

## Matrix of Policies Regulating the Density and/or Proximity of Tobacco Retail Sales Venues in California

October 2023

California cities and counties are adopting policies to regulate the density and proximity of tobacco retail sales venues in order to reduce the availability of tobacco products and tobacco advertising in an effort to decrease tobacco use and improve health outcomes in our communities.

Jurisdictions on this matrix regulate retailer density or proximity in **at least 1 of 6 ways**: limiting the number of tobacco retailers based on population, limiting the number of tobacco retailers by setting a cap on the number of licenses, limiting tobacco retailer proximity to residential areas, limiting tobacco retailer proximity to other tobacco retailers, limiting tobacco retailer proximity to youth-populated areas, or limiting tobacco retailer proximity to marijuana retailers.

**Note:** This matrix includes **both** policies that are on the PETS website, which is current through March 31, 2021, **and** more recently enacted and amended policies that have been analyzed but are not yet in the PETS database. Jurisdictions with new policies or updated policy provisions on this matrix that are not yet on PETS are identified with ~.

Currently, **123** California municipalities in 29 counties regulate the density and/or proximity of tobacco retail sales venues in some manner.

### Density:

**14** jurisdictions limit the number of tobacco retail sales venues (stores and/or lounges) **based on population**.

**11** jurisdictions limit the number of tobacco retail sales venues (stores and/or lounges) by **setting a cap** on the total number of licenses that can be issued.

### Proximity:

**20** jurisdictions restrict the proximity of tobacco retail sales venues' locations to **residential areas**.

**65** jurisdictions restrict the proximity of tobacco retail sales venues' locations to **other tobacco retailers**.

**107** jurisdictions restrict the proximity of tobacco retail sales venues' locations to **youth-populated areas**, which may include schools, parks, and/or childcare.

**7** jurisdictions restrict the proximity of tobacco retail sales venues' locations to **marijuana retailers**.

See Definitions and Explanatory Notes starting on page 12.

				Policy Provisions					
Municipality	County	Most Recent Enactment Date	Population	Number of Retailers Limited by Population	Number of Retailers Limited by Cap on Licenses	Limits Proximity to Residential Areas*	Limits Proximity to Other Tobacco Retailers*	Limits Proximity to Youth-Populated Areas*	Limits Proximity to Marijuana Retailers*
1. Alameda~	Alameda	11/27/2018	78,320	Yes, all types (1 per 2,500 residents)			Yes, all types	Yes, less than 1000'	
2. Alameda County~	Alameda	1/14/2020	152,231	Yes, all types (1 per 2,500 residents)			Yes, all types (500')	Yes, 1000' or more (1000')	
3. Albany~	Alameda	2/2/2009	19,958			Yes, all types (75')	Yes, all types (500')	Yes, less than 1000' (500')	
4. Anaheim	Orange	4/16/2019	348,204			Yes, less than all types		Yes, 1000' or more	
5. Antioch~	Contra Costa	3/8/2022	114,750				Yes, all types (500')	Yes, 1000' or more (1000')	
6. Apple Valley	San Bernardino	5/11/2010	75,311				Yes, less than all types		
7. Arcadia~	Los Angeles	11/15/2016	56,697			Yes, less than all types (200')		Yes, 1000' or more (1000')	
8. Auburn~	Placer	9/23/2019	13,738				Yes, all types (500')	Yes, 1000' or more (1000')	
9. Benicia~	Solano	12/3/2019	27,191	Yes, all types (1 per 1,750 residents)			Yes, all types	Yes, 1000' or more	Yes, all types
10. Berkeley~	Alameda	9/29/2015	119,607					Yes, less than 1000' (600')	

