

# El Dorado County's Envisioning Plan *for UC Davis*

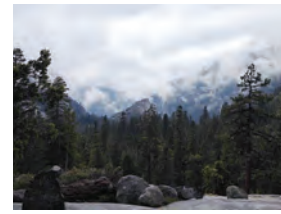


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# INTRODUCTION

## El Dorado County's Envisioning Plan *for UC Davis*

El Dorado County (EDC) accepts the gracious invitation and associated challenges of envisioning the University of California Davis for the 21st Century and offers the following discussion of concepts and opportunities. This visioning process is an opportunity to continue to be part of the “next 50 years” of UC Davis’ growth as a top public research university.

The EDC Board of Supervisors, per a unanimous vote, supported efforts to pursue locating a branch campus in the County. The supervisors

noted numerous academic and economic benefits would be realized.

This document is the culmination of significant public participation. It was drafted after numerous, aspirational discussions between the Steering Committee members and others. The EDC Taxpayers Association, the El Dorado County Chamber of Commerce, EDC Community and Economic Development Advisory Committee, EDC Unit of the California Republican Assembly, the Georgetown Divide Chamber of Commerce, United

State Forest Service and several other groups have participated in the discussions. Many residents from the agriculture, business, education and development communities were consulted.

The UC Davis Blue Ribbon Committee solicitation indicates an openness to the receipt of varied and complex responses. This is a golden opportunity. Throughout the Envisioning Plan development process, Steering Committee members have had many hours of analysis and debate with community members on what would make an EDC UC Davis branch campus successful and unique. We are committed and excited about the prospect of becoming involved in this strategic endeavor.

With full commitment to the Vision of Excellence in the envisioning invitation, we respectfully invite UC Davis to partner with EDC and collaborate with regional businesses, public agencies and supportive local citizenry to create a UC campus unlike any other.





## El Dorado County's Envisioning Plan *for UC Davis*

### CONTACT INFORMATION

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# Making UC Davis the leader in the State, nation and the world in discovery and innovation

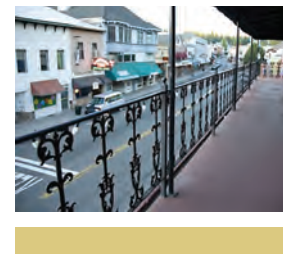
As EDC was the site of gold discovery and subsequent innovations, so can an EDC branch campus help make UC Davis an incubator for discovery and an innovation leader. Similar to the gold rush, we envision an education rush attracting eager students from the State, nation and world. The branch campus will be an innovation hub, a place to test new educational models, business processes and research practices. This can occur in strategically chosen, regional locations where each branch campus is connected to its core resources—the main campus, regional businesses and public agency support system.

The Steering Committee has communicated with Amador County Supervisors. Throughout the tri-county area, many residents are aware of the responsibilities to future generations to implement sustainable en-



vironmental practices. Underlying these responsibilities is the recognition that all countries are interconnected and there is a growing need to work in solidarity to address the world's global challenges.

A new EDC branch campus would help nurture several beneficial, innovative changes. According to The Huffington Post, "Satellite Campus: The Best Campuses in the United States," May 19, 2015, "Popular schools are so much more than their flagship campuses. In fact, it is on satellite campuses where many



schools feel the freedom to launch their most innovative programs, add variety to students learning experiences or give back to their home states through research centers that become economic drivers."

Benefits of an EDC Branch campus include:

- Increased opportunity for **quality** education of residents.
- Significantly increased capacity and resulting **quantity** of students served.
- Enhanced academic, research and health care **presence** in the eastern Sacramento valley and central Sierra Nevada foothill regions.

As educational delivery innovations evolve at a branch campus, they can be expanded throughout the organization. The vision of becoming a University for the World will be realized. This will help create a workforce with the skills needed to support and enhance the global economies of the future.

According to the Associated Press (November 19, 2014), "Governor Jerry Brown told a University of California Committee that he opposes tuition hikes and wants a task force to look at ways of restructuring the system so more students can be educated in less time." The University is forced to turn away thousands of qualified applicants due to limited capacity. In



business vernacular, that is too many “customers” walking away unserved.

