

**Attention: El Dorado County Board of Supervisors**  
**RE: 6/24/25 Agenda Item 30 (File # 25-1084)**

**6/19/2025**

**Subject: Continued Support and Modernization of the El Dorado County Film Permit Program**

Dear Board Members,

On behalf of the El Dorado County Farm Bureau, I am writing to emphasize the critical importance of maintaining robust support for our County's Film Program and the state-mandated Film Commissioner program — and to urge you to modernize the governing Resolution of Intention (ROI 86-90 09) so it reflects today's best practices and local needs.

Film and television production in El Dorado County generates far-reaching economic benefits for our community. Research shows that for every dollar spent by a production company locally; approximately seven dollars circulate back into the local economy. Each production typically injects one to six million dollars per year into local businesses and workers' pockets.

This industry provides meaningful income to a wide range of local residents and businesses: construction crews, set builders, electricians, drivers, caterers, local restaurants and lodging providers, medical staff, security, and countless small vendors who supply everything from equipment to props.

Perhaps most importantly for our members, film production directly supports local farms and ranches. Our agricultural lands are often chosen as scenic, authentic locations, giving landowners valuable supplemental revenue that helps keep working lands intact and productive rather than being sold or subdivided. This is real, practical income that helps sustain family farms.

Unlike other industries, film projects bring significant revenue with minimal wear and tear on county roads and infrastructure because shoots are short-term and well-managed. They also promote El Dorado County far beyond our borders by showcasing our landscapes and rural character in films and television seen around the world, which in turn draws visitors who want to experience these places firsthand.

This opportunity is only possible because the Film Authority, under the Film Commissioner's guidance, streamlines the permitting process and makes El Dorado County a competitive, attractive place to film. The current guiding Resolution of Intention 86-90 09 is now outdated and should be revised to align with the California Film Commission's best practices and today's production demands.

For these reasons, the Farm Bureau strongly urges the Board to:

1. Maintain and strengthen funding for the Film Authority and the Film Commissioner program.
2. Update and modernize the Resolution of Intention 86-90 09 to ensure El Dorado County remains film-friendly, compliant with state requirements (California Government Code Section 14999.21), and positioned to maximize the benefits of this thriving industry.

Our farms, ranches, small businesses, and working families all benefit directly from local film production. We ask you to continue to support this proven economic driver and demonstrate that El Dorado County values agriculture and rural prosperity.

Thank you for your thoughtful consideration.

Respectfully Submitted,

Michael Ranalli



President, El Dorado County Farm Bureau