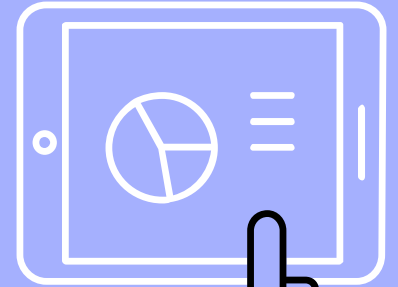
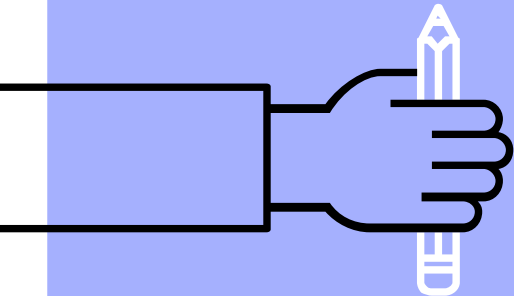


# El Dorado County Youth Commission 2021-2022





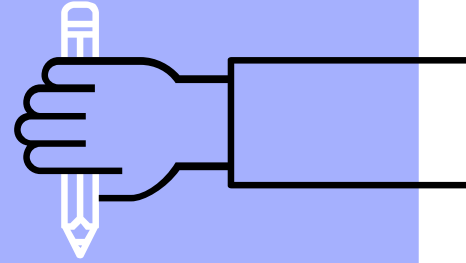
# Welcome & Overview

- ▶ Thank you, El Dorado County Office of Education & El Dorado County Board of Supervisors for your support.

Overview:

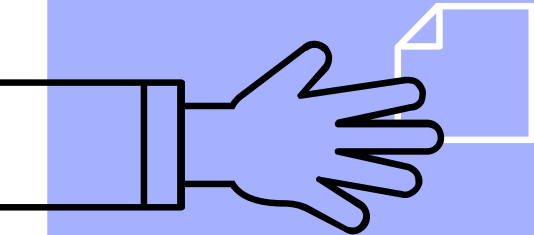
- ▶ Wellness Week
- ▶ Continued Community Outreach
- ▶ Other Youth Mental Health Support
- ▶ Economic Prosperity Survey





# 1. Wellness Week

Nov. 29th- Dec. 3rd



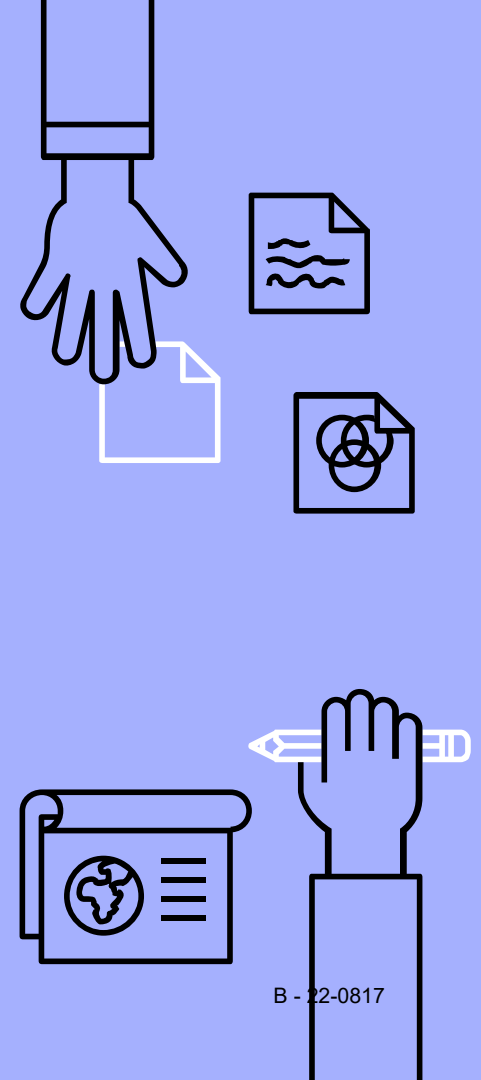
# What Went Well?

