

CASA El Dorado

“You can’t save the world, that may be true. . . You can however save the world of one child.”

Susan Dorsey, MBA
Executive Director

Cathie Watson
Kelly Edmundson
Senior Case Managers



Mission Statement for CASA El Dorado

*Take a Stand;
Make a Difference;
Change a Child's Life...Forever.*

A passionate and powerful voice-CASA El Dorado's trained and court appointed volunteers advocate on behalf of abused children and at risk youth. Together with our community's involvement and generous support, we will positively impact the lives of our children.

Did You Know?

- Over 900,000 children are victims of child abuse every year
- Child abuse occurs at all socio-economic, ethnic, cultural, religious and education levels
- 4 children die *every day* as a result of child abuse
- Victims are usually under the age of four
- One third of abused children become abusers, thus continuing the tragic cycle of abuse

Source: Childhelp

Foster Youth Statistics

- 50% of foster youth become homeless within the first 18 months of emancipation
- Only one foster youth in 10 attend college with fewer than 1% graduating
- 1/4 of foster youth become incarcerated within the first two years of leaving the system
- 67% of adolescent women become pregnant within 5 years of leaving the foster care system

Source: Children's Law Center of Los Angeles

Why CASA was Created

- Limited information for Judges
- Complex overburdened system
- Another avenue of investigation
- Independent opinion
- Best interest of the child
- Superior Court Judge David Soukup's vision

Responsibilities of Advocates

- Extensive background screen
- Two level interview process
- 30 hours of national curriculum training
- Serve as an officer of the court
- Abidance with confidentiality
- Abidance with Local Rules of Court
- Serve solely on behalf of the child
- Cultivate a relationship of trust
- 12 CEUs annually

CASA El Dorado Program Statistics

- Progressive growth since inception
- Investment to serve a child for a full year
 - \$1052
- Calendar year 2009 statistics
 - 232 advocates
 - 7,896 volunteer hours donated
 - 439 children served
 - Case Ratio - Men 20%, Women 80%
- Case Management teams at 2 sites
 - SLT & Western Slope

Business Model

- Organized exclusively for charitable purposes
- Two sites
- Sustainable fundraising model
- Annual Independent Financial Audit
- Distribute a community annual report
- National and State affiliations
- Strategic Business Plan
- Administrative costs in line with general business standards

Sources of Income

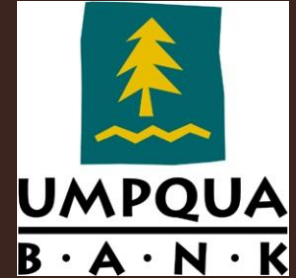
• EDC Superior Court	55,000.00	12.03%
• Judicial Council	59,900.00	13.10%
• Contributions	206,750.00	45.23%
• Fund Raising Events	122,500.00	26.80%
• Miscellaneous	13,000	2.84%
• Total Income	457,150.00	100.00%

Fund Development Focus

Contributions & Events

- Capital Leadership Council
- Grants
- Foundations
- Community Box Lunch
- Casablanca
- South Lake Tahoe Event
- Local promotions
- The Snow Ball
- Direct Mail Campaign
- Sustainable Donors
- Prospecting Mailings
- Online Giving
- Legacy Giving

Corporate Sponsors



Goals

- ✓ Provide service to all eligible children
- ✓ Enhanced referral system
- ✓ Grow our community support
- ✓ Support emancipating youth
- ✓ Promote community education and understanding
- ✓ Recruit additional strong male role models

Become a CASA Volunteer

"If our hopes of building a better and safer world are to become more than wishful thinking, we will need the engagement of volunteers more than ever."

UN Secretary-General Kofi Annan

Success Stories



Stand up For our Children...
So They Will Stand a Chance.

CASA El Dorado
www.casaeldorado.org
530.622.9882