeting on non-agenda items.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

#### **CALLED TO ORDER AND ROLL CALL 1:04 PM**

**Present:** 4 - Linnea Marengo, David Orr, Laurence Brilliant and Roberta Long

**Absent:** 4 - Kris Payne, Charlie Downs, Scot Bernstein and Maryann Argyres

#### **ADOPTION OF THE AGENDA AND APPROVAL OF THE CONSENT CALENDAR**

**A motion was made by Member Orr, seconded by Member Brilliant, to Adopt the Agenda and Approve the Consent Calendar.**

**Yes:** 4 - Linnea Marengo, David Orr, Laurence Brilliant and Roberta Long

**Absent:** 4 - Kris Payne, Charlie Downs, Scot Bernstein and Maryann Argyres

#### **OPEN FORUM**

*N. Santiago, L. Price, S. Price*

[17-0657](#) OPEN FORUM (see attachment)

[17-0658](#) OPEN FORUM (see attachment)

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum.

*Member Bernstein arrived at 1:07 PM*

**Present:** 5 - Linnea Marengo, David Orr, Laurence Brilliant, Scot Bernstein and Roberta Long

**Absent:** 3 - Kris Payne, Charlie Downs and Maryann Argyres

#### **CONSENT CALENDAR**

1. [17-0578](#) Chief Administrative Office recommending approval of the Minutes from the regular meeting of April 13, 2017.

**This matter was approved on the Consent Calendar**

## DISCUSSION ITEMS

2. [17-0579](#) Parks and Trails Manager, Vickie Sanders to speak briefly on the County's outdoor recreation opportunities.  
*Public Comment: S. Taylor, L. Price, N. Santiago, S. Price*  
**No Action Taken.**
3. [15-1441](#) Chair recommending the Committee finalize and close out the 2016 Action Plan Matrix.  
**A motion was made by Member Long, seconded by Member Bernstein, to finalize and close out the 2016 Action Plan Matrix.**  
**Yes:** 5 - Linnea Marengo, David Orr, Laurence Brilliant, Scot Bernstein and Roberta Long  
**Absent:** 3 - Kris Payne, Charlie Downs and Maryann Argyres  
  
*Member Downs arrived at 2:07 PM*  
**Present:** 6 - Linnea Marengo, David Orr, Charlie Downs, Laurence Brilliant, Scot Bernstein and Roberta Long  
**Absent:** 2 - Kris Payne and Maryann Argyres
4. [17-0408](#) Chair recommending the Committee establish a 2017 Action Plan (Con't from 4/13/17).  
**A motion was made by Member Brilliant, seconded by Member Downs, to establish a 2017 Action Plan.**  
**Yes:** 6 - Linnea Marengo, David Orr, Charlie Downs, Laurence Brilliant, Scot Bernstein and Roberta Long  
**Absent:** 2 - Kris Payne and Maryann Argyres
5. [17-0621](#) Contingent upon approval of Agenda Item #17-0408 (2017 Action Plan), the Targeted Economic Development Ad Hoc Committee recommends the Committee;  
1) Receive and file an update; and,  
2) Provide direction to the Ad Hoc Committee regarding next steps.  
(Est Time: 15 minutes)  
**Received and Filed**
6. [17-0622](#) Contingent upon approval of Agenda Item #17-0408 (2017 Action Plan), the Placemaking Ad Hoc Committee recommends the Committee receive and file an update. (Est Time: 5 minutes)  
**Received and Filed**

7. [17-0623](#) Contingent upon approval of Agenda Item #17-0408 (2017 Action Plan), the High Speed Internet Access Ad Hoc Committee recommends the Committee receive and file an update. (Est Time: 5 minutes)  
**No Action Taken.**
8. [17-0624](#) Contingent upon approval of Agenda Item #17-0408 (2017 Action Plan), the Collaborations for Success Ad Hoc Committee recommends the Committee receive and file an update. (Est Time: 5 minutes)  
**No Action Taken.**
9. [17-0625](#) Contingent upon approval of Agenda Item #17-0408 (2017 Action Plan), the Community Planning Ad Hoc Committee recommends the Committee receive and file an update. (Est Time: 5 minutes)  
**Member Brilliant recommended that a special meeting be held prior to the 2017-18 Budget Hearing on June 20.**

*Member Bernstein left the meeting at 3:36 PM*

**Present:** 5 - Linnea Marengo, David Orr, Charlie Downs, Laurence Brilliant and Roberta Long

**Absent:** 3 - Kris Payne, Scot Bernstein and Maryann Argyres

## **CHIEF ADMINISTRATIVE OFFICE - ECONOMIC DEVELOPMENT UPDATE**

Jeanette Salmon from the Chief Administrative Office provided the following Economic Development update;

- 1) We are moving forward with our promotional video, partnering with Greater Sacramento Economic Council (GSEC), and are targeting a completion date of the end of July;
- 2) Anne Novotny, Principal Planner from Long Range Planning, will regularly attend CEDAC meetings beginning in July or August;
- 3) The Board of Supervisors Budget Hearing is scheduled for June 20;
- 4) CEDAC will hold their July meeting in South Lake Tahoe at 11 a.m.;
- 5) We are increasing our Social Media presence with Facebook and Twitter;
- 6) Carla Hass, Director of Communications and Outreach, will attend the July CEDAC meeting; and,
- 7) We are requesting CEDAC Members to be our eyes and ears for new businesses they hear about.

## **CEDAC MEMBER UPDATES**

Member Brilliant updated the Committee on a calendar he is drafting to keep track of important dates and deadlines.

Member Long reminded the Committee that Supervisor Ranalli was holding a Town Hall Meeting on June 8th.

**ADJOURNED 4:04 PM**

**A motion was made by Member Downs, seconded by Member Orr, to adjourn the meeting.**

**Yes:** 5 - Linnea Marengo, David Orr, Charlie Downs, Laurence Brilliant and Roberta Long

**Absent:** 3 - Kris Payne, Scot Bernstein and Maryann Argyres