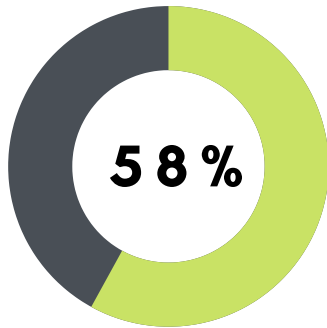


2014 ECONOMIC PROSPERITY
SURVEY RECAP

In 2014, the Commission was tasked with surveying their peers to help understand what may help youth return to the County after their educational and career paths were established. 561 high school seniors from the county were surveyed. This is an overview of those results.



72% were planning on leaving El Dorado County after high school and 75% of students leaving indicated they would leave for college.



58% believed that community programs did not contribute to career goals.



65% WERE NOT PLANNING ON RETURNING TO THE COMMUNITY

TOP REASONS THAT ENCOURAGED YOUTH TO STAY:

- Family
- Career Opportunities
- Youth Activities and Programs
- Location



MOST APPEALING ASPECTS OF THE COUNTY:

- Being Outdoors
- Location
- Friendly Community
- Rural/Country Living

CONCERNS FACING YOUTH:

According to the survey, drugs & alcohol, and lack of opportunity were the top concerns pertaining to youth.

EFFECTIVE WAYS OF COMMUNICATION TO YOUTH:



- Hearing about events from/at school
- Text
- Instagram

The Commission plans to update and execute a new survey in 2023. Questions will aim to discover more information about what would be value-added in our community to help draw youth back to the area after their careers are established.