



# Strategic Planning Workshop

January 26, 2015

# Today's Workshop Objectives

---

- Review progress made at December meeting
  - Stage 1-Lay the Foundation
  - Prepare for Meetings
  - Prepare to craft the Plan
  - Construct the Strategic Plan
  - Monitor & Track the Strategic Plan
  
- Finalize Mission & Vision Statements
  
- Begin Stage 2 & 3
  - Discuss Value Statement Approach
  - Strategic Plan Framework Discussion (ie past plans)
  - ~~SWOT Analysis Exercise~~
  - Begin to craft the Strategic Plan
  - Establish Timeline
  
- Closing Comments

# Goals For Today

Complete Stages 1 & 2  
Begin working on Stage 3

# Steps to Developing a Strategic Plan

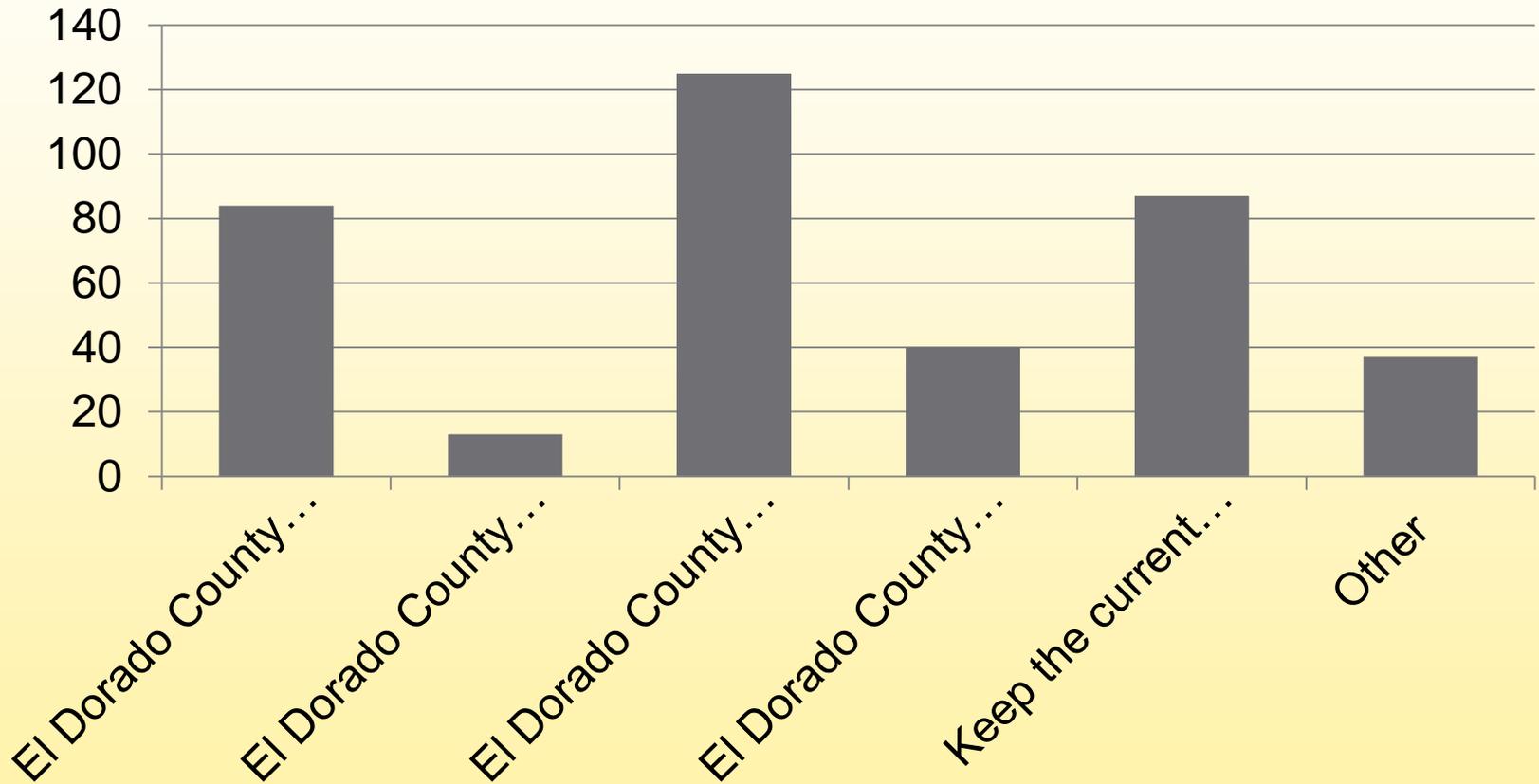
---

## ■ **Stage 1-Lay the Foundation**

- ✓ ■ Readiness Assessment
- ✓ ■ Discuss & establish the Strategic Plan Team
- ✓ ■ Developed draft Mission Statements
- ✓ ■ Developed draft Long Term Vision Statements
  - Finalize & Adopt Mission and Vision Statements

