



Jim Mitrisin <jim.mitrisin@edcgov.us>

letters of support

1 message

Laurel Brent-Bumb <chamber@eldoradocounty.org>
To: jim.mitrisin@edcgov.us

Mon, Aug 14, 2017 at 3:17 PM

Jim,

I have forwarded you support letters that were not included in the legistar. I understand your office may not have received some of these letters. There were many more attached to our proposal that was submitted to the CAO as well.

Sorry if this causes any confusion.

Laurel Brent-Bumb A.C.E.

Chief Executive Officer

530 621 5885

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El Dorado County
Board of Supervisors
2850 Fair Lane Ct.
Placerville, CA 95667

Dear El Dorado Board of Supervisors:

The El Dorado Winery Association was recently made aware of the following newly issued Bids/RFPs/RFQs:
17-946-049 - Lease of County Property located at 542 Main Street, Placerville

This property is currently occupied by the EDC Chamber of Commerce (EDCCC), a tenant in good standing for many years. We understand that the EDCCC would like to continue its tenancy at 542 Main St. In support of the EDCCC, The El Dorado Winery Association urges you and the other BOS members to please consider the EDCCC as the top candidate for this lease. EDCCC has been a faithful supporter of EDWA and many other businesses here in El Dorado County. Thousands of visitors to El Dorado County depend on EDCCC for information on local tourist attractions, events, business, and as a general resource. Our winery members directly benefit from the promotional efforts of EDCCC.

Having EDCCC on Main St. not only has a direct benefit to the businesses on Main St., but to all of our wineries in the surrounding community. Our wineries, spread throughout El Dorado County count on EDCCC to promote tourism and direct people to our locations in the region. We feel strongly that shopping and other business, to include traffic to our wineries, will decrease if the Chamber is not in such a central location, easily accessible by visitors.

Please support your local business community here in EDC and keep our local economy strong by retaining the EDCCC offices at 542 Main St. in Placerville.

Regards,

Carey Skinner
President, El Dorado Winery Association

June 13, 2017

El Dorado County Board of Supervisors

330 Fair Lane

Placerville, Ca 95667

RE: Letter of Support – El Dorado County Chamber of Commerce

The Folsom Chamber of Commerce has been following the matter of the County of El Dorado and the EDC Chamber regarding the lease of the building at 542 Main Street, Placerville, Ca.

The Folsom Chamber has enjoyed a collaboration and partnership with the EDC Chamber for many years. We have participated in the annual Study Mission for the past 12 years in an effort to benefit both of our community's and the region. We are aware of the many services and benefits the EDC Chamber provides to both their membership and the community.

Our Chambers share many commonalities. The Folsom Chamber has a visitor's bureau, an economic development arm and when we decided to form a film commission the EDC Chamber and their film commissioner were our advisory team. We also share a very similar leasing situation as the Folsom Chamber is housed in a Folsom City building and it is leased to the Chamber for \$1.00 (one) dollar per year as the city of Folsom recognizes the public benefits provided by the Chamber and our programs.

We strongly urge you to allow the EDC Chamber to continue their valuable service at 542 Main Street under a similar or same contract.

Thank you for your consideration.

Sincerely,



City of Placerville

Community Development Department
3101 Center Street
Placerville, California 95667
(530) 642-5252

August 14, 2017

Laurel Brent-Bumb, Chief Executive Officer
El Dorado County Chamber of Commerce
542 Main Street
Placerville, CA 95667

SUBJECT: 542 Main Street

Dear Laurel Brent-Bumb:

This letter is in response to your inquiry regarding the General Plan and Zoning designation for the Chamber of Commerce building located at 542 Main Street. The Placerville General Plan Designation for the above address is Central Business District. Zoning designation for the above address is CBD (Central Business District).

Call the Planning Division at (530) 642-5252 if you have any questions.