By creating a branch campus in EDC, the University doors will open to thousands of underserved students in the El Dorado, Amador and Calaveras tri-County area. With educational infrastructure optimally enhanced, many more

students can be accepted into UC Davis, without lowering educational standards. The University of California mission is to “provide excellence, affordability and access to higher education.” The addition of an EDC branch campus would dramatically expand UC Davis’ support of this mission.



## Creating a community of learners

Having a campus in the Sierras will dramatically expand the breadth of educational experiences offered by UC Davis. While the current main campus location is ideal for the study and advancement of the central valley’s agricultural economy, an additional EDC location with the Sierra Nevada assets will provide the right environment to more directly work on the California mountain’s economic opportunities and environmental concerns.

To improve California’s ability to help feed the world’s hungry, the water storage capacity and mountain soils of the Sierra could be optimized with UC Davis backed research. Current studies to enhance snow pack with forest thinning are beginning in the El Dorado National Forest. Agricultural production located closer to water resources can improve yields and reduce associated energy and infrastructure cost.

Institutions such as UC Berkeley and the United States Department of Agriculture have recognized that EDC is the perfect location for educational research facilities. The Blodgett Forest Research Station and the Institute of Forest Genetics facility are sited in EDC because of the abundant natural resources located close to the State Capitol



metropolitan area. This existing strategic link would be expanded with UC Davis' involvement.

For UC Davis to create a community of lifelong learners prepared for the world of the future, the curriculum focus must be expanded to include wise stewardship of California's forest, wildlife, water and recreational resources. This will expand the potential community of learners to include more of those that may currently view UC Davis as primarily an agricultural university.

UC Davis should not be bound by location, but rather expand into areas with substantial research and growth potential. A regional campus network, including an EDC campus, can provide more diverse experiential learning to train professionals for a knowledge based economy. A branch campus in the eastern Sacramento/central Sierra region is an opportunity for UC Davis to further empower human potential. There is

an opportunity to take advantage of and integrate into the planned and current transportation infrastructure expansion in this tri-county area.

## Becoming more visible and impactful In the Sacramento Area

Activities at an EDC branch campus could enhance UC Davis' ability to continue creating Pacific Rim partnerships for California export markets, reduce pollution throughout California, advance alternative medicine studies and create a World Food Center. These activities will benefit Californians as well as the global community.

For UC Davis to invest in developing an EDC campus, this choice must be the most cost effective in terms of facility cost, educational results and



enhancement of research capability per student/public dollar, without compromising quality. Investments that warrant the leveraging of diverse funding sources, especially industry partnerships, are those most likely to be realized. If this project is selected, Steering Committee members intend to liaison with business contacts to encourage public/private partnerships. This can be accomplished without the constraints of a congested and over tasked transportation system.

By forming collaborations between academia, industry and government, we can best serve local communities and lead the world in medical innovations while investing in the County's diverse physical and intellectual capital. An educationally innovative branch campus could assist the entire university system in the development of better and less-costly educational models. This would be a major driver toward improving the scope and influence of the University of California Davis in this region, the nation and the world.

The Sacramento Regional Transit Master Plan's Conceptual Plan for Ranch Cordova and Surrounding Communities includes the expansion of the Light Rail system to the area just east of El Dorado Hills. Four new Hi-Bus routes will serve this area, providing adequate rider capacity for UC Davis' needs, should a branch campus be sited in western



EDC. One will run from the Hazel Light Rail station to El Dorado Hills connecting to proposed light rail stations along the way.

Over 5,000 multifamily residential units are planned for the south Folsom area, located on the eastern EDC border. These units will provide abundant proximate housing for EDC UC Davis students, should a branch campus be sited in western EDC.

## Creating a sustainable financial environment

Other universities are discovering the importance of service expansion. Northeastern University is opening a new branch campus in Silicon Valley. Northeastern University President Joseph E, Aoun stated,

“Universities are the engines of economic growth. We must continue to adapt to meet new demands and be co-creators of the new economy.” Change and evolution are inevitable. To create a sustainable financial environment, public agencies and private businesses, must anticipate the future and employ new innovations to grow and prosper.