# Employee Feedback- Mission

Potential Mission Statements



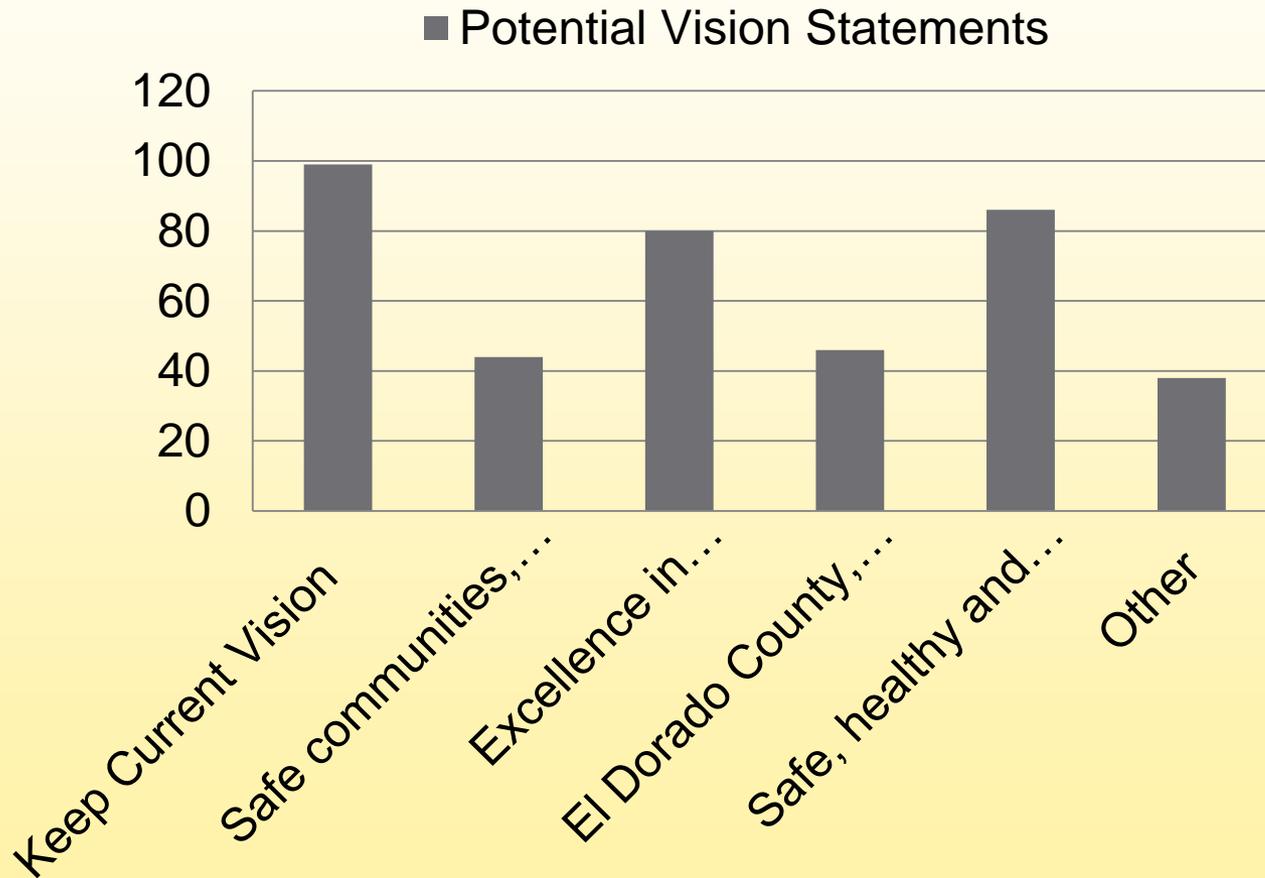
# Mission Statement

---

**Employee Recommendation:** El Dorado County shall provide efficient, courteous, and effective services and infrastructure for the safety, protection, and well-being of our residents, businesses and visitors. **125**

What will our Mission Statement be?

# Employee Feedback-Vision



# Vision Statement

---

