

# COUNTY OF EL DORADO

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SUZANNE ALLEN DE SANCHEZ  
Clerk of the Board



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July 27, 2010

Nicole DeJonghe, Program Director  
Sierra Business Council  
P.O. Box 2428  
Truckee, CA, 96160

**Re: Endorsement of the Sierra Nevada Geotourism Project**

Dear Nicole,

The County of El Dorado endorses the Sierra Nevada Geotourism Project, managed by the Sierra Business Council, Sierra Nevada Conservancy and National Geographic Society.

We support the concept of **geotourism**— tourism that sustains and enhances the geographic character of a place—its environment, culture, aesthetics, heritage, and the well-being of its residents. You may use our organization's name on material you produce for the project.

Sincerely yours,

Norma Santiago, Chair  
Board of Supervisors  
County of El Dorado  
530.621.6577  
[bosfive@edcgov.us](mailto:bosfive@edcgov.us)