

GPI Ranking	Implementation Measure	Measure Text	Responsible/Lead Department	Related Departments	Implementation Year	Notes	Status
0	Measure ED- A	Economic Development Providers Network Annual Report: Prepare an action plan to implement the objectives of the Economic Development Element. Prepare an annual report on the status of accomplishment toward the objectives for the past year.	Office of Economic Development	CAO's Office, EDAC and external stakeholders organizations.	1	Economic Development Strategy - BOS approved 10.2.2007/Annual Economic Development Report Completed - BOS adopted 2.10.09	Complete/ Ongoing Annually
0	Measure ED- B	Actively participate in the Economic Development Providers Network.	Office of Economic Development	CAO's Office, EDAC and external stakeholders organizations.	1	EDAC created BOS Reso. #103-2006, Revised BOS Reso. #213-2007, Revised BOS Reso. #025-2009	Complete/ Revised
0	Measure ED- C	Sponsor, via the Economic Development Providers Network, seminars and workshops for El Dorado County's businesses, targeted industry organizations, and government decision makers.	Office of Economic Development	Assessors Office, Development Services, Department of Transportation, Human Services, chambers, trade groups, service providers and technical assistance organizations.	1	Held three community forums (Georgetown Divide, El Dorado Hills, South Lake Tahoe), one (second forthcoming) El Dorado Hills Business Walks, two Leadership El Dorado - Economic Development days, and several EDAC meetings in partnership with local chambers, regional technical assistance organizations, and internal governmental departments.	Complete/ Ongoing Annually
0	Measure ED- D	Establish and maintain liaison with local and regional business organizations to improve coordination of efforts relating to business issues.	Office of Economic Development	CAO's Office, EDAC and external stakeholders organizations.	1	Quarterly attend meetings of Job One, El Dorado Hills Chamber Econ-Dev. Foundation, Metro Pulse Steering Committee, Lake Tahoe South Shore Chamber econ-dev. Blue Forum group, Highway 50 marketing group, Georgetown Divide Chamber meetings, Taxpayers speaking engagements, Shingle Springs Cameron Park Rotary, BIA Highway 50 Corridor event, Joint Chambers, and other local and regional speaking and outreach events.	Complete/ Ongoing Annually
0	Measure ED- E	Convene periodic broadly based community forums to discuss El Dorado County's economic issues and concerns in conjunction with business, educational, agricultural, environmental, and other interested organizations.	Office of Economic Development	CAO's Office, EDAC, Department of Agriculture, and external stakeholders organizations.	2	Discussed the Winery ordinance and EDAC's issue paper with Dept. of Agriculture (Bill Stephens and Dev. Services Roger Trout). Convened three Community Forums: Georgetown Divide, El Dorado Hills, South Lake Tahoe which then informed public policy and resulted in the Georgetown EDBG application, El Dorado Hills Business Walks, and the Lake Tahoe Prosperity Plan to be funded by U.S. Department of Commerce. All accomplished in collaboration with local chamber, private sector partners, and technical assistance organizations.	Complete/ Ongoing Annually
0	Measure ED- F	Work with local businesses to gather feedback from problem solving activities for immediate action and/or inclusion in Annual Economic Plans.	Office of Economic Development	CAO's office, Board of Supervisors, EDAC and BIAC, Assessors Office, Development Services, DOT, Chambers of Commerce, and other local trade organizations.	1	Building permit process improvements (BIAC/OED 6.19.07/BOS item #07-915); Winery Ordinance issue paper 4.27.07; SB 1662 Air Emission Reduction Credits (Cox) 5.25.07; Increase in Commercial Floor Area Ratio issue paper 7.10.07; Barriers to Business OED/EDAC report 1.29.08 resulting in ACAO and AD Hoc committee development. Forthcoming EDAC problem solving solutions include: Early Care & Education TIM Fee reclassification and Zoning ordinance development; Zoning ordinance revision 17.14.210 Communication Facility, Wireless zoning ordinance update; General Plan amendment recommendation 10.2.1.5 Public facilities and Services Financing Plan revision.	Complete/ Ongoing Annually

