



**EL DORADO COUNTY
PLANNING & BUILDING DEPARTMENT
ECONOMIC DEVELOPMENT DIVISION**

2850 Fairlane Court, Placerville, CA 95667
Phone (530) 621-5595

Clapsel

4357 Town Center Boulevard, Suite 210-B, El Dorado Hills, CA 95762
<https://www.clapsel.com>

FOUNDER(S): Anuj Kanish, Bryan Verduzco, and Ramna Sharma
All three (3) co-founders and one (1) founding member live in El Dorado County.

SECTOR: High-Value Startups and Entrepreneurs

RECOMMENDED AMOUNT: Up to \$50,000 provided in tranches based on milestones achieved.

USE OF FUNDS: Support employer engagement and talent pipeline development efforts within El Dorado County, attract talent to the region through Clapsel talent platform outreach and career development and reskilling with artificial intelligence (AI) focused training/reskilling programs through the platform.

DESCRIPTION: Clapsel is a seamless AI-powered talent platform that uses proprietary AI algorithms to match highly technical staff to employers. Clapsel is engaged with and will support employers to find, and hire local talent (e.g. bay area companies looking to set-up operations in El Dorado Hills Business Park/Town Center)

GRANT ALIGNMENT:

- Local talent
- Potential for employee growth
- Support of non-profit initiatives of the region