**Employee Recommendation:** El Dorado County will remain the leader in supporting our safe, healthy, and vibrant communities, wisely managing our natural resources, and preserving our local heritage. **99**

What will our Vision Statement be?

Congratulations!

***Stage 1 Is Complete***

# Begin Stage 2 & 3

# Next Step-Stage 2 & 3

---

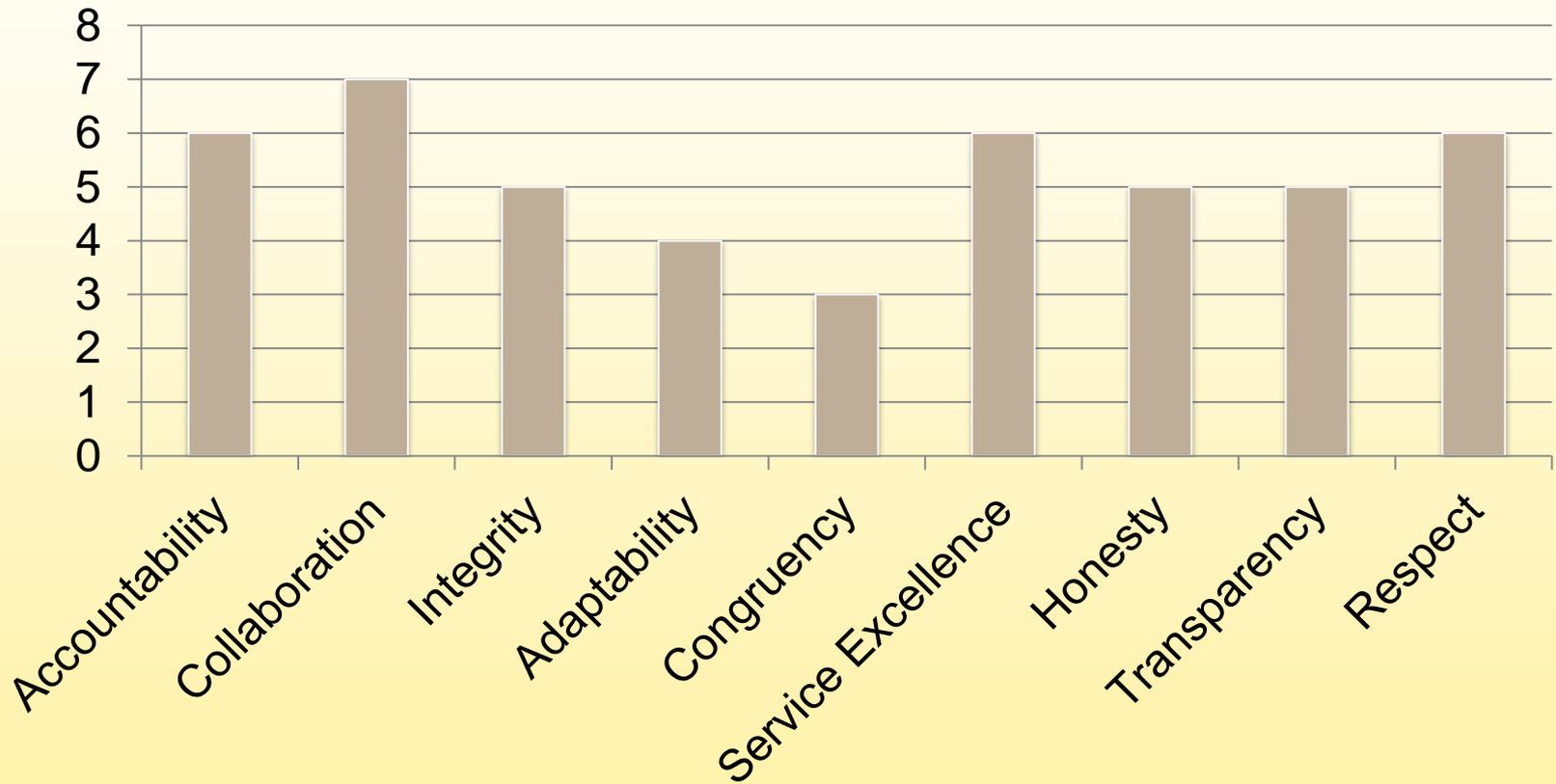
- Discuss Values
  - Share Executive feedback
- Agree on a Process
- ~~Conduct SWOT analysis~~
- Begin to craft the Strategic Plan
- Set the schedule



# VALUES

# Organizational Values Survey

## Executive Feedback



# Discuss Values

---

- Executive Feedback Results
- How many values should we have? Why?
  - 3
  - 5
  - 7
- Agree on the process
  - Finalizing Values
    - Employee feedback?
    - Executive Leadership driven?



**TRANSITIONING  
MISSION, VISION & VALUE  
STATEMENTS INTO THE  
STRATEGIC PLAN**

# Priority Results

## Priority

- Fiscal Stability -15.5
- Economic Growth – 13
- Public Safety - 12
- HHS - 11.5
  
- Public Infrastructure – 6.5
- Vibrant Workforce – 5.5
- Vibrant Community - 2

## Money

- Economic Growth – 13
  
- Public Safety/Fiscal Stability/Infrastructure – 7
  
- Vibrant Workforce – 5.5
- HHS – 3.5
- Vibrant Community – 2.5

# Strategic Plan

## Framework Discussion

---

- Review historical Strategic Planning attempts (*reference handouts*)
  - 2007-2008 & 2008-2009 Framework
  - 2010-2011 BOS Strategic Direction
  - 2012 Investment Teams
  - 2015 Budget Ad Hoc Committee

# Strategic Efforts

FY 07/08 Framework	FY 2010/2011	2012 Investment Teams	Budget Ad Hoc
<b>Infrastructure</b> Internal External	X	X	X
<b>Economic Development</b>	X	X	X
<b>Financial Sustainability</b>	X		X
<del>Organizational Development</del>		<del>X</del>	
<b>Effective Services</b> Organizational Development Customer Service			
<b>Public Safety</b>			
Other	Implement GP Core Services Communicate financial constraints	Accountability & Culture  IT	Public Safety  14-1322 4A 18 of 25

# Begin To Craft Strategic Plan

---

**2015**  
***Moving From***  
***Theoretical to Practical***  
**&**  
***Breaking the Cycle***  
***(‘Ok that is done...file it away’)***



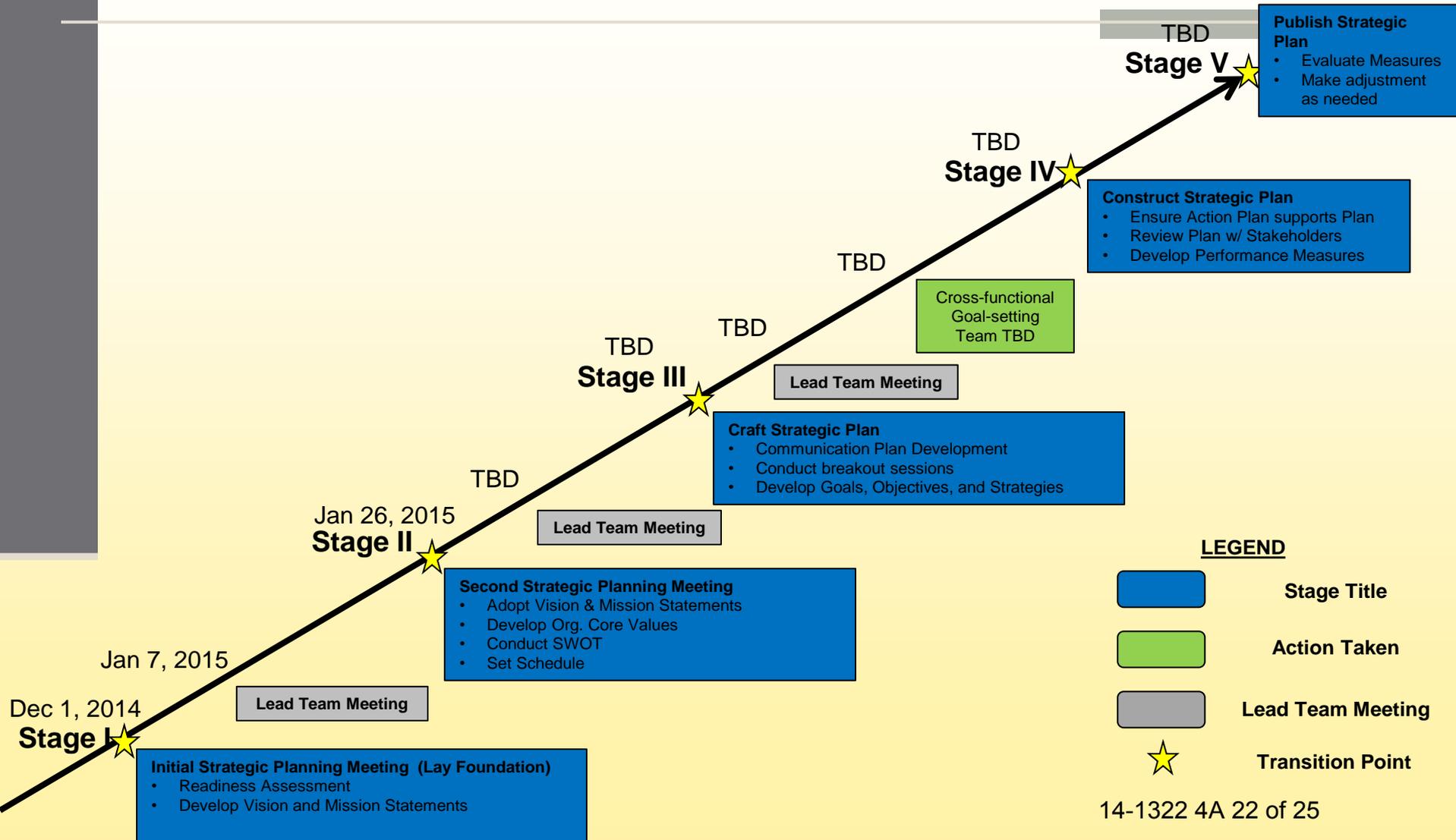
# **BREAKOUT GROUPS**

# Set Schedule

---

- Set Schedule
  - Propose Strategic Plan Project Timeline

# Strategic Plan Timeline



# Accomplishments of This Meeting

---

## ■ Stage 2

- ✓ ■ Discuss Values
- ✓ ■ Agree on a Process
- ✓ ■ Set the schedule
- ✓ ■ ~~Conduct SWOT Analysis~~

## ■ Stage 3

- ✓ ■ Begin crafting the Strategic Plan

# Next Steps

---

- Distribute the results of today to your team
- Teams meet independently over the next 45 days to finish review and polish of tactical plans
- Set next meeting



# CLOSING COMMENTS