0	Measure ED- G	Support County business and local government efforts to develop regional, State, National, and international markets for the County's products, services, and attractors.	Office of Economic Development	U.S. Department of Commerce-U.S.. Export Assistance Center, Small Business Administration-Export Solutions Group within the International Trade Office, and the Northern California World Trade Center, along with local trade and industry organizations.	1	Currently connecting businesses to SBA and US Dept. of Commerce Export Assistance Center, and Northern California World Trade Center for technical assistant. using Business 411 and Metro Pulse data we've referred three businesses to these resources. Also EDAC sponsored both the SBA International Trade Office Export Solutions Group and US DOC-USEAC at November 21, 2008 meeting. Provided speaking event opportunity to Apple Hill Growers Association at Solano/Yolo County Economic Development Summit held at U.S. Davis when March 26, 2008. Supervisor Briggs was also a keynote speaker. U.S. Department of Commerce has also participated on the first annual El Dorado Hills Business Walk, March 28, 2008, gleaning clients during that event. Referred several of the speakers for the Shingle Springs Cameron Park Chamber of Commerce International Trade Workshop Friday, December 5, 2008.	Complete/ Ongoing Annually
0	Measure ED- H	Through the Economic Development Providers Network, provide periodic training workshops for business and public agency participants to develop understanding of business owners' needs.	Office of Economic Development	CAO's Office, EDAC, Planning, Building, EM, DOT, Human Services-HCED, and outside stakeholder organizations such as SEDCorp, SBDC, SBA-Sacramento District	2	OED has helped Shingle Springs Cameron Park Chamber of Commerce identify and secure small business and technical assistance organizational speakers for the Friday November 14, 2008 Small Business Workshop. EDAC and OED has co-sponsored three Broadband Community Workshops with Sierra Economic Development Corporation under grant contract with the California Public Utilities Commission. OED and EDAC have participated in lake Tahoe South Shore Chamber of Commerce business development initiatives such as: IT@LT; the Sustainability Indicators project funded by the U.S. Army Corps of Engineers. EDAC and OED have helped in identifying and securing speakers for the forthcoming April 1, 2009 El Dorado Hills Business Walk and Small Business event - Surviving in a Challenging Economy event - to be held partnership with OED and U.S. Small Business Administration. OED has conducted 23 public speaking engagements during the 07-08 Fiscal Year, OED has conducted 4 public speaking engagements in Fiscal Year 08-09 to date (Feb 10, 09). OED during 2007-08 Fiscal	Completed/ Ongoing Annually

0	Measure ED- I	Establish regulatory assistance services for the public, including businesses, to clarify government regulatory processes, to assist in coordinating regulatory functions, and to provide information regarding vacant land and facilitate locational assistance	Office of Economic Development	CAO's Office, EDAC, Planning, Building, DOT, EM, Surveyor and outside stakeholder and technical assistance organizations	2	BOS on November 18, 2008 Agenda Item #08-1706 approved the earlier embedding and directed CAO's Office of Economic Development to deploy and solely perform the necessary regulatory and technical assistance duties in order to speed the entitlement of employment generating project through county processes during the economic downturn. Beginning Fiscal Year 08-09 OED has conducted more than 13 business interventions for applicants, answered more than 135 Business 411 inquiries during the fiscal year to date (2.10.09).	Complete/ Ongoing Annually
\$	Measure ED- K	Assess the impact on large and small businesses of regulatory issues and recommend cost saving changes to permit processing procedures.	Office of Economic Development	DOT, Environ Management, Planning & Building Services	2	Partially completed with the initial Barriers to Business Report (1.29.08 BOS Agenda Item #07-1576). Contracting for business confidence and barriers survey, then Economist to study the costs of regulatory barriers, pending 2009-2010 budget.	In Progress
0	Measure ED- L	Provide the Economic Development Providers Network [or subsequent organization] with an opportunity to review, on a periodic basis, County government structure for consistency with efficient and cost effective regulation of business.	Office of Economic Development	CAO's Office, OED, EDAC, in conjunction with outside stakeholder groups.	3	EDAC, with Office of Economic Development staff support, has been working with Development Services and DOT in reviewing regulatory practices and produced several reform recommendations. These have included: Building Permit Process Improvements (BIAC/EDAC) 6.19.07 BOS Item #07-195; Barriers to Business memo 1.29.08 BOS item #07-1576; Implementation of Economic Development Strategy – Business Retention and Attraction Strategy memo 3.25.08 BOS item #08-0424; Zoning Ordinance 10.2.1.5 Public Facilities and Services Financing Plan revise memo; Early Care and Education TIM fee reassessment memo; DOT/EDC Fire District Airport Hanger expansion memo; DSD-OED Cooperation memo 1.25.09 memo. Governance structure feedback was touched upon in the Barriers to Business report, yet an overall report has not been authored to date.	Complete/ Ongoing Annually