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11. Bishop	Inyo	4/11/2016	3,800					Yes, 1000' or more	
12. Buena Park~	Orange	7/27/2021	83,974					Yes, less than 1000' (500')	
13. Calabasas	Los Angeles	4/28/2010	23,410					Yes, less than 1000'	
14. Capitola	Santa Cruz	7/25/2019	10,041					Yes, 1000' or more	
15. Carpinteria	Santa Barbara	5/13/2013	13,289					Yes, 1000' or more	
16. Cloverdale	Sonoma	9/10/2014	9,023					Yes, less than 1000'	
17. Colton	San Bernardino	11/5/2019	53,894					Yes, 1000' or more	
18. Contra Costa County~	Contra Costa	7/11/2017	176,183		Yes, all types (90 licenses)		Yes, all types (500')	Yes, 1000' or more (1000')	
19. Costa Mesa	Orange	9/15/2015	112,148				Yes, less than all types	Yes, 1000' or more	
20. Covina	Los Angeles	3/4/2014	51,061				Yes, less than all types	Yes, less than 1000'	
21. Cudahy~	Los Angeles	7/17/2018	23,003			Yes, less than all types (500')		Yes, 1000' or more (1000')	
22. Cupertino~	Santa Clara	2/28/2020	60,681				Yes, all types (500')	Yes, 1000' or more (1000')	

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23. Danville~	Contra Costa	10/16/2018	43,673				Yes, all types (500')	Yes, 1000' or more (1000')	
24. Duarte~	Los Angeles	8/26/2014	21,723	Yes, less than all types (1 per 3,500 residents)			Yes, less than all types	Yes, less than 1000'	
25. Dublin	Alameda	7/15/2014	69,818				Yes, all types	Yes, less than 1000'	
26. El Cajon	San Diego	8/12/2014	106,043			Yes, all types (500')	Yes, all types (1000')	Yes, less than 1000' (600')	
27. El Cerrito	Contra Costa	10/6/2015	25,898				Yes, all types	Yes, less than 1000'	
28. Emeryville	Alameda	9/17/2018	12,747					Yes, 1000' or more	
29. Encinitas~	San Diego	1/17/2001	62,140					Yes, 1000' or more (1000')	
30. Fairfield	Solano	10/17/2017	118,932				Yes, less than all types	Yes, 1000' or more	
31. Fontana	San Bernardino	1/27/2015	208,087					Yes, 1000' or more	
32. Garden Grove	Orange	3/27/2012	172,708			Yes, less than all types		Yes, 1000' or more	
33. Gilroy~	Santa Clara	11/3/2014	58,802					Yes, 1000' or more (1000')	

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34. Goleta~	Santa Barbara	10/5/2021	32,677					Yes, 1000' or more (1000')	
35. Grand Terrace	San Bernardino	1/10/2017	13,079				Yes, all types	Yes, 1000' or more	
36. Guadalupe~	Santa Barbara	7/28/2020	8,138					Yes, 1000' or more (1000')	
37. Hayward	Alameda	7/21/2020	162,254			Yes, less than all types	Yes, less than all types	Yes, 1000' or more	
38. Hemet	Riverside	9/25/2012	88,903				Yes, all types	Yes, 1000' or more	
39. Hercules~	Contra Costa	5/8/2018	26,050				Yes, less than all types (500')	Yes, less than 1000' (300')	
40. Hermosa Beach	Los Angeles	1/8/2019	19,787					Yes, less than 1000'	
41. Huntington Park~	Los Angeles	11/21/2011	55,439	Yes, all types (1 per 1,000 residents)			Yes, all types	Yes, less than 1000'	
42. La Habra	Orange	10/4/2010	63,287			Yes, less than all types		Yes, 1000' or more	
43. La Habra Heights	Los Angeles	4/9/2018	5,651						Yes, less than all types
44. La Mirada	Los Angeles	2/13/2007	47,957			Yes, less than all types (100')	Yes, less than all types (500')	Yes, less than 1000' (600')	
45. La Puente	Los Angeles	1/27/2015	38,447				Yes, less than all types		

