

5/26/2020

Edcgov.us Mail - Fwd: Dollar General in Cool

PC 5-28-20

Hem # 4

Julie Saylor <julie.saylor@edcgov.us>



Fwd: Dollar General in Cool

1 message

Planning Department <planning@edcgov.us>
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, May 26, 2020 at 7:27 AM

----- Forwarded message -----

From: **K Mac** <kmmccarl@gmail.com>
Date: Sat, May 23, 2020 at 10:34 AM
Subject: Dollar General in Cool
To: <planning@edcgov.us>

Please do NOT allow a Dollar General to be build here in Cool. These stores do not belong in small gold country towns. It is not only out of place, but the location is terrible. There is only a flashing red light at the intersection. The traffic alone would cause hazards and back ups.

We do not need or want this store here. It was voted down in Georgetown and we want it voted down in Cool. Please - NO to Dollar General.

Kathleen McCarl
kmmccarl@gmail.com

5/26/2020

Edcgov.us Mail - Fwd: Proposed Dollar General store in Cool

PC 5.28.20

Hem #4

Julie Saylor <julie.saylor@edcgov.us>



Fwd: Proposed Dollar General store in Cool

1 message

Planning Department <planning@edcgov.us>
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, May 26, 2020 at 7:27 AM

----- Forwarded message -----

From: **Casey Jower** <cjower@gmail.com>
Date: Sat, May 23, 2020 at 3:42 PM
Subject: Proposed Dollar General store in Cool
To: <planning@edcgov.us>

Dear County of El Dorado Planning Commission,

I am writing to express my opinion of the Dollar General that is currently proposed in Cool.

I was disheartened to learn of the plans to build a Dollar General store last fall. It seemed to be announced after plans had already been made, and there was a lack of community involvement in the process.

This is a fundamentally bad idea for our community. I have lived here for 15 years, and one of the most wonderful things I can say is that our community looks out for one another. "Shop local" is a mindset and lifestyle that many of us choose to do, as we know the local business owners. They are the people who sponsor our youth sports leagues, whose children attend school with our own, who come together in times of need.

Study after study has shown that discounted "dollar" stores siphon money from local residents, provide fewer jobs, sell less nutritious, highly processed food, and market their products to lower-income families. The economic impact of such a store in our area cannot and should not be minimized in the name of development.

<https://ilsr.org/dollar-stores/>

Given the current circumstances of COVID19, we are counting on our local government and county officials to also support local businesses in every way possible. This support is especially needed now.

Thank you for your consideration,

Casey Jower
Cool resident
530.401.4640

5/26/2020

Edcgov.us Mail - Fwd: Please post smaller documents

PC 5.28.20

Item #4

Julie Saylor <julie.saylor@edcgov.us>



Fwd: Please post smaller documents

1 message

Planning Department <planning@edcgov.us>
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, May 26, 2020 at 7:30 AM

----- Forwarded message -----

From: **Sara SK** <skpriority@earthlink.net>
Date: Mon, May 25, 2020 at 8:15 AM
Subject: Please post smaller documents
To: Evan Mattes <evan.mattes@edcgov.us>
Cc: Planning Department <planning@edcgov.us>, Lori Parlin <lori.parlin@edcgov.us>

Hello Evan and team,

I hope you had a good holiday weekend. Thank you for all the work you do to help us know what is being planned for the County.

I have a specific request that comes from my trying to look at the exhibits for the Cool General Store. It is a huge file that is difficult and time intensive to download. Can you and the department please make files on Legistar smaller in size to make them easier for us to access. Many of us still do not have good Internet connections, including many people on the Divide.

Specifically, instead of Exhibits A-P (after 6 minutes of downloading I see it is 268 pages) it would be good to have 3 or 4 files, such as A-D, E-H, I-P or some other breakdown that makes sense for the file sizes.

Thank you for your responsiveness to community needs, and for all you do for our County.

Yours truly,
Sara Schwartz Kendall

Sara Schwartz C.R. Kendall
skpriority@earthlink.net
(530) 295-3488

5/26/2020

Edcgov.us Mail - Fwd: Cool General retail

PC 5.28.20

Item #4

Julie Saylor <julie.saylor@edcgov.us>



Fwd: Cool General retail

1 message

Planning Department <planning@edcgov.us>
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, May 26, 2020 at 7:28 AM

----- Forwarded message -----

From: Liz Carr <lizschuler@sbcglobal.net>
Date: Mon, May 25, 2020 at 9:33 AM
Subject: Cool General retail
To: <planning@edcgov.us>

Dear Lori Parlin & BOS

As a resident & small business located in the Cool, Georgetown & Coloma area I am strongly against dollar general.