1	Measure ED- M	Expedite permitting services as an incentive to encourage upgrading of unoccupied developed and underutilized commercial and industrial sites and/or structures. The County should encourage the use of unoccupied developed and/or underutilized County owned	Office of Economic Development	CAO's Office, OED, EDAC DOT, Environ Management, Planning & Building Services	2	OED and EDAC have met with Wayne Schell, California Association for Local Economic Development (CALED) regarding the development of a site certification program. CALED is working with So-Cal Edison to develop this tool. Please see comment section of Measure ED-L for further details. February EDAC meeting, at CAO and Sup. Nutting request, will begin the process of reviewing and developing development incentives for business expansion and attraction efforts.	In Progress

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0	Measure ED- N	Review existing County regulations and procedures to eliminate unneeded, inconsistent, and redundant legal requirements.	Office of Economic Development	CAO's Office, EDAC, DOT, Environ Mgmt, Planning & Building, County Counsel, and outside stakeholder organizations.	1	The merging of ministerial planning and building function into the permit center will minimize many inconsistent and redundant requirements. EM/AQMD - Prescriptive Standard Ordinance and Chapter 8.06 needs to be repealed, as per Planning Department. OED's embed/deployment has helped in identifying barriers and beginning the process of regulatory reform. See comments in Measure ED-F. BOS direction of 2.10.09 Agenda Item #09-0164 directs that EDAC in partnership with other members of the economic development team and incoming ACAO further speed and solidify their regulatory reform efforts and provide quarterly progress reports.	In Progress
1 -ZO Update	Measure ED- Q	Regulations shall include a means to accomplish regulatory needs with the least interference and/or barriers to business. Interested parties should be invited to participate in the development and review of new regulations.	Office of Economic Development	DOT, Environ Mgmt, Planning & Building, County Counsel	1	Pre-application process has been formalized so that project proponents will be advised of any code related issues in the project design stage. These steps have been taken in conjunction with Planning directive in Measures ED-O and ED-P. EDAC shall engage with those developing new regulations that affect business development in the county, via existing or new to form structures, for review and recommendation of a sensible and sustainable business development regulatory environment.	In Progress
\$	Measure ED- T	Assemble and maintain a library of economic data to be available for use in economic impact studies and/or industry case studies.	Office of Economic Development	CAO's Office and outside stakeholders and technical assistance organizations.	4	Job One, El Dorado County Chamber, Lake Tahoe South Shore Chamber all have business assistance library's in place to support the business community. Each also sponsors and hosts small business technical assistance and service provider organization workshops. CAO's Office of Economic Development currently contracts with CSU-Chico Center for Economic Development for an annual Economic and Demographic Profile which is available to the public via the county's website along with other econometric data from SACTO, U.S. Census Bureau, SRRl reports, Clean Tech, as well local organization's business confidence survey data. OED, in collaboration with the El Dorado Hills Chamber, hosted a CSU-Chico Understanding Your Local Economy workshop November 7, 2008. OED is confident that during Fiscal Year 2009-2010 budget cycle approved will be granted to acquire a customer analytics/retail attraction tool and contract, in collaboration with key industry sector organizations, an economic base analysis and quarterly industry sector	Completed/ Ongoing Annually

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\$	Measure ED- U	Make available to the business community and other community interest groups including individuals, publications on economic and demographic information for El Dorado County's incorporated and unincorporated areas.	Office of Economic Development	CAO's Office and outside stakeholders and technical assistance organizations.	1		Complete/ Ongoing Annually