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46. La Verne~	Los Angeles	9/7/2021	31,423				Yes, all types (1000')	Yes, 1000' or more (1000')	
47. Lafayette~	Contra Costa	5/28/2019	25,384	Yes, all types (1 per 2,500 residents)	Yes, all types (11 licenses)				
48. Lakewood	Los Angeles	12/10/2013	82,419					Yes, 1000' or more	Yes, less than all types
49. Livermore	Alameda	7/8/2019	88,403					Yes, 1000' or more	
50. Livingston	Merced	1/20/2015	14,078				Yes, less than all types	Yes, less than 1000'	
51. Loomis	Placer	2/11/2020	6,791					Yes, 1000' or more (1000')	
52. Los Altos	Santa Clara	2/11/2020	31,562				Yes, all types	Yes, 1000' or more	
53. Los Gatos	Santa Clara	5/17/2017	33,309				Yes, all types	Yes, 1000' or more	
54. Lynwood~	Los Angeles	10/16/2012	67,497	Yes, all types (1 per 1,000 residents)		Yes, all types	Yes, all types	Yes, less than 1000'	
55. Manteca	San Joaquin	9/21/2021	82,408					Yes, less than 1000'	
56. Marin County~	Marin	4/2/2002	69,138					Yes, 1000' or more (1000')	
57. McFarland	Kern	12/14/2017	14,085				Yes, less than all types	Yes, less than 1000'	

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58. Mendota	Fresno	2/11/2014	12,534					Yes, less than 1000'	
59. Merced	Merced	9/19/2016	85,993					Yes, 1000' or more	
60. Merced County	Merced	10/22/2019	91,616				Yes, less than all types	Yes, 1000' or more	
61. Montclair	San Bernardino	6/17/2013	37,871				Yes, less than all types	Yes, 1000' or more	
62. Montebello	Los Angeles	9/23/2009	62,828			Yes, less than all types	Yes, less than all types	Yes, 1000' or more	
63. Moreno Valley	Riverside	11/15/2016	208,371				Yes, all types		Yes, less than all types
64. National City	San Diego	11/20/2018	56,846					Yes, 1000' or more	
65. Nevada City	Nevada	7/6/2016	3,097		Yes, all types				
66. Newark	Alameda	1/25/2018	47,815			Yes, less than all types	Yes, less than all types	Yes, less than 1000'	
67. Norwalk	Los Angeles	7/21/2015	103,330					Yes, less than 1000'	
68. Novato~	Marin	1/9/2018	53,214			Yes, less than all types (500')		Yes, 1000' or more (1000')	
69. Oakland	Alameda	2/8/2000	437,548			Yes, all types		Yes, 1000' or more	
70. Oakley~	Contra Costa	12/11/2018	42,996		Yes, all types (25 licenses)		Yes, all types	Yes, 1000' or more	
71. Oroville~	Butte	3/19/2013	20,409	Yes, less than all types (1 per 4,000 residents)					

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72. Palmdale	Los Angeles	4/2/2019	167,987					Yes, less than 1000'	
73. Palo Alto~	Santa Clara	10/2/2017	68,624				Yes, all types (500')	Yes, 1000' or more (1000')	
74. Pasadena	Los Angeles	1/24/2005	138,771					Yes, 1000' or more	
75. Petaluma~	Sonoma	12/6/2021	60,050	Yes, all types (1 per 2,000 residents)			Yes, all types (500')	Yes, 1000' or more (1000')	
76. Pismo Beach	San Luis Obispo	10/15/2019	8,058				Yes, less than all types		
77. Pittsburg	Contra Costa	11/21/2016	75,701				Yes, less than all types		
78. Pleasanton~	Alameda	8/18/2020	79,558					Yes, 1000' or more (1000')	
79. Pomona	Los Angeles	5/16/2005	151,592			Yes, all types	Yes, all types	Yes, 1000' or more	
80. Rancho Cordova~	Sacramento	6/2/2014	78,358				Yes, less than all types (500')	Yes, 1000' or more (1000')	
81. Richmond	Contra Costa	7/17/2018	115,677				Yes, all types	Yes, 1000' or more	
82. Riverbank	Stanislaus	11/24/2015	24,714					Yes, less than 1000'	
83. Rocklin	Placer	9/8/2015	70,317				Yes, less than all types (1000')	Yes, 1000' or more (1000')	