## Social Media Campaign

- Videos this year more interactive and on-point with youth voice
- Easy for organizations to share messaging

## Hand Outs

- Wristbands- easy/ visible way to participate
- Stickers!
- We had an increase to YCHEALTH.org by 495 visits



# What Went Well?

Banner Sponsor from Boys & Girls Club El Dorado County Western Slope:

- Covered all costs associated with the week: the wristbands, stickers, and books
- Shared our social media campaign through their social media outlets as well

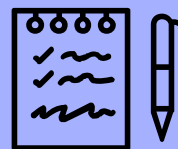
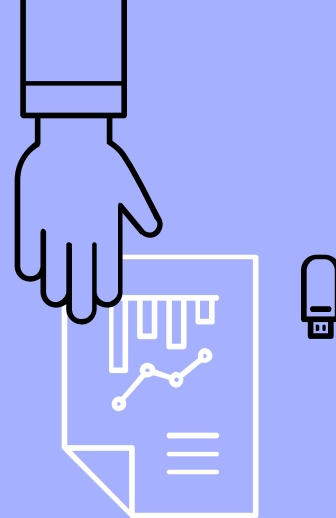




# What Went Well?

## Working with Wellness Centers

- Wellness Centers participated by sharing our social media campaign through their social media and helping with distribution of wristbands and stickers
- Achieved a unified message and voice from Youth Commission & The Wellness Centers



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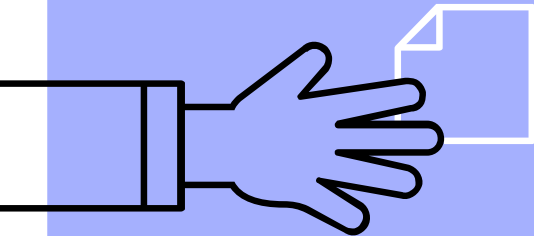
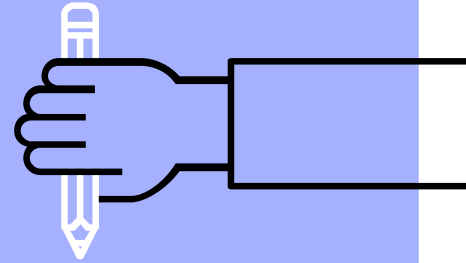
# That's Not All!

- Aside from Wellness Week, a lot more has gone WELL!
- We'll hear more from Commissioners Lauryn and Avery!





# 2. Youth Mental Health Support







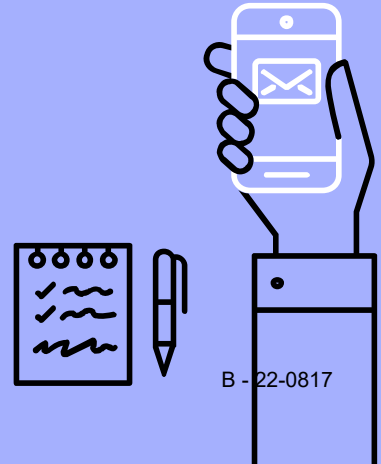
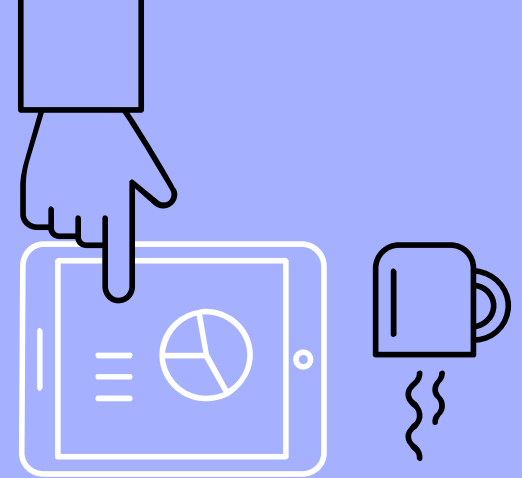
# CONTINUED COMMUNITY OUTREACH

## BEHAVIORAL HEALTH COMMISSION

- A YC member being appointed to the commission
- Working in partnership moving forward with the BH Commission on upcoming mental health projects.