Sincerely,

Andrew Painter
City Planner

AP



El Dorado County Farm Trails Association

El Dorado County
Board of Supervisors
330 Fair Lane
Placerville, California 95667

May 25, 2017

RE: Lease of County Property located at 542 Main Street, Placerville

Dear Supervisor Ranalli,

It has been brought to our attention that the property currently leased and occupied by the El Dorado County Chamber of Commerce (EDCCC) has come up for renewal. It is our understanding that the EDCCC has been a tenant in good standing and that it is possible for you to consider alternate potential tenants.

We urge you to continue the lease with the EDCCC. We as an organization have many interactions with the chamber and can attest to the importance of this organization. The EDCCC is an integral part of our community. Not only are the people involved upstanding citizens, they are people who care about our local businesses, issues and care for our community as a whole. While their interest is geared towards business, they also tackle issues like our living environment and the communication between business, government and out of town visitors.

Often the first stop in our county by tourist is the Chamber of commerce. The location is optimum for the dispersing of information about our local tourist attractions and local businesses.

The county will continue to bene/it from the Chamber's location as will main street. This location makes the county chamber a staple in this county, not just by its actions which are substantial, but also because its location provides an essential need of being part of the community not an out of the way place that is in no way central to our community.

We appreciate your consideration in support of extending the lease to the El Dorado County Chamber of Commerce.

Sincerely,

A handwritten signature in blue ink, appearing to read "Robert van der Vijver".

Robert van der Vijver, President
El Dorado County Farm Trails Association
P.O. BOX 20, Placerville, CA 95667

CC: Supervisor Hidahl
Supervisor Frentzen
Supervisor Veerkamp
Supervisor Novasel



**SHINGLE SPRINGS BAND
OF MIWOK INDIANS**

Shingle Springs Rancheria
(Verona Tract), California
5168 Honpie Road
Placerville, CA 95667
Phone: 530-676-8010
shinglespringsrancheria.com

June 23, 2017

Board of Supervisors
El Dorado County
330 Fair Lane
Placerville, CA 95667

Dear Supervisors,

The Shingle Springs Band of Miwok Indians urges your support in awarding the El Dorado County Chamber of Commerce the lease agreement for \$1 per year at 542 Main Street in Placerville.

The county enjoys many economic benefits from the chamber's strategic location. The Visitors Center welcomes thousands of visitors per year. The chamber building also houses the Visitors Authority, the Film Commission and the Economic Development Corporation that has an existing MOU with the county WIOA as the advisory board. Additionally, the chamber building houses the Business Resource Center which is available free to all El Dorado County residents and provides one-on-one professional business counseling, business workshops and a lending library.

The Tribe has an excellent relationship with the El Dorado County Chamber of Commerce and appreciates the valuable work it does in our community. We wholeheartedly support your awarding this lease.

Sincerely,



Ernest Vargas
Tribal Administrator

May 29, 2017

Supervisor John Hidahl
Supervisor Shiva Frentzen
Supervisor Brian Veerkamp
Supervisor Michael Ranalli
Supervisor Sue Novasel

El Dorado County Board of Supervisors
330 Fair Lane, Building A
Placerville, California 95667

Re: EDC Chamber of Commerce building decision

Honorable Members of the Board of Supervisors,

Why is there a question about the El Dorado County Chamber of Commerce remaining in the building they have occupied for decades? The rationale totally escapes me.

The office is recognized for the previously mentioned fact that literally a generation of visitors have found the information they've wanted at that spot. Granted, the building is not a modern structure, but Placerville and our county pride ourselves in having an important place in California history. Visitors to El Dorado County expect to see and visit historic buildings.

The main draw for Placerville visitors is the historic parts of the town. They can find Walmarts, Targets and any number of cookie cutter national chains where they live. Look at the other businesses in the area. They all retain a historic flavor. It is entirely appropriate for the Chamber to occupy a building on the *main street* of town; and maybe that's why it's called just that.

The EDC Chamber of Commerce promotes this county. They have many hundreds of members who recognize the importance of participating and supporting it. The Chamber advocates for its members and also provides information to those who want to visit and those who believe this could be a place to bring new businesses. These multipurpose and important economic roles are what have made the Chamber an integral and critical part of the county.