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84. Rohnert Park	Sonoma	4/28/2009	44,420				Yes, less than all types	Yes, less than 1000'	
85. Sacramento	Sacramento	10/27/2020	518,605				Yes, all types		
86. Salinas~	Monterey	11/29/2017	163,004						Yes, less than all types (1000')
87. San Clemente	Orange	10/15/2019	64,600			Yes, less than all types	Yes, less than all types	Yes, less than 1000'	
88. San Diego County~	San Diego	12/8/2020	516,074		Yes, all types (330 licenses)		Yes, all types		
89. San Francisco~	San Francisco	12/19/2014	865,933		Yes, all types (45 licenses per district)		Yes, all types	Yes, less than 1000'	
90. San Jose~	Santa Clara	10/19/2021	1,013,337				Yes, all types (500')	Yes, 1000' or more (1000')	
91. San Leandro~	Alameda	4/7/2003	91,176				Yes, less than all types (1500')	Yes, 1000' or more (1500')	
92. San Pablo~	Contra Costa	5/18/2015	31,975		Yes, less than all types (6 licenses)		Yes, less than all types	Yes, less than 1000'	Yes, less than all types
93. San Rafael~	Marin	2/18/2003	61,158					Yes, 1000' or more (1000')	
94. Santa Barbara County	Santa Barbara	12/17/2019	139,680					Yes, 1000' or more	

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95. Santa Clara	Santa Clara	3/10/2015	127,922			Yes, less than all types	Yes, less than all types	Yes, less than 1000'	
96. Santa Clara County	Santa Clara	6/24/2014	87,796				Yes, all types	Yes, 1000' or more	
97. Santa Cruz	Santa Cruz	4/8/2014	62,714				Yes, less than all types	Yes, 1000' or more	
98. Santa Cruz County	Santa Cruz	10/11/2016	134,100					Yes, less than 1000'	
99. Santa Maria~	Santa Barbara	12/3/2019	109,309	Yes, all types (1 per 1,500 residents)			Yes, all types	Yes, less than 1000'	
100. Saratoga	Santa Clara	9/16/2020	31,194				Yes, all types	Yes, 1000' or more	
101. Scotts Valley~	Santa Cruz	12/16/2015	12,317					Yes, less than 1000' (500')	
102. Sebastopol~	Sonoma	9/15/2020	7,563	Yes, all types (1 per 2,000 residents)				Yes, 1000' or more (1000')	
103. Selma	Fresno	3/7/2016	24,545				Yes, less than all types	Yes, less than 1000'	
104. Sonoma~	Sonoma	6/1/2015	10,819		Yes, all types (15 licenses)				
105. Sonoma County~	Sonoma	4/19/2016	135,820	Yes, all types (1 per 2,000 residents)				Yes, 1000' or more	
106. South Gate	Los Angeles	2/10/2015	93,308				Yes, less than all types	Yes, 1000' or more	

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107. South Pasadena	Los Angeles	11/3/2010	26,837					Yes, less than 1000'	
108. South San Francisco	San Mateo	10/9/2019	66,331		Yes, less than all types				
109. Stanton~	Orange	11/26/2019	38,167					Yes, less than 1000' (500')	
110. Taft	Kern	8/16/2016	8,730				Yes, all types	Yes, less than 1000'	
111. Temple City	Los Angeles	12/3/2019	36,526				Yes, less than all types	Yes, 1000' or more	
112. Tracy	San Joaquin	11/17/2020	92,792			Yes, less than all types		Yes, less than 1000'	
113. Union City	Alameda	1/26/2010	70,828		Yes, less than all types	Yes, less than all types	Yes, all types	Yes, 1000' or more	
114. Vallejo~	Solano	12/8/2009	125,350			Yes, less than all types (1000')	Yes, less than all types (1000')	Yes, 1000' or more (1000')	
115. Ventura~	Ventura	1/13/2020	110,572					Yes, 1000' or more (1000')	
116. Vista	San Diego	6/10/1997	98,651					Yes, 1000' or more	
117. Wasco	Kern	6/7/2016	27,505	Yes, less than all types (1 per 30,000 residents)					
118. West Hollywood~	Los Angeles	10/17/2016	35,678					Yes, less than 1000' (600')	