I have seen first hand how this business model cones into small towns like ours and destroys our local family run shops.

This type of business would be better suited in one of our counties larger communities like placerville or el dorado hills.

Please do not ruin our small town way of life with a dollar general store.

Sincerely
Elizabeth Carr

Sent from my iPhone - Please pardon any typos

5/26/2020

Edcgov.us Mail - Fwd: Opposition to Dollar General in Cool -File #20-0640

PC 5.28.20

Item #4

Julie Saylor <julie.saylor@edcgov.us>



Fwd: Opposition to Dollar General in Cool -File #20-0640

1 message

Planning Department <planning@edcgov.us>
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, May 26, 2020 at 7:28 AM

----- Forwarded message -----

From: **Michael Little** <michael.little530@gmail.com>
Date: Mon, May 25, 2020 at 10:27 AM
Subject: Opposition to Dollar General in Cool -File #20-0640
To: <planning@edcgov.us>

I strongly oppose Dollar General having a retail outlet in Cool, CA. We live in a rural community whose retail needs have been adequately met for many years with the present locally owned and operated stores in the area. This Dollar General store would have a severe adverse effect our existing community based stores. The adverse effects of large absentee ownership store on local communities has been documented over and over again (see articles by Forbes, CNN and others). Establishing a Dollar General store in our area is NOT progress, it is an erosion of our treasured rural lifestyle.

Michael Little
Garden Valley, CA
(530) 333-4285

5/26/2020

Edcgov.us Mail - Fwd: Cool General Retail

PC 5:28:20

Item #4

Julie Saylor <julie.saylor@edcgov.us>



Fwd: Cool General Retail

1 message

Planning Department <planning@edcgov.us>
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, May 26, 2020 at 7:28 AM

----- Forwarded message -----

From: **Alice Butler** <alicevirginiabutler@gmail.com>
Date: Mon, May 25, 2020 at 10:56 AM
Subject: Cool General Retail
To: <planning@edcgov.us>

I strongly oppose the approval of a Dollar General being built in Cool. This small town has already got a super market and other stores that depend on the local population for their retail needs. The impact on local, family owned businesses would be disastrous and not just limited to Cool. All the small towns in the Georgetown Divide would feel the effect and cannot spare the customers to a large chain that can undercut prices because of their ability to buy in volume. Please do not approve this business.

Thank you,

Alice Butler
385 Coloma Heights Road
Coloma, CA 95613

5/26/2020

Edcgov.us Mail - Fwd: opposed: Dollar General in Cool

PC 5-28-20

Item #4

Julie Saylor <julie.saylor@edcgov.us>



Fwd: opposed: Dollar General in Cool

1 message

Planning Department <planning@edcgov.us>

Tue, May 26, 2020 at 7:28 AM

To: Julie Saylor <julie.saylor@edcgov.us>

----- Forwarded message -----

From: **Kelly Ahola** <theriverboxes@gmail.com>

Date: Mon, May 25, 2020 at 11:34 AM

Subject: opposed: Dollar General in Cool

To: <planning@edcgov.us>

To whom it may concern:

I am writing to adamantly oppose the plans for a Dollar General Store in Cool. It's well known these sorts of stores coming in can hurt the existing small businesses.

Anytime this would be a bad idea; but especially now with small businesses hurting from the pandemic.

I respectfully submit my opposition to this plan.

Sincerely,

Kelly Ahola
Box 932
Lotus CA 95651

5/26/2020

Edcgov.us Mail - Fwd: Dollar General in Cool

PC 5-28-20

Item #4

Julie Saylor <julie.saylor@edcgov.us>



Fwd: Dollar General in Cool

1 message

Planning Department <planning@edcgov.us>
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, May 26, 2020 at 7:29 AM

----- Forwarded message -----

From: **Shannon Pogue** <shannon@malonepogue.com>
Date: Mon, May 25, 2020 at 2:58 PM
Subject: Dollar General in Cool
To: <planning@edcgov.us>

Please listen to the community and do not allow this type of business to encroach on our local family businesses.
Much thanks for your work and for consideration of our community voice.

