

# El Dorado County Movie Tour Book Agreement

CGI Communications, Inc.  
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Name: Mike Applegarth  
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Website: http://www.edcgov.us/

This agreement is between CGI Communications, Inc. and the County of El Dorado and shall remain in effect from the date it is signed by both parties until the third anniversary of the date that the completed and approved County Video Program is made available for viewing via a link on the <http://www.edcgov.us/> homepage for viewer access. This Agreement shall automatically renew at the end of its term for a successive three (3) year period unless either party gives written notice of its intention to terminate or modify at least sixty (60) days prior to the end of the current term. Any termination or modification of this Agreement shall not take effect until the expiration of the current term.

CGI Communications, Inc. and its eLocalLink division shall provide a County Movie Showcase as follows:

- Website Welcome video from your County Manager or other civic leader and an Education, Quality of Life, and Real Estate/Relocation video (approximately 1 minute in duration)
- Up to 6 additional videos to showcase various aspects of your County and/or organization (providing a total of ten 1 minute County highlight videos)
- Script writing and video content consultation
- A videographer will come to your location to film videos
- All aspects of video production and editing, from raw footage to final video including professional voiceovers and background music
- Final draft of County Movie Showcase content subject to your approval
- Patented OneClick™ Technology and encoding of all videos into multiple streaming digital formats to play on all computer systems, browsers, and Internet connection speeds; recognized player formats include WindowsMedia® and QuickTime®
- Store and stream all videos on CGI's dedicated server
- Business sponsors allowed on the perimeter of video panels
- Duration of sponsor participation will be one year and eLocalLink is solely responsible for annual sponsorship fulfillment including all related aspects of marketing, production, printing, and distribution
- Viewer access of the County Movie Showcase from your website shall be facilitated by eLocalLink providing HTML source code for graphic link to be prominently displayed on the <http://www.edcgov.us/> website homepage
- eLocalLink will own copyrights of the master County Movie Showcase
- The County of El Dorado will assume no cost or liability for this project

Program Add-On if signed and received by February 3<sup>rd</sup>, 2012:

- Encoding, hosting, and streaming of additional 5 minutes of video per month. Finished video content will be provided to CGI by the County of El Dorado
- SmartTrack™ measurement and trackability

The County of El Dorado shall provide the following:

- A letter of introduction for the program on your organization's letterhead
- Assist with the content and script for the County Movie Showcase
- Agrees to give eLocalLink the right to use organization's name in connection with the preparation, production, and marketing of the program set forth herein only
- Agrees to display the "Coming Soon" graphic link prominently on the <http://www.edcgov.us/> website homepage within 10 business days of receipt of HTML source code
- Agrees to display the "Video Tour Book" link to be no less than 150 by 400 pixels prominently on the <http://www.edcgov.us/> website homepage for the term of this agreement
- Provides eLocalLink exclusive streaming video rights for the program described herein only
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This Agreement constitutes the entire agreement of the parties and supersedes any and all prior communications, understandings and agreements, whether oral or written. No modification or claimed waiver of any provision shall be valid except by written amendment signed by the parties herein.

We, the undersigned, understand the above information and have full authority to sign this agreement.

The County of El Dorado, CA

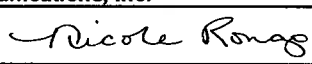
Signature: 

Name (printed): Terri Daly

Title: Chief Administrative Officer

Date: January 24, 2012

CGI Communications, Inc.

Signature: 

Name (printed): Nicole Rongo

Title: Vice President

Date: January 5<sup>th</sup>, 2012