## YOUTH BOARD OF DIRECTORS FOR CYAN

- As a commission, we recognize tobacco usage prevention as a major issue affecting youth in the community.
- YC has a member currently representing EDC on CYAN YBOD, which focuses on tobacco prevention for youth.



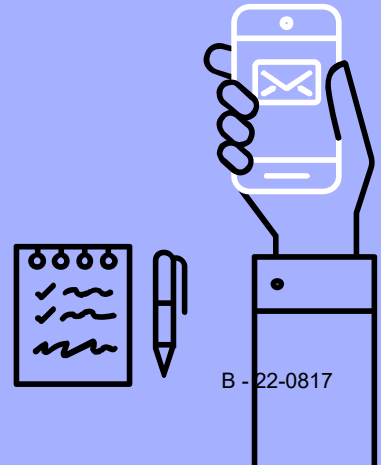
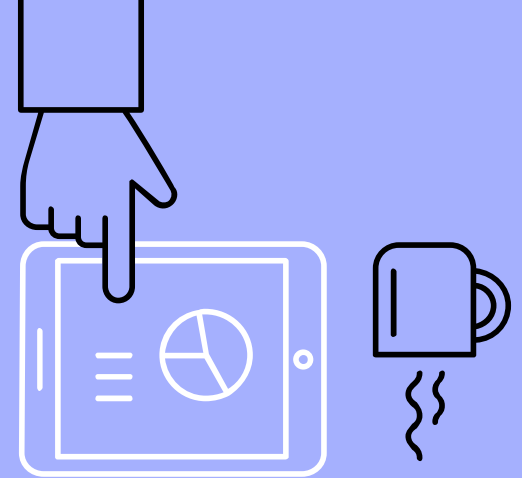
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# CONTINUED COMMUNITY OUTREACH

## COMMUNITY PRESENTATIONS

- YC member presented [informational presentations](#) about mental health for youth in our county at:
  - District One mental health forum
  - EDCSBA meeting
  - Placerville Kiwanis
  
- As a commission, it is important to us to have a seat at the table, and to represent youth where decisions are being made for our future.

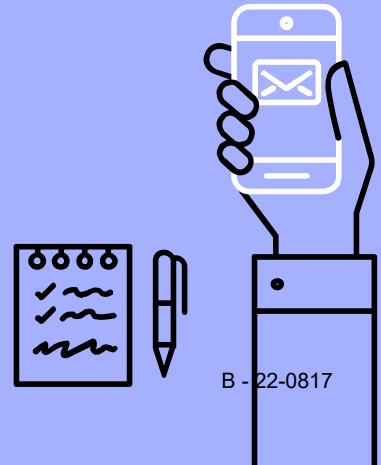
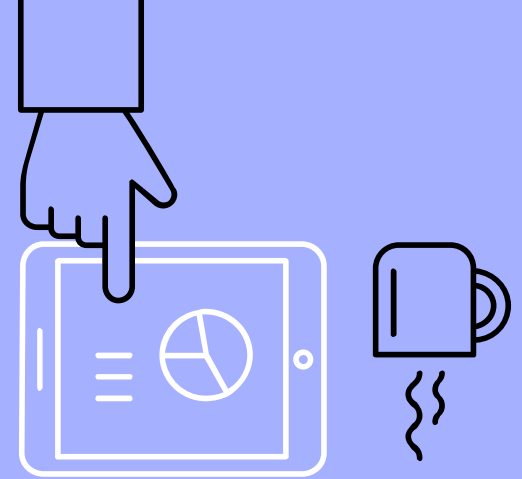