The Steering Committee has been working to minimize potential branch campus costs by discussing possible site locations with several land owners and public entities. The Steering Committee is evaluating setting up a 501c3 nonprofit account and developing plans for donation solicitation. The account would receive funds donated for a branch campus. If the branch campus effort is unsuccessful, the funds may be used for scholarships.

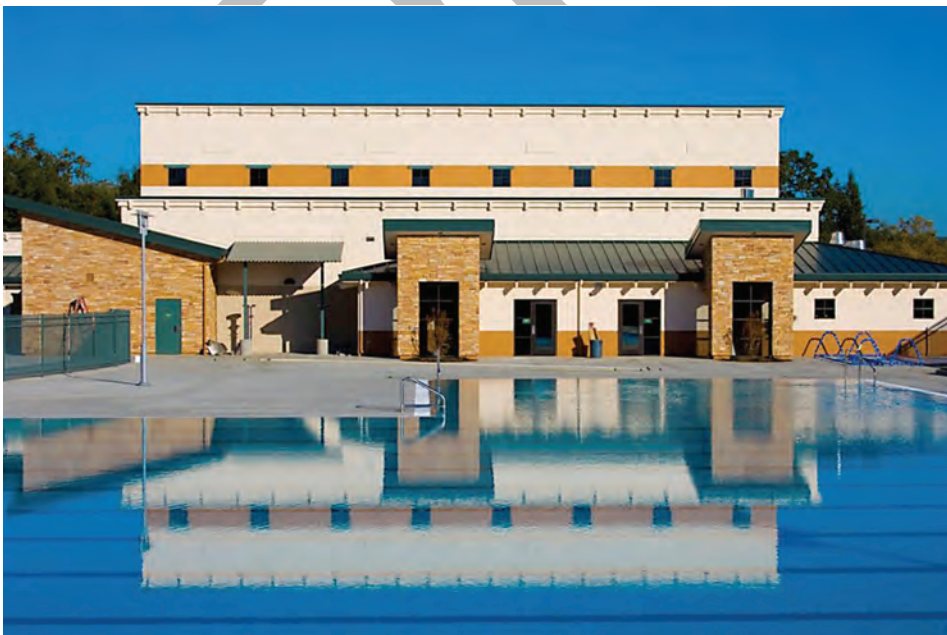
UC Davis has been an economic engine for California and has in turn directly benefitted from California’s economic prosperity.



Successful businesses throughout the State generate tax revenues that help fund the UC System. Increased revenues further educational advancements, research and development. An EDC campus will help UC Davis attain their goal of providing higher education to many underserved, qualified students that will go on to support California’s 21st Century economy.

EDC’s vision is to become an active and viable contributor to the success of “University of the 21st Century” both in California and beyond. Our desire is to promote the opportunity to advance sustainability solutions in partnership with public agencies, higher education and industry. We are committed to exploring and managing the enterprise opportunities and overcoming any related obstacles.

By expanding their presence in EDC, UC Davis will be able to realize collaborative partnerships with surrounding industry. The near proximity of already-established international companies such as Intel and DST Systems, Inc. will offer the opportunity for university-industry collaborations which may include sponsorships, internships, and employment, along with other innovative and entrepreneurial ventures that create shared value. Several local companies may be willing to collaborate, should this process progress.





Our vision includes an Innovation Hub that supports new educational delivery modes. This concept is a powerful tool to help move the University forward in meeting the goal of addressing the costs associated with a university education. If new educational models are developed at the Innovation Hub, these new insights will allow the larger University to adopt proven innovative delivery models world-wide.

## Creating an environment that supports human equity

By siting a branch campus in this ideal location, we can insure that the educational experience of more students will mirror their diverse perspectives, needs and will support their personal aspirations. The Los Rios Community college system Folsom Lake Col-

lege and El Dorado Center facilities are in the western EDC sphere of influence. According to Chancellors Harris and Vanderhoff, Los Rios and UC Davis have enjoyed a decades long successful relationship. An EDC branch campus will be a key part of efforts to increase transfer rates from community colleges.