0	Measure ED- V	Create a Target Industry Committee representing a cross-section of community interests including local business interests to develop selection criteria for determining desirable target industries that are harmonious with the local custom and culture.	Office of Economic Development	CAO's Office, OED, EDAC, and outside stakeholders and trade organizations.	2	EDAC's reformulation will facilitate the development of working groups comprised of representatives from trade and industry, community and membership based organizations, civic and private sector interest organizations that will fulfill this role - in collaboration with the Workforce development and education community representatives - during the next three plus years.	In Progress
\$	Measure ED- W	Prepare a report once every two years which describes the El Dorado County economy, identifies important demographic and industry trends, identifies leading economic indicators, and identifies and ranks targeted industries to help guide business recruitment	Office of Economic Development	CAO's Office, OED	2	California State University at Chico, Center for Economic Development is contacted with for an annual El Dorado County Economic and Demographic Profile. This and other econometric and trade related data are posted to the county's economic development website. Attraction efforts and studies are conducted in conjunction with our regional business attraction partner Sacramento Area Commerce and Trade Organization (SACTO). Please see the annual SACTO Economic profile and SRRRI 2008 Prosperity Index.	Complete/ Ongoing Annually
2	Measure ED- X	Provide information to educate the business community on environmental issues and to educate the environmental community on the local and regional economy.	Office of Economic Development	CAO's Office, OED, Planning, Building, EM, DPT, and outside stakeholder organizations.	2	Quite possibly two years away, have conducted conversations with BEREC representatives regarding cost for their provision of technical assistance and or developing educational workshops.	In Progress
1	Measure ED- Y	Identify environmental issues to be considered by the Economic Development Providers Network.	Office of Economic Development	DOT, Environ Management, Planning & Building Services	2	Two years away, will contract with BEREC for the technical assistance element of this measure.	In Progress

1	Measure ED- Z	Identify and attract selected targeted industries that are consistent with the County's goal of balancing economic vitality and environmental protection.	Office of Economic Development	CAO's Office , OED, EDAC and outside stakeholders and trade organizations.	1	EDAC has been tasked by BOS with continuing BRE visitation program, develop target industries based upon our unique characteristics and competitive advantages, then develop set of business expansion and attraction incentives to site them here. Tools needed include econometric and customer analytics funding, along with newly appointed EDAC members.	In Progress
1	Measure ED-AA	Develop an action plan for each targeted industry to encourage retention and expansion of businesses including special needs of each targeted industry and location assistance for expansion or relocation.	Office of Economic Development	CAO's Office, OED, EDAC, Human Services-Social Services and outside stakeholders.	2	Fall of 2007, El Dorado County and partner organizations launched the Regional Metro Pulse business retention and expansion program. Since that time more than 329 business visitations have been conducted across a variety of business, trade and industrial sectors. With the addition of Kathleen Matranga-Cooper, Human Services-Employer Services, as a WIA supported Rapid Response Outreach professional Human Services and Office of Economic Development are researching options for securing Dunn & Bradstreet adapt to help inform and narrow our target sector businesses. We hope to have the data available and begin targeted business visitations by Q3 2009.	In Progress
0	Measure ED-BB	The Economic Development Providers Network shall establish a system for annually inventorying existing industries and businesses in order to provide early warning of businesses that are at risk and are considering moving or expanding out of the County.	Office of Economic Development	CAO's Office, OED, EDAC and outside stakeholder organizations.	1	September 9, 2007 OED launched our region-wide business visitation program utilizing Metro Pulse as the BRE tool. Subsequently OED in conjunction with local partners have visited 329 businesses in the county, in addition to the 169 businesses visited during the first El Dorado Hills Business Walk.	Complete/ Ongoing Annually