Shannon Pogue
Malone Pogue Construction
(530) 306 6342
www.malonepogue.com

Sent from my iPhone

5/26/2020

Edcgov.us Mail - Fwd: proposed Dollar store in Cool

PC 5-28-20

Hem #4

Julie Saylor <julie.saylor@edcgov.us>



Fwd: proposed Dollar store in Cool

1 message

Planning Department <planning@edcgov.us>
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, May 26, 2020 at 7:29 AM

----- Forwarded message -----

From: **Faith Cushman** <faithcushman@gmail.com>
Date: Mon, May 25, 2020 at 3:15 PM
Subject: proposed Dollar store in Cool
To: <planning@edcgov.us>

to the Planning Commission,

This email notice is to count me as a citizen of Lotus who is apposed to the Dollar Store being able to move into Cool. Large chain stores like the Dollar Store take business away from local businesses and also negatively impact the character of small towns and what makes them desirable places to live in and visit.

respectfully,

Faith Cushman

Faith Cushman
hm 530-621-3156
cell 925 785 8101
faithcushman@gmail.com

5/26/2020

Edcgov.us Mail - Fwd: Dollar General in Cool

PC 5.28.20
Item #4

Julie Saylor <julie.saylor@edcgov.us>



Fwd: Dollar General in Cool

1 message

Planning Department <planning@edcgov.us>
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, May 26, 2020 at 7:29 AM

----- Forwarded message -----

From: **Laura Wisdom** <laurawisdom1@gmail.com>
Date: Mon, May 25, 2020 at 3:55 PM
Subject: Dollar General in Cool
To: <planning@edcgov.us>

Hi,

I am a community member of the divide area. I would like to put in a comment opposing the proposed Dollar General in Cool. I fear that it will out-compete local small businesses with it's cheaper, disposable goods. More than anything, we should shop local during this time and not install large chain warehouses into our beautiful community.

Thanks,

Laura Wisdom

5/26/2020

Edcgov.us Mail - Fwd: Proposed Dollar General

PC 5.28.20
Item #4

Julie Saylor <julie.saylor@edcgov.us>



Fwd: Proposed Dollar General

1 message

Planning Department <planning@edcgov.us>
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, May 26, 2020 at 7:29 AM

----- Forwarded message -----

From: **Dianne Deitchman** <dianne.deitchman@gmail.com>
Date: Mon, May 25, 2020 at 4:24 PM
Subject: Proposed Dollar General
To: <planning@edcgov.us>

As a resident of Coloma who patronizes businesses in Cool, I'd like to register my objection to allowing a Dollar General or any dollar store of this nature to operate in the area.

Thank you,
Dianne Deitchman
PO Box 492
Coloma, Ca 95613

5/26/2020

Edcgov.us Mail - Fwd: Design Review DR19-0006/Cool General Retail

PC 5.28.20

Item #4

Julie Saylor <julie.saylor@edcgov.us>



Fwd: Design Review DR19-0006/Cool General Retail

1 message

Planning Department <planning@edcgov.us>
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, May 26, 2020 at 8:17 AM

----- Forwarded message -----

From: **Mary DeRiemer** <mary@adventurekayaking.com>
Date: Tue, May 26, 2020 at 8:03 AM
Subject: Design Review DR19-0006/Cool General Retail
To: <planning@edcgov.us>
Cc: Phil DeRiemer <Phil@adventurekayaking.com>

Dear Lori Parlin and the Planning Committee,

We are writing to oppose the construction of the Dollar General Retail store in Cool. Specifically, we oppose the Aesthetic/Visual degradation which would result in having this business open, the Loss of Agricultural/Grazing Land which is the reason many horse tourists come here, Noise and Traffic congestion, and Cumulative effects at the intersection of Hwys 49 and 193.

In addition and incredibly important to our small business community, if you do an Internet search on "dollar general local economies," you will see articles by Forbes, CNN and others that explain how these discount stores do serious damage to local economies and small businesses. We are a small business and support other local small business in our area. We do not want or need big business coming in to shut us down.

Thank you for your consideration in this matter,
Mary and Phil DeRiemer
Lodestar Lane
Lotus, CA

5/26/2020

Edcgov.us Mail - Fwd: Cool General Retail

PC 5.28.20



Item #4
Julie Saylor <julie.saylor@edcgov.us>

Fwd: Cool General Retail

1 message

Planning Department <planning@edcgov.us>
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, May 26, 2020 at 9:57 AM

----- Forwarded message -----

From: **Adrienne** <adrienne@theforestgroup.com>
Date: Tue, May 26, 2020 at 9:50 AM
Subject: Cool General Retail
To: <planning@edcgov.us>

Hello Planning Commission,

Thank you for taking the time to solicit and read input from the General Community regarding the proposed Dollar Store in Cool.