There are 5 school districts with 67 schools serving over 28,000 students in EDC. The Lake Tahoe and Georgetown Divide regions each have a K-12 district. On the Western Slope there are 12 small to moderate-sized K-8 districts which compose the El Dorado Union High School District. Families move to EDC because there are healthy influences for youth in a semi-rural area with outstanding quality schools.

The desirability of this beautiful area will likely attract many foreign and out-of-state students. Being proximate to California's eastern border, students from adjacent states will be enticed to apply. A UC



Davis/EDC Branch campus would provide an extraordinary environment that values diversity, provides continuous learning opportunities and fosters creativity.

EDC is ideally located in the heart of the Sierra Nevada and contains one of the world's most incredible alpine water bodies. EDC has abundant open and available land, a range of environments, diverse recreational activities, a burgeoning tech industry and easy accessibility to adjacent metropolitan areas. If a branch campus is sited in EDC, it will become a destination for a diverse group of ambitious and innovative minds hungering for an experience that includes both an academic and natural environment, away from traffic congested inner city. Professors, staff, students and families can flourish in the area's natural environment.

UC San Diego and UC Santa Barbara are popular student destinations because they are beautiful locations, in addition to offering academic excellence. The varied scenery in EDC is also beautiful, from the foothills to the Crystal Range of the Sierra Nevada mountains and the jewel that is Lake Tahoe. EDC's summer weather is significantly cooler than the valley floor providing varied mountain agriculture and recreational opportunities. In winter when the valley is often blanketed in fog, the skies are clear above EDC mountain communities.



As part of a regional innovation hub, a branch campus could increase UC Davis' capacity to accept an additional 5,000+ students per year. Many of these students are likely to be local tri-county area residents.

The El Dorado National Forest and private forest lands provide an ideal laboratory for research and

development of new clean energy sources and products. Interest in Bio-Mass, as well as improved forest management, is being actively discussed and pursued by several residents. With two major forest fires in the area within the last two years, forest welfare, management and the influence of climate



change are extremely important to all Californians desirous of a sustainable future.

An example of community partnerships enhancing educational resources that support human equity is the cooperative Cameron Park Rotary Club, EDC Office of Education and El Dorado Center of Folsom Lake College project to construct a Community Observatory. Donations from local business owners and residents funded the total cost of materials, labor and construction of the new observatory. The grand opening was celebrated in 2006 and since has introduced the community to the features and vastness of the universe.



## Creating the Academic Health System of the 21st Century

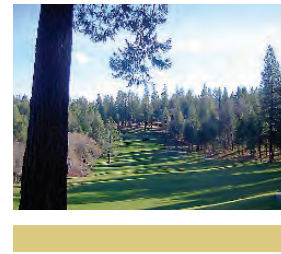
The health system that provides the best access to health care is one that responds quickly, operates efficiently and cost effectively, and has an understanding of the need for emotional, as well as physical healing. This would be a health system that fosters having a branch campus environment that practices and structures its educational program to promote societal wellbeing into the 21st Century. Promoting societal wellbeing should include

research into social and environmental causes of disease as a means to proactively enhance prevention. The County is ideally located at the confluence of significant food production (apple, grape and valley crops), health care (stem cell and cancer research), and global environmental issues (forest management, air quality and Lake Tahoe clarity). The health professions students would be engaged and integrated into UC Davis' schools and locations. When the branch campus is fully implemented students will be offered one of the most diverse curriculums available.

Providing the best education for the 21st century health professional can be achieved by establishing an outstanding learning environment and curriculum for qualified candidates. These candidates should have the primary attribute of high personal integrity in addition to the expected academic excellence, and will be provided with an engaged

collaborative, multidisciplinary, globally relevant "One UC Davis" innovative learning environment. Such a learning environment would empower students to participate in the research and development of finding solutions to the physical, economic and social aspects of the world's health concerns, improving quality of life for all.

The environment that provides the most significant medical discoveries consists of both a state-of-the-art learning environment and physical locale with abundant natural resources. A significant portion of learning can be externally oriented and linked to the main campus, while the rest can be a hybrid of onsite, online and on-location classes. The optimum campus setting is one that centrally locates and connects students with the diverse agriculture, biology and environmental geography in California. EDC's foothills, mountains and waterways provide a diverse



physical environment not currently available at current UC Davis campus locations.