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# Constantly Developing

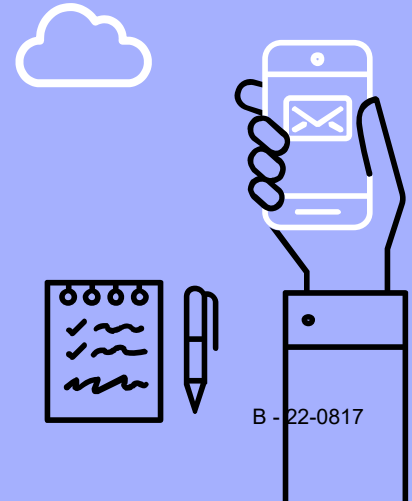
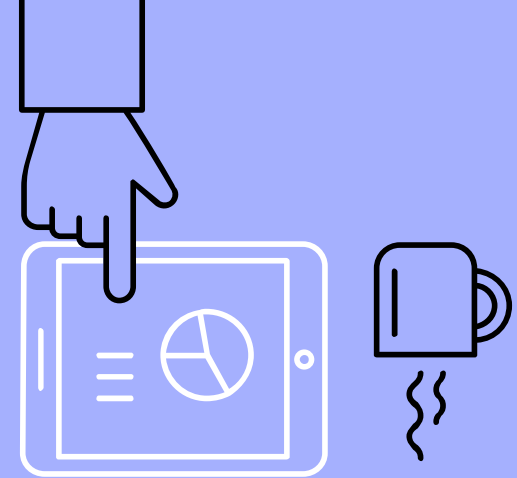
- ▶ We have accomplished a lot so far, but we are always thinking ahead!



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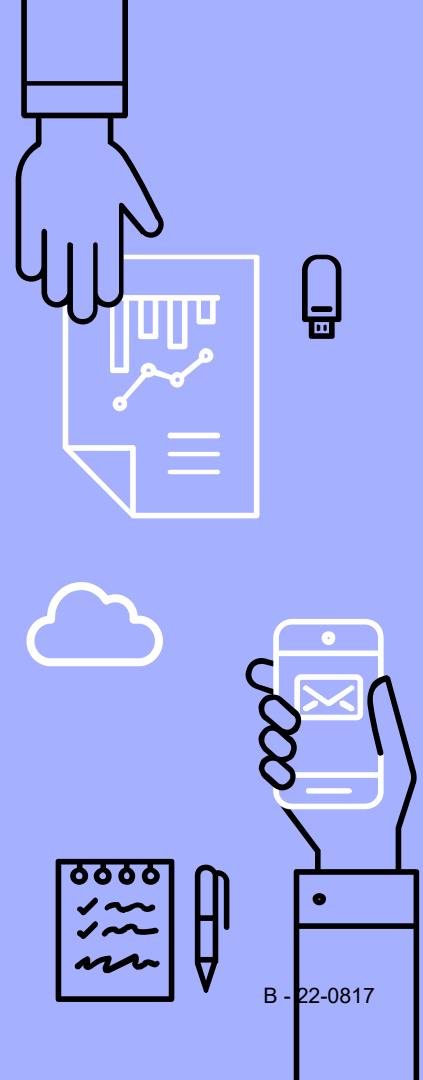
# Goals for Next Year

- Direct communication
  - Peer to peer
  - In person & virtual
    - Peer advocates
    - Going to and speaking directly with students at highschool and middle school campuses
- Social media campaign & account
- Work more closely with:
  - EDCOE (newly appointed Director of Mental Health and Wellness)
  - Student leadership
- Increase middle school outreach