Please recognize the ill-conceived question that whether or not the Chamber can stay in this building is both a waste of time and detrimental to the continuing success of its goals and actions. There certainly must be more important issues to ponder.

Maryann Argyres
4220 North Canyon Road
Camino CA 95709



City of Placerville

City Manager's Office
3101 Center Street
Placerville, California 95667

May 30, 2017

RE: Letter of Support – El Dorado County Chamber of Commerce

To Whom It May Concern:

I am writing this letter in support of the El Dorado County Chamber's application to continue to use the building located at 542 Main Street in Placerville. The building also serves as an information portal for visitors to Placerville and El Dorado County. The El Dorado County Chamber of Commerce office has been located on Main Street in Placerville for many years. Placerville is the County seat and a hub of tourism in the County, which make it an appropriate location for the Chamber's headquarters.

Recently we learned the Chamber may need to move to a new location. I am writing in support of keeping the Chamber in their existing location, not only for the reasons listed above, but also because the current location helps promote business and tourism in Placerville and the entire County. It does not appear to be in the best interest of the County to move their services to a new location.

I realize this is not an easy decision, however I hope having the Chamber located in the County seat, in the center of tourism, provides benefits that may not be realized if the Chamber has to move. Please fully consider the impact of their move.

I look forward to your decision. If you have any questions of me please let me know.

Sincerely,

M. Cleve Morris
City Manager

June 14, 2017

Supervisor John Hidahl
Supervisor Shiva Frentzen
Supervisor Brian Veerkamp
Supervisor Michael Ranalli
Supervisor Sue Novasel

El Dorado County Board of Supervisors
330 Fair Lane, Building A
Placerville, California 95667

RE: El Dorado Chamber of Commerce building.

Honorable Members of the Board of Supervisors,

The El Dorado County Chamber of Commerce office is a staple in the Placerville community. I distinctly remember stepping in there for the first time. My initial thought was, they couldn't have picked a better building. It fits perfectly with the history of our area. This building is part of the heart of the Chamber, whose mission is to promote our local businesses, tourism and preserve the valuable history of our area.

They have occupied this building for 45 years. We urge you to keep this tradition going. Their services provide not only information for our local businesses, but also to anyone visiting the area and exploring all we have to offer. The historic building fits the landscape beautifully, it's as if a person was stepping back in time when they come to visit. It is what you would expect to see in a community with rich history like ours.

We at the Divide Chamber of Commerce strongly urge you to preserve this perfect location and to recognize and support the El Dorado County Chamber of Commerce in the effort to continue to occupy the building.

Respectfully,

Sol I. Nisbet

Sol I. Nisbet
President – Divide Chamber of Commerce
P.O. Box 592
Georgetown, CA 95634
5304015605



Aurum Sierra, Inc.

El Dorado County
Board of Supervisors
2850 Fair Lane Ct.
Placerville, CA 95667

Dear Supervisor Hidahl:

I recently saw the following newly issued Bids/RFPs/RFQs:

[17-946-049](#) - Lease of County Property located at 542 Main Street, Placerville

My understanding is that this is the property currently occupied by the EDC Chamber of Commerce (EDCCC), who has been a tenant in good standing for many years and that the EDCCC would like to continue its tenancy at 542 Main St.

I would urge you and the other BOS members to please consider the EDCCC as the top candidate for this lease since they do so much to assist and promote businesses here in El Dorado County. Without local businesses our economy would likely fail and the County's budget severely impacted. Local businesses are our local economy!

Moreover, the EDCCC office is the go-to informational resource for visitors and out-of-town guests. I'm sure they get literally thousands of people who stop by there each year to get information on local tourist attractions (like my business), events & business. I am also sure that having this information site on Main St. has a direct benefit to the businesses on Main St. By not keeping the Chamber in this location, I think we'd see a Main St. shopping decline and an overall visitor decline if this wasn't centrally located in our County's seat.

Please support the businesses here in EDC by retaining the EDCCC offices at 542 Main St. in Placerville.

Regards,

A handwritten signature in black ink, appearing to be 'Gordon Helm', with a horizontal line extending to the right.

Gordon Helm
Aurum Sierra, Inc.