I do not support this project. The Dollar stores have been associated with negative impacts on their local communities in a variety of studies and articles that I have read.

I encourage a no vote on this project.

Adrienne Graf

Lotus



Fwd: Cool Dollar General. Please vote NO!

1 message

Planning Department <planning@edcgov.us>
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, May 26, 2020 at 11:10 AM

----- Forwarded message -----

From: **Dan Crandall** <dan@kayaking.com>
Date: Tue, May 26, 2020 at 11:08 AM
Subject: Cool Dollar General. Please vote NO!
To: <planning@edcgov.us>

I am a resident of Garden Valley and a retail store/business owner in Lotus. I participated in discussions around the proposed Dollar General in Georgetown somewhat recently, which affords me a bit of insight and awareness already of Dollar General as a business and as a neighbor. I am strongly opposed to their particular corporate approach to business, their philosophies as a retail entity and the concept of them coming into our rural region (as they have done in many other places) to the detriment of many local businesses. Their product mix covers a wide range and as such affects many different types of businesses in the area when they enter the region. Ours is a close knit group of small communities that respects small businesses and their owners and appreciates the services they offer and the sacrifices that they make to support their friends, neighbors and community. Money going into locally owned small businesses stays in our communities and is spent there time and time again. A significant amount of money going into Dollar General would leave the area and displace the tax dollars and local turnover of dollars generated by the locally owned businesses that would be adversely affected. There is no chance that DG would attract additional business from outside the area or even from Auburn (only 6 miles away) due to the roads/topography and location of the proposed new DG store. Therefore it could not make a claim to bring in additional dollars to offset those it would displace. You can make the point that people could choose to shop there or not and let competitive rules apply, but ours is a somewhat "closed" area if you will, isolated by choice, economics and terrain and as such the competitive advantages that a corporate entity such as DG would have access to are not a fair and reasonable form of competition to the small local shops and businesses that reside here. Just as Georgetown showed that it did not want this store, Cool and the same area are affected by the Cool location, and the factors are essentially the same. We don't need DG in any way, as it brings nothing to the area that we can not already acquire through our locally owned small businesses or by planned trips to Auburn or Placerville for other needs. It Does distract from the atmosphere and flavor of the area; it Does affect local businesses in a negative way with no positive ramifications for those same local businesses, and folks just plain don't want a store such as Dollar General in our area.

Please respect the integrity of our area and the atmosphere that creates and inspires and which keeps us all here. Thank you for taking the time to read my perspectives on this scenario.

Sincerely,

Dan Crandall

Dan Crandall - owner

www.kayaking.com

www.TheRiverStore.com

www.CurrentAdventures.com

888.452.9254

530-333-9115

5/26/2020

Edcgov.us Mail - Fwd: DR19-0006 (Cool Dollar General) Comments

PC 5.28.20

Item # 4

Julie Saylor <julie.saylor@edcgov.us>

4 pages



Fwd: DR19-0006 (Cool Dollar General) Comments

1 message

Evan Mattes <evan.mattes@edcgov.us>
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, May 26, 2020 at 1:09 PM

Julie,

Could you please upload the attached letter to legistar for DR19-0006?

----- Forwarded message -----

From: **Dosanjh, David@DOT** <David.Dosanjh@dot.ca.gov>
Date: Wed, May 20, 2020 at 4:24 PM
Subject: DR19-0006 (Cool Dollar General) Comments
To: planning@edcgov.us <planning@edcgov.us>, evan.mattes@edcgov.us <evan.mattes@edcgov.us>

Dear Evan Mattes,

Please find attached the California Department of Transportations' comments on the Proposed MND and Initial Study documents for DR19-0006 (Cool Dollar General).