# Goals for Next Year

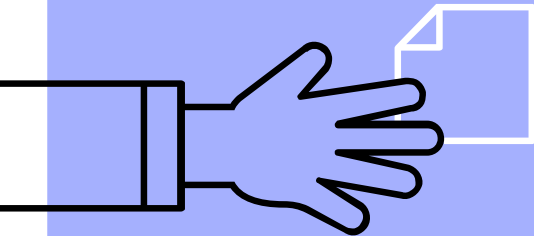
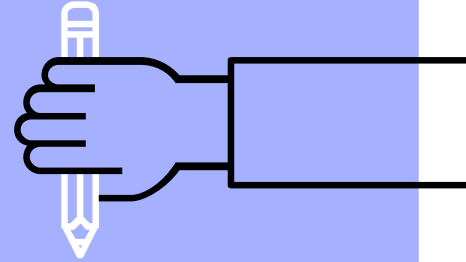
- More uniformity in execution and communication between each high school campus
  - Successfully reaching every student
    - Temperature check, videos, wristbands, info, surveys etc.
    - Follow-through in distribution/communication
- Involve community organizations in wellness week
  - Local businesses
  - Non-profits
- Institute easy wellness week spirit days



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# 3. Economic Prosperity Survey



Aims to find what attracts youth to stay in El Dorado County and return after future paths are established



In 2014, the Youth Commission was tasked with executing a survey about the possibility of youth staying in or returning to El Dorado County after establishing future school and career paths.

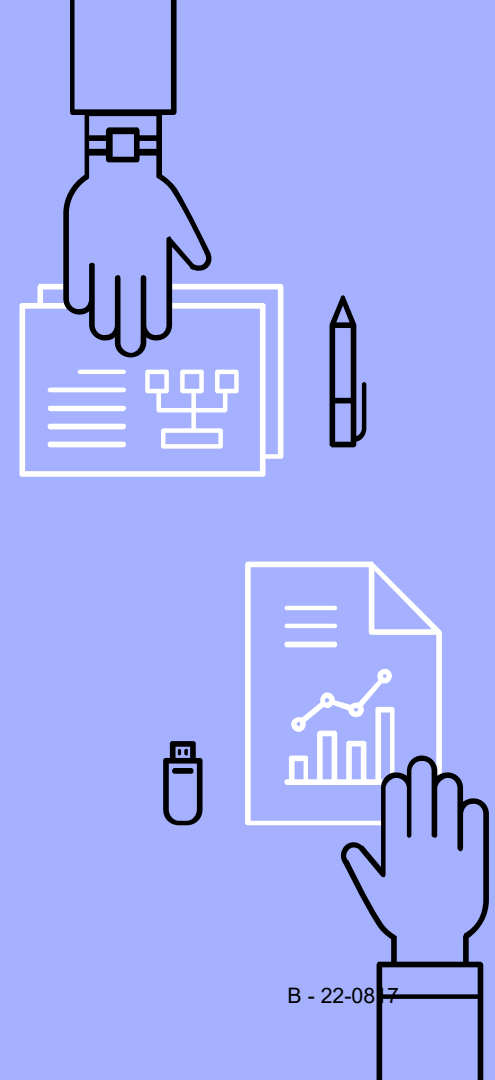




# Response from the 2014 Economic Prosperity Survey:

We reviewed the 2014 survey and found this data to be most relevant for developing a new survey:

- **72% were planning on leaving** El Dorado County after high school and **75%** of students surveyed would leave to go to college.
- **65% were not planning on returning** to the community.
- **58%** believed that community programs did not contribute to career goals.
- **Family, career opportunities, youth activities and programs, and location** were identified as the top reasons **that encouraged them to stay.**
- The youth expressed interest in an increase in **events, hobbies, and opportunities being developed.**
- **Being outdoors, the location, friendly community, and rural/county living** were identified as some of the most appealing aspects in the county.
- According to the survey, **drugs & alcohol, and lack of opportunity** were the top concerns pertaining to youth.
- School was the way most teens hear about community events.







