

El Dorado County's Healthy Living Parklet Design Competition

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Board of Supervisors



HEALTHY LIVING PARKLET

WHAT IS A PARKLET?



- Parklets are temporary structures and provide a place for the public to sit, relax and enjoy the city.

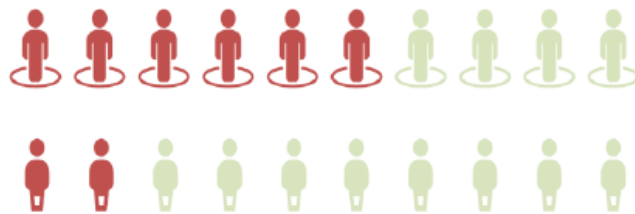
- A parklet is a small public area that transforms a former parking space into a public recreation area.



HEALTHY LIVING PARKLET

HEALTH BENEFITS

- Parklets encourage physical activity through non-motorized transportation by providing pedestrians with amenities like public seating, landscaping, art and bicycle parking.




Over half of adults and
fewer than a quarter of adolescents
in El Dorado County are
overweight or obese.

The odds of a **child** being **obese** or **overweight** were found to be 20-60 percent **higher** among children living in neighborhoods with unfavorable social conditions, **no access** to sidewalks, parks, and recreation centers.

HEALTHY LIVING PARKLET ECONOMIC BENEFITS

- Parklet will benefit local businesses, residents, and visitors by providing a unique public space that attracts customers, encourages healthy behaviors, and fosters community conversation.



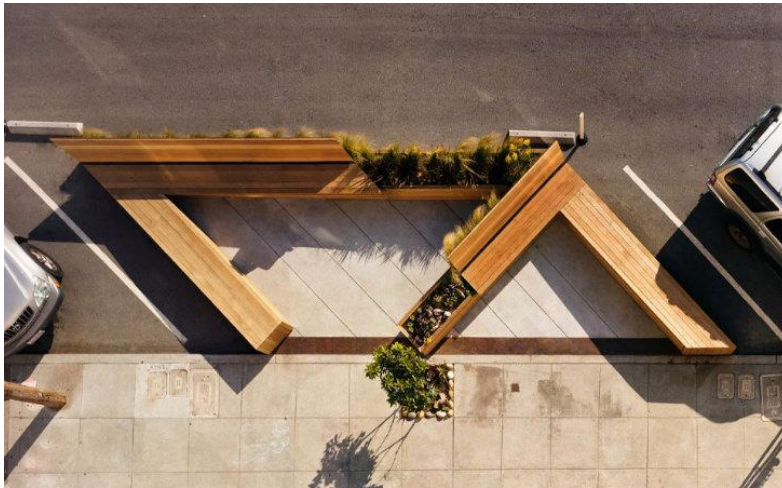
A parklet created from 2 parking spaces translated into over 150 unique  over the course of one day.



HEALTHY LIVING PARKLET

YOUTH AND COMMUNITY INVOLVEMENT

- Project is intended to be driven by our community, engage our youth, promote design excellence and deliver a new space that encourages a healthy lifestyle.
- The theme is “Healthy Living” and the competition is looking for our youth to be inspired to submit proposals that are innovative, creative and resourceful.



HEALTHY LIVING PARKLET LOCATION

- Locations discussed are on Main Street near Centro Coffee House
- One parking spot
- Temporary
May – September 2017



HEALTHY LIVING PARKLET STATUS UPDATE

○ Steps Taken

- Identified Funding
- Received approval from HHS Executive Management Team
- Met with the Director of Development Services, City of Placerville
- Met with the Placerville Downtown Association (PDA)
- Met with the Placerville Economic Advisory Committee (PEAC)
- Met with City Council
- Finalized promotional materials and application

○ Current Step

- PROMOTE!!!
- Design concepts are due by Friday, January 13th!

○ Next Steps:

- Have the community determine the winning design
- Apply for a temporary use permit



HEALTHY LIVING PARKLET ELIGIBILITY

- All El Dorado County High School Students are encouraged to apply.
- May apply individually or as a team.
- No limit on team size.
- No limit on the number of applications a student/team can submit.



HEALTHY LIVING PARKLET INFORMATION, APPLICATION & PROMOTIONAL MATERIAL

- **For more information and applications, please go to:**
<http://welldorado.org>.

- **Video**

- [YouTube video](#)
- [FaceBook Video](#)

- **Application**

- **Flyer**
- **FAQs**

- **Contact information:**

- **Email:** healthylivingparklet@edcgov.us.