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119. Westminster	Orange	9/10/2014	91,267				Yes, less than all types	Yes, less than 1000'	
120. Whittier	Los Angeles	8/25/2009	87,184				Yes, less than all types	Yes, less than 1000'	Yes, less than all types
121. Wildomar	Riverside	10/9/2019	36,511					Yes, less than 1000'	
122. Windsor~	Sonoma	8/18/2021	26,548	Yes, all types (1 per 2,000 residents)				Yes, 1000' or more (1000')	
123. Yolo County	Yolo	7/9/2019	27,791		Yes, all types (24 licenses)				

### **Explanatory Notes:**

~ **Not in PETS:** Jurisdictions marked with ~ have new or updated policy provisions that are not yet reflected in the PETS database.

\* The **specific distance** for the proximity provisions is currently available only for the sub-set of jurisdictions whose policies have completed full analysis.

The **specific density and proximity** limitations (i.e. number of licenses or specific distance) are listed in parentheses for jurisdictions that have completed long-form analysis, with some limited exceptions.

Policies commonly exempt existing tobacco retail sales businesses from the six types of proximity and density provisions.

### **Definitions:**

**Most Recent Enactment Date:** Jurisdictions may have enacted multiple policies regulating the sale of tobacco, such as amending prior policy provisions. The matrix lists the most recent date that a policy addressing the sale of tobacco for the topics covered by this matrix was enacted or amended.

#### **Number of Retailers Limited by Population**

**Yes, all types** = The ordinance establishes a maximum number of retail licenses per stated population for all types of establishments (stores and/or lounges) selling regulated tobacco products.

**Yes, less than all types** = The ordinance establishes a maximum number of retail licenses per stated population for some types of establishments (stores and/or lounges) selling regulated tobacco products, such as only limiting specialty tobacco retailer or vape shops.

#### **Number of Retailers Limited by Cap on Licenses**

**Yes, all types** = The ordinance establishes a cap on the total number of retail licenses for all types of establishments (stores and/or lounges) selling regulated tobacco products.

**Yes, less than all types** = The ordinance establishes a cap on the total number of retail licenses for some types of establishments (stores and/or lounges) selling regulated tobacco products, such as only limiting specialty tobacco retailer or vape shops.

#### **Limits Proximity to Residential Areas**

**Yes, all types** = The ordinance limits the sale of regulated tobacco products in all types of retail venues near residential areas.

**Yes, less than all types** = The ordinance limits the sale of regulated tobacco products in some types of retail venues near residential areas.

#### **Limits Proximity to Other Tobacco Retailers**

**Yes, all types** = The ordinance limits the sale of regulated tobacco products in all types of tobacco retail venues near other tobacco retailers.

**Yes, less than all types** = The ordinance limits sales of regulated tobacco products in some types of tobacco retail venues near other tobacco retailers, such as limiting proximity only to specialty tobacco retailers.

#### **Limits Proximity to Youth-Populated Areas**

**Yes, 1,000' or more** = The ordinance limits the sale of regulated tobacco products within 1,000 feet or more of youth-populated areas, such as schools, parks, and/or childcare.

**Yes, less than 1,000'** = The ordinance limits the sale of regulated tobacco products within a distance of less than 1,000 feet of youth-populated areas, such as schools, parks, and/or childcare.

#### **Limits Proximity to Marijuana Retailers**

**Yes, all types** = The ordinance limits the sale of regulated tobacco products in all types of tobacco retail venues near marijuana retail sales venues.

**Yes, less than all types** = The ordinance limits the sale of regulated tobacco products in some types of tobacco retail venues near marijuana retail sales venues, such as limiting proximity only to specialty tobacco retailers.

ANR Foundation is actively collecting policies for the PETS Database. **If you know of local laws that you think should be included in this matrix**, or want to inquire about additional information on particular laws, please contact the ANR Foundation at [PETS-TA@no-smoke.org](mailto:PETS-TA@no-smoke.org).

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