David Dosanjh
Transportation Planner
California Department of Transportation, District 3
703 B Street Marysville, CA 95901
Office: (530) 634-7606
Email: david.dosanjh@dot.ca.gov
www.dot.ca.gov/d3/

--
Evan Mattes
Senior Planner

County of El Dorado
Planning and Building Department
2850 Fairlane Court
Placerville, CA 95667
Office: (530) 621-5994 Fax: (530) 642-0508
evan.mattes@edcgov.com

Comment Letter - Cool Dollar General.pdf
235K

DEPARTMENT OF TRANSPORTATION

DISTRICT 3
703 B STREET
MARYSVILLE, CA 95901
PHONE (530) 741-4286
TTY 711
www.dot.ca.gov/dist3



*Making Conservation
a California Way of Life.*

May 20, 2020

GTS# 03-ED-2019-00172
SCH# 2020049050

Evan Mattes
County of El Dorado
Planning Services
2850 Fairlane Court
Placerville, CA 95667

Cool Dollar General – DR19-0006

Dear Mr. Mattes:

Thank you for including the California Department of Transportation (Caltrans) in the Initial Consultation review process for the project referenced above. The mission of Caltrans is to provide a safe, sustainable, integrated and efficient transportation system to enhance California's economy and livability. The Local Development-Intergovernmental Review (LD-IGR) Program reviews land use projects and plans through the lenses of our mission and state planning priorities of infill, conservation, and travel-efficient development. To ensure a safe and efficient transportation system, we encourage early consultation and coordination with local jurisdictions and project proponents on all development projects that utilize the multimodal transportation network.

The project proposes a 9,100sf building for commercial/retail uses (Dollar General Store) and associated on-site improvements including driveway, parking lot, utility, lighting, signage, and landscaping on an approximately 1.68 acres undeveloped parcel located on the south side of Northside Drive, east of SR 49 in the County Rural Center of Cool. The following comments are in response to the Initial Study and MND documents provided by the agency.

Hydraulics

The addition of Type E Dike along SR-49 will change the existing drainage patterns. A spread and depth analysis should be completed to confirm no objectionable backwater based on a 25-year storm event, per HDM Table 831.3

All work proposed and performed within the State's highway right of way must be in accordance with Caltrans' standards and require a Caltrans encroachment permit prior to commencing construction.

*"Provide a safe, sustainable, integrated and efficient transportation system
to enhance California's economy and livability"*

The development of this site will increase impervious surface area through the construction of driveways, parking lots, buildings, etc. with a corresponding increase in surface water runoff. This project will decrease surface water detention, retention and infiltration. No net increase to 100-year storm event peak discharge may be realized within the State's highway right of way and/or Caltrans drainage facilities as a result of the project. Any cumulative impacts to Caltrans drainage facilities arising from effects of development on surface water runoff discharge from the 100-year storm event should be minimized through project drainage mitigation measures.

Traffic Operations – Highway Operations

- The proposed Class II bike lane on the east side of State Route 49 is strongly recommended. This will provide great connectivity from the bike path along State Route 193 south of the proposed project. Please indicate the plan to accommodate pedestrians.
- The southeast corner of the intersection of State Route 49 and Northside Drive will need to meet intersection improvements, which includes curb/dike and a radius for delivery trucks to make the turn.
- Indicate what type/size delivery trucks (STAA?) and provide a truck turning template to show that the trucks can safely make the turns.
- There are future plans to improve the intersection of State Route 49 and State Route 193, possibly with a signal or roundabout. Fair share fees should be collected to contribute to the intersection improvements. Indicate if El Dorado County has a mechanism to collect funds to contribute to future projects.
- Past reviews of this project had mentioned curb, gutter, and sidewalk on the south side of Northside Road. There is no mention of them in this iteration. Please indicate the plan for Northside Road, and why the curb, gutter, and sidewalk were removed.

Traffic Operations – Encroachment Permits

If the proposed work requires encroachment into the Caltrans right of way and/or based on the other Caltrans functional units, the proposed work requires an encroachment permit.

Please provide our office with copies of any further actions regarding this project or future development of the property. We would appreciate the opportunity to review and comment on any changes related to this development.

*"Provide a safe, sustainable, integrated and efficient transportation system
to enhance California's economy and livability"*

Evan Mattes, El Dorado County
May 20, 2020
Page 3

If you have any questions regarding these comments or require additional information, please contact David Dosanjh, by phone (530) 634-7606 or via email to david.dosanjh@dot.ca.gov.

Sincerely,

A handwritten signature in black ink that reads "Kevin Yount". The signature is written in a cursive style with a large, stylized 'K' and 'Y'.

KEVIN YOUNT, Branch Chief
Office of Transportation Planning
Regional Planning Branch—East

*"Provide a safe, sustainable, integrated and efficient transportation system
to enhance California's economy and livability"*