UC Davis' efforts to strengthen its food and health policy, programs and disciplines into the 21st century logically should be expanded to incorporate the nexus between air quality and health. EDC is ideally situated for study of this nexus, being downwind of both the Bay Area and the greater Sacramento area.

Although the EDC emission inventory is nominal due to pollutant transport, western EDC is Severe Nonattainment for the federal 8-hour ozone standard. The entire County is Nonattainment for California's Particulate Matter 10 micron (PM10) standard. This presents an ideal location to study these impacts and to research these conditions to discover and formulate implementation plans for a solution.

Preliminary research at the USDA Forest Service Institute of Genetics facility in Placerville indicates that increasing atmospheric concentrations of ozone and carbon dioxide (a greenhouse gas or GHG) are affecting the forests. UC Berkeley's Blodgett facility located in northern EDC conducts related studies. Carbon dioxide enriched atmospheres tend to increase woody growth, thereby sequestering carbon, while elevated ozone damages photosynthetic apparatus of leaves and reduces productivity. Additional research



is needed to determine the extent to which these gasses may affect the food supply, in terms of productivity and nutritional content, and to develop the means to minimize the negative impacts and benefit from the positive contributing research.

California Cap and Trade proceeds may be appropriately leveraged to further the research on enhanced sequestration while improving the food supply. Research into emission reduction technologies in related disciplines (such as solar energy technology, nanoparticle catalyzed hydrogen production, zero emission vehicle advances) may be appropriately funded by Cap and Trade proceeds.

Further research is needed to address wildfire reduction, energy generation, criteria pollutant and GHG reduction benefits of dispersed Biomass to energy production. Current prescribed burning of forest waste does help reduce fire danger and results in lower GHG and other pollutant emissions. However, the potential environmental and economic benefits of dispersed biomass to energy production are much greater. Conversion of forest and farm biomass into energy, not only reduces emissions and fire danger, but can produce usable byproducts such as bio char for soil amendment and water filtration.



The Environmental Protection Agency describes the loss of Lake Tahoe's water clarity as the "...result of fine sediment particles and phytoplankton (algae.) Fine sediment particles are the most dominant pollutant contributing to the impairment of the lake's deep water transparency, accounting for roughly two-thirds of the lake's impairment. Inorganic fine sediment particles less than 16 micrometers (about 1/3 the diameter of a human hair) are the main pollutant that is degrading deep-water clarity. However, nutrients also play an import-



ant role, particularly with respect to the nearshore condition.”

Because these three pollutants are responsible for Lake Tahoe’s deep water transparency loss, Lake Tahoe is listed under Clean Water Act Section 303(d) as impaired by input of nitrogen, phosphorus, and sediment. The goal of the Lake Tahoe TMDL (total maximum daily load,) is to set forth a plan to restore Lake Tahoe’s historic deep water transparency to 29.7 meters (97.4 feet) annual average Secchi Depth by 2076...”

Many practical health-related applications helping correct issues facing us in the 21st Century (noted above) could be developed in EDC and led by UC Davis for global betterment. Because of its natural environment, its’ ideal location, and its human resources, EDC offers a viable context in which to pioneer medical research into the 21st Century.

The residents of EDC are among the healthiest people in the State of California. The County ranked 7th\* healthiest out of 57 California counties, according to The County Health Rankings and Roadmaps 2014 report. Health is defined by the World Health Organization as “a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.” This kind of health is not just about individuals, but includes families, communities and systems, and is a result of the interaction of complex networks of conditions and factors. It starts long before illness is manifest.

