

ANNUAL SUMMARY

EDC CHAMBER FILM & MEDIA QUARTERLY REPORTING July 1 2025 - JULY 1 2026

PROJECT NAME	TYPE	MONTH	LEVEL	# DAYS	EST \$ PER DAY		LOCATION	CITY/CO	# CREW	EST # ROOMS	QUARTER
SUN CRUISER	COMM	JUN/JUL	MED	2	\$	100,000	SLT SP	CITY	30	100	1ST
62ABOVE	COMM	JUL	LOW	1	*	\$ 10,000	EMERALD BAY SP	CO	6	6	1ST
CONTINENTAL DRIFT MEDIA	REALITY	JUL	LOW	1	\$	7,500	MARSHAL COLOMA SP	CO	1	1	1ST
TRPA AIS PHOTOSHOOT	STILLS	AUG	LOW	1	*	\$ 5,000	MEYERS PP	CO	6	0	1ST
THE VISIONEERS S2	REALITY	AUG	LOW	1	\$	7,500	SLT PP	CITY	10	10	1ST
GMC MAGAZINE	OTHER	AUG	MED	1	\$	25,000	EMERALD BAY ROAD CT	CO	25	25	1ST
SHINING LIGHT	STILL PTR	AUG	LOW	1	*	\$ 5,000	SUGAR PINE SP	CO	46	0	1ST
OUTSIDE INTERACTIVE	OTHER	AUG	LOW	1	*	\$ 10,000	EMERALD BAY SP	CO	4	4	1ST
L.L. BEAN	STILLS	SEP	HIGH	7	\$	35,000	SUGAR PINE SP	CITY	35	245	1ST
KALANI PHOTO	STILL PTR	SEP	LOW	1	*	\$ 5,000	EMERALD BAY SP	CO	5	0	1ST
FOCAL PHOTO	STILL PTR	SEP	LOW	1	*	\$ 5,000	SUGAR PINE SP	CO	1	0	1ST
STRAUSS 4010	STILLS	OCT	MED	1	\$	25,000	PP COLOMA SP	CO	30	30	2ND
ALLEY ROSE	STILLS	OCT	LOW	1	*	\$ 10,000	EMERALD BAY SP	CO	10	10	2ND
MINDFUL MEDIA	STILL PTR	NOV	LOW	1	*	\$ 5,000	EMERALD BAY SP	CO	1	0	2ND
SECRETS OF BEARS	DOCU	NOV	LOW	12	\$	15,000	SLT PP	CITY	5	60	2ND
MINDFUL MEDIA	STILL PRT	NOV	LOW	1	*	\$ 5,000	EMERALD BAY SP	CO	1	0	2ND
LOVE ISLAND BTV	REALITY	JAN	HIGH	5	\$	60,000	SLT PP	CITY	70	350	3RD
CAESAR'S REPUBLIC	COMM	JAN	MED	3	\$	100,000	HEAVENLY SLT PP	CITY	25	0	3RD
ADVENTURE GARAGE	REALITY	FEB	MED	1	\$	25,000	GEORGETOWN AIRPORT	CO	20	0	3RD
STATION HOUSE PROMO	COMM	MAR	LOW	3	\$	25,000	SLT PP	CITY	7	21	3RD
BRIGHT EYES MARKETING	INDUSTRIAL	MAR	LOW	2	\$	15,000	SLT PP	CO	25	6	3RD
PROJECT AMY	REALITY	MAY	MED	4	\$	25,000	EDC PP	CO PP	12	48	4TH
PHONE CALL W/ THE DEVIL	OTHER	MAY	LOW	2	*	\$ 5,000	COP PP	COP PP	30	20	4TH
EXPEDITION UNKNOWN	REALITY	MAY	LOW	3	\$	7,500	SLT SP	SP	10 EST	30	4TH
EXPEDITION UNKNOWN	REALITY	MAY	LOW	1	\$	7,500	SLT SP	SP	10 EST	10	4TH
PICK YOUR POISON	PRINT	MAY		1	*	\$ 5,000	SLT SP	SP	3 EST	0	4TH
GOLD MOUNTAIN	INDIE FEATURE	MAY	HIGH	50	\$	110,000	EDC PP SP	CO PP	150+	200	4TH -5TH
MR & MRS SMITH	SERIES	JULY	MED	10	\$	165,000	EDC/SLT SP	SP	120	45	5TH
SOFT SURROUNDS	PRINT	JULY	MED	PENDING	PENDING		EDH PP	CO PP	TBD	TBD	5TH
Totals				119	\$	825,000		CO: 17	525	1221	