1	Measure ED-EE	Develop a comprehensive regional economic development program to attract industry to the County at a rate higher than the Sacramento Area Council of Governments (SACOG) and/or County employment forecasts. The economic development program should consider the employment needs of the resident labor force as well as more traditional measures of progress/stability as the jobs/housing balance.	Office of Economic Development	CAO's Office, OED, EDAC, Development Services, DOT and SACTO	1	Working with CALED and SACTO (our regional attraction partner) we are reviewing our local attraction initiatives. CALED is developing a shovel-ready site certification program, SACTO is advocating for the conservation of industrially zoned land and assisting our local development projects in marketing their sites both nationally and internally. Currently we are in the final stages of a site selection contest with a memory chip manufacturer. OED has found that several opportunities exist to improve our regulatory environment, giving us a distinct regional competitive advantage. These are: single agency point of contact for generating fee estimates; one-stop shop permitting; improve our TAC review process in order to better provide the applicant the information he/she needs to make informed business decisions; provide better customer service handling of projects; small business and other technical assistance information to the applicant from OED; possible customer analytics.	In Progress

0	Measure ED-FF	The Economic Development Providers Network shall conduct meetings and interviews with existing companies in each of the identified growth industries focusing on service needs and local government's ability to address those needs.	Office of Economic Development	CAO's Office, EDAC, Human Services and outside organizations.	1	This measure has been initially satisfied by the three Community Forums held during Fiscal Year 07-08, three Broadband specific community workshops, the ongoing collaborative outreach via Metro Pulse with our outside stakeholder organizations, anecdotal feedback received from the Chambers, Job One, and other local community service organizations. Private sector feedback is being received through Business 411 inquiries received in the Office of Economic Development. Since being deployed/Embedded into Development Services, much of the outside business visitation and community forum work has been mothballed and replaced by inbound business intervention and applicant technical assistance meetings.	Complete/ Ongoing Annually
\$	Measure ED-GG	The Economic Development Providers Network shall conduct economic base studies to identify trends in industry and to identify those industries which are well positioned in the local, regional, State, National, or international markets	Office of Economic Development	CAO's Office, OED, EDAC	5	First proposed 3.25.08 funding streams have been problematic at best. Held conversations with services providers and OED is ready to issue RFP for contracting with an econometric data provider for a Bi-annual Economic Base Analysis and quarterly industry sector analysis/publications. These publications would be produced in conjunction with area trade and industry sector organizations. The El Dorado Winery Association and Marshall Medical Center have agreed to cooperate on their distinct industry sector reports.	In Progress
\$	Measure ED-HH	Develop an information system on significant potential vacancies in office, commercial, and industrial space to facilitate the movement of business from one facility to another. T	Office of Economic Development	Planning Services	2	have held cooperative discussions with City of South Lake Tahoe, Economic Development Department regarding the potential for buying into their existing GIS Property Locator (Available Commercial Property & Demographics). Cost was reasonable yet current budget allocation was cut, perhaps in Fiscal Year 2009-2010.	In Progress
0	Measure ED-LL	Annually assign and budget County staff to implement Policy 10.1.6.1 and/or coordinate efforts with the Economic Development Providers Network.	Office of Economic Development	CAO's Office and OED	1	Sam Driggers, since April 2007, has been serving in the Economic Development Coordinator role. He has organized and staffed the EDAC for 23 of 29 EDAC meetings and all three Community Forums held since EDAC was initially seated November 17, 2006.	Complete/ Ongoing Annually
1	Measure ED-MM	Work with the cities of Placerville and South Lake Tahoe to establish a uniform small business licensing application, forms, and instructions for all cities and the County.	Office of Economic Development	CAO's Office and OED	2	Besides the ongoing conversations regarding retail and customer analytics and GIS property locator tool acquisition, this is most likely two years away from implementation.	In Progress