# Youth Commission 2022 initial reflections on 2014 data:

Upon reviewing the 2014 data and notable statistics, it led us to ask the following additional questions:

- What can we now do to help draw people into the county and what can we capitalize on to keep the youth?
- Is there a way we can connect with schools to promote county wide events?
- Do we need to promote environmental preservation?
- Is there value in linking our local trails with the American River bike trail?
- How can we better maintain and develop county parks? As the parks and environment seemed to stand out as a clear draw to living here.
- How can the youth voice assist with economic development plans and policies at the County now to ensure job creation and affordable living in the future?





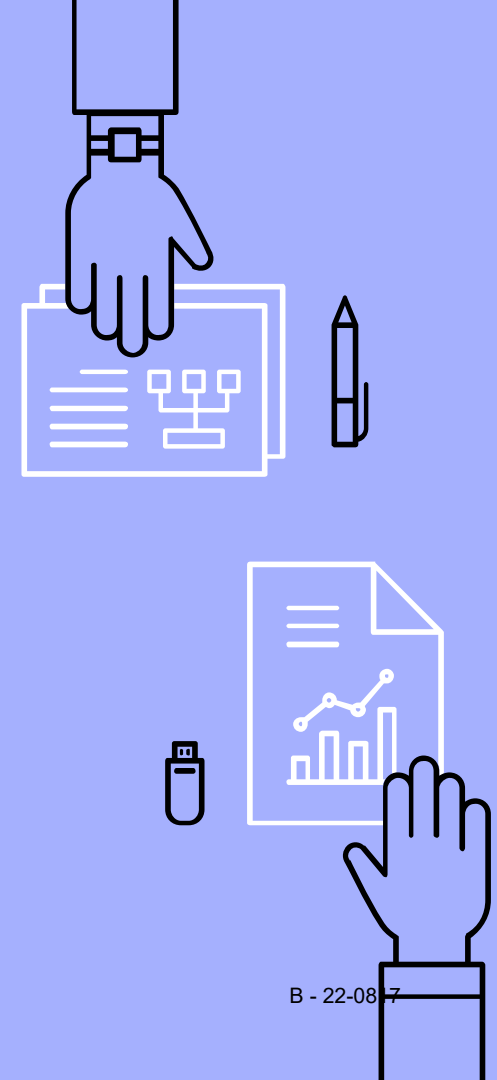
# Input from the Youth Commission

- Need for a new survey
- Keep the following question topics from the 2014 survey:

What **criteria** will youth use when deciding where to live? What **lifestyle** is important? What **culture**? What **amenities**? **Likes and dislikes** of the youth within El Dorado county? What types of **housing** are they looking for? What **opportunities** should be fostered?

- Questions to add:

How can we encourage and promote **diversity**? Where / how do youth receive **information** about the county and local events? Is there a need for more **central community / youth events**? If so, what type of events? Is there a need for **more outdoor / environmental** activities in the community, including caring for existing **trails & parks**? Does **wildfire** safety play a role in your decision to live here?





# Developing a Future Survey for 2023:

- Who and how many to sample
- Best method to send out the survey
- Best delivery under EDCOE, Board of Supervisors, or both?
- Timeline for survey delivery & data review

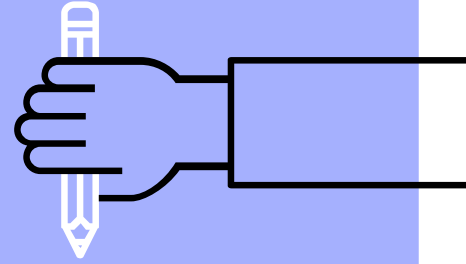




## Looking to the Future ...

- ▶ Wellness Week 2022 tentatively scheduled for November 2022.
- ▶ Connect with Behavioral Health for participation in Mental Health Awareness Month in May 2023
- ▶ Continue development of the Economic Prosperity Survey with a goal of Spring 2023 execution.
- ▶ Continue to represent youth voice in our community.





Thank You!