*\* Healthy El Dorado County, 2014, is a report written by the EDC Health and Human Services Division. The report presents an assessment of health in EDC in the broadest sense and uses the latest available data. The full report is available at [edcgov.us/PublicHealth/](http://edcgov.us/PublicHealth/).*



## Becoming an engine for economic growth

One of the key 2004 EDC General Plan measures is the Economic Element. The EDC Board of Supervisor’s appoints and maintains a Community and Economic Development Advisory Committee (CEDAC). CEDAC recently drafted and issued a Framework for a Comprehensive and Proactive Implementation Plan for Sustainable Development in El Dorado County (Framework). The Framework was then presented to and well received by the Board of Supervisors. The General Plan Economic Element and Framework both include and accommodate a University branch campus. UC Davis would be the perfect fit to fulfill this need.

Located in El Dorado Hills, Bayview Engineering and Construction Company, Inc. specializes in power generation and commercial and industrial markets, including food processing and bio-mass power generation. Most notable clients are the City of Redding, Tracy Bio-mass and Imperial Valley Resource Recovery Company. In order to grow, companies like Bayview are in need of well educated, technical staff.

There are opportunities for a university to partner with Marshall (western EDC) and Barton (South



Lake Tahoe) Hospitals EDC is also fortunate to have several medical field businesses that are not often found in larger more populated areas. Thanks to efforts by local individuals, EDC has a DaVita Dialysis Center and a Marshall Medical Cancer Center located in Cameron Park. Barton has one of the nation's best orthopedic medical groups.

There is a diversity of successful technology, medical and other businesses in EDC. Envision Rx Options, Synvasive Technology, Inc. Blue Shield, and Haemonetics are all located in the El Dorado County. DST International has a large billing facility (DST Output) in EDC. CSM-ERate Consulting, specializing in Medi-Cal billing and IT solutions, offers a broad range of consulting and software solutions for schools districts, offices of education and rural health agencies.

Roebblein Quality Construction specializes in Institutional and

Commercial projects. They are well known in California for projects including the UCSF Data Center, Consumes River College and Walnut Creek Switch Facility. Established in Sacramento in 1959, the company was one of the first tenants in the El Dorado Hills Business Park and is very supportive of community efforts in EDC. These businesses and others could be potential partners in this endeavor.

The western slope of EDC has abundant apple orchards, vineyards, wineries, restaurants and picturesque towns. California wine grape cultivation began in EDC before the 1849 Gold Rush. EDC's 40+ wineries produce award winning wines handcrafted from mountain vineyards. EDC topography, soils, altitudes and resulting microclimates create an ideal environment for growing many varieties. These conditions are very similar to the world's best known grape growing regions. The El Dorado Wine Grapes Grow-



ers Association cooperates with UC Davis Cooperative Extension on vineyard research. Many EDC grape growers and winemakers have benefitted from UC Davis' viticulture and enology research, development and training. Continued agricultural industry growth is reliant upon innovations which further prevent crop loss, enhance productivity and improve quality.

Staff and students of a UC Davis/EDC branch campus will quickly discover a sense of community. Art communities thrive throughout EDC that specialize in pottery, jewelry, sculpture, painting and other media. Residents have a reputation for hands-on support of county school activities and service organizations. These charitable organizations serve for the betterment of all county residents. Annual scholarships for County high school graduates are provided by many local organizations. These scholarship contributions are a substantial incentive for local high school graduates to continue their education.

Numerous studies show that a university campus can be an economic driver for the surrounding communities. This economic engine could be encouraged to grow when partnered with the EDC Economic Development Division, health care service providers and other major local firms that already exist and occupy established business parks within the county.



The EDC Office of Economic Development engaged the Center for Strategic Economic Research (CSER) to complete a technical assessment of economic and demographic conditions built upon previous work conducted for EDC. Study results can be provided in a formal proposal. In EDC, an exceptional quality of life is balanced with a proactive business climate for the professions and industry.

## Becoming a global university

Andy Grove, former President of Intel stated, “If the world operates as one big market, every employee will compete with every person anywhere in the world who is capable of doing the same job. There are lots of them and many of them are hungry.” To compete in the global market, California businesses need many more university educated

employees. A branch campus will enhance UC Davis’ regional and global significance and its reputation as a prestigious research university. These achievements will help UC Davis become “The University of the 21st Century.”

With continuous innovation, California farmers have helped feed the world. With supportive activities at an EDC branch campus, UC Davis can build upon its’ innovative agricultural accomplishments to further enhance productivity in areas of poor soils, limited water, impacted air quality and harsh weather conditions. Innovations fostered by an EDC campus can enhance UC Davis’ ability to educate the world help feed itself and adapt to climate change.

EDC’s rich history will likely attract students from around the globe. Many international tourists visit Marshall Gold Discovery State Historic Park in Coloma. This park marks the discovery of gold by



James W Marshall in 1848. This is also the site of the first water distribution ditch system in the region. In 2016, a second gold rush will arrive when the County hosts the World Gold Panning Championships.

In July, Jeeps from all over the world arrive for the annual Jeepers Jamboree. Drivers experience the wilderness from Georgetown to Lake Tahoe along the world famous Rubicon Trail. In 2014, the 63rd annual event was held.

The world class river rafting in EDC is internationally recognized. Over 100,000 people raft the South Fork of the American River each summer.

Lake Tahoe is about an hour’s drive from Historic Main Street Placerville. Both Placerville and Lake Tahoe are world-renowned tourist destinations and exciting winter and summer sports venues. The County boasts two recent Olympic Gold Medalists in snowboarding. The ski slopes are world class and easily accessible. Within Desolation Wilderness lies the spectacular Crystal Range Mountains. These amazing peaks tower above the surrounding forests and compare admirably with the Swiss Alps.

With over 500,000 acres of National Forest, El Dorado County attracts thousands of tourists from around the world who travel her for the opportunity to hike, swim, ski and experience nature. Stu-



dents will also enjoy the numerous recreational activities and benefits. There are numerous, breathtakingly beautiful lakes in the County.

The rich history, world renowned activities and natural resources in EDC can be used in outreach efforts to draw the brightest minds from around the globe. As UC Davis expands, the University's innovative influence will reach far beyond California borders helping improve the U.S. and global economies. Many U.S. businesses operate internationally. An expanded UC Davis system can enable the University to glean greater insights into global trade, hunger and other international issues. Researching, developing curriculum for and imparting greater international commerce knowledge will help U.S. businesses compete, expand and improve employees' quality of life.

## El Dorado County Resources

El Dorado County is unique in that it offers both rural and urban landscapes. It attracts a diversity of large and small businesses, including high-tech, environmental engineering, medical technology, medical services, agriculture, recreation and tourism. EDC is home to several unique, upscale, and historical communities. These diverse communities range from horse ranches, farms and mountain retreats to upscale suburbia. The Camino, Apple Hill, Pleasant Valley, Somerset and Fairplay areas, have an ideal combination of optimum altitude, moderate weather and soils to grow high quality produce. EDC has good schools, one of the lowest crime rates in the State and close proximity to State government. Summer weather is cooler and winter skies are clearer than in the valley.



### Draws for residents and businesses alike include:

- Close proximity to the City and County of Sacramento
- Close proximity to State Capitol and agencies
- Rural nature, Mediterranean climate and natural beauty
- Minimal traffic congestion
- Active community groups
- A variety of recreational opportunities

### Airports

- Cameron Park
- Georgetown
- Placerville
- South Lake Tahoe
- Swansboro

### Arts and Entertainment:

- El Dorado Arts Association
- El Dorado County Visitors Authority
- El Dorado Hills and Wine Affair
- El Dorado Music Theatre
- Placerville Downtown
- Placerville Imagination Theater
- Red Hawk Casino

### Bicycle Events

- AMGEN – South Lake Tahoe
- Apple Blossom Bike Tour – Placerville
- Motherlode Century Bike Ride – Friends of El Dorado Trails
- National Bike to Work Week – El Dorado Hills CSD
- Princess Challenge Bike Ride – Folsom





- Tour De Tahoe – Bike Big Blue
- And over 600 miles of bikeways & paths.

**Libraries:**

- Cameron Park
- El Dorado Hills
- Placerville Public and Law
- Pollock Pines
- South Lake Tahoe Public and Law

**News Papers:**

- El Dorado Hills Telegraph
- Mountain Democrat
- Tahoe Daily Tribune
- Village Life (Cameron Park and El Dorado Hills)

**Recreation:**

- Apple Hill
- Cold Springs, Apple Mountain, Cameron Park, Camino Heights, Lake Tahoe and Tahoe Paradise golf courses
- Coloma Marshall Gold Discovery State Park
- El Dorado County Gold
- El Dorado Hills Park and Recreation
- El Dorado Music Theatre
- El Dorado Visitors Authority
- Lake Tahoe, Echo, Fallen Leaf, Cascade, Ice House, Union Valley, Loon, Wrights,
- Stumpy Meadows, Jenkinson and several other smaller lakes.
- Sierra at Tahoe and Heavenly Valley ski areas
- South Fork American River
- Wineries, over 40 local wineries

**Rental Cars**

- Avis Rent a Car, El Dorado Hills
- Dave’s Rent-A-Car, Cameron Park
- Enterprise Rent-A-Car, Placerville and Shingle Springs
- Hertz Rent a Car, El Dorado Hills

**Rotary Clubs:**

- Cameron Park Rotary Club Community Observatory
- Cameron Park, Chartered 1969
- El Dorado Hills, Chartered 1980
- Georgetown Divide
- Placerville, Chartered 1944
- Pollock Pines-Camino

**Transportation**

El Dorado County is easily accessible and well connected with the region. Highway 50 runs through the heart of El Dorado County. At Highway 50’s beginning in Sacramento, it connects to the famous “WX” Interchange linking Inter-



state 80, Highway 99, Interstate 5, and the Capital City Freeway. From there, motorist can head to the Sierra Nevadas, San Francisco, Los Angeles or north to Oregon.

This interchange also takes travelers to the Sacramento International Airport and to cities worldwide.

An ‘in progress’ highway project is the Capital Southeast Connector, a 35-mile parkway-style roadway that will link communities stretching from Highway 50 in El Dorado County to Highway 99 near Elk Grove. The project is a collaborative effort between Folsom, Elk Grove, Rancho Cordova, El Dorado County and Sacramento County. The \$450-\$500 million connection is modeled after similar successful transportation enhancements in Southern California. The new corridor will



be four to six lanes wide and is included in the Sacramento Area Council of Government's 2035 Metropolitan Transportation Plan. This infrastructure will improve access should a branch campus be sited in western EDC.

### Taxi, Limousine and Shuttle Services

- Coloma Shuttle
- Extreme Taxi
- Lightning Taxi
- Foothill Area Rapid Transit
- Gold Rush Taxi
- Super Shuttle

## Summary

Recognizing the need for innovation and collaboration, UC Davis has extended an invitation to participate in its Vision of the 21st Century University. EDC recognizes the role of higher education in enhancing quality of life and economic development. As a campus setting EDC offers many

unique benefits. In EDC, UC Davis would have access to large expanses of undeveloped land, while still being close to the State Capitol

El Dorado County is part of one of the fastest-growing and most dynamic regions in California. The Highway 50 corridor that runs through the County provides access to a mix of urban and rural resources. The western portion is home to the upscale El Dorado Hills community, the central portion is spotted with farms and wineries, and the eastern portion contains ski resorts and the world-renowned South Shore of Lake Tahoe.

Siting a university branch campus in the EDC foothills or mountains will create an aesthetically enticing campus-oriented lifestyle. The allure of the gold rush along with the beautiful rolling terrain, area diversity and abundant natural resources, can draw



international students to a UC Davis/EDC branch campus.

In the Huffington Post (5/19/15) Idaho State University's Meridian Health Science Center branch campus was described as "The Core, branch campus, is an impressive Innovation Incubator Hub in the vein of Harvard Innovation Lab. The campus partners with local businesses, educators, and foster new ideas in the realm of health, science and technology. There is a free community health screening opportunity and Health Science Experiment Night. The Core has developed into an economic and research driver for the state." A similar branch campus in EDC would enhance UC Davis' development into an economic and research driver for California.

El Dorado County will continue to pursue its vision for the development of various higher education options to serve the tri-county area. As this process moves forward, the Steering Committee is prepared to develop and submit a detailed formal proposal. We appreciate this opportunity to participate in the effort to expand higher education in the region.