1	Measure ED-NN	Work with the cities of Placerville and South Lake Tahoe to review the business license fees in the cities and County to provide an equitable structure for business with ten or less employees. Should be completed concurrently with Measure ED-J.	Office of Economic Development	CAO's Office and OED	1	Besides the ongoing conversations regarding retail and customer analytics and GIS property locator tool acquisition, this is most likely two years away from implementation.	In Progress

0	Measure ED-OO	Provide information on small business assistance programs, the agencies regulating small businesses, and distribute small business resources directories.	Office of Economic Development	CAO's Office , OED, EDAC and outside stakeholders and trade organizations.	2	Via our business visitation program - Metro Pulse, inbound Business 411 inquiries, outside speaking engagements, attendance at local chambers of commerce, other business, trade and industry organization functions, and in partnerships with our local and regional small business and technical assistance organizations (Job One, SBDC, SCORE, Federal Technology Center, Highway 50 marcom group, Entrepreneurship Academy, NCWTC, SEDCorp, and others) we are connecting businesses to tools and resources. To date OED and partners have met and worked: 169 businesses during the El Dorado Hills Business Walk; conducted 329 business visitations, answered 465 Business 411 inquiries, held 3 Community Forums; 3 Broadband workshops with SEDCorp. Collectively we continue to partner with our community partners and reach out small businesses in need of assistance. In the future, working with Golden Sierra WIB and Human Services we hope to utilize a Dunn & Bradstreet database to better target of outreach efforts.	Complete/ Ongoing Annually
2 -CIP	Measure ED-UU	As part of its annual review of its Capital Improvement Programs, the County should include a Section 65401 review which lists all capital projects sponsored by other jurisdictions during the following year and makes a finding relative to the consistency	Office of Economic Development	Department of Transportation, Planning Services	0	<i>01/16/2016 OED</i> No action has been taken by Office of Economic Development regarding this Measure.	
0	Measure ED-VV	As part of an effort to maintain high quality services and implement the General Plan, the County should maintain an effective liaison and improve cooperation with the cities and special districts serving the County.	Office of Economic Development	CAO's Office, OED	1	OED hold regular meetings with City of Placerville City Manager John Driscoll, and coordinates customer analytics and retail development activities. OED also hold regular meetings with City of South Lake Tahoe, Economic Development Manager Camden Collins to coordinate activities and potentially co-acquire a Available Commercial Property & Demographics E-tool.	Complete/ Ongoing Annually
2	Measure PR-I	Develop and implement a program to encourage major recreational event sponsors to hold events in El Dorado County.	Office of Economic Development	CAO's Office, OED, EDAC and other outside stakeholders.	10	Long Term Priority: Experience El Dorado project is the basis for developing long-range sustainable destination recreational tourism projects and sponsors for El Dorado County events. The County Promotions Account provides seed capital for several (Visitors Authority, El Dorado Arts Council, Film Commission, El Dorado Hills Art and Wine Affaire) spectacular events which go towards leveraging private sector resources. Each of the events has grown in attendance and revenues for the past four to five years. OED staff working with Bob Smart, Parks and Recreation Commissioner and Vickie Sanders, CAO staff to Rubicon Trail to facilitate the cross-pollination of organizational agendas.	In Progress

with DOT program

2	Measure PS-R	Develop program for attracting a four-year college or university to the county.	Office of Economic Development	CAO, Planning Services	5	Long Term Priority: Development Community is moving ahead with the attraction of a European four-year institution of higher learning in response to other regional educational projects.	In Progress
3	Measure PS-S	Provide support for the development of a performing arts center.	Office of Economic Development	Planning Services	0	Currently, a Performing Arts Center is included in the Marble Valley Development Agreement. Annexation of the area into EID, EDH CSD and EDH Fire is scheduled for LAFCO on December 6, 2006. Map extensions were granted on July 26th by the Planning Commission for the Marble Valley Development Agreement. New OED staff met with Marble Valley Board (August 17, 2007) providing programmatic financing information and specific contacts. No further contact has been received. S. Purvines in Planning is point Marble Valley Board member for their development effort.	In progress