* ADJUSTED RATE - is a subjective adjustment; based on outlier projects that may be higher or lower than the formula.
Example - Still PTR may generally have small local crews so the estimated impact per day is lower than the formula.

LEGEND

* = ADUSTED RATE

COP = CITY OF PLACERVILLE

EST = ESTIMATED

PTR = PORTRAITS

SP = STATE PARK

CO = COUNTY

CT = CAL TRANS

PP = PRIVATE PROPERTY

SLT = SOUTH LAKE TAHOE

TBD= TO BE DETERMINED

LEGEND

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Quarter 1

EDC CHAMBER FILM & MEDIA QUARTERLY REPORTING July through September 2025

PROJECT NAME	TYPE	MONTH	LEVEL	# DAYS	EST \$ PER DAY	LOCATION	CITY/CO	# CREW	EST # ROOMS	QUARTER	EXACT LOCATION
SUN CRUISER	COMM	JUN/JUL	MED	2	\$ 100,000	SLT SP	CITY	30	100	1ST	CA TAHOE CONSERVATORY BUILDINGS AND FACILITIES 1061 3RD STREET, SOUTH LAKE TAHOE,
62ABOVE	COMM	JUL	LOW	1	* \$ 10,000	EMERALD BAY SP	CO	6	6	1ST	EMERALD BAY STATE PARK, 183 EMERALD BAY ROAD, SOUTH LAKE TAHOE CA 96150
CONTINENTAL DRIFT MEDIA	REALITY	JUL	LOW	1	\$ 7,500	MARSHAL COLOMA SP	CO	1	1	1ST	MARSHALL GOLD DISCOVERY STATE HISTORIC PARK 310 BACK STREET, COLOMA, CA 95613
TRPA AIS PHOTOSHOOT	STILLS	AUG	LOW	1	* \$ 5,000	MEYERS PP	CO	6	0	1ST	MEYERS WATER INSPECTIONS STATION 2175 KETAK STREET, SOUTH LAKE TAHOE, CA 96150
THE VISIONEERS S2	REALITY	AUG	LOW	1	\$ 7,500	SLT PP	CITY	10	10	1ST	BEACH REATREAT AND LODGE 3411 LAKE TAHOE BOULEVARD, SOUTH LAKE TAHOE, CA 96150
GMC MAGAZINE	OTHER	AUG	MED	1	\$ 25,000	EMERALD BAY ROAD CT	CO	25	25	1ST	HIGHWAY 89 EMERALD BAY ROAD, SOUTH LAKE TAHOE, CA 91650
SHINING LIGHT	STILL PTR	AUG	LOW	1	* \$ 5,000	SUGAR PINE SP	CO	46	0	1ST	SUGAR PINE POINT STATE PARK 7360 WEST LAKE BOULEVARD, TAHOMA CA 96142
OUTSIDE INTERACTIVE	OTHER	AUG	LOW	1	* \$ 10,000	EMERALD BAY SP	CO	4	4	1ST	EMERALD BAY STATE PARK, 183 EMERALD BAY ROAD, SOUTH LAKE TAHOE CA 96150
L.L. BEAN	STILLS	SEP	HIGH	7	\$ 35,000	SUGAR PINE SP	CITY	35	245	1ST	SUGAR PINE POINT STATE PARK 7360 WEST LAKE BOULEVARD, TAHOMA CA 96142
KALANI PHOTO	STILL PTR	SEP	LOW	1	* \$ 5,000	EMERALD BAY SP	CO	5	0	1ST	EMERALD BAY STATE PARK, 183 EMERALD BAY ROAD, SOUTH LAKE TAHOE CA 96150
FOCAL PHOTO	STILL PTR	SEP	LOW	1	* \$ 5,000	SUGAR PINE SP	CO	1	0	1ST	SUGAR PINE POINT STATE PARK 7360 WEST LAKE BOULEVARD. TAHOMA CA 96142
Totals				18	\$ 215,000		CO:	8	169	391	

LEGEND

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SP = STATE PARK

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Quarter 2

EDC CHAMBER FILM & MEDIA QUARTERLY REPORTING October through December 2025														
PROJECT NAME		TYPE	MONTH	LEVEL	# DAYS		EST \$ PER DAY	LOCATION		CITY/CO	# CREW	EST # ROOMS	QUARTER	EXACT LOCATION
STRAUSS 4010		STILLS	OCT	MED	1		\$ 25,000	PP COLOMA SP		CO	30	30	2ND	THE AMERICAN RIVER RESORT 6019 NEW RIVER ROAD, COLOMA, CA 95613
ALLEY ROSE		STILLS	OCT	LOW	1	*	\$ 10,000	EMERALD BAY SP		CO	10	10	2ND	EMERALD BAY STATE PARK, 183 EMERALD BAY ROAD, SOUTH LAKE TAHOE CA 96150
MINDFUL MEDIA		STILL PTR	NOV	LOW	1	*	\$ 5,000	EMERALD BAY SP		CO	1	0	2ND	EMERALD BAY STATE PARK, 183 EMERALD BAY ROAD, SOUTH LAKE TAHOE CA 96150
SECRETS OF BEARS		DOCU	NOV	LOW	12		\$ 15,000	SLT PP		CITY	5	60	2ND	BEVERLY LODGE 3480 LAKE TAHOE BOULEVARD, SLT, CA 96150 - BLUEBIRD DAY INN & SUITES, 3496 LAKE TAHOE BOULEVARD, SLT, CA 96150 - BOB DOG'S PIZZA 3160 HIGHWAY 50 SLT, CA 96150 - ELEMENTS EATERY 3310 LAKE TAHOE BOULEVARD, SLT, CA 96150 - ERNIES COFFEE SHOP 1207 EMERALD BAY ROAD, SLT, CA 96150 - GRASS ROOTS NATURAL FOODS 2030 DUNLOP DRIVE, SLT, CA 96150 - HIMMEL HAUS 3819 SADDLE ROAD, SLT, CA 96150 - MACDUFFS PUB TAHOE 1041 FREEMONT AVENUE, SLT, CA 96150 - SHANGRILA HIMALAYAN KITCHEN 1142 SKI RUN BOULEVARD, SLT, CA 96150 - SONNEY'S BBQ SHACK BAR & GRILL 787 EMERALD BAY ROAD., SLT, CA 96150 - STREAMERS BAR AND GRILL 2236 LAKE TAHOE BOULEVARD, SLT, CA 96150- LAKE TAHOE PIZZA COMPANY 1168 LAKE TAHIE BOULEVARD, SLT, CA 96150- YUGEN CUISINE 1132 SKI RUN BOULEVARD, SLT, CA 96150
MINDFUL MEDIA		STILL PRT	NOV	LOW	1	*	\$ 5,000	EMERALD BAY SP		CO	1	0	2ND	EMERALD BAY STATE PARK, 183 EMERALD BAY ROAD, SOUTH LAKE TAHOE CA 96150
Totals					16		\$ 60,000			CO:4	47	100		
LEGEND * = ADJUSTED RATE CO = COUNTY CT = CAL TRANS PP = PRIVATE PROPERTY PTR = PORTRAITS SLT = SOUTH LAKE TAHOE SP = STATE PARK		* ADJUSTED RATE - is a subjective adjustment; based on outlier projects that may be higher or lower than the formula.												
		Example - Still PTR may generally have small local crews so the estimated imapct per day is lower than the formula.												

Quarter 3

EDC CHAMBER FILM & MEDIA QUARTERLY REPORTING January through March

PROJECT NAME	TYPE	MONTH	LEVEL	# DAYS	EST \$ PER DAY	LOCATION	CITY/CO	# CREW	EST # ROOMS	QUARTER	EXACT LOCATION
LOVE ISLAND BTV	REALITY	JAN	HIGH	5	\$ 60,000	SLT PP	CITY	70	350	3RD	LA BANDERA RANCH, LLC I639 SHERMAN WAY, SOUTH LAKE TAHOE, CA 96150
CEASARS REPUBLIC	COMM	JAN	MED	3	\$ 100,000	HEAVENLY SLT PP	CITY	25	0	3RD	HEAVENLY SKI RESORT 3860 SADDLE ROAD, SOUTH LAKE TAHOE, CA 96150
ADVENTURE GARAGE	REALITY	FEB	MED	1	\$ 25,000	GEORGETOWN AIRPORT	CO	20	0	3RD	GEORGETOWN AIRPORT
STATION HOUSE PROMO	COMM	MAR	LOW	3	\$ 25,000	SLT PP	CITY	7	21	3RD	VARIOUS PRIVATELY OWNED PROPERTIES IN THE SOUTH LAKE
BRIGHT EYES MARKETING	INDUSTRIA	MAR	LOW	2	\$ 15,000	SLT PP	CO	25	6	3RD	TAHOE JURISDICTION
Totals				14	\$ 225,000		CO:	2	147		377

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Quarter 4

EDC CHAMBER FILM & MEDIA QUARTERLY REPORTING April through July

PROJECT NAME	TYPE	MONTH	LEVEL	# DAYS	EST \$ PER DAY		LOCATION	CITY/CO	# CREW	EST # ROOMS	QUARTER	EXACT LOCATION
PROJECT AMY	REALITY	MAY	MED	4	*	\$ 25,000	EDC PP	CO PP	12	48	4TH	POOR REDS, EL DORADO CEMETARY
PHONE CALL W/ THE DEVIL	OTHER	MAY	LOW	2		\$ 5,000	COP PP	COP PP	30	20	4TH	CITY OF PLACERVILLE
EXPEDITION UNKNOWN	REALITY	MAY	LOW	3	*	\$ 7,500	SLT SP	SP	10 EST	30	4TH	CALIFORNIA TAHOE CONSERVANCY
EXPEDITION UNKNOWN	REALITY	MAY	LOW	1		\$ 7,500	SLT SP	SP	10 EST	10	4TH	EMERALD BAY
PICK YOUR POISON	PRINT	MAY		1		\$ 5,000	SLT SP	SP	3 EST	0	4TH	EMERALD BAY
												CONSUMNES RIVER RANCH, SIERRA ROCK, SILVER FORK RANCH,
GOLD MOUNTAIN	INDIE FEAT	MAY	HIGH	50		\$ 110,000	EDC PP SP	CO PP	150+	200	4TH -5TH	AUBURN STATE REC AREA, EDH BIZ PARK
MR & MRS SMITH	SERIES	JULY	MED	10		\$ 165,000	EDC/SLT SP	SP	120	45	5TH	ERHMAN MANSION STATE PARK & LAKE TAHOE
												EL DORADO HILLS PRIVATE HOME, EL DORADO HILLS TOWN
SOFT SURROUNDS	PRINT	JULY	MED	PENDING		PENDING	EDH PP	CO PP	TBD	TBD	5TH	CENTER
Totals				71		\$ 325,000		CO:	